## THE LIBERAL

Established 1878

AN INDEPENDENT WEEKLY PUBLISHED EVERY THURSDAY AT RICHMOND HILL.

## THE LIBERAL PRINTING CO., LTD.

J. Eachern Smith, Manager

Member Canadian Weekly Newspaper Association. Subscription \$1.50 per year-To the United States \$2.00. Covering Canada's Best Suburban District. Advertising Rates on Application.

TELEPHONE 9.

I pray Almighty God that the words I write in this house may be pure and honest-that they be dictated by no personal spite, unworthy motive or unjust greed for gain; that they may tell the truth as far as I know it- and tend to promote love and peace- amongst

## THURSDAY, NOVEMBER 10, 1927

## YOUR HOME NEWSPAPER

It is an established fact that the newspaper in each community represents quite accurately the thoughts and ideals of the people of that community. A newspaper is the one outstanding agency to which the people look for authoritative information and facts on current events, as well as reports of commercial, political, religious and social activities. In this country, a newspaper is a man's friend all through his life. His newspaper gives a story of his birth, tells of his achievements during his school years and gives a story of the biggest event in his life-his wedding. He goes on through life, feeling confident that some day when the time comes, the editor of his newspaper will write a suitable obituary, giving his friends a history of his life. Since the newspaper is so close to the average citizen, it follows as a natural thing that this same average citizen should depend upon the newspaper to furnish him facts and dependable information on what to eat, wear and use in his home and in his daily life. (As a proof of the fact that the newspaper advertising columns really do sway public opinion in so far as buying habits are concerned.) We have such revolutionary changes in buying customs as the automobile, home heating with oil, the eating of yeast for health, the modern bungalow. "a bathroom for every 4 persons," and number of other examples which might easily be discovered by comparing a newspaper today with one 25 years ago. A comparison of the news columns, as well as the advertisements will bear out the fact that these changes in buying customs have developed in the same proportions as the changes in the advertising appeal made through the newspapers.

## GROWTH OF RURAL MAIL DELIVERY

It is 32 years since rural free delivery was introduced. Great caution was exhibited in trying out the idea. It had been advocated for a number of years, but aroused interest slowly on the part of those destined to benefit most by it. Evidently Parliament did not grasp its possibilities, for there was reluctance to appropriate the funds to give it a trial. At first but three routes were established as an experiment. The spread of the idea was not speedy, but when it finally was realized that it possessed virtue, demands came in great volume for the establishment of additional routes.

At the close of the last fiscal year there were 44,260 rural routes in operation covering 1,205,714 miles and nearly 30,000,000 individuals were served daily by rural carriers. The initial appropriation of \$10,-000 had grown to an annual expenditure of \$89,250,000 to keep the service functioning.

Of course, the adoption of the plan resulted in a frightful slaughter of fourth-class postmasterships and no small part of the earlier opposition to the extension of the system came from these officers. Their objective could be understood easily. Discontinuance of the postoffices meant financial loss to them. But the benefits to the dwellers on farms accruing from daily receipt of mail without having to go after it, sometimes far, is immeasurable. The rural free delivery is one of a trio of facilities removing isolation from the farm. It does not take a subordinate position to the other two-telephone and

It is significant, too, that all three of these means of facilitating communication between farm and town were fairly coincident in arrival. All three may be credited with accelerating the march of progress. If any one excels the other in value it is the rural free delivery.

Mrs. Lizzie Green of Maysville, Ky., was charged with slander by a person about whom it is alleged she gossiped. She was found guilty, fined \$25 and sentenced to 25 days in jail. The anti-gossip law was passed at the last session of the State Legislature. If that law was in force in some Ontario towns more than the women would be jailed.

Some months ago a theatre owner in Montreal so disregarded the law with respect to the construction of theatres that when a fire broke out seventy-eight children most of whom should never have been admitted, lost their lives. The man was a few days ago given a sentence of two years in prison, during which period he will have time and opportunity to count the awful cost of his carelessness and greed.

The world has always been in need of men to do the things that could not be done. The need is more pressing today than ever. When Columbus started out to sail around the globe men laughed at him and told him it could not be done. Columbus did not succeed in the attempt it is true, but he proved that the thing could be done. When Samuel Morse started to transmit messages between distant points by means of a tiny wire, people said it could not be done but Morse soon proved differently. Fifty years later Marconi showed people how to talk through the air without even the use of wires. Edison achieved two things that most people declared to be impossible when he used electric current to produce light and when he reproduced the sound of the human voice.

In an announcement issued from the Finance Department it is stated that the Minister of Finance will redeem in cash \$29,068,00 of bonds which mature on Novemebr 1, as well as \$8,000,000 Treasury notes, bearing 4 per cent., which mature on November 1. This sounds like good business.

Marking the consummation of long standing plans for the development of Northern Ont., Hon. G. Howard Ferguson, premier of Ontario, a few days ago laid the corner stone of the 550 ton paper mill of the Spruce Falls Pulp and Paper Company at Kapuskasing on the trans-continental line of the Canadian National Railways. The mill, largest of its kind in the province, will be completed about July next year, according to F.J. Sensenbrenner, president, speaking at a banquet. He declared the industry would eventually result in an annual pay roll of two and a half million dollars. Dr. J.H. Findley, editor of the New York Times and representing Adolph Ochs, remarked that, if it were possible to put a watermark on every roll of Canadian paper, the words "Made in Canada" would be found in every home in the United States.

# "Way Back in Liberal Files"

DO YOU REMEMBER? This Week of 1890

When at Maple, by the Rev. C.A. Campbell, Reuben Keffer was united daughter of Mr. John Watson, of Wright passed away in his 80th year. Vaughan.

Markham Village were closed with who were spending a short visit at the the epidemic of diphtheria.

When at Eglinton, Mary Ann, Widow of the late John Pugsley passed away at the age of 71 years.

widow of the late Wm. Devlin, Esq., passed away in her 77 year.

When in the public school here the following stood 1st in their classes: 4, II, Amy Ball; Part I Dennis White. class, Will Trench; 3rd senior, Reggie Storey; 3rd junior, Willie Sharp, 2nd Senior, Jennie Palmer.

## DO YOU REMEMBER This Week of 1895

When Mr. Harry N. Reid, of Thornhill took part in the programme given in connection with the Woman's Miss- the village. ionary Auxiliary, and his vocal selections brought forth well merited app-

When an interesting event took to Mr. Matthew Ball, of Beamsville, Square.

Welland, Co. The ceremony was performed by the Rev. A. Bedford.

When at his residence, near Rich in marriage to Jennie Watson, eldest mond Hill, on November 8th, William

When at Thornhill the village band enlivened the place by turning out to When the schools and churches of serenade Mr. and Mrs. Saunders, Jr., home of the grooms parents Mr and Mrs. G.H. Sanderson.

### DO YOU REMEMBER This Week of 1905

When the following stood first in When at Maple, Eleanor James, their classes at Langstaff Public school, Senor IV-Hannah Chapman; Junior IV, Emily Rankin; Senior III, Gladys Ball, Junior III, Georgie Rob-

inson; Senior II, Nellie Page; Junior

When a number of the members of St. Stephens church, Maple called at the home of Mrs. C.H. Keffer, and presented Miss Edith Keffer with a gold ring with garnet setting, in recognition of her services as organist. Mrs. Keffer and family removed to Toronto and were greatly missed in

When at Elgin Mills, Ann Thompson, widow of the Late James Kers-I well passed away in her 73rd year.

When at the Parsonage, Richmond place at Maple, the residence of Mr. Hill by the Rev. T. Campbell, Mr. W. M. Duffy. The occasion being the N. Horner was united in marriage to marriage of his third daughter, Sarah Miss Jane Dennie, both of Victoria

# Former Residents Celebrate Fiftieth Wedding Anniversary

The following account of the golden at the close of the evening all of the wedding celebration of Mr. and Mrs. guests joined hands, forming a circle J. Lund of Ontario, California will be and sang, "Blest Be the Tie that of interest to their many friends and Binds," and "Auld Lang Syne." relatives in York County.

that day.

A profusion of flowers in the gold- A few weeks ago, Mr. and Mrs. States who could not be present, while Sunday School and church services. a number called during the receiving

hours. Mr. and Mrs. Lund were married at the Methodist Church, in Teston, York County, Canada, at 11 o'clock in the morning, Monday, October 24, 18-77, the Rev. A.J. McClung reading the service. A number of guests were present for the wedding. They went to Mountforest, Canada, to live where he managed his father's general store later going in business for himself. Mr. Lund was in business for 36 years. He sold out his business at New Lowell and moved to Ontario, California, where they have lived ever since.

Mr. and Mrs. Lund had two children, George R. Lund, who passed a. way when three years old and Fleetwood Lund, married and living in Mountain View.

Little Mary Irene Lund received the guests at the door Monday at the golden wedding anniversary reception while other relatives assisted in making the day a success.

In addition to the beautiful flowers, and loving messages there were a number of beautiful gifts, gold pieces, brass trays, pieces of china, candle sticks and dainty wearing apparel.

Mrs. Lund still has her wedding gown and bonnet in which she was married. They were brought forth for the admiration of the guests and are quite lovely and quaint.

The little bonnet is of white satin trimmed with white flowers, bits of white lace with a touch of heliotrope and long white satin streamers hanging from the back of the bonnet.

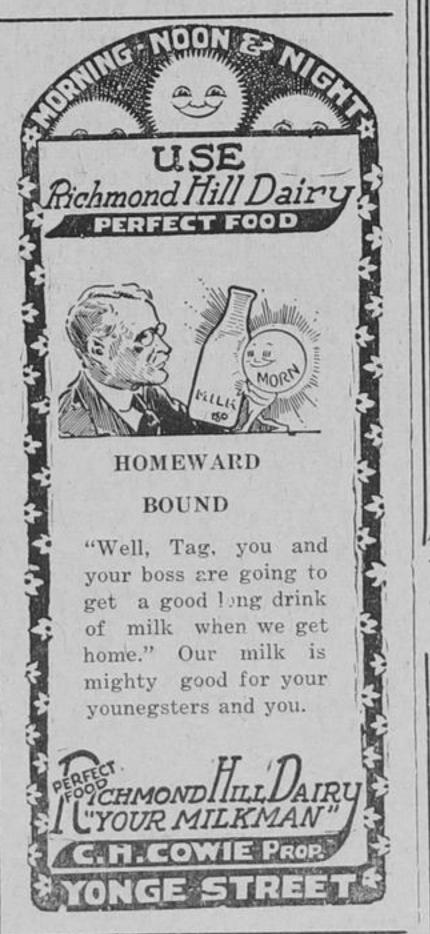
The gown of heliotrope silk was overskirt, the waist full and trimmed Sunday School ...... 3 p.m. with buttons and bands of the solid Salvation meeting .......... 7 p.m. color heliotrope. - The silk is intact with not a rent in it.

During the receiving hours Monday dainty refreshments were served the gold motif being emphasized in the angel food cake and ice cream served.

There was music for the entertainment of the guests. Mrs. C.J. Gaurdur, of Inglewood sang several solos, while Mrs. Guardur and Gordon Switzer of Pomona, sang several duets. Mrs. Lucille Weatherwax, of Los Angeles contributed piano numbers and

The golden wedding celebration An interesting event of Monday was an enjoyable affair and though was the celebration of the golden many of the old friends in Canada, wedding of Mr. and Mrs. J. Lund, 209 who were present at the first cere-West B street, Ontario, at their home, mony could not be present Monday when friends were invited to call from their greetings brought joy to the 3 to 5 o'clock and from 8 to 10 o'clock hearts of those, who had traveled far since that day.

en shades made an attractive setting Lund were in Teston and visited the for the affair. Baskets of golden church in which they were married 50 emblem roses, yellow chrysanthem- years ago. There were flowers in aums, dahlias in bronze tints were a- bundance about the church as though bout the rooms. Many of these flow- in celebration of some event and ers were gifts from friends, who sent many who had known them in those their best wishes on the golden wedd- earlier years, were present to greet ing anniversary of these good folk. the travelers from the states. The There were letters, telegrams and Lunds attended this church for many cards galore from those in Canada years and Mrs. Lund was the organist and different parts of the United and assisted with the music of the



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# Re Garbage Collection NOTICE

The collection of garbage which will be made on

# Tuesday, November 15th

will be the last collection for this year, and citizens are hereby asked to take notice and govern them. selves accordingly.

J.LU NAU, Reeve.

# ESTABLISHED ESTABLISHED



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