

THE LIBERAL

Established 1878
 AN INDEPENDENT WEEKLY
 PUBLISHED EVERY THURSDAY AT RICHMOND HILL.
 THE LIBERAL PRINTING CO., LTD.
 J. Fachern Smith, Manager
 Member Canadian Weekly Newspaper Association.
 Subscription \$1.50 per year—To the United States \$2.00.
 Covering Canada's Best Suburban District.
 Advertising Rates on Application.
 TELEPHONE 9.

I pray Almighty God that the words I write in this house may be pure and honest—that they be dictated by no personal spite, unworthy motive or unjust greed for gain; that they may tell the truth as far as I know it—and tend to promote love and peace—amongst men.

THURSDAY, SEPTEMBER 1, 1927

A TRIBUTE TO LABOR'S GREAT ARMY

Monday, September 5 is Labor Day. Our civilization is the result of Divine Goodness—and human effort. Through many trials the human climb has been ever upward. Leaders have appeared—and leaders have gone—but the great army of Labor has carried on. It is the wheel within a wheel which drives on in the face of all obstacles—and to Labor—too much credit cannot be given. Honor honest Labor; respect honest Labor—just compensation to Labor in all dealings is the debt civilization owes. We pause to pay our tribute—pleased that the annual observance makes it possible.

STOP, LOOK, LISTEN

Do you heed the warning at railway crossings or do you recklessly speed over the tracks, thereby endangering your own life as well as the occupant of your car?

Grade crossing accidents and deaths are increasing throughout Canada due to the utter disregard of warning signs and to the carelessness of automobile drivers. One of the wisest statements ever made in this regard is: "A locomotive has the right of way, and can prove it."

You are the only one who can stop grade crossing accidents. A locomotive or train can't stop at every crossing to watch out for your safety. You must watch out for yourself. Remember you are crossing the railroad's right-of-way. You are aware of the fact that a train rushes madly through the country and over grade crossings. This is within the law and perfectly all right. So it is up to you to stop, look and listen at grade crossings. Be sure you are safe before you cross. Carelessness kills more people than any other thing. Watch yourself at grade crossings.

HIGH SCHOOL EDUCATION

School opens next Tuesday and doubtless many young men and women are debating the question of whether they will return to school or start out to capture the world. If there are any who are inclined to pass up the opportunity of an education which the local High School offers to the pupils of this section of York County we would submit the opinion that in these modern days a High School education is very essential. In the first place many of the large industrial organizations will offer no hope of advancement to the young man who is not a high school graduate.

The studies taken up create a desire for good literature, which is a boon to any young man.

Men cannot succeed at work which is not to their liking. High school helps the student to find the trade or profession for which he is best fitted.

These are particularly clear and cogent reasons and they apply to young women as well as young men. Considering the first one, few young men or young women, lacking a High School education, who have sought employment will dispute the statement. Employers are not interested in what work High School graduates are qualified to do, but they prefer them chiefly for the reason that they know they have at least experienced the genesis of education. They know that during their school years and especially during the three or four years spent in High School, wholesome influences usually strong enough to triumph over evil outside influences were thrown about them; and they know also that their plastic minds were being moulded by persons especially qualified to cherish and develop the wonderful potentialities of their subjects.

Every experienced employer realizes that young people cannot be graduated from High Schools without having been greatly benefitted mentally, morally and physically and that they must have acquired at the time of their graduation at least a fair rudimentary education.

A NEW MARKET FOR OUR WHEAT

Just now there is being developed a new market for the golden wheat of Canada's western grain fields, a market of almost immeasurable possibilities. The people of the Orient are slowly forsaking the use of rice as the most popular of foods and are substituting bread. Already large shipments of Canadian flour are being made from the port of Vancouver to China with her population of over four hundred millions of people, and each succeeding year the demand for flour becomes greater. Two facts are significant—Canada's trade with the Orient has doubled in four years and there are more than one hundred millions of people, and each succeeding year the demand for flour production.

ENEMIES OF SAFETY

One of the worst menaces on the highways is the glaring headlight. It has been the cause of innumerable accidents and it will continue to be so until drastic measures are taken by the authorities who control our highways. Blinding lights are not necessary, but when automobiles are so equipped the light can at least be controlled. Fast driving, glaring lights, narrow roadways and tall weeds are the bane of those who try to exercise common sense on the highways.

The Prince of Wales is 33 and unmarried. In Ontario 78 per cent. of all the grooms are under that age. The Prince will have to hurry.

GET OUR PRICES ON CEMENT WORK IT WILL PAY YOU

Blocks Made To Order Or From Our Stock At Yards
G. S. REAMAN
 Richmond Street Richmond Hill.
 CEMENT MIXERS FOR RENT

"Way Back in Liberal Files"

DO YOU REMEMBER This Week of 1895

When Mr. J.A.E. Switzer and Mr. reasons for the success of some road-Monday in connection with the burglarly of Atkinson & Switzers store.

When a picnic party from Thornhill driven by Mr. J. E. Francis, passed through the village, to spend the day at Bond Lake.

When a 10 cent social in aid of the Village band was held in Dufferin Grove at the residence of John Brown.

When an Ice Cream Social given in the Presbyterian Church was a most enjoyable treat. The night was perfect, the coffee, cakes, ice cream and other delicacies were excellent the proceeds amounted to \$13.80.

When the members and friends of the Zion Lutheron Church held their annual Harvest festival and tea.

DO YOU REMEMBER This Week of 1900

When a Harvest Home sermon was preached in Zion E. Lutheran church by the pastor Rev. J. K. Hilty. There was a large congregation, and the earnest and practical sermon was enjoyed by all.

When the following were successful in their partial Matriculation Part I—Georgie Boyle, Ralph Kerswill, Roy Kirby, Part II—John Hadwen. Senior leaving examination—Frank N. Bowes.

When a fatal accident happened on Lot 22, 8th con. Markham, while drawing in grain a rack lifter fell upon Mr. John Byer, who was thrown against the wheels of the wagon, inflicting a wound on the head from which he died.

When the families of Mr. W. J. Mortson and Mr. Wm. Rumble celebrated the ending of the harvest by

giving a supper to their friends. At the home of the latter on the 2nd con. of Vaughan.

DO YOU REMEMBER This Week of 1902

When at Thornhill Jane Wright relict of the late George Wright passed away in her 78th year. Interment followed to Trinity church, Thornhill.

When the joint ladies' aid society of the Lutheran churches of Buttonville and Unionville met at the home of Mrs. E. Summerfeldt.

When Mr. and Mrs. P. G. Savage returned home after a marriage trip of about a months duration. They were received by their relatives here, and a social hour was spent.

When Mrs. Paulin entertained the Presbyterian church choir and a few friends at Dufferin Grove.

DO YOU REMEMBER This Week of 1905

When the citizens of King City celebrated their fourth annual Civic Holiday. The day was in every way a success. The afternoon was occupied with sports of all kinds. An interesting football match was played between Newmarket and Maple. The former winning by a score of 1-0.

When a large company representing the families of this section met in the Masonic Hall to show their appreciation to Mr. W. Thorburns as a teacher and a citizen, previous to his leaving for Penatang.

When an item appeared reading as follows:—a professor has discovered among some ancient ruins what is supposed to be the eleventh commandment. The text is as follows: "Emas rof yltmorp tseyap uoht sselnu repapswen a daer ton tlahs uoht." The Commandment is easily translated by beginning at the end of the sentence and reading backward.

Some Valuable Hints For The Wayside Gardener

If the roadside sales are not as good as expected, try placing a sign down the road a few hundred feet from the stand. Motorists do not like to back up. On a main traveled road it is dangerous to either back up or turn around. The driver who sees an interesting sign before reaching the roadside stand, is the most apt to slow down in front of the stand and inspect the truck.

I think it pays to mark the prices on the signboard or place price tags on the produce. Make the price signs large enough to attract the buyer's attention. Motorists do not like to ask prices and then refuse to buy. They had rather not stop than to be placed in an embarrassing position.

When the price is prominently displayed, it saves all argument concerning prices. When a certain price per dozen is displayed on the egg sign, the buyers who do not like the price do not bother to ask for eggs. Garden truck and fruit are even more susceptible to variations in price, depending on the quality and season. Buyers like to know the price they are paying before looking over the truck. They feel that the sign means one price for everybody, and have more confidence in the seller who places a price mark on his goods.

There is little satisfaction in doing a retail business at a wholesale price unless you are selling an article that is difficult to haul to-market or hard to market at any price. Eggs, berries, potatoes and poultry have a fairly well established wholesale market at all times, and the producer who retails such articles must receive more than the wholesale price to pay for the trouble of handling small orders. A producer can hardly expect a grocer to pay him a good price for truck if that producer is going to run competition to him by selling the same article at retail at a wholesale price.

On the other hand, there are many sideline farm products which are difficult to market, such as pumpkins, squashes, beet greens, Swiss chard, flowers of all kinds, and certain fruits in seasons of over-production. Such articles can often be sold at bargain prices at a roadside market because it would be difficult to market them in any quantity among local dealers.

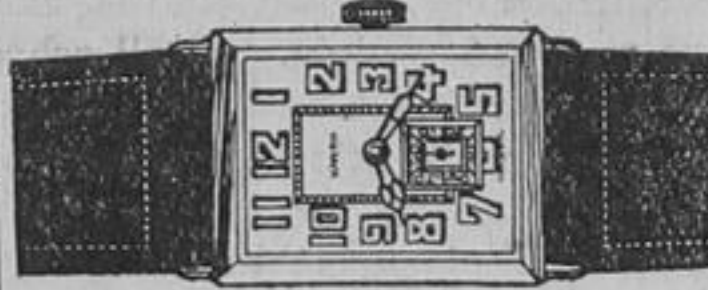
Price Plainly

Large price tags can be printed, or painted with black paint on white cardboard and placed over each heap of vegetables or truck. The produce should be graded if there is any variation in the quality. One of the great J. Brownlee were called to the city on

side stands is not the low prices they advertise, but the quality of fresh stock which they sell.

The greatest opportunities in roadside marketing come from the development of the trade of regular customers. There is no doubt of the fact that many city customers like to drive automobiles. But often they obtain more fun from driving if there is an object in the trip. Buyers, who obtain fresh eggs and produce from one producer, will often depend entirely on that source of supply. Their business may not amount to so much money each week, but if the trade is continued throughout the year, it may be rather profitable. In the case of poultry, eggs, and stored vegetables and fruits, the direct-to-the-consumer trade can be continued throughout the late fall and winter if the farmer is located on a good road which is scraped after heavy snow storms.

A Finer Watch



Our Watches are wonderfully accurate timekeepers in fine modern cases, up to the minute in style.
Like Cut \$8.50

GILROY JEWELER

2485 Yonge Street
 Opposite Capitol Theatre

Miss

Marguerite Boyle Elocutionist Thornhill

Professional Graduate of Owen A. Smiley Studio.
 CONCERT ENTERTAINER AND TEACHER
 ADDRESS
Boyle Studio
 Telephone 54 R 2.

for Economical Transportation



See **THE GREATEST Value** IN CHEVROLET HISTORY



QUALITY has always come first with Chevrolet. And never before has the Chevrolet insistence upon quality been so strikingly exemplified as now!

Improvement where improvement was possible! Refinement where refinement could be made! Grace and beauty added to the Chevrolet quality of rugged endurance! Chevrolet has left no stone unturned in the building up of Chevrolet QUALITY... quality which has won Chevrolet the greatest automobile sales volume in the world today.

And, Chevrolet has used its popularity, its huge production, its vast resources, to effect substantial savings in purchasing and manufacturing costs—and Chevrolet is sharing these savings with the buyer, in the form of new and lower prices.

Come in today. Learn that the Most Amazing Quality and the Lowest Prices in Chevrolet History constitute the greatest Value that even Chevrolet has ever offered.

New and Lower Prices

Touring	-\$645	Sedan	- 850
Roadster	- 645	Landau Sedan	- 915
Sport Roadster	- 720	Imperial Landau Sedan	955
Coupe	- 765	1-Ton Truck Chassis	635
Cabriolet	- 875	Roadster Delivery	645
Coach	- 750	Commercial Chassis	485

Prices at Factory, Oshawa, Ontario—Taxes Extra

Morley S. Hamilton THORNHILL, ONT.
W. G. Baldock Ltd RICHMOND HILL, ONT.

THE MOST AMAZING Quality IN CHEVROLET HISTORY

Davies' Dry Goods Store

Hairdressing Parlour

Our operator, MISS DENBY, holds a first class diploma for Marcelling, Water Waving, Hair Tinting, Shampooing, Bob and Hair Cutting, Scalp and Facial Treatment, Manicuring, Etc.

Phone Your Appointments, 119
 DAVIES' DRY GOODS STORE, RICHMOND HILL.
 Beauty Parlor Closes, Monday And Thursday At 6 p.m. And Wednesday, at 12 o'clock noon. Tuesday, Friday and Saturday open until 9. 30 p.m.

In Case of

Accident on the Highway

If you cannot produce your Motor Vehicle Operator's License when called upon, you are presumed to be an incompetent Driver

Always carry your Motor Vehicle Operator's License when driving a car. Your license is your authority to drive. It is illegal to be in charge of a car without it.

In case of accident or infraction of The Highway Traffic Act, your Motor Vehicle Operator's License will be called for at once by the traffic patrol or policeman. At any time, on the highways or on town or city streets, officers of the law may ask you to produce it. If you are unable to do so, you are subject to a fine.

If you have not yet applied for your Motor Vehicle Operator's License, secure it at once. Application forms can be had at any garage. Anyone who has driven 500 miles, and for 6 months continuously, and who has no physical disability which may interfere with the operation of a car may be granted a License. Examinations will be given to all other applicants.

The Motor Vehicle Operator's Licenses are a measure of protection of yourself and all others on the road. Identification of drivers will lead to the weeding out of the incompetent and reckless.

THE HIGHWAYS MUST BE KEPT SAFE

"The Government is determined, through the Highways Department, to put a stop to reckless driving and to secure for the average citizen the maximum of safety when travelling on the roads"—The Hon. C. Howard Ferguson, Prime Minister, in the Toronto Globe, August 19, 1927.

Ontario Department of Highways
 The Hon. GEO. S. HENRY, Minister