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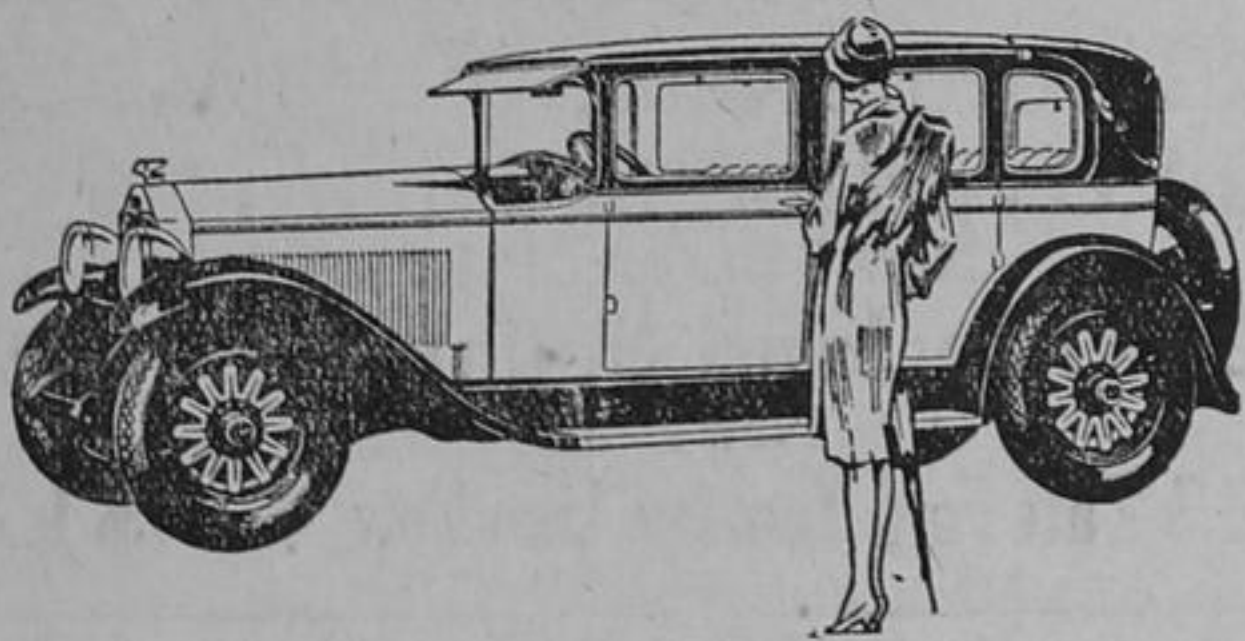
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Special Attention to Children's Eyes.
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In case of breaks
or bum brakes
Who Pays the Damage?
YOU DO!
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The Low-Swung Body
with no loss of headroom
or road clearance



THE dream of every automobile manufacturer—to build a body low swung for beauty and for roadability, without loss of head-room or road-clearance—has become reality in McLaughlin-Buick for 1928.

McLaughlin-Buick engineers achieved this lower effect, not by the makeshift of smaller wheels with their increased tire wear, but by a complete re-designing of bodies, and by an entirely new and exclusive principle, the double-drop frame. The tallest McLaughlin-Buick now stands but 70 inches high, yet McLaughlin bodies are roomier than ever before.

See the low-swung body as McLaughlin-Buick builds it, and you will see at once why McLaughlin-Buick is the industry's accepted leader in beauty, luxury, performance—and especially in value.

McLAUGHLIN-BUICK
for 1928

DAVID HILL, Richmond Hill

When Better Automobiles Are Built—McLaughlin-Buick Will Build Them

**GOOD CROP PROSPECTS
IN WESTERN CANADA**

Harvesting Is Under Way
Winnipeg, Aug. 17—The sound of the thresher has already been heard on the Prairies. According to the Canadian National Railways' weekly crop report rye cutting is general and in some places, notably in the inter-lake area of Manitoba, it has been threshed. Thirty bushels to the acre is the report of the Winnipeg district and the rye crop is on the whole regarded as very good.

Cutting Barley.
Barley cutting is also under way and the bountiful hay crop is practically all gathered in. Isolated points in Southern Manitoba and Saskatchewan and in Northern Alberta send news of early wheat cutting; some districts expect to have their harvest under way next week, others say they will not be ready for two to three weeks.

Crop Generally Good
The optimism of the West for this year's crop is standing up well and the farmers, except in a few lowlying areas, are confident of a yield as good as and indeed much better than previous years. Frost has stepped in but has not caused consternation. Porter, Doddsland, Asquith and Elrose, Saskatchewan, have felt it worse than other points. Rust is troubling some farmers in Manitoba, and weeds are the concern of a few in Alberta, but these are isolated instances. The majority of acreages are healthy and standing up well, ripening rapidly and hardening.

EYES IN METAPHOR
Surely the eyes must be the hardest of all the organs of the body, to endure treatment which would be impossible to any other. A writer in Minerva has catalogued a few of the uses and treatments to which those supposedly sensitive members are subjected by current Italian novelists thus:
"His eyes hurled pointed and poisonous darts."
"Her eyes were drowned in a sea of tears."
"He gazed attentively with distended eyes."
"She devoured with her eyes the jeweler's windows."
"His eyes roved incessantly from one end of the street to the other."
"She cast her eyes to the window of the opposite house and then let them fall upon the automobile at the door."
Surely enough to make even the strongest eyes wear.

THE PLOWMAN
The delicate green trees stand up
There by the fenced ways;
One or two are crimson-tipped
And soon will start to blaze.
The plowman follows, as of yore,
Along the furrows cold,
Homeric shape against the boughs;
Sharp is the air with mold...
Oh, new days, yet long known and old!
Lo, as we look about,
This immemorial act of faith,
That takes the heart from doubt-
Kingdoms decay and creeds are not,
Yet still the plowman goes
Down the spring fields, so he may
make
Ready for him that sows.

WHY MEN WORK
"Why do you peddle your fruit?"
said I
To a huckster of melons who wander-
ed by;
"Why do you shout from dawn to
gloom?"
Said he: "For the wife and kids at
home."
"Why do you dig in the ditch?" I
asked
Of a grimy laborer, sorely tasked;
And this is the reason such work he
did:
"I gotta da wife. I gotta da kid."
On they went down the busy street
Eager toilers with hurrying feet;
Butcher, baker and banker, grave,
Why do they work and why do they
save?
What is it moves to work and plan?
What is the motive of every man?
Stop and ask him what holds him fast
Dreaming and striving to serve at
last;
Polished speech or an accent queer,
This is the purpose that you shall
hear:
"I gotta da wife, I gotta da kid."
Each shall tell as the digger did:
"This is the purpose which rules us
all:
"Home and the wife and the child-
ren small."
—Edgar A. Guest.

CANADA'S FINEST VACATION
RESORT. JASPER NATIONAL
PARK
Even the mountains of Switzerland
do not excel the glorious Alpine scenery of Jasper National Park—Canada's National Playground in the Canadian Rockies, 5300 square miles in area.
For the comfort of the vacationist, Jasper Park Lodge offers excellent accommodation for 600 guests and every luxury and convenience to be found in the most modern hotel is provided. There is a magnificent 18 hole golf course, splendid tennis courts and in addition, climbing, hiking, motoring, camping, boating, bathing and dancing furnish abundant means for recreation.
Jasper National Park is situated on the main across continent line of the Canadian National Railways and is given unequalled double daily service by the Continental Limited from Montreal and Ottawa and the Confederation from Toronto, the luxury trains to the West.
Profusely illustrated literature may be had from any Canadian National Agent.

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and
Arsenate of Lead.
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WHIZ.
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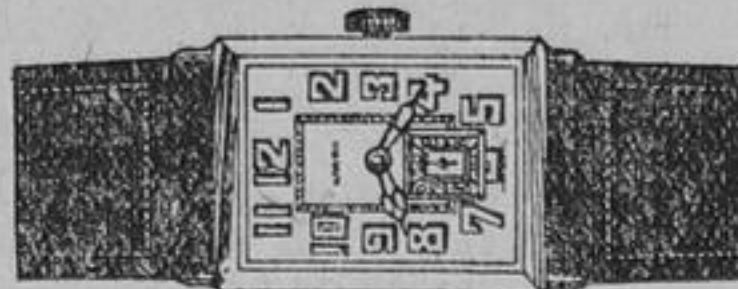
Get it from
**The Jones
Lumber Co.**
Richmond Hill
Telephone 27.



ORGANIZING BIG CONVENTION
Major General A. D. McRae, Chairman of the sub-committee arranging the preliminaries for the National Conservative convention at Winnipeg, which 5,000 delegates are expected to attend.

Teacher:—"Johnny, can you tell me what a hypocrite is?"
Johnny:—"Yes, ma'am, it's a boy who comes to school with a smile on his face."

A Finer Watch



Our Watches are wonderfully accurate timekeepers in fine modern cases, up to the minute in style.
Like Cut \$8.50

**GILROY
JEWELER**
2485 Yonge Street
Opposite Capitol Theatre



NOTICE

We carry a full line of Blatchford's Dandy, Full o' Pep and Purina Chick and poultry feeds—
Also—Bran, shorts, Gluten and Dairy Ration.

I. D. Ramer
Richmond Hill

COAL — WOOD — FEED
BUILDERS' SUPPLIES.

**Cement--Tile
Wood and Solvay Coke
At the Elevator**

**Thompson School of
M-U-S-I-C**

G. Strickland Thompson, Principal

The Thompson School of Music now having completed the Fall and Winter terms are prepared to accept pupils for the Spring Term. There are many taking advantage of this school from points as far away as Newmarket, Gormley, Richmond Hill, Thornhill, Newtonbrook, Oriole, Agincourt, Willowdale, York Mills and other smaller places.

Numerous requests have been made to keep the school open during July and August to accommodate those who are unable to attend during the winter months. The school will remain open for two or three days each week and those intending to take advantage of our very low fees coupled with the most capable teachers are asked to call or write for particulars.

Car stop 6 A walk 300 ft. south P.O. Box 813
On East Side of Yonge Street. Lansing Ont.

PAY BY THE LESSON

7 Rules for Safety

You must obey them if you wish to be safe on the Highways

Traffic has increased so much on the highways that motor car drivers must become "traffic conscious". They must realize that safety for all motor traffic is largely in the hands of the operators of cars. Some do not yet understand this, while a small minority are perpetual offenders against common sense, decency and the law. Both these classes of drivers are a menace. The co-operation of all intelligent and right-minded motorists is desired in giving caution and advice to the careless. In cases of flagrant breach of the law or rules of the road, other motorists should take license numbers and send them to the local authorities or to this Department with particulars.

**These are the simple Rules of Driving
It is necessary to observe each
one scrupulously all the time.**

- 1. Get your Motor Vehicle Operator's License.**
Have it whenever you drive a car. If you get into an accident, or are stopped by a traffic officer or policeman, the absence of your Operator's License in itself will be considered a breach of the law and subject to fine.
- 2. Have your car in perfect mechanical shape.**
Glaring Headlights—See that your lights are of one of the types authorized by the Department, and that your bulbs are in focus. Write the Department for a free folder telling how to focus your lights.
Brakes—Get your brakes tested frequently so that your car will obey when you want to stop.
Steering Gear—No part of the car is so vital. Take care against breakage by frequent inspection.
Four Wheel Brake Signs—Put one on the rear of your car if you have four-wheel brakes.
- 3. Don't "loaf" on main highways when traffic is heavy.**
If you are just "out for an airing" go where the traffic is light. County and township roads are in good shape. Slow moving traffic is the cause of many accidents, because the motors behind must pass. Don't be selfish with the road by holding up traffic which has a right to proceed at a reasonable speed.
- 4. In passing traffic—Be careful.**
When you overtake and pass another car, see that the road ahead is clear. Be sure there is a place in the traffic line which you can reach before you meet a vehicle coming the other way. Keep to your right on curves. Don't try to pass near the top of a hill. There may be a vehicle approaching which you cannot see. Always indicate what you intend to do either by the horn or signal with the hand.
- 5. When other cars try to pass you—Let them pass.**
The law is very definite in providing that when a vehicle overtakes another and attempts to pass, the second vehicle shall pull over to the right and let the first vehicle go by. Some drivers still think it clever to speed up when overtaken. That is against the law.
- 6. In entering Main Highways—Stop and Look.**
Don't try to cut into traffic. Wait a minute and it will pass.
- 7. Don't stop on the Highway—Don't park.**
It is dangerous to yourself and to others to park on the highway. If you wish to stop, move on to the first turn-out, and get your car entirely off the pavement.

USE COMMON SENSE—BE COURTEOUS.

Think of the dangers you create for yourself and others by careless, thoughtless driving. It is better for you to let the other driver have the road, if it helps you to avoid an accident or a lawsuit.

Ontario Department of Highways
The Hon. GEO. S. HENRY, Minister