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Professional And Business Directory.

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DR. ROLPH L. LANGSTAFF—
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DR. LILLIAN C. LANGSTAFF—
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King, Whitechurch, Markham and North
Gwillimbury
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She—"Cause."
He—"Cause why?"
She—"Causemetics."
Wordsworth was Right
The child is father of the man and
he begins to exercise paternal auth-
ority at a very early age.

GENERAL NEWS AND VIEWS

Province Will Fight The Noxious Weed Menace

Hon. John S. Martin, Minister of Agriculture, is inaugurating a campaign to eradicate the weed pest which is exacting such a heavy toll from Ontario agriculture annually. It is estimated that noxious weeds are costing the Province five millions of dollar a year. They are not only causing a substantial loss in production but are taking away from capitalized value of farm lands.
Mr. Martin's department is calling for the whole-hearted co-operation of every possible person to end the weed nuisance and is giving effective help by putting teeth into the law respecting the extermination of weeds. Under the Weed Control Act, 1927, now effective, the destruction of weeds is no longer optional it is compulsory. Every occupant of land and every owner of unoccupied land is required to destroy all noxious weeds before their seeds ripen. Municipal Councils are also required to destroy all noxious weeds growing upon the highways.
Let everyone co-operate to end the weed nuisance by exterminating them on every farm, highway, lane and waste space in town and country.



HON. J. S. MARTIN
Minister of Agriculture for Ontario who is making a determined effort to rid the province of the Weed Menace.

Many People Afraid of Work

Premier John Oliver of British Columbia in an address to the Canadian Club in Hamilton, declared that much was wrong with Canada at present, because the mental attitude of its men and women was wrong. A revival of the rugged honesty of the pioneer was needed, he urged. For one thing, he said, there are far too many white-collared men who are afraid to lose a little honest sweat, but who yet exact a fat living from the grime of the toiler. Men and women were crying for bread, (while countless acres that would produce food for all were lying idle.) The demands of industry were not equally distributed. Too many parasites were living on the men who are really producing the wealth of this country.

Children Out at Night

The children's Protection Act, passed at the last session of the Provincial Legislature, has made this important enactment: "No child shall loiter in any public place after nine o'clock in the evening, or be in any place of public resort or entertainment after that hour, unless accompanied by his parent or guardian or an adult appointed by the parent or guardian to accompany such child. A parent who permits his child to violate his section of the Act shall, for the first offence, incur a penalty of \$1.00; for a second offence, \$2.00 and for a third or any subsequent offence \$5.00." There is no need of a curfew law in any community. This Act will cover any of the points necessary to restrict the hours of children on the streets. The onus is all on the parents to see that the law is obeyed by the children.

Newspaper Advertising

An important and interesting decision has been taken by 65 of the largest national advertisers in the United States. Hitherto they have devoted an extensive part of their advertising campaign to billboards. In future they will cut out this \$1,500,000 billboard method and employ newspaper columns exclusively. There is a lesson in this for those who advertise very little or not at all. Newspaper advertising is read nowadays just as much as the news, and every merchant and craftsman should "tell the world" about his goods or what he can do; by which is meant that part of the world in which he has his being and which is served by the local newspaper.

Won Every Game

The Markham girls soft ball team has had a remarkably successful season so far. They have played eight games and won everyone. Markham Economist.

Use NATIONAL FERTILIZERS For Your Fall Wheat
For plumper, heavier, higher-grade grain—use National Fertilizer this season. You'll be surprised at how early your crop will mature with a good dressing of this superior fertilizer.
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