

**THE LIBERAL**

Established 1878  
AN INDEPENDENT WEEKLY  
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Covering Canada's Best Suburban District.  
Advertising Rates on Application.  
TELEPHONE 9.

I pray Almighty God that the words I write in this house may be pure and honest—that they be dictated by no personal spite, unworthy motive or unjust greed for gain; that they may tell the truth as far as I know it—and tend to promote love and peace—amongst men.  
—William Makepeace Thackeray.

Thursday, June 23, 1927.

This is Jubilee year and celebrations are the order of the day. We have also been indulging in a little celebration which although particularly our own belongs also to our large and ever increasing family of readers throughout York County. The Liberal with this issue completes forty-nine years of publication and in this record of service we take just pride. During that time many newspapers in Canada have come and gone but through all the years The Liberal has continued to prosper and this Jubilee year finds the Liberal with the largest circulation in its history and enjoying the respect and confidence of the community which it serves. The vital force of business to-day is the desire to render service. It is the big business builder. TO BETTER SERVE THIS GREAT COMMUNITY AS THE HOME PAPER IS THE AIM OF THE LIBERAL and in our endeavor at this the completion of forty-nine years of publication we ask the support and co-operation of the people of this district.

**COUNTY COUNCIL IN SESSION**

York County Council is in session and citizens of the district should follow with keen interest the proceedings.

Members of the County Council are the Reeves and Deputy Reeves of the various townships in the county and therefore the leaders of the municipal life of the county. The honor of being Reeve or Deputy Reeve is highly prized and eagerly sought after and those occupying the office have been selected on their merits after election in most cases where the electors have sifted the claims and weighed the abilities of the nominees. Sometimes men, tried and true in the fire of service are re-elected by acclamation and all represent the best thought and ability of their respective constituencies in the parliament of the county which has been in session this week.

**TOO MANY CHANCES**

The country is face to face with a serious problem. There are too many chances being taken and too many people being injured because of the chance-taking habit. The motorist who habitually takes a chance is reasonably sure to be involved ultimately in an accident. The same general rule applies to the pedestrian. The worker in industry who has not time, or thinks he has not time to be careful, is hastening the day of his injury, and the employer who prefers to take a chance rather than provide safeguards for his dangerous machinery is inviting injury to his men and increased compensation costs for himself and other employers in his class.

Too many chances are being taken in a country that needs to conserve all its forces, but more particularly the lives of its citizens. There is a saying that "the chance-taker is the accident-maker" and this has been abundantly proven by the history of accidents in industry in this country. On the other hand, there is a record of a foreman in a wire plant in Hamilton showing 60 years of service with never an accident to himself nor a serious accident to anyone in his department. The reason he advances is, "being careful." It sounds simple, but sometimes it is a most difficult role to play. The toll of accidents in and out of industry, however, quite justifies more attention to care and caution, and the curbing of the "take-a-chance" spirit.

**A TOAST TO THE DREAMER**

It has been charged that the enthusiast has been loyal only to his own dreams. But one cannot have a dream at all without the substantial upon which to base it. The baby's dreams are of the smiles it has seen on mother's face, which is its entire universe; but these it has actually seen. The enthusiast has seen his world, has had his impressions, has shaped his thoughts. It is on these dreams are founded and his ends directed. He is loyal to the great things.

The enthusiast is not alone a dreamer. He is the world worker who labors not for pay, but for the very love of it. Money could never have made a Columbus, and only a Columbus could have discovered a continent. Civilization would be without masterpieces and mastermen if the enthusiast was bound by the laws of labor unions. His work sets itself no time limit and permits none to be set for it. His strength comes and goes. It is fed by fires from the soul that burn only fitfully. He works while they burn and then he produces. He stops when the fires smoulder. His dreams are the fires which give him strength for action.

The enthusiast cannot die while the earth lives, since every generation must have him to depend upon for the step in advance which God seems to destine each generation to take.

**CONTINUOUS ADVERTISING PAYS**

This is the age of advertising. Advertising is the greatest business builder in the civilized world. Without intelligent and truthful advertising there can be no great and conspicuous success. Advertising is not an expense but rather an investment.

John Wanamaker knew this when he first started business. The first day he opened his store he spent practically every cent he had in advertising and took a chance in getting results on his money. The object of advertising is to impress your name and business into the public mind so that when people think of anything in your line they think of your name first. But you must keep everlastingly at it.

Advertising is the only power that grows by its own momentum. Other powers lose by expansion. Radiation is the strength of advertising; diffusion its life. It grows and increases in power by what it imparts. It carries ideas from the mind of one to the minds of many. Advertising is the only harvest that grows the more by reaping.

**INTOXICATED MOTOR DRIVERS**

A locomotive engineer who went into the cab of his engine and attempted to drive while intoxicated would not be permitted to stay here a single moment. Yet, an automobile is a much more dangerous machine than a railway locomotive, and there are cases occurring almost every day of intoxicated men driving automobiles on the highway. An intoxicated locomotive driver would immediately be suspended and debarred from driving an engine again and possibly the suspension of a motorist's driving license, or its complete cancellation would be a fitting punishment for the drunken driver.

Keeping shoes shined is expensive, but at least you needn't check them when you go in to lunch.

**Sports in Canada During The Past Sixty Years.**

Canada's National Game Organized in Confederation Year.

It may be regarded as somewhat in the nature of coincidence that lacrosse once Canada's undisputed national game was placed on an organized footing in Confederation year, when a gathering of expert players and lovers of the game met at Kingston to frame the rules and legislate for the future conduct of the sport. For forty years after that period lacrosse grew and flourished but some fifteen years ago the game showed symptoms of losing its popularity. The newer generation did not take to lacrosse as did their fathers and to-day the game can scarcely justify its once proud title of Canada's national pastime.

In winter sports, however, another form of athletic endeavor was born in the middle of the 80's and has now largely assumed the place once held in the affections of the public by lacrosse. This is hockey which to-day is played by countless organizations from coast to coast. Another development by no means confined to Canada has been the rise of golf. Thousands of clubs have sprung up. There is scarcely a town of any size in the country and certainly none with any pretensions to fashionable sport that has not its golf links and club house.

Football, introduced into Canada by British soldiers after the conquest of Quebec did not make any particular headway until adopted by the colleges and universities about 1880. The game is still largely a college sport and has a strong hold on the student body and graduates.

Still another form of outdoor sport that has grown immensely in popular favor of softball. This is a modification of baseball and is greatly favored by school pupils of both sexes because of the elimination of the dangerous hard ball of the parent game.

Basketball is a game that has won a very high place in the regard of educational and other institutions which possess facilities for gymnasium exercise in Canada run into thousands, large industrial and other corporations have taken up the matter of providing playing floors for their employees and many of these organizations have formed leagues for the clubs in their own line of activity.

Skiing, which made its appearance in Canada about twenty-five years

ago has completely usurped the place once held by the native winter sport of snow-shoeing. The latter has almost disappeared although at one time it was Canada's predominant winter pastime. Skiing has caught the fancy of many thousands and bids fair to hold its astonishing popularity.

It may safely be said that the period since Confederation has witnessed a complete reversal of the general attitude towards outdoor exercise in every form. In the days of the union of the province and for many years thereafter the practice of athletics was confined to those who made it more or less of a business or profession and to a very small percentage of the general public. The great mass of the people were content to look on. But nowadays the urge is for active participation in the game itself and as a result men and women in all walks of life and almost all ages have taken up some form of athletic exercise. The great variety of games provides an opportunity for all to take part in some suitable sport. Where sixty years ago there were but one or two forms of recognized outdoor pastimes, there are now easily a score, lawn bowling, tennis, golf, and other games have replaced the dignified croquet of our grandparents. Freedom from the conventional forms of dress has also done much to popularize modern sport with the feminine portion of the community. The common sense costumes which characterize golf, skiing, swimming and allied pastimes have won countless devotees to these forms of athletic exercise. The evolution of sport clothes would if studied be found to have exercised a rather interesting influence on the spread of outdoor games.

Canada's climate is likewise a factor in the spread of athletics. The four seasons are so defined that each has its own particular sports suited to the climatic conditions and nearly every game in the calendar of athletics finds here its best environment. In this respect the Dominion has a considerable advantage over many other countries and while it has taken our people some time to appreciate this fact it is evident that henceforth Canadian sports will be enjoyed to the full not only by our own citizens but by vast numbers of visitors to the Dominion.

**King Council**

The above council held their fifth regular meeting for the year 1927 in the Temperance Hall, Kettleby, on Saturday, May 28th, also a Court of Revision at the hour of 2 o'clock p.m. All the members present with Reeve MacMurchy in the chair the minutes of the last meeting were read and confirmed. After the several communications were presented the Treasurer was authorized to pay a number of accounts.

**Resolutions**

Egan-T. MacMurchy—That the Treasurer be instructed to pay to Milton Payne the sum of \$85 value of three sheep and one lamb killed by dogs as per sworn statement of Valuator.

Duggan-Egan—That this council do hereby confirm the actions of the Reeve in authorizing the Treasurer to pay F. H. Speers the sum of \$32.00 re funeral of William Webb, and also E. Hutchins, Transportation.

Egan-Duggan—That the Treasurer pay to Chas. H. Ross the sum of \$47.50 and to L. H. Hollingshead the sum of \$45.00 re expenses, postage and etc. re collecting taxes for 1926.

Duggan-Armstrong—That this council pay to Nelson Wauchope the sum of \$44.00 for sheep destroyed by dogs by order of Wm. Marchant, Valuator, caught worrying sheep.

By-Law No. 485—re appointing pound keepers, Fence Viewers and sheep valuers for the year 1927 received its several readings and passed.

At 2 o'clock Council organized as a Court of Revision of the Assessment onistic to the Irish was then at the into office, Reeve MacMurchy acting as chairman, after the several complaints were dealt with, the following resolutions were passed.

Duggan-Egan—That the Assessment Rolls as Revised by the court be now passed notwithstanding any error or defects in regard to said rolls and certified by the Clerk as passed, save and except the appeal of St. Andrews College, as notice given that they will appeal to the County Judge.

Court adjourned sine die.

Council resumed and adjourned to meet at Armstrong's Hotel, King City Saturday, June 25th for general business.

**They Do Die**

"You look tired."  
"Yes, I've had a bad day. That office boy of mine came in with the old story of getting away for his grandmother's funeral, so just to teach him a lesson, I said that I would accompany him."  
"He took you to the football game, I suppose?"  
"No such luck. It was his grandmother's funeral."

**Large Order**

Edison, with all his inventions, was a piker compared to the ambitious young photographer who advertised: "Your baby, if you have one, can be enlarged, tinted and framed for \$8.79.

Such papers as Bell-Fast and Progress for Sales letters and four page catalogues; and "Velvalur" if half-tone illustrations are required are made for these specific purposes.



**Change Your Attic**

into a comfortable den, radio room, play-room or extra sleeping quarters by erecting ceilings and partitions of Gyproc. Gyproc will make your attic fire-resistant, warm in winter and cool in summer. Write for free booklet—"My Home." It will tell you how Gyproc, Rockboard Gypsum Insulating Sheathing and Insulux will reduce your fuel bill from 20 to 40%.

THE ONTARIO GYPSUM CO., LIMITED, PARIS, CANADA

**GYPROC**  
Fireproof Wallboard

For Sale By  
L. Innis & Sons - - - Richmond Hill, Ont.  
Jones Lumber Co. - - - Richmond Hill, Ont.

**Davies' Dry Goods Store**

**Our Hairdressing Parlour**

Our operator, MISS DENBY, holds a first class diploma for Marcelling, Water Waving, Hair Tinting, Shampooing, Bob and Hair Cutting, Scalp and Facial Treatment, Manicuring, Etc. To Make Sure of Appointment for Saturday, Please Phone Early. Phone Your Appointments, 119

DAVIES' DRY GOODS STORE, RICHMOND HILL.  
Beauty Parlor Closes, Monday And Thursday At 6 p.m. And Wednesday, at 12 o'clock noon. Tuesday, Friday and Saturday open until 9.30 p.m.

**Auction Sale**

of 49 Acres of Standing Timothy  
In lots of 5 and 8 acres  
Farm Implements, Furniture, Etc.

The property of  
**ALBERT J. HELMKAY**  
West half Lot 16, Con. 2 Vaughan  
**Saturday, July 9th, 1927**  
at 2 o'clock.

- |                                      |                    |                          |                       |
|--------------------------------------|--------------------|--------------------------|-----------------------|
| 1 Cutter, Trench                     | 1 Road Wagon       | 2 Iron stove pots        | 1 Brass kettle        |
| 1 Light wagon                        | 1 Wheelbarrow      | 1 Willow market basket   |                       |
| 2 Ladders                            | 1 Vinegar barrel   | 1 Stove                  | 2 Tables              |
| 1 Spirit level                       | 2 Claw Hammers     | 1 Cupboard               | 1 Flour bin           |
| 1 Cross cut saw                      | 1 Brace and 7 Bits | 1 Easel                  | 1 Set quilting frames |
| 1 Hack saw                           | 1 Hand saw         | and screws               | 1 Bread mixer         |
| 4 Bench horkes                       | 1 Whiffle tree     | Wall moulding            | 1 Five gallon coal    |
| 2 Horse blankets                     | 1 Cow hide robe    | oil can                  | 1 Rubber bath tub     |
| 1 Pipe wrench                        | 2 Pig Troughs      | A number of glass jars   |                       |
| 1 Pick                               | 1 Square           | Kitchen chairs           | Tennis outfit         |
| 2 Shovels                            | 1 Spade            | Pails—Lamps              | 1 Sideboard           |
| 1 Scythe                             | 2 Scycle hooks     | 6 Dining room chairs     |                       |
| 2 Guns                               |                    | 1 Extension dining table |                       |
| 10 Bunches British Columbia shingles |                    | 1 Closed wash stand      |                       |
| 1 Daisy churn                        |                    | 1 Wooden bedstead        |                       |
| 1 Butter bowl, ladle and print.      |                    | 2 Iron bedsteads         |                       |
|                                      |                    | 2 Bureaus                |                       |

TERMS:—All sums of \$15.00 and under cash over that amount 3 months credit; 2 per cent. straight off for cash. Sale to commence at 2 o'clock.

Thomas G. Lyon, Auctioneer, Gormley

**Plumbing and Heating Systems Installed**

You and your family's health and comfort depend upon your heating equipment. Faulty Plumbing and Furnace trouble should be attended to now—not in the dead of winter!

If you haven't a Furnace—air, steam or hot water system in your home by all means let us install one now. Delay will mean months of shivering in poorly heated rooms. Our new furnaces will heat a whole house on the same coal you burn in one room. Let us prove it.

Let us give you an estimate.

**PEARSE & MILLS**

TINSMITHS—PLUMBING & HEATING.

Richmond Hill

Ontario