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MONARCH GREEN STRIPE HOSIERY
MONARCH-KNIT
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RICHMOND HILL

Canada from Coast to Coast

Charlottetown, P.E.I.—A new branch of the fur industry is to be started in Prince Edward Island as a result of the successful negotiations of Dr. Leo Frank to induce the Soviet Government to exchange Russian sables for silver foxes. The first twenty pairs of the Russian sables will reach the Island in November next. The exportation of live sable has been prohibited by Russian law and the exchange was made as a special concession in Russia's efforts to build up a silver fox industry. The shipment of live foxes will leave Canada for Russia in November in charge of an experienced man, who will teach the Russians the industry.

Halifax, N.S.—A wide demand exists throughout the province for young trees to reforest barren lands. A number of organizations have interested themselves in this work, and in this connection the Provincial Government has established a forest nursery at Lawrencetown, in Annapolis county. This nursery will have a yearly production of one million trees.

Quebec, Que.—The population of Greater Quebec has now reached 185,000, according to the new city directory. So far as the City of Quebec proper is concerned the figures given place it at 125,000 souls. The last federal census, taken in 1921, placed the population of Quebec at 98,000.

Chatham, Ont.—The Imperial Tobacco Co. of Canada, acting as trustee for Imperial Tobacco Co. of Great Britain and Ireland, will proceed with the erection of a new tobacco factory here. It is understood that the new plant will involve an expenditure of approximately \$250,000.

Winnipeg, Man.—Total sales, exclusive of furs brought in by shippers, at the early summer sale of the Winnipeg Fur Auction Sales Co., amounted to \$450,000, practically double the total of the corresponding sale a year ago.

Prices bid at the auction were very satisfactory. The next sale is expected to be about the middle of August.

Saskatoon, Sask.—Fifty carloads of fish—more than a million pounds—are shipped annually from Big River, in Northern Saskatchewan, to points in the United States. Large quantities of fish are also shipped from that point throughout the various centres in the Western Provinces for home consumption. This year shipments of Western Canadian fish have been made direct to Los Angeles, Cal.

Calgary, Alta.—What may be the last wild-horse round up is now in progress in the stretch of territory between Medicine Hat and Standard, and between the Bow and Red Deer Rivers. The animals that are caught are checked over. Those that are useful are kept, those that are not are destroyed. The bands of wild horses have increased in the last few years until they have become a nuisance to the ranchers.

Trail, B.C.—British Columbia's reputation as a mineral producing province received a decided impetus during 1925 when tin was added to the list of valuable minerals, production of which has brought the province to the forefront in the producing areas of the world. Through the research work of experts of the Consolidated Mining and Smelting Co., at Trail, the fact that the ores of the famous Sullivan mine carry tin in commercial quantities was discovered, and for the first time in the history of the Dominion that mineral was produced. The production last year amounted to 124 tons of concentrates, containing 13,000 pounds of tin.

DEVELOP COAL MINES IN THE DOMINION

One-Seventh of the World's Known Supplies in Canada, Says Col. Holbrook.

London.—"Why do we even attempt to keep open coal mines in this country which do not pay, while in Canada there are coal deposits estimated at one-seventh of the world's known supplies, most of which are still waiting to be developed," writes Col. Sir Arthur Richard Holbrook, M.P., to the London Times.

"In British Columbia," he continued, "where the coal is of good quality, there are enormous deposits which can easily and cheaply be developed as soon as the demand arises. There are, of course, two outstanding considerations, the question of capital for development and the persuasion of workers to emigrate, but these really go hand-in-hand and are not insurmountable. I suggest that the millions now used in giving doles could be much better used in development abroad where, labor being scarce, wages would be higher, and the present dole receiver could by emigration become the recipient of an advantageous wage. His passage should certainly be paid, as it would be an Empire investment."

Last Convocation Held in Old Albert College

Belleville.—Albert College, which has been occupied by students for the past 69 years, observed its last convocation. Next autumn sees the opening of the new college as a boys' school without co-education, which has been a policy of the old school. Rev. Dr. E. N. Baker, Principal of Albert College, presided over the ceremonies.

Heavy Frost in New England Damages Root Crops

New York.—Reports of severe damage to root crops in New England as the result of a killing frost on Wednesday night were received here. Practically all the tender crops such as tomatoes and beans were destroyed in Worcester County, Mass. Little damage was done to fruit.



Peace Tower of the Parliament Buildings at Ottawa, memorial of the national effort for humanity made by Canada in the war. A splendid carillon of bells is to be hung in the tower.

Coldstream Band Again to Visit Canada

London.—After an absence of 15 years, Canada is once again to hear the famous band of the Coldstream Guards, which left Liverpool on June 18th for Quebec, in charge of Lieut. H. C. Evans, director of music. From Quebec the band goes direct to Brandon, Man., where it will fulfill its first engagement for the Western Canada Association of Exhibitions, extending from June 28 to July 2, and thence to the Calgary Exhibition, July 5 to 10.

Later it will visit Edmonton, Alta., July 12 to 17; Saskatoon, July 19 to 24; Regina, July 28 to 31, and Vancouver, Aug. 4 to 7. Returning to Toronto, the band will play at the Canadian National Exhibition from Aug. 28 to Sept. 11, and sail for home from Quebec on Sept. 15.

Rapid Growth All Over Prairies—Wheat Heads Show

Winnipeg, Man.—Heads are showing out of the shot blade in wheat through many portions of Central Manitoba. Growth in ten days has been unusually rapid over the prairies.

During the past 24 hours rainfall has been general in the western provinces, and crop experts estimate the additional moisture will be worth thousands of dollars.

MAGNETIZED WATER WORKS WONDERS IN RIPENING OF MARROWS AND TOMATOES

Paris.—There would be no more talk of bad harvests if agriculturists could be persuaded to accept the theories of the psychic enthusiasts and put them into practice by engaging expert magnetizers and hypnotists now attending the international congress in Paris.

They call it human radio-activity. M. Martini of Marseilles told his colleagues of the wonderful results he had obtained in his own garden by transcendent methods of cultivation. He had marrow plants which obstinately refused to grow, tomatoes which would not ripen and grapevines which were visibly dying for lack of sunshine.

So Martini magnetized a painful of water by a rotary motion of his fin-

Greek Gods Died Suddenly.

Ancient Greece lived in ignorance even of Italy, just across the Adriatic Sea. To the Greeks the World was flat and small, with Greece the greatest part of it all. Their gods lived on the mountains only a few miles away from their beautiful cities.

Imagine the shock when Greek navigators found Egypt with a civilization which has been flourishing for thousands and thousands of years before the Greek gods were even born.

That was the beginning of the downfall, of the end of the idealistic religion which slowly but surely passed away into "Mythology."

Probably no other of all the thousands and thousands of religions of the world ever passed away so decisively and quickly, most religions passing away thoughtlessly. In Greece things were different, and it might be said that the religion ended its career the instant the navigators returned with the unimaginable news of other worlds.

High Value Placed on Copy of Dickens' First Edition

New York, June 20.—A copy of the first edition, in the original parts, of "The Posthumous Papers of the Pickwick Club," by Charles Dickens, has just been sold here for \$10,000. This copy, known as the "Lapham-Wallace," is one of about ten existing perfect copies of the first edition of "Pickwick."

Save yourself at our expense

Don't try to do the heavy parts of the family wash. Let us help you. This new plant was designed and equipped for that very purpose and can give you as much or little help as you desire by means of five different kinds of laundry service—all moderately priced. We use only soft water and pure soaps, etc. No marking, no starching, and each wash done separately.

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If you will have laundry ready when driver calls, you will assist us in giving good service. If you only have driver call when phoned for, call up as early as convenient to insure prompt attention.



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Natural Resources Bulletin.

Despite the wonderful advances in structural engineering science, the tremendous possibilities of steel and concrete, and the practical utility of brick and artificial stone, nothing has yet been developed to replace the magnificent dignity and impressiveness of quarried stone. The world's most beautiful buildings are still being built of stone and Canada is indeed fortunate in possessing vast deposits of granite, limestone, sandstone and marble suited for a wide variety of constructive purposes, well distributed from the Atlantic to the Pacific ocean and possessing artistic merit of high and varied character.

In 1925, despite the quietness in the building trade, over 41.3 millions of tons, valued at nearly six million dollars were quarried, of which over half was in Ontario and over one-third in Quebec; British Columbia, Nova Scotia, Manitoba, Alberta and New Brunswick, also contributed in the order named.

by 8 by 2 feet weight in the neighborhood of some four tons. After the stone is hauled up to the surface, it is either shipped for finishing or treated on the spot, for the building for which it is intended. Every stone is cut to fractions of an inch to fit the exact spot in the building where it is to rest. Each stone is numbered according to a blue print of the building, and all that has to be done when it gets to the job is to drop it into place.

Most of the molding and cutting is done by saws, diamond tooth saws, with dozens of little diamonds in the teeth. They whirl around at 1,000 revolutions a minute and cut through the stone, not like so much butter perhaps, but still at a fairly perceptible rate; the larger saws cut through about 10 feet a minute. Electric cranes move the stone from one machine to another as the needs of the work on each particular piece require, and it is only the finishing work that has to be done by hand.

Siphoning Oil From Barrel.

Some people can't suck hard enough to exhaust the air from a hose siphon. A better way is to stop the lower end of the short piece of hose with a cork and then fill the hose with oil. Keep the corked end lower than the level of the oil in the barrel. Thrust the open end of the hose beneath the surface of the oil in the barrel and quickly remove the cork or stopper in the other end, and the oil will begin flowing through the siphon at once, and will continue as long as the upper end is submerged in the oil and the lower end is lower than the surface of the liquid in the barrel.—H. G.

Meet Miss Ontario

It's motor picnic weather now!

Do you know Miss Ontario—the alluring beauty of her lakes and streams—the colourful fascination of her woods and farmlands?

Miss Ontario is all about you—follow any highway and you will see her.

Get acquainted with Miss Ontario at this season. It's motor picnic weather now. Fill your car with a merry party—ask your friends to do the same.

Away from the more travelled highways you'll find many a beauty spot—rocky glens, nodding pines, the flash of cool water over sun-lit pebbles—places where nature comes very close to man.

Drive moderately, both on the main highways and on the county roads. Excessive speed wears away road surfaces. The repair bills must be paid by you and the other motorists. Remember the roads are yours.

The Government requests the assistance of all motorists in maintaining the good condition of the roads. To those who will not heed, it points out that the law against fast driving is being rigidly enforced by a numerous traffic patrol.

THE HON. GEO. S. HENRY, Minister of Highways S. L. SQUIRE, Deputy Minister

Issued by the Ontario Department of Highways to secure the co-operation of motorists in abating the abuse of the roads of the Province.



Here are the facts

When 3 telephone orders can be taken in the time required for one order over the counter—as has been proven—and the amount of a telephone sale averages almost a third more, as it does, can there be any doubt in your mind that the merchant who uses the telephone consistently will win out over the rival who does not?

Can you afford to overlook the rapidly increasing importance of the telephone in your business for increasing sales and reducing the cost of selling?

Be open-minded. Try it—not spasmodically, but consistently, and judge for yourself.

