

Miss O. Pentland, of Windsor, is visiting at her uncle's Dr. Pentland.

Fire Brigade meeting postponed from Monday, July 1, to the second Monday in the month, July 8.

Mrs. Eldred Fice and daughter Dorothy, of Toronto, spent last week with her parents Mr. and Mrs. Geo. Cowie.

Miss Gladys G. Legge will receive with her mother on Tuesday, July 2, from 3 to 6 at "Hillcrest", Jefferson, stop 53.

Owing to Monday, the first of July being Dominion Day, Vaughan Council will meet on Tuesday, July 2, instead of Monday.

Dr. Lillian Langstaff and daughter Carol have gone to Montreal to spend a couple of weeks with Mrs. Langstaff's brother Mr. Harry Carrol.

The service in the Methodist Church will be taken by Mr. A. J. Hume next Sunday morning, and Rev. N. Wellwood will preach in the evening.

Next Sunday, June 30, is the day set apart by the Dominion Government as a day of National prayer. Let the churches be well filled next Sunday.

Mr. T. H. Hamilton and Misses Shirley and Eleanor Hamilton and Miss Caven, of Toronto, were guests of H. A. and Mrs. Nicholls last week.

Miss Isabel MacRae, a pupil of Mr. Newton at the Toronto Conservatory of Music, has been successful in passing the Associateship Piano-forte Examination.

Mrs. J. H. Rauer who has been in poor health for several months past has gone to Stratford to spend a few weeks with her daughter, Mrs. Hamilton.

Rev. J. R. Aikenhead preached his farewell sermon in the Methodist church last Sunday evening to a large congregation, ending his four year term.

Misses N. and E. Barker, of Thornhill, are having a sale of summer millinery, beginning July 2. Store will be closed from July 13 to August 19. See Adv.

Miss Gertrude Lynett of Calgary is here on a visit to her brother, Mr. Fred Lynett, who has been seriously ill, but who we are pleased to say, has much improved during the past few days.

Advertisements of groceries, flour and feed, bread, confectionery and other food stuffs will please bear in mind that they must insert the number of their license in every advertisement.

Mr. J. Earle Newton is conducting a special Summer Course in Piano-playing and The Theoretical Branches from July 4th to August 15th; for which applications should be sent in as soon as possible.

Canning Factory.

There is an effort being made to locate a canning factory in Richmond Hill. Many do not realize the great advantage here over the lower lands. It has been noted that late spring and early autumn frost reported in other districts rarely ever do any harm on this high land.

With so many greenhouses to produce tomato plants etc. this whole section of country could be made to produce double what it is doing if planted in that class of produce.

Then again the small lot owner could grow the class of goods required and have no trouble in disposing of his whole output for the season. It would also give employment to a number of men and women.

1008 Registrants at Richmond Hill.

During the Registration last week there were registered at the Village Clerk's Office 253 males and 369 females, at the Public School 118 males, and 163 females, at the High School, 51 males, and 54 females, making a total of 1008 registrants.

Many took advantage of the privilege of registering before the 22nd, as Saturday was the lightest day's work of the whole week.

The deputy-registrars are very grateful to all those who so ably assisted them in the work.

Sale of Lots

Advantage should be taken of the auction sale of building lots at Roseview Gardens on Saturday next.

Richmond Hill needs at least fifty houses for sale or to rent. There has been a continual inquiry for houses this spring from outside sources and this sale is a chance to secure a lot on easy terms on which to build a home or for speculation. See adv. in this paper.

Dominion Day.

The Richmond Hill Methodist choir will sell Ice Cream, strawberries and cream, cake, sandwiches, cool drinks etc on the church lawn on Monday, July 1st. Tables will be arranged so that lunch and tea may be had for those so desiring.

There will be music during the evening.

What the Press Received For Advertising the Victory Loans.

Various estimates have been made as to the amount the press received from the Government in connection with the press publicity for the Victory Loan, but the actual figures paid were clearly set forth in audited statements submitted to the Annual Meeting of Canadian Press Association, Inc., held in Toronto on June 13th and 14th.

The total amount paid by the Government for advertising space was \$165,419.81, which was distributed among 1,400 newspapers and other publications. Approximately \$5,000 was spent in the preparation and distribution to the press of a large number of special articles, illustrations, cartoons, etc., which were inserted in the press without charge. The setting of type and making of duplicate plates of the advertisements for the various publications used and the fees paid to the five co-operating advertising agencies for their services cost in the neighborhood of \$37,000, making the total expenditure \$208,166.09.

As the total cost of floating the Loan was approximately \$5,000,000, the Government's expenditure on press publicity represents less than five per cent. of the total expenditure. It is interesting to note also that the press publicity cost only one-twentieth of one per cent. of the total amount subscribed to the Loan.

The press publicity for the Loan was handled by Canadian Press Association, Inc., and the officers of the Association and its individual members co-operated splendidly in making the campaign a success. During three months last Fall most of the time of the President, Mr. J. H. Woods, Calgary "Herald," and the office staff, was devoted to the press publicity campaign, and for several weeks the committee of publishers in charge were in almost continuous session. The individual members, on the other hand, contributed, without charge, space in their newspapers and other publications which, if calculated at their regular commercial rates, would run up to more than the total amount paid for the advertising space.

Neither Canadian Press Association, Inc., as such, nor any of its officers or committees, received any remuneration for their services in connection with the Loan, those services being voluntarily and in the spirit of national service.

From Teacher To Inspector

Mr. F. W. Harrison, B. A., L. L. D., son of Mr. W. Harrison of this village, who recently received the degree of Dr. of Pedagogy, has been appointed Public School Inspector for the district of Kincaid, Sask. The Weyburn Review refers to the appointment as follows:—"The Department of Education has again robbed Weyburn Collegiate Institute of a good teacher, and in doing so has secured a capable and well qualified official for the important work of inspector of public schools. About a year ago Mr. F. W. Harrison joined the staff of the higher educational institution and by faithful attention to duty has won a large place with all who are interested in education in the city. This week the announcement is made that Mr. Harrison has been offered and has accepted the position of inspector for the district of Kincaid, and he will close his work here at the end of the present term. Mr. Harrison has been identified with the work of Grace Church Epworth League and other Christian work in the city and his departure will be regretted." The Liberal is pleased to congratulate one of our former townsmen on his success in the West.

On Suspended Sentence.

Moving picture shows and reading dime novels to excess are alleged to have caused the downfall of three boys of Toronto, Fred Burnett, Harry Biss and Robert Mulholland, who appeared in Magistrate Bruntton's police court on an adjourned case of theft. Their mothers appeared with them. The magistrate gave them a salutary talk about being a disgrace to their respectable parents, and gave them three weeks' grace in which time they were to find work. The above lads had broken into Curtis' Garage in Richmond Hill and took away automobile supplies and bicycle parts.

Presbyterian Church

Sunday, June 30th, the services throughout will be in accordance with the Government proclamation of a day of prayer. The morning service will be patriotic in character, the Sunday School taking a leading part.

The Sunday School picnic will be held at Bond Lake, Saturday afternoon. A special car leaves going north at 1.30 p. m. and returning leaves Bond Lake at 8 p. m. Everybody come.

All the congregations last Sunday greatly enjoyed the sermons of Rev. Mr. Brydon, of King.

Unionville Wayside Market

The Wayside Market, at Unionville, will be formally opened on Saturday, July 20, at 3 p. m. Prominent speakers will be invited to participate and farmers and gardeners are planning to furnish the public with a first class market service. Stalls in the new market building may be rented from Mr. W. J. Elliott, Unionville, on and after July 5th.

Re Scouts

With deep regret we learn of the serious condition of Cub Louis Sims. Any one wishing to contribute towards the Scout Camp which takes place July 12 may do so by sending to Robt. Mansbridge, Standard Bank.

Installation of Officers

The newly appointed officers were installed Monday evening in Richmond Lodge, A. F. & A. M., by R. Wor. Bro. W. H. Legge assisted by several of the past masters. W. Bro. L. E. Hand, the newly elected Master was appointed representative to the Grand Lodge which meets in Windsor, and V. Wor. Bro. T. A. Lamont, Alternate. A pleasant feature of the evening was the presentation of a Past Master's jewel to W. Bro. G. F. Allen, after one of the most successful years in the history of Richmond Lodge. A resolution was also passed to present to R. Wor. Bro. H. A. Nicholls, who is retiring from the office of Secretary, after having held the position continuously for thirty years, the sincere thanks of the Lodge for the splendid work he has done for Richmond Lodge. A committee was appointed to have the resolution engrossed, and make the presentation. Before closing, the Lodge was "called off" for July and August.

The following are the officers installed:

- I. P. M.—G. F. Allen
- W. M.—L. E. Hand
- S. W.—A. E. Lehman
- J. W.—F. Graham
- Chap.—W. A. Wright
- Treas.—T. F. McMahon
- Sec.—A. L. Phipps
- D. of C.—J. H. Dunlop
- S. D.—A. Metcalf
- J. D.—G. Topper
- S. S.—P. C. Hill
- J. S.—A. E. Glass
- I. G.—C. G. McDonald
- Tyler—W. Graham

Recital

Mr. Newton's rooms were filled with an appreciative audience when a number of his younger pupils appeared in their Closing Recital of the season last Thursday evening. The young players all acquitted themselves very creditably indeed and two of Mr. Frank Converse Smith's violin pupils added much interest to the programme in solo and duo numbers. Splendid assistance was given by Miss Isabel McRae of Toronto, an artist-pupil of Mr. Newton's whose playing delighted everyone present. A silver collection amounting to \$12 was taken to be devoted to The Prisoners of War Fund through our local Red Cross Auxiliary. Advanced pupils will give a public demonstration at the end of the Special Summer Course on August 15.

Notice

The Aurora Patriotic League of the Women's Institute are holding their annual Patriotic Field Day in the Town Park, Aurora, July 1st.

A full program of sports is arranged. Proceeds are to be used to continue the work of sending comforts to the boys overseas.

Registration Card Cases, 20 cents, on sale at The Liberal Office.

Plant Now

Cabbage and Cauliflower Plants, late varieties

Don't neglect to plant plenty of these they will be required. We have a large stock of young thrifty Plants now ready.

JNO. DUNLOP,
51 N. E. Richmond Hill

Quality Counts Every Time



Yonge and Charles Sts. Toronto. Has lately been asked to fill positions worth from \$1000 to \$1500 per annum. The demand for our graduates is five times our supply. Boys of 14 to 19 years of age and young ladies are in great demand when PROPERLY PREPARED. No vacations. Enter now. Write for prospectus. W. J. Elliott, Principal.

For information, literature, tickets and reservations, apply to nearest C.N.R. Ticket Agent, or write General Passenger Department, 68 King Street East, Toronto.

CANADIAN NORTHERN

CONCRETE HOUSE

A Few Reminders

GROCERIES—Evaporated Peaches, Cooking Figs, Dromedary Dates, Wethey's Condensed Mince-Meat, Crisco, Easifirst, Pure Lard in packages.

Pure Gold Quick Puddings, Custard, Tapioca and Chocolate.
Pure Gold Jelly Powders, all flavors.

Japan Rice, Pearl Tapioca and Corn Starch.

BREAKFAST FOODS—Kellogg's Corn Flakes, Shredded Wheat Biscuits, Post Toasties, Puffed Rice, Krumbles, Rolled Oats.

PICKLES—Heinz's Sweet Gherkins, Sweet and Sour Mixed Pickles, Pan Yan Sauce, Tomato Catsup, Prepared Mustard, Olives Plain or Stuffed, Tomato Soup.

Macaroni, Fine Old Cheese, Cocoa and Coffee.

STONE WARE—Butter Crocks with covers, sizes 1 1/2 to 5 gallons.

Crocks without covers size 5 lbs., 1 gallon and 1 1/2 gallons, Fruit Jars pints, quarts and half gallons. Jelly Glasses with tin covers.

Atkinson & Switzer

STORE CLOSSES AT SIX P.M.
MONDAY AND WEDNESDAY

Richmond Hill Furnishing Store

Our Spring goods are now nearly all in, and we are able to supply you with your wants for warm weather. Summer underwear in two piece and combination, Ties, Collars, Shirts, Hats, Caps, etc. for men. Also light footwear for women and children.

We have a nice line of white canvas rubber sole boots and pumps, for women and children in price for \$1.75 to \$3.25.

N. J. GLASS, Yonge Street

Willowdale Builders' Supply Co'y

- Lime
- Hard Wall Plaster
- Cement
- Fire Brick
- Plaster Boards
- Sewer Pipe
- Plaster Paris
- Mortar Colors
- Weeping Tile
- Etc.
- Also Flour and Feed

J. & G. H. MCKENZIE, WILLOWDALE, ONTARIO

Auction Sale Building Lots

In Roseview Gardens
RICHMOND HILL
SATURDAY, JUNE 29
at 3 p.m.

Good Lots. Easy Terms.
A portion of this property is restricted to \$2,500 dwellings
For particulars apply

W. J. LAWRENCE
at the Conservatories

RICHMOND HILL

or to the Auctioneer

J. T. SAIGEON,

MAPLE