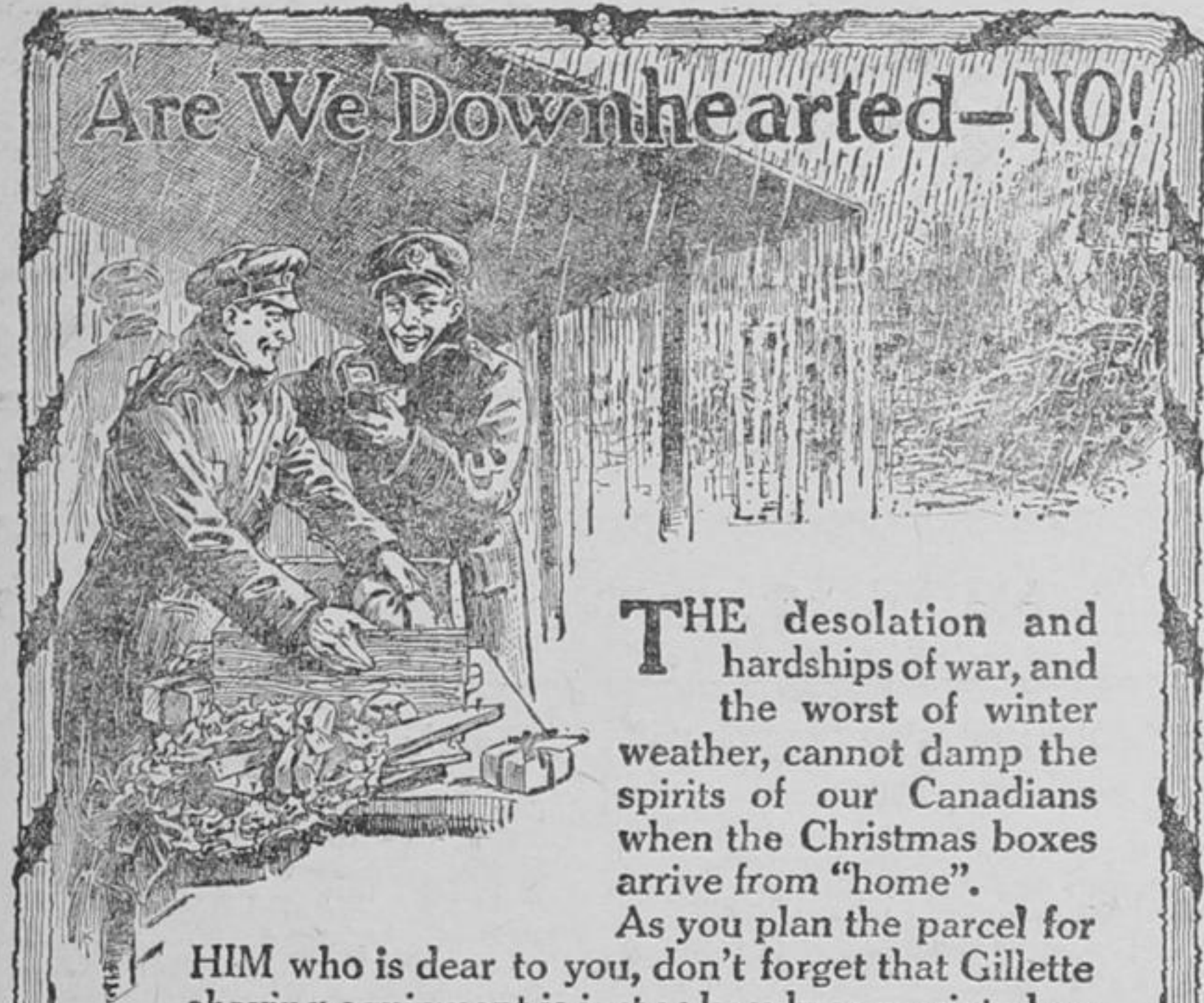


Are We Downhearted—NO!



THE desolation and hardships of war, and the worst of winter weather, cannot damp the spirits of our Canadians when the Christmas boxes arrive from "home".

As you plan the parcel for HIM who is dear to you, don't forget that Gillette shaving equipment is just as keenly appreciated on active service as are sweaters, mitts and "eats". If he already has a

Gillette Safety Razor

send him a generous supply of Gillette Blades, for probably he is sharing the razor with his pals who are not so fortunate.

Clean shaving is in high favor among our troops—because it is sanitary—because it makes the dressing of face wounds easier—but most of all because of its bracing effect. The Gillette is best for the job—and the man who has one is most popular in his platoon.

Whatever else you put in his Christmas box, be sure there's a Gillette Safety Razor or a supply of Blades. You can buy from your Hardware Dealer, Druggist, Jeweler or Men's Wear Dealer—"Bulldogs" and Standard Sets at \$5.00 and \$6.00—Combination Sets at \$6.50 up.

Gillette Safety Razor Co. of Canada, Limited
Office and Factory—THE GILLETTE BLDG., MONTREAL.

BOMBERS CARRY LIVES IN HANDS

THE BRITISH TAKE TO BOMBING NATURALLY.

When Enemy Makes a Counter-attack the Bombers Help to Stop It.

Bombers really carry their lives in their hands. The Mills bomb, with its pine-apple-like exterior, is a dangerous weapon. To use it successfully against an enemy, and at the same time guard against mishaps, requires special knowledge and training.

The British soldier takes naturally to bombing—that is, the offensive part, of attacking and hurling the missiles.

The Mills bomb is fused by releasing a spring, after which it takes a certain number of seconds to explode. It would, therefore, obviously be useless to release the spring and hurl it into the midst of an onrushing foe if it bursts some seconds later. To get

MOTHER'S REMEDY FOR BRUISES

Children's Bumps, Sprains and Minor Hurts Quickly Relieved by Sloan's Liniment.

It is the very nature of children to hurt themselves—to come crying to mother with little fingers bruised, with heads bumped, with sprained ankles and wrists.

They are painful hurts, too. But their pain and sting can't survive the gentle use of this liniment. A single application of Sloan's Liniment and—the little fellow's bravely kept back tears give way to smiles. His hurt is relieved.

In every home where there are children a bottle of Sloan's Liniment is a necessity.

Aching muscles, rheumatism, lumbago, stiff neck, backache, chilblains etc., can be effectively relieved with Sloan's Liniment. Cleaner than mussy ointments or plasters.

Sloan's Liniment can be obtained at all drug stores, 25c., 50c. and \$1.00.

Sloan's Liniment
KILLS PAIN

the best results it is necessary to retain the bomb in the hand for as many seconds as will allow it to explode just as it reaches its objective. This, needless to say, requires cool judgment, practice, and iron nerves.

How Bombers Work.

It is dawn. The air is damp with the white morning mist, through which the enemy's lines loom hazily from the British trench. Occasional rifle shots from either position are the only sounds of life—and strife.

Suddenly, at a prearranged signal, forms creep out over the British parapet and down the sloping face. Then with bent bodies they move silently in an unending line towards the Hun trenches.

The attacking force gets to within a hundred yards of its objective before hoarse shouts, quickly followed by rifle and machine-gun fire, proclaim it is discovered. Simultaneously the khaki line dashes forward. Men fall on all sides with such regularity that it appears as though they were enacting some special drill. But the onrushing wave, gathering impetus every instant, rolls relentlessly forward.

The burst of Boche rifle fire increases in volume, then dwindles away as, with a cheer, the British surge into the trench.

Even before the resistance of the garrison has been overcome the Germans from their support trench a hundred yards away open a heavy rifle and machine-gun fire. To advance farther at present across the open would be impossible. It is now that the bombers' real work begins, and groups of them immediately dash for the communication trenches which connect the captured position with that held by the enemy. Then ensues a regular duel, Boche and Britisher hurling bomb for bomb. At last one from the enemy falls in the trench right among the men behind him and bursts.

The "thrower" swings around and takes in the situation in a glance.

"Get them out of range," he says to an apparently uninjured man, "then fetch me supports. Ah!"

Counter-attack Stopped.

The last ejaculation is drawn from him as he makes a sudden clutch at an object which would have fallen on the helpless man, catches it, and hurls it away. It bursts almost immediately in the air though harmlessly.

A few moments later he is alone, stolidly continuing his duel. Guttural shouts from the right cause him to glance over the parapet and he perceives the Germans are counter-attacking. The same glance also shows the form of a Hun crawling, Mauser pistol in hand, towards him. There's no time to bomb him in the ordinary way, yet he picks one up and poises it.

As the Hun's head shows over the parapet he hurls it as he would a ball at the wicket to stop a short run.

The Hun is "out." But the lumber is not out of the wood yet. He hears heavy steps approaching down the trench. He snatches another bomb, extracts the pin, and holds it.

"One, two, three, four..." he counts, and the sounds of his approaching enemy rapidly draw nearer as he does so. Then just tossing the bomb around the corner, he draws back with the satisfied smile of a specialist.

The bomb, bursting on the instant, is followed by groans.

Then a British cheer proclaims that not only has the counter-attack of the Huns been defeated, but that they are being hunted back to their trench.

WILL WIPE OUT FOES.

But French General Says Much Fighting Lies Ahead.

We are only at the beginning of the end of the war. The antagonism displayed by the rival forces is such that only the destruction of one by the other can be conceived, writes General Gabriel Malletini, a French military critic of highest repute.

France must be prepared for a third year, which will be more terrible than the first two. But it will be the last, we hope. If the allies' effort is guided by one hand throughout, and if they throw all their forces into the preparation for it, they will be able to deliver the supreme blow.

RHEUMATISM IN THE BLOOD

It Can Only Be Cured by Thoroughly Enriching the Blood Supply.

Not so long ago rheumatism was looked upon as a pain in the muscles or joints brought on by exposure to dampness or bad weather. Now doctors know that it is rooted in the blood, and while exposure may start the pain, nothing but the removal of the poisonous acid from the blood will cure the trouble. It is a waste of both time and money to try to cure rheumatism with liniments, poultices or anything that only goes skin deep. Rubbing lotions into the skin may give temporary relief, but it actually helps to circulate the poisonous acid more freely and thus in the end increases the trouble, and perhaps leaves the sufferer permanently crippled.

The one cure, the only cure, for rheumatism is to drive the acid which causes the trouble out of the blood. To do this no other remedy can equal Dr. Williams' Pink Pills which actually make new blood, sweeps out the poisonous acid, loosens the stiffened, aching joints, and bring good health and comfort. Here is the proof. Mr. Joseph Crouse, of Ninevah, N.S., says: "For several years I was severely afflicted with rheumatism. The trouble seemed to locate in all the joints in my body, and my suffering at times was most intense, and the disease greatly interfered with my activity. I doctored steadily for a long time, but the trouble was obstinate and did not yield in the least to the doctors' treatment. One day a friend told me of some cures of rheumatism by the use of Dr. Williams' Pink Pills and strongly advised me to try them. I did so and to my great surprise eight boxes completely cured me of the trouble, and I was as supple, active and free from pain as ever I had been in my life. Better still, I have never felt a symptom of the trouble since."

You can get these pills from any medicine dealer or by mail at 50 cents a box or six boxes for \$2.50 from The Dr. Williams' Medicine Co., Brockville, Ont.

Duration of War.

A proper man is young always, Herr Foschwitz, aged 50 years, and captain in the Landwehr, married about the time the war began a wife not yet 20. Since the war has been dragging on and he has continued at the front, he has spoken often to his comrades about a matter very near his heart.

"If this fighting business keeps up much longer," says he, "when it's over I'll find myself tied to an old woman."

In Exalted Company.

One of the members of a committee of inspection on its tour of a certain penitentiary found himself in conversation with one of the convicts. The latter was disposed to be confidential, and thus unburdened himself.

"It's a terrible thing to be known by a number instead of a name, and to feel that all my life I shall be an object of suspicion among the police."

"But you will not be alone, my friend" said the visitor consolingly. "The same thing happens to people who own automobiles."

MAGIC BAKING POWDER

Magic Baking Powder costs no more than the ordinary kinds. For economy, buy the one pound tins.

MADE IN CANADA

E.W. GILLETTE COMPANY LIMITED
WINNIPEG TORONTO, ONT. MONTREAL

CANADA NEEDS MORE POULTRY.

Demand for Eggs in the British Market Is Unlimited.

At no time in the history of the Dominion has the necessity for increased production of eggs and poultry been more apparent than at the present time. The demand is unprecedented. This is true whether for export or for home consumption. Consumers generally and even producers themselves are eating more and more eggs. The average per capita consumption of eggs in Canada this year will be greater than ever before.

The market for Canadian eggs and poultry is very firm. Prices to producers are extremely high, but even at these prices trade is increasingly active all over the country. The prospects for a continued demand are very bright. The country is facing a shortage, not only of current receipts, but of Canadian storage stocks as well. So great has been the export demand that we shall be obliged to import to meet our own requirements. Increased production has never rested upon a more secure foundation.

That poultry on the farm are profitable needs no argument. Eggs now rank as a staple article in the products of the farm. Poultry flocks can be increased materially without much additional outlay for buildings and equipment, and the increased labor involved is not such as will bear heavily upon the time of those charged with the care of the stock. Some object to the present price of feed, but when it is considered that the selling price of the product is from forty to sixty per cent. higher than it was two years ago, the margin of profit is such as will compare favorably with that obtainable elsewhere on the farm.

Canadian egg producers have responded well to the call for increased production. The country as a whole which was importing eggs a few years ago, has, in the aggregate, produced more than sufficient for its own requirements this year and last. Between seven and eight million dozen Canadian eggs were exported to Great Britain last year, and as an indication of what is going forward this year, nearly one million dozen were shipped during the first week of October. Yet the supply on the British market is still short, and there is a demand for many millions more. Increased production, more and better poultry, should be the motto of every Canadian farm and homestead.

Canada has all the requisities for the production of a quantity far in excess of her own requirements, and with her favorable climatic conditions can, with proper care and attention, produce quality equal to the best in the world. Only the fringe of production possibilities has been touched up to the present. The Western Provinces, with their volumes of cheap feed, are the natural home for the Canadian hen. The bulk of the surplus at the present time comes from the provinces of Ontario and Prince Edward Island. Nova Scotia, New Brunswick, and Quebec do not produce sufficient for their own requirements. They must do more; and there is now an opportunity for the Western Provinces of Manitoba, Saskatchewan and Alberta to demonstrate to Canada and the Empire as a whole what they can do in this connection in this great hour of trade expansion. The first experimental shipments of eggs from Winnipeg to the British

market are either now or soon will be, on their way, and it is hoped that the increase in production in the Western Provinces in the ensuing year will be such as to warrant the opening up of a big trade in this direction.

Eggs are scarce in Canada at the present time. Current prices are high, and a sharp decline immediately following the conclusion of the War is not anticipated. When prices advance gradually, as has been the case in staple food products, they decline slowly. It will take some years to re-establish the normal meat supply upon the markets of the world, and while prices of meats are high, people will continue to use increasingly large quantities of eggs. This condition will naturally be reflected in the matter of price. This is the situation. Readers may draw their own conclusions.

Toronto Fat Stock Show.

Farmers who have choice stock to market shortly would do well to enter in Toronto Fat Stock Show, Union Stock Yards, Toronto, December 8th and 9th, 1916, and secure some of the big premium offered in addition to market price of their animals. This show has been coming to the front very rapidly and carries the best and largest exhibition of fat butcher stock in Canada, and this year promises to be better than ever.

GUNS SHORT-LIVED.

Progress of Erosion Impairs Accuracy of Fire.

The life of a gun depends upon the progress of erosion, which sooner or later is certain to impair the accuracy of fire. Erosion is caused by the action of the explosive gases at high temperature and pressure. According to the Iron Age, the hot gases cause a thin film of steel to absorb heat. The film expands and becomes set. Upon the release of the pressure it contracts, which causes minute cracks that grow larger with every discharge. As they increase in size they form passageways for more hot gas, and that tends to enlarge them still further. The inner surface thus becomes roughened and the bands begin to corrode. Finally, the bore becomes so enlarged that it allows the gases to escape. The shell does not then acquire its proper rotation and its flight becomes erratic. All guns except small ones are now constructed with linings in the tube, which, when the bore is worn out, are removed and replaced by new ones. The cost of relining a gun is approximately 30 per cent. of the cost of the gun.

There appears to be no limit to the number of times that a gun can be relined. The small arms used in the United States are considered to be worn out after 5,000 to 7,500 rounds have been fired. Small naval guns can be fired about 1,000 times before they are regarded as worn out. Large 12-inch and 14-inch naval guns are considered to have a life, on one lining, of from 150 to 200 rounds. Low-velocity guns, such as howitzers and mortars, have correspondingly longer lives than high velocity guns of the same calibre, because the pressures they develop, and hence the temperatures, are lower.

If your wife had it to do over again the chances are she wouldn't marry you.

Doctor Tells How To Strengthen Eyesight 50 per cent In One Week's Time In Many Instances.

A Free Prescription You Can Have Filled and Use at Home.
LONDON. Do you wear glasses? Are you a victim of eye strain or other eye weaknesses? If so, you will be glad to know that according to Dr. Lewis there is real hope for you. Many whose eyes were failing say they have had their eyes restored through the principle of this wonderful free prescription. One man says, after trying it: "I was almost blind; could not see to read at all. Now I can read everything without any glasses and my eyes do not water any more. At night they would pain dreadfully; now they feel fine all the time. It was like a miracle to me." A lady who used it says: "The atmosphere seemed hazy with or without glasses, but after using this prescription for fifteen days everything was cleared up. I can even read fine print without glasses." It is believed that thousands who wear glasses can now discard them in a reasonable time and multitudes more will be able to strengthen their eyes so as to spare the trouble and expense of ever getting glasses. Eye troubles of many descriptions may be wonderfully benefited by following the simple rules.

Here is the prescription: Go to any active drug store and get a bottle of Bon-Opto tablets. Drop one Bon-Opto tablet in a fourth of a glass of water and allow to dissolve. With this liquid bathe the eyes two to four times daily. You should notice your eyes clear up perceptibly right from the start and inflammation will quickly disappear. If your eyes are bothering you, even a little, take steps to save them now before it is too late. Many hopelessly blind might have been saved if they had cared for their eyes in time.

Note: Another prominent Physician to whom the above article was submitted, said: "Bon-Opto is a very remarkable remedy. Its constituent ingredients are well known to eminent eye specialists and widely prescribed by them. The manufacturers guarantee it to strengthen eyesight 50 per cent. in one week's time in many instances or refund the money. It can be obtained from any good druggist and is one of the very few preparations I feel should be kept on hand for regular use in almost every family." The Valmas Drug Co., Store, Toronto, will fill your orders if your druggist cannot.