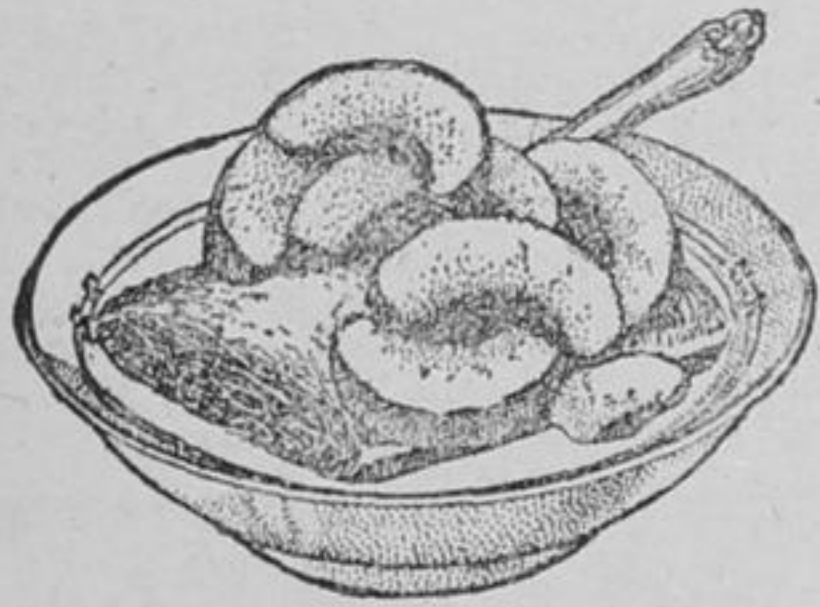


Our Kitchen is Your Kitchen—it cost two million dollars and was built to furnish you with crisp, golden loaves of **Shredded Wheat**, the purest, cleanest, most nutritious cereal food in the world. It is ready-cooked and ready-to-serve, delicious for breakfast with milk or cream, or for any meal in combination with sliced peaches.



Made in Canada

She Knew Better.

Mrs. Wiseman was one of those women who always know. Whatever the subject under discussion, she had her own opinions, and made other people have them, too.

"Joshua," said she to her husband one evening. "I saw in this morning's paper that old Mr. Biffer died on Saturday."

"It was a mistake," mumbled Joshua, as he bent down to unlace his shoes; "he died on Friday."

"But the paper said Saturday," repeated Mrs. Wiseman, firmly.

"I know it did," persisted Joshua, "but it was an error in the print."

"I thought that at first," said the lady decidedly, "but I got half a dozen copies of the paper and it was the same in all of them. And they certainly couldn't have made the same mistake over and over again like that!"

Minard's Liniment Relieves Neuralgia.

May Come To This.

"Is this a ten cent store?"
"It is, madam."
"I hear you have wonderful bargains. Where is your automobile department?"

Sore Eyes Granulated Eyelids, Eyes inflamed by exposure to Sun, Dust and Wind quickly relieved by **Murine Eye Remedy**. No Smarting, just Eye Comfort. At Your Druggist's 50c per Bottle. **Murine Eye Selvein Tubes 25c.** For Book of the Eye Free ask Druggists or **Murine Eye Remedy Co., Chicago**

The Irish Of It.

"Mike, I hear you left the munitions factory because you thought it was dangerous."

"Dangerous, is it! Shure if Oi was there now Oi'd have been dead months ago."

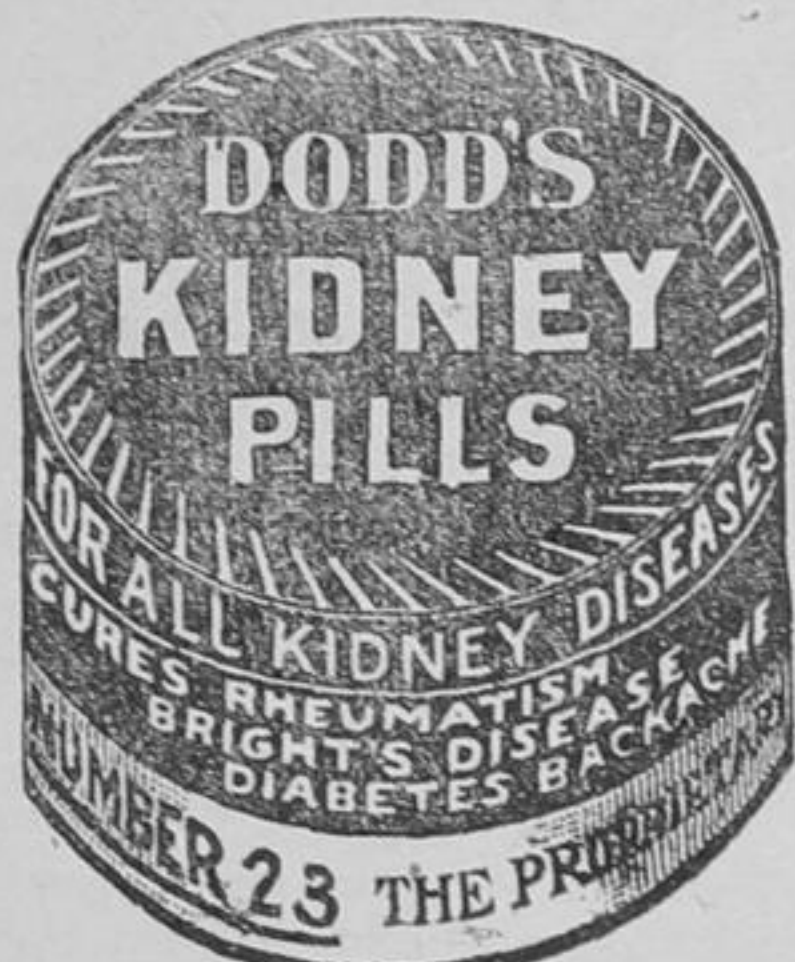
Minard's Liniment Co., Limited.

Dear Sirs,—I can recommend MINARD'S LINIMENT for Rheumatism and Sprains, as I have used it for both with excellent results.

Yours truly,
T. B. LAVERS,
St. John.

On His Furlough.

The reading lesson was on, and the word "furlough" occurred. Miss Jones, the teacher, asked if any little girl or boy knew the meaning of the word. One small hand was raised. "Furlough means a mule," said the child. "Oh, no; it doesn't," said the teacher. "Yes, ma'am," insisted the little girl. "I have a book at home that says so." Miss Jones told the child to bring the book to school. The next morning the child came armed with a book, and triumphantly showed a picture of an American soldier riding a mule, under which was the caption—"Going home on his furlough."



MORE BABIES FOR EMPIRE.

Large Family Will be Regarded As a National Asset.

"The war after the war will be won by the nation which encourages early marriages and large families."

These words were used by an eminent London physician in an interview with the London Daily Express. He spoke on the subjects which Sir Leo Chiozza Money, M.P., dealt with recently—the need for more abundantly populating the British Empire and the peril of the families of one or two children.

"My experience shows that, given good stock to start with, large families show no deterioration among the younger branches," said the physician. "On the contrary, I frequently find that the best bodies, and emphatically the best brains, occur, say, with the fourth, fifth, sixth or seventh child.

"Married people who prefer small families risk the possibility of losing a genius which might have come in a fourth or fifth child. Parsons set a good example, as a rule, in the size of their families, and they are usually fine families, too.

"In Germany, early marriages and large, very large, families are the rule. I have seen a father, mother, and twenty-four children, all robust and bright, going to church.

"Bachelors who postpone marrying until they are thirty-five or forty act foolishly for themselves and the race. It is one of the weak points in our social system that men do not marry young."

THANKFUL MOTHERS

Thousands of thankful mothers throughout Canada—many of them your own neighbors—speak with the greatest praise of that splendid medicine, Baby's Own Tablets. Many mothers would have no other medicine for their little ones. Among these is Mrs. Albert Nie, St. Brieux, Sask., who says: "I have been using Baby's Own Tablets for the past seven years and they have done my four children a world of good. I would not be without them." The Tablets are sold by medicine dealers or by mail at 25 cents a box from The Dr. Williams Medicine Co., Brockville, Ont.

HORSES SHAM SICKNESS.

French Army Veterinarians Are Convinced.

Shamming by war horses to avoid the battle front, discredited at first, seems now well established, says a Paris dispatch.

French army veterinarians have found from close observation that certain horses fall most unaccountably ill when in bombarded regions. They lie down and seem too weak and nervous to move, or go lame. When they are sent back to the veterinary camp in the rear, in a day or two they are all right again.

This has happened in so many cases that it has become a matter beyond dispute that the animals sham sickness to get away from a spot where they have to do strange work under strange conditions and where constantly horrible things make terrifying noises.

TORONTO FAT STOCK SHOW.

As evidenced by an advertisement which appeared in last week's issue, the Toronto Fat Stock Show are giving special attention to farmers and breeders, and are offering many handsome prizes for classes where stock must be bred, fed and owned by the exhibitors. This is work along the right lines and should bring out a good entry.

As a rule, Japanese plays last from six o'clock in the morning until nine at night.

Minard's Liniment for sale everywhere.

Attending to Business.

"You say the officer arrested you while you were quietly minding your own business?"

"Yes, your honor. He caught me suddenly by the coat-collar and threatened to truncheon me unless I accompanied him quietly to the station."

"You were peaceably attending to your own business, making no noise or disturbance of any kind?"

"None whatever, sir."
"It seems very strange. What is your business?"

"I'm a burglar."

Heroes Poor Talkers.

Heroes are poor talkers, says the New York Sun. Lieutenant Robinson, who, from the seat of a frail aeroplane, attacked and brought down a huge Zeppelin during a recent raid on London, could command only six words when there was presented to him a purse made up by the shipping men: "Thanks. I merely did my duty." The boy had stage fright, no doubt, but it's the only kind of fright his breed ever knows.

NEURALGIA PAINS YIELD QUICKLY

Hundreds Find Sloan's Liniment Soothes Their Aches.

The shooting, tearing pains of neuralgia and sciatica are quickly relieved by the soothing external application of Sloan's Liniment.

Quiets the nerves, relieves the numbness feeling, and by its tonic effect on the nerve and muscular tissue, gives immediate relief.

Sloan's Liniment is cleaner and easier to use than musky plasters and ointments and does not clog the pores. Just put it on—it penetrates. Kills pain. You will find relief in it from rheumatism, neuralgia, sciatica, stiff neck, toothache, etc.

For strains, sprains, bruises, black-and-blue spots, Sloan's Liniment quickly reduces the pain.

It's really a friend of the whole family. Your druggist sells it in 25c, 50c. and \$1.00 bottles.



GERMAN PRISONERS.

How the French Secure Them From Running Away.

An American who fought with the French gives in the Atlantic Monthly a lively description of a successful attack on the enemy's trenches and the capture of many German prisoners:

Our line was wearing thin. Halfway to the third trench we were reinforced. The ground in our rear was covered with our men. All at once came a change. The German artillery in front ceased firing, and the next second we saw the reason why. In the trench ahead the German troops were pouring out in black masses and advancing toward us at a trot. Was it a counter-attack? Then, as suddenly our own artillery ceased firing and the mystery became plain. The Germans were approaching in columns of four, officers to the front, hands held in the air; and as they came closer we could distinguish the steady cry, "Kameraden! Kameraden!"

They were surrendering. Out flew our knives, and in less time than it takes to tell it we had mingled among the prisoners, slicing off their trouser buttons, cutting off suspenders and hacking through belts. We cut the laces off all their shoes, and thus slopping along, their hands helplessly in their breeches pockets to keep their trousers from falling round their ankles, shuffling their feet to keep their boots on, the huge column of prisoners was sent to the rear with a few soldiers to direct rather than to guard them.

As the Germans had left the trenches, their artillery had paused, thinking it a counter-attack. Now, as file after file was escorted to the rear and it became apparent that the men had surrendered, the German artillery opened up again furiously. Six shells landed at the same instant in almost the same place, and within a few minutes Section 3 of our company had almost disappeared.

The Folly Of Taking Digestive Pills

A Warning to Dyspeptics.

The habit of taking digestive pills after meals makes chronic dyspeptics of many thousands of men and women because artificial digestants, drugs and medicines have practically no influence upon the excessively acid condition of the stomach contents which is the cause of most forms of indigestion and dyspepsia.

The after dinner pill merely lessens the sensitiveness of the stomach nerves and thus gives a false sense of freedom from pain. If those who are subject to indigestion, gas, flatulence, belching, bloating, heartburn, etc., after eating, would get about an ounce of pure bisurated magnesia from their druggist and take a teaspoonful in a little water after meals, there would be no further necessity for drugs or medicines because bisurated magnesia instantly neutralizes stomach acidity, stops food fermentation and thus insures normal, painless digestion by enabling the stomach to do its work without hindrance.

To Help Restore Louvain.

A committee of leading Russian scholars and professors has been established to assist the French commission to restore the world-renowned library of Louvain, in Belgium, which was burned by the Germans in the early days of the war. The Grand Duke Nicolas Mikhajlovich is chairman of the committee.

Great philosophers and statesmen have been noticed to have large and sloping ears.

The River Orinoco, in South America, is over three miles broad for nearly half its course, while during floods the width, even at places far from the sea, is often a hundred miles,

A NEW SERVICE.

Now Possible to Send a Day Letter by Telegraph.

Mr. J. McMillan, who has initiated many notable improvements since he became General Manager of the C.P.R. Telegraphs eighteen months ago, has just decided to inaugurate an important service entirely new to Canada over the hundred and ten thousand miles of wire under his immediate control, namely, the day letter which may now be sent between points in Canada on the Canadian Pacific system at a rate very much reduced as compared with the usual commercial rush telegram. Mr. McMillan is convinced that many of those who send telegrams would be quite satisfied if these arrived on the same day, whereas a proportion of the cost of the rush telegram is due to the cost of speedy delivery. The day letter of fifty words will be rated at one and a half times the cost of a regular rush message of ten words and can still bring an answer the same day, which is as quick as many people desire. There are sixteen hundred C.P.R. telegraph offices throughout Canada, at each of which the new service will be in force, so that this will be a Dominion-wide service stretching from Louisburg, Nova Scotia, to Victoria, B.C. Messages will be taken in either French or English, code words not being permissible.

Mr. John McMillan owes his success to a genial and tactful disposition which made him one of the most popular C.P.R. officials in the West, where his work centred until he was called to the head office in Montreal last year. Although less than fifty years of age, he joined the C.P.R. at its inception, working on construction in 1883. After acting for a number of years as operator at Donald B.C., he became Inspector of Telegraphs at Winnipeg in 1902, Assistant Superintendent in 1906, Superintendent at Calgary in 1907, General Superintendent at Winnipeg in 1913, and finally Manager of the whole telegraph system in March, 1915.

How To Get Rid Of Catarrh, Catarrhal Deafness or Head Noises.

If you have catarrh, catarrhal deafness or head noises caused by catarrh, or if phlegm drops in your throat and has caused catarrh of the stomach or bowels you will be glad to know that these distressing symptoms can be entirely overcome in many instances by the following treatment which you can easily prepare in your own home at little cost. Secure from your druggist 1 ounce of Parnint (Double Strength). This will not cost you more than 75c. Take this home and add to it 4 pint of hot water and 4 ounces of granulated sugar; stir until dissolved. Take one tablespoonful four times a day. A decided improvement is sometimes noted after the first day's treatment. Breathing becomes easy, while the distressing head noises, headache, dullness, cloudy thinking, etc., gradually disappear under the tonic action of the treatment. Loss of smell, taste, defective hearing and mucus dropping in the back of the throat are other symptoms which suggest the presence of catarrh and which are often overcome by this efficacious treatment. Nearly ninety per cent. of all ear troubles are said to be directly caused by catarrh, therefore, there must be many people whose hearing can be restored by this simple home treatment.

Solomonic Decision.

Two brothers inherited a farm and quarrelled violently as to its division. Now there lived in their village a certain shrewd and wise old man, noted for the soundness of his advice. Him the brothers determined to appoint arbitrator. Whatever he said they would abide by. They laid the matter before him. For a long while he thought, then delivered judgment. "You," said he, pointing to the elder, "shall divide the farm as you think fair. And you," he continued, pointing to the younger "shall have the first choice."

Heartless Dad.

"You shall not marry the cub, and that settles it."

"But he loves me father. Vows he would die for me."

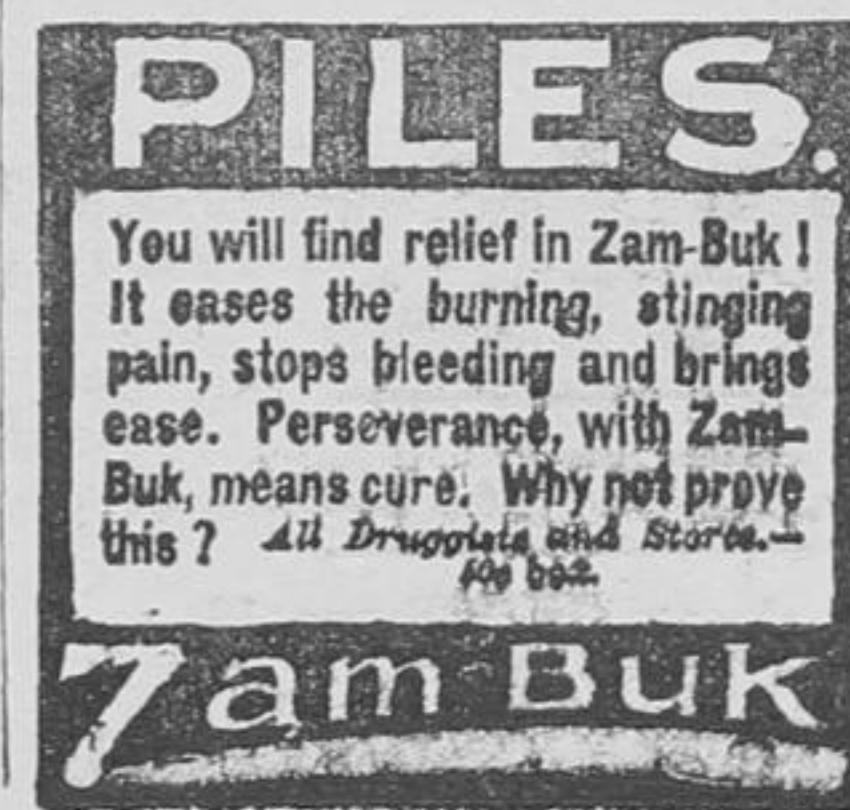
"I have no objection to that. Tell him to insure his life in your favor and go ahead."

Minard's Liniment Cures Burns, Etc.

Plain Talk.

Heiress—I like you very much, Mr. Ardup, but I cannot marry you.

Ardup (picking up his hat)—I will be equally frank with you, Miss Bullion. I don't like you at all, but I would marry you in a minute. I am more self-sacrificing than you are Good evening.



"Made in Canada"
DOMINION RAINCOATS
Best for quality, style and value. Guaranteed for all climates.
Ask Your Dealer

A Wish.
I wish I was a landlord gay,
My life would be content,
For no one knows an easier way
To go and raise the rent.

Minard's Liniment Cures Dandruff.

Vultures have no feathers on the head or neck.

Celery is a good cure for rheumatism and neuralgia.

SEED POTATOES
SEED POTATOES, IRISH COBBERS, Delaware, Carman. Order at once. Supply limited. Write for quotations. H. W. Dawson, Brampton.

HELP WANTED.
CABINET MAKERS AND MACHINE hands wanted. Steady work at highest wages. Apply to The Bell Furniture Co., Southampton, Ont.

NEWSPAPERS FOR SALE
PROFIT-MAKING NEWS AND JOB Offices for sale in good Ontario towns. The most useful and interesting of all businesses. Full information on application to Wilson Publishing Company, 73 West Adelaide Street, Toronto.

MISCELLANEOUS.
CANCER, TUMORS, LUMPS, ETC. Internal and external cured without pain by our home treatment. Write us before too late. Dr. Bellman Medical Co., Limited, Collingwood, Ont.

BOOK ON DOG DISEASES And How to Feed
Mailed free to any address by the Author
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Become a Registered Nurse and receive pay while learning
The Beth Israel Hospital of New York City Founded 1890
Accredited by the New York State Education Dept. Offers a two-and-one-half year course in training for nurses with allowance and maintenance. Applicants must have one year high school instruction or its educational equivalent. For particulars address Beth Israel Hospital, 66 Jefferson St., New York.

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Help for Woollen Mill.

Corders, Weavers, Fullers and Napper Tenders.

Good wages paid in all Departments, and steady work assured. We have several openings for inexperienced help, where energy and ability will bring profitable learning. Special inducement to family workers.

Write, stating full experience, if any, age, etc., to
The Slingsby Manufacturing Co., LIMITED,
BRANTFORD, ONTARIO.

Machinery For Sale

Wheelock Engine, 150 H.P., 18 x 42, with double main driving belt 24 ins. wide, and Dynamo 30 K. W. belt driven. All in first class condition. Would be sold together or separately; also a lot of shafting at a very great bargain as room is required immediately.

S. Frank Wilson & Sons
75 Adelaide Street West, Toronto.