

# TRADE DOUBLED IN 10 YEARS

The Dominion's Record for 1912 Is the Largest in Her History

A despatch from Ottawa says: That notwithstanding the fact that the Canadian trade figures for 1912 constituted a record in the history of the Dominion, in view of the unparalleled activity which abounded in every industry, continued increases in Canadian trade might be expected for some time, is the statement contained in the annual report of the Deputy Minister of Trade and Commerce, just issued. "In my last annual report," says the Deputy Minister, "I ventured the opinion that the large increase of \$78,932,684 shown in the total trade of Canada for the fiscal year 1911 over that of 1910 would be exceeded when the fiscal year 1912 closed. This prediction has been amply borne out by subsequent returns, the total imports and exports for the last fiscal year amounting to no less a sum than \$874,637,794, the largest volume of trade for any one year in the history of Canada. This was an in-

crease over the year 1911 of \$105,193,889, or 13.6 per cent. It may be of interest to observe that the total trade of Canada for the last fiscal year was more than double the trade of only ten years ago. The increase in that time amounting to \$450,727,350, or 106.3 per cent. "Again this year, after a careful survey of every source of commercial information throughout the whole of Canada, it is once more very apparent, in view of the unparalleled activity which abounds in every industry, that continued increases in Canadian trade may be expected for some time. In this connection it may be observed that the total foreign commerce of Canada for the twelve months ended October 31, 1912, amounted to the splendid sum of \$991,786,674, as compared with \$804,253,387 for the corresponding period of the previous year, showing an increase of \$187,533,287, or 32.3 per cent."

## THRESHED HER.

15 Long Years.

"For over fifteen years," writes a patient, hopeful little Ills. woman, "while a coffee drinker, I suffered from Spinal Irritation and Nervous trouble. I was treated by good physicians, but did not get much relief.

"I never suspected that coffee might be aggravating my condition. (Tea is just as injurious, because it contains caffeine, the same drug found in coffee.) I was downhearted and discouraged, but prayed daily that I might find something to help me.

"Several years ago, while at a friend's house, I drank a cup of Postum and thought I had never tasted anything more delicious.

"From that time on I used Postum instead of coffee and soon began to improve in health, so that now I can walk half a dozen blocks or more with ease, and do many other things that I never thought I would be able to do again in this world.

"My appetite is good, I sleep well and find life is worth living, indeed. A lady of my acquaintance said she did not like Postum, it was so weak and tasteless.

"I explained to her the difference when it is made right—boiled according to directions. She was glad to know this because coffee did not agree with her. Now her folks say they expect to use Postum the rest of their lives." Name given upon request. Read the little book, "The Road to Wellville," in pkgs. "There's a reason."

Postum now comes in concentrated, powder form, called Instant Postum. It is prepared by stirring a level teaspoonful in a cup of hot water, adding sugar to taste, and enough cream to bring the color to golden brown.

Instant Postum is convenient; there's no waste; and the flavor is always uniform. Sold by grocers—45 to 50-cup tin 30 cts., 90 to 100-cup tin 50 cts.

A 5-cup trial tin mailed for grocer's name and 2-cent stamp for postage. Canadian Postum Cereal Co., Ltd., Windsor, Ont.

## NEWSPAPER ADVERTISING.

Mr. Rogers, of New York Globe, Says It Is Best Medium.

A despatch from Syracuse, N. Y., says: In an address before the Association of American Advertisers at Syracuse on Wednesday Mr. Rogers of The New York Globe outlined an aggressive policy which the association is embarking upon in order to emphasize the superiority and importance of newspaper advertising as against the benefits obtained by advertising campaigns in the magazines. Mr. Rogers said, in part: "Much of the lost motion and waste in modern business is represented by a misconception of the relations which should exist between the seller and the buyer of publicity. According to my conception of the proposition, the advertiser should absolutely demand that every medium in which he spends money delivers known and proved circulation as a prerequisite of the contract. Unless this is done you place a premium on the man of false statements." Mr. Rogers showed how newspaper advertising was the most efficacious and satisfactory medium of reaching the consumer to-day, and advanced in proof of his contentions the following main argument: Newspaper space can be bought in exact accordance with the distribution of goods and in co-operation with selling effort for 100 per cent. efficiency priced to the hour and enabled to take advantage of changing conditions.

## RECORD OPERATION.

Took Exactly Three Minutes to Remove the Appendix.

A despatch from Kingston says: A Kingston surgeon has performed an operation for appendicitis in the General Hospital here in exactly seven minutes from the time the patient was placed on the operating table. It took just exactly three minutes to make the incision, and remove the appendix. The operation took place on Friday. It is claimed that this is a Canadian record.

Just what you need after a hard day's work—A Refreshing cup of

# LIPTON'S TEA

Goes farthest for the money

## BANKER'S SON SUICIDES.

Cut His Throat With a Razor in a Winnipeg Hotel.

A despatch from Winnipeg says: Twenty-four hours after he had cut his throat with a razor, the body of Eugene Delano, a member of a prominent New York family, residing at 12 Washington square north, was found Thursday night lying unclad on the floor of his bedroom in the Royal Alexandra Hotel.



Crown Princess of Germany.

## No More Neuralgia, His Headache Cured

A Journalist Tells of the Advantages of Keeping Nerviline Handy On the Shelf.

Fifty years ago Nerviline was used from coast to coast, and in thousands of houses this trusty liniment served the entire family, cured all their minor ills and kept the doctor's bill small. To-day Nerviline still holds first rank in Canada among pain-relieving remedies—scarcely a home you can find that doesn't use it.

From Port Hope, Ont., Mr. W. T. Greenaway, of the Guide newspaper staff, writes: "For twenty years we have used Nerviline in our home, and not for the world would we be without it. As a remedy for all pain, earache, toothache, cramps, headache, and disordered stomach I know of no preparation so useful and quick to relieve as Nerviline."

Let every mother give Nerviline a trial; it's good for children, good for old folks—you can rub it on as a liniment or take it internally.

Wherever there is pain, Nerviline will cure it. Refuse anything but Nerviline. Large family bottles, 50c.; trial size, 25c., at all dealers, or The Catarrhose Co., Buffalo, N. Y., and Kingston, Ont.

## MURDER AND SUICIDE.

Ottawa Laborer Kills Wife and Poisons Himself.

A despatch from Ottawa says: Cyrille Lepage, aged 45, a laborer at the Booth mills, who came here from Quebec a few years ago, shot and killed his wife, aged forty, and committed suicide by taking Paris green, at their rooms, 87 Broad street, shortly before noon on Friday. According to the woman's mother, Lepage came home Friday morning and said he was going to kill his wife and himself. The mother rushed out to summon the police, but when assistance arrived Mrs. Lepage was found with two bullet wounds in the head, and the man had taken poison. Mrs. Lepage died en route to a hospital, and Lepage succumbed about half an hour later.

## SHOT MAN IN MISTAKE.

Winnipeg Constable Tried to Frighten a Milk Thief.

A despatch from Winnipeg says: John Zoopik, Ruthenian, is lying in the General Hospital with a bullet in his right temple, as the result of a revolver shot fired on Thursday morning by William Andrew Wisely, police constable, at another man who stole two bottles of milk from a delivery wagon.

## PRICES OF FARM PRODUCTS

REPORTS FROM THE LEADING TRADE CENTRES OF AMERICA.

Prices of Cattle, Grain, Cheese and Other Produce at Home and Abroad.

### Breadstuffs.

Toronto, Feb. 4.—Manitoba Wheat—Lake ports, No. 1 northern, 95c; No. 2, 92 1/2c; No. 3, 90c; feed wheat, 65c.

Ontario Wheat—No. 2, 94c to 95c for car lots outside, ranging down to 70c for poor grades.

Ontario Oats—No. 2 white, 33c to 34c at western points, 37c to 38c on track, Toronto.

Manitoba Oats—No. 2 C. W. oats, 41c; track, bay ports; No. 3 C. W., 39 1/2c; No. 1 feed, 33 1/2c, for prompt shipment.

Corn—American No. 3, all rail, Toronto, 51 1/2c.

Peas—No. 2, \$1.15 to \$1.20 car lots outside.

Buckwheat—No. 2, 52c to 53c.

Rye—No. 2, 70c.

Rolled Oats—Per bag of 90 pounds, \$2.22 1/2; per barrel, \$4.70, wholesale, Windsor; Montreal.

Barley—Good malting barley, outside, 65c to 65c.

Millfeed—Manitoba bran, \$19 to \$20, in bags, track, Toronto, shorts, \$22; middlings, \$26; Ontario bran, \$19 to \$20, in bags, shorts, \$22.

Manitoba Flour—First patents, \$5.30 in jute bags; second patents, \$4.80 in jute bags; strong bakers', \$4.60 in jute bags. In cotton bags, ten cents more per barrel.

Ontario Flour—Winter wheat flour, 90 per cent. patents, is quoted at \$4.00 to \$4.10.

### Country Produce, Wholesale.

Eggs—Cold-storage eggs, 20c to 23c in case lots; fresh eggs, 25c to 26c; strictly new-laid, at 28c to 32c.

Cheese—Twins, new, 14 1/4c to 15c, and large, new at 14 1/2c; old cheese, twins, 15 1/4c to 15 1/2c; large, 15c.

Butter—Latest quotations are: Creamery prints, 31c to 32c; do., solids, 29c to 30c; dairy prints, 25c to 27c; inferior (bars), 22c to 23c.

Honey—Buckwheat, 9c pound in tins and 8c in barrels; strained clover honey, 12 1/2c a pound in 60-pound tins, 12 3/4c in 10-pound tins; 13c in 5-pound tins; comb honey, No. 1, \$2.60 per dozen; extra, \$3 per dozen; No. 2, \$2.40 per dozen.

Poultry—Live chickens, wholesale, 10c to 11c per pound; fowl, 8c to 10c; duck, 11c to 12c; live turkeys, 15c to 17c; eggs, 9c to 10c. Dressed poultry, 2c to 3c above live quotations, excepting dressed turkeys, at 40c to 21c.

Beans—Primes, \$2.50 and \$2.60 for hand-picked.

Potatoes—Ontario potatoes, 85c per bag; car lots, 75c; New Brunswick, \$1 per bag; car lots, 90c; car lots, \$2.40.

Spanish Onions—Per case, \$2.35 to \$2.40.

### Baled Hay and Straw.

Baled hay, No. 1, \$13.50 to \$14.00; No. 2, \$9.50 to \$10.50; No. 3, \$8.00 to \$9.00; Baled straw, \$9.50 to \$10.00.

### Montreal Markets.

Montreal, Feb. 4.—Oats—Canadian Western, No. 2, 41 1/2c to 42c; Canadian Western, No. 3, 40 1/2c to 41c; extra No. 1 feed, 41c to 41 1/2c; No. 1 local white, 38c; No. 3 local white, 37c; No. 4 local white, 36c. Barley—Man. feed, 55c to 56c; malting, 76c to 80c. Buckwheat—No. 2, 56c to 57c.

Flour—Man. spring wheat patents, firsts \$5.40, seconds \$4.90, strong bakers' \$4.70; winter patents, choice, \$5.35; straight rollers, \$4.95 to \$5; do., bags, \$4.50 to \$4.55.

Bolled oats—Barrels, \$4.50; bags, 90 lbs., \$2.12 1/2. Bran—\$20. Shorts—\$22. Middlings—\$27. Moulte—\$30 to \$35. Hay—No. 2, per ton, car lots, \$13.50 to \$14. Cheese—Finest westerns, 13; do. easterns, 12 1/2c to 12 3/4c. Butter—Choice creamery, 29c; do. seconds, 24c to 26c. Eggs—Fresh, 27c to 28c; do., selected, 19c; do., No. 1 stock, 17c; do. No. 2 stock, 14c. Potatoes—Per bag, car lots, 65c to 75c.

### United States Markets.

Minneapolis, Feb. 4.—Wheat, May, 87 3/4c; July, 89 3/8c to 89 1/2c; No. 1 hard, 87 3/4c; No. 1 northern, 86c to 87 1/4c; No. 2, 85 3/4c to 85 1/4c. Corn—No. 3 yellow, 43c to 43 1/2c.



## THIS WATCH FREE TO ANY BOY

This "Railroad King" Watch is an absolutely guaranteed timekeeper. It is stem wind and stem set, double dust-proof back, and will be given in either nickel or gold finish case. Regular man's size. Send us your name and address and we will send you 30 sets of Easter and other post-cards to sell at 10 cents a set (six beautiful cards in each set). When sold send us the money, and we will send you the watch, all charges prepaid.

HOMER-WARREN CO. DEPT. 40, TORONTO.

## BRITAIN'S NAVY PROGRAM

Twenty-two Battleships and Cruisers to be Built At a Cost of \$400,000,000

A despatch from London says: Great Britain's constant effort to maintain her supremacy at sea is evidenced by the fact that twenty-two battleships and battle cruisers for her navy, all of the most modern design, will be under construction in British shipyards during the present year. Furthermore, the First Lord of the Admiralty, Winston Churchill, has practically promised to ask Parliament for money for five more large ships, and it is possible that this number will be increased to six on account of the situation in the Mediterranean, and the action of Austria-Hungary and Italy in increasing their naval programmes.

Then there are the three battleships which Premier Borden of Canada has asked the Dominion Parliament to present to the

mother country, and the vessel for which the federated Malay States have voted the money, and which, like those from Canada, will be a modern battleship.

British shipyards are also building six more large modern warships for foreign governments. The total new displacement under way amounts to 650,000 tons, and the cost will run very near \$400,000,000.

To complete these ships with the necessary speed will require very careful organization. Already recent British programmes are in arrears, and there are likely to be some delays with this record in warship construction. Heretofore the Admiralty has calculated on two years for the completion of a battleship, but it is probable that they will now have to revise this estimate.

Take A Scoopful Of Each—Side By Side

Take "St. Lawrence" Granulated in one scoop—and any other sugar in the other.

Look at "St. Lawrence" Sugar—its perfect crystals—its pure, white sparkle—its even grain. Test it point by point, and you will see that

Absolutely Best St. Lawrence Sugar Absolutely Pure

Is one of the choicest sugars ever refined—with a standard of purity that few sugars can boast. Try it in your home.

Analysis shows "St. Lawrence Granulated" to be "as pure as reef Pure Cane Sugar with no impurities whatever."

"Most every dealer sells St. Lawrence Sugar." ST. LAWRENCE SUGAR REFINERIES LIMITED, MONTREAL.