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Murray, Mather & Co. Toronto General Trusts Building Toronto

MAKING SAFE INVESTMENTS

SEASONED TRUST AND WELL MANAGED LOAN COMPANY SHARES COOD.

But Avoid the New Ones and Those Not Well Managed-Hydro-Electric Has Put Public Utility Shares Sadly Out of Favor-Navigation Shares Depend Large ly on Good Fortune, a Thing Investors do Not Count on-What to do When Seeking Advice.

The articles contributed by "Investor" are for the so's purpose of guiding prospective investors, and, if possible, of saving them from losing money through placing it in "wild-cat" enterprises. The impartial and reliable character of the information may be relied upon. The writer of these articles and the publisher of this paper have no interests to serve in connection with this matter other than those of the reader.

of the Year. Yith changes in the system, after long winter months, and cause much more trouble than the familiar spring weakness in an enthusiastic parton than the familiar spring weakness in the country a biacov, the well make shares abares have been entirely satisfactory far more so than bank shares and weaviness from which most reversity for more so than bank shares and weaviness from which most reversity for more so than bank shares and weaviness from which most reversity for more so than bank shares and weaviness from which most more than the same very more than the same very more than the same very meaning and the same very meaning the same very same than the same very meaning the same very same than the same very same than the same very same to save the same very same than the same very same v

years the bulk freighters, those that carry such cargoes as grain, ceal and ore, which is dumped into the hold loose and transported in the cheapest possible way, have done a very unremunerative business. There has been plenty of freight, but competition has been so keen that in some instances they have scarrely made expenses. The passenger boats, on the contrary have been making new records for



earnings each year. Shares in the com-panies controlling these vessels are not particularly attractive to the careful inpanies controlling these vessels are not particularly attractive to the careful investor, as so much depends on good fortune. The loss of a boat, though covered by insurance, means heavy loss of carning power until it is replaced, and so, unless one is in very close touch with the business these shares are on the whole not a desirable investment. At times, however, investments in navigation stocks have been highly profitable, as witness the move in Niagara Navigation. This company, however, is a brilliant exception to the average.

There is one class of share investment to which in most of the instances above given these criticisms do not apply. We took up some time ago the question of preference shares, and the preference shares, and the preference shares in practically all of the classes of companies mentioned—where such shares exist—form very desirable investments, when chosen with the same care with which one would choose a bond.

We will next deal with industrial stocks. While industrials are no more, if as much, worthy of consideration than mose of the classes considered in this article, there have been so many cases where unwary investors have purchased them unwisely, and so many industrial companies have issued preferred shares of quite decided merit that they will be given an article to themselves.

It will be gathered from the foregoing

quite decided merit that they will be given an article to themselves.

It will be gathered from the foregoing that the writer does not consider common shares a proper investment for those who cannot afford to take chances. One might go further and say that no one who is not in daily touch with market and general conditions should ever make stock investments, except on the most expert disinterested advice. And when seeking advice give the expert the fullest information as to what your object is in seeking it. Too often a broker is asked if a certain stock is a "good buy." when for a speculator it is, and for a permanent investor it is decidedly not. If you can't trust your financial adviser with information about yourself certainly don't trust him with your money. Get one you can trust.

NERVOUS DISEASES IN THE SPRING

Cured by Toning the Blood and Strengthening the Nerves

It is the opinion of the best medical authorities, after long observation, that nervous diseases are more common and more serious in the spring than at any other time of the year. Vital changes in the system, after long winter months, may cause much more trouble than the familiar spring weakness and weariness from which most people suffer as the result of indoor life, in poorly ventilated and often overheated buildings. Official results of that nervous diseases are more common that the form of luncheons, dinners and small parties, in private houses and small parties, in private houses and

Minute quantities of peroxide of hydrogen are found in the air, in rainwater, and in snow, and it is sometimes found in the juices of octtain plants. The liquid is produced on a large scale by the action of acids on peroxide of sodium. The solution may be concentrated by allowing the water to freeze out, by passing dry air through it, or by evaporation in a vacuum over sulphuric acid.

Getting even is an expensive luxury.

A lofty self-esteem seldom looks exalted to others. certain plants. The liquid is produced on a large scale by the action of acids on peroxide of sodium. The solution may be concentrated by allowing the water to freeze out, by passing dry air through it, or by evaporation in a vacuum over sulphuric acid.

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exalted to others.

OUR WEEKLY TORONTO LETTER

NTERESTING COSSIP FROM CAPITAL OF ONTARIO.

Movement Against Vice-Visit of the Duke of Connaught-Gambling on Horse Racing, Etc., Etc.

(We have arranged for a weekly letter about Toronto affairs, which, we believe, will be of great interest to many of our readers. These letters will be from the pen of one of Canada's foremost journalists, a man who has covered some of the world's greatest happenings and now occupies a leading position on one of the Toronto dailies.)

The convening here of what is termed a World's Purity Conference calls attention to a striking development of the last two or three years. There are now organized bodies for the suppression of the White Slave traffic, for the education of the young in questions of sex, for the suppression of the Social Evil, and various allied matters. Anyone who has handled copy in a newspaper office will recall that up to two or three years ago a reference to these matters in the news of the day was exceedingly rare. Now they are of daily occurrence. The change indicates that a new movement of great proportions against an old form of vice has been inaugurated.

One of the speakers at the recent convention complained that he had heen deceived as to "Torouto the Good." He said that on the strength of a written statement emanating from the Morality Department he had cited Toronto all over America as an illustration of a city which did not tolerate the social evil. Now he found that statement was untrue.

Another American speaker took a round out of the press. The tone of the newspapers, he said, was at its lowest ebb. In this he was quickly corrected by a Toronto clergyman, who said that whatever might be the case in the United States, the criticism did no: apply in Toronto. One reason why the convention was not higger and why it did not create a bigger stir is to be found in the fact that while the vast majority of Torontonians sympathize warmly with the ends aimed at very few of them care to discuss the questions in public, and some even question the desirability of brass band methods in a campaign of this character.

THE DUKE IS COMING.

THE DUKE IS COMING.

 14	days
 14	days
	14 14 14 14 14 14

Is known as the "Merry Go Round."

TORONTO KEEN ON BETTING.

There are probably few cities in North America where gambling on horse racing has a stronger hold chan in Toronto. This gambling is by no means confined to the few weeks each season when there is racing in Toronto, though no doubt it is fostered by these meets. There are several thousand men in Toronto who "follow the races" every day, the whole year round. Not only do they keep in close touch with the events on Canadian tracks, but they follow the results all over the American continent. By strange contrast with Canada there are only two or three states in the Commonwealth which the events on the American continent. By strange contrast with Canada there are only two or three states in the Commonwealth which the events on California, which used to furnish the winter circuit, has banished the pastime, so that now the enthusiast has to lay his winter bets on racing in far away Mexico. It is not merely an academic interest that all the tracks on these far away events. He takes on these far away events with all the tracks for furnishing speedy events and it is fostered by these each season when there is racing in Toronto, though no doubt ties fostered by these each season when there is racing in Toronto, though no house to to the few weeks each season when there is racing in Toronto, though no doubt the text and there are very day, the whole year round. Not only do they keep in does touch with the events on Canadian tracks, but they follow the results all over the American continuents. The takes on the emit a

NEW HOSPITAL TAKES SHAPE. Toronto's much heralded new General Hospital, which is being erected at a cost of \$3.500,000, is now taking shape. One of the buildings, the Pathological building,



ing on Gerrard street east will have to be retained as an east end hospital. The new institution will have 449 beds for public patients and 98 private beds. Medical men are disposed to criticize on the ground that the new hospital will not be as modern as it ought to be. They say that the claim that it will be the finest in America is a pretty steen claim. in America is a pretty steep claim to make for it.

GERMAN JEWS GROW FEWER. Families Cause Worry.

At a recent Zionist meeting in Berlin complaints were made of the gradual extinction of Jews in Germany. It was stated that 80 per cent. of the German Jews a century ago lived in villages, while tothe towns, where they devote them- world.

selves exclusively to trades, the learned professions, and occupations which are calculated to postpone marriage until the age of 35.

Another cause for the diminution of Jews is the two-child family, when it is a fact that the race which does not produce families of three and four must die. Another cause is mixed marriages, which Mixed Marriages and Smaller lead to the adoption of Christian-Of the Jewish marriages in Hamburg alone 61 per cent. are mixed, and the bulk of the children are not educated in the Jewish faith.

Zionism is suggested as the sole remedy whereby a national Jewish day not more than 10 per cent. are reservoir can be built at Palestine, found in the country. The tend- to keep the stream of pure Hebrew ency of these is to be absorbed in nationality flowing through the

6% INTEREST AND SAFETY

¶ Price Bros. and Company Bonds pay 6 per cent on the investment. They offer the strong security of first mortgage on 6,000 square miles of pulp and timber lands—which are insured at Lloyds against fire. The earnings of the Company at present approximate twice the bond interest. The new pulp mill in course of construction will double this earning power. Purchased at their present price they pay interest at the rate of 6 per cent. The best posted investors in Canada and England have purchased these bonds. Owing to the security and increasing demand of the products of the Company, these bonds will unquestion-

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The Alliance Investment Co. Ltd., of Calgary, Alta.

Divided into 5.000 Shares of \$10.00 each, par value,

At \$12.50 per share.

From the Company's Annual Report, 31st December, 1911:

At credit Profit and Loss Account

Capital Paid-up

taking Real Estate Holdings at \$193,977.40

At credit Profit and Loss Account taking Real Estate Holdings at Market Value (Independent conservative valuation after allow-

ing for cost of Marketing)

- \$626,310.36

- \$343,779.50

Current Dividend, 11%

Enquiries as to the Company's standing and the integrity and ability of its Directors (of whom the President, Managing Director and Secretary-Treasurer devote their time exclusively to the Company's business) may be made of the Bank of Nova Scotia, Mont-

Full particulars regarding the Company's business and a copy of the Fifth Annual Report may be obtained from the Fiscal Agent of the Company,

W. B. LEITCH, BANK OF OTTAWA MONTREAL, P.Q.