

GOOD NEWS

R. W. NEVILLE

HAVING PURCHASED

At Slaughter Prices

THE HOLIDAY TRADE

Has marked them so low that business is booming.

We have just received a full line of FRESH GROCERIES, Iceing Sugar, New Raisins, Currants, Peels, Spices, Figs, Nuts, &c.

In stock are Boots, Shoes, Fine Slippers, Felt Slippers, Rubbers, Over-shoes, Felt Boots, Felt Sox and Rubbers—Below city prices.

On the 15th December we will start a great CLEARING SALE of our big stock of Men's and Boys' Overcoats of all sizes, Ladies' Coats, Jackets, and other heavy Winter Goods, and BARGAINS YOU SHALL HAVE.

We have no high prices like credit stores. No Gift Sales, our profits are too small, but we give a dollar's worth of goods for a \$ every time. Come and see.

R. W. NEVILLE.

-REJOICE!

—FOR THIS IS—

THE YEAR OF JUBILEE

—AND THE—

ONTARIO HOUSE

—IS GIVING THE—

BIGGEST BARGAINS IN RICHMOND HILL.

Fine Teas, Groceries, Provisions, Canned Goods, Crockery, Solid Boots & Shoes, &c.,

—AT—

BOTTOM PRICES FOR CASH.

Be sure and call and you will have reason to rejoice.

Highest prices paid for Butter & Eggs. Choice

Family Flour, Bacon, &c., always on hand.

JOSEPH H. HALL.

THE FIRE PROOF!

Is now filled with a Large and Splendid Assortment of

New Fall and Winter DRY GOODS.

Every Department Complete.

Dress Goods in the New Makes and Leading Colors.—Cheap.

MILLINERY AND MANTLE GOODS

In great variety at the

LOWEST POSSIBLE PRICES.

A large assortment of Worsted Suitings and Canadian Tweeds at such low prices as will astonish our friends.

Groceries, Hardware, Crockery, &c.

Constantly on hand.

ISAAC CROSBY.

NEVER DEFEATED.

DOMINION

ORGANS & PIANOS

—AGAIN TAKE—

FIRST PRIZE AT MARKHAM FAIR

I have shown the Dominion Organs and Pianos 38 times at our local fairs of Markham, Scarboro, Brougham, Stouffville, and Goodwood, and have

TAKEN 38 FIRST PRIZES

Defeating every Organ and Piano that have been shown. Proving them the best instruments that are manufactured.

THE "NEW WILLIAMS!"

Got Six First Prizes this year at Markham for Sewing Machine work. I have a large stock of these excellent Instruments and Machines on hand in my new show rooms on Main Street. Call and inspect my stock.

WM. FLEMING.

MAIN-STREET, - MARKHAM.

What's the Use of Advertising?

This query is frequently put to the indomitable and persistent canvasser as a "poser" by certain obtuse tradesmen who, in response to his eloquent appeals, cannot be got to see their advantage in well selected publicity. To all such, we would simply say (says a contemporary) that the man who advertises anything that is reasonably good, and advertises it well, is sure to succeed. The reader does not need to go far in search of an example, and one among many, of the worldly wisdom of courting all the publicity the Press affords for a good marketable commodity, when the proprietor or vendor really means business. The late Mr. Perrins, of Worcester, a great benefactor to his native city—left by his will a fortune of £700,000, which he amassed by the manufacture of the famous "Worcester Sauce." The secret of making the sauce is said to have been brought from India some years ago by a Mrs. Grey. It was secured by Messrs. Lea & Perrins, who proved it to be of precious value. The firm manufactured the article; they made it well, advertised it extensively in every part of the Globe, and succeeded in making themselves famous as well as rich.

It is rather a curious fact that the most successful advertisers are chemists. They discover a fairly good marketable article, and, if they have sufficient capital to advertise it, success is at once assured. The World's famous pill-men, Holloway, Beecham, Cooke and a host of others, stand forth in corroboration of the saying that "a good thing must not be hidden," but publicly blazoned wherever and in whatever language printers' ink can carry conviction to people's mind. If we want conspicuous illustrations in these days of modern advertising enterprise, Pears' Soap, "Eno's Fruit Salt," "Cadbury's Cocoa," "Hop Bitters," "Lampbrush's Pyretic Saline," and numerous other household words suggest themselves to the mind, and the list might be continued *ad infinitum*. Clearly, the principles of good advertising is first to get a good thing, and then let all the world know you have it.

A Remarkable Case.

Frederick Wieze, of Minden, Ont., suffered from running sores on both legs which the best of physicians failed to cure. Two bottles of Burdock Blood Bitters cured him completely. Scrofula always due to bad blood, is curable when timely treated with B. B. B.

The Canadian and Grip Almanacs for sale at the HERALD store. Of Great Utility. There is no other medicine of such general usefulness in the household as Hayward's Yellow Oil for the cure of rheumatism, neuralgia, sore throat and all internal and external pains and injuries.

THE STOVES TO GO.—The Grand Trunk Railway has decided to test the new system of heating the cars direct from the locomotive, abolishing stoves, which have been so disastrous to wrecking trains. The "Martin" system will shortly be tried on the Cornwall Branch and the "Sewall" system on the Ottawa section. The apparatus has been severely tested on the Maine Central Railway, and the results are said to have been most satisfactory. Steam is taken from the locomotive and transmitted through pipes the whole length of the train. The arrangements are very simple and effectual. The coupling of the pipes is perfect, allowing free passage without any obstruction, and the system has proved its adaptability to all degrees of temperature. The cars are thoroughly independent of one another. A single valve in the centre of each car regulates the degree of heat. The pipes are also arranged for the drainage of the condensed steam to prevent freezing. It is the intention to ultimately adopt the system on all trains if the present experiment proves successful.

ADVICE TO MOTHERS.

Are you disturbed at night and broken of your rest by a sick child suffering and crying with pain in cutting teeth? If so, send at once and get a bottle of Mrs. Winslow's SOOTHING SYRUP for CHILDREN TEething. It will relieve the poor little sufferer immediately. Depend upon it, mothers, there is no mistake about it. It cures dysentery and diarrhea, regulates the stomach and bowels, cures wind colic, softens the gums, reduces inflammation, and gives tone and energy to the whole system. Mrs. Winslow's SOOTHING SYRUP FOR CHILDREN TEething is pleasant to the taste and is the prescription of one of the oldest and best female nurses and physicians in the United States, and is for sale by all druggists throughout the world. Price twenty-five cents a bottle. Be sure and ask for "Mrs. Winslow's SOOTHING SYRUP" and take no other kind.

HOLLOWAY'S PILLS.—The ills of life are increased tenfold by the mode of life so many have to lead; most especially is this the case amongst the toilers in our factories and huge workshops of the manufacturing districts whose digestions become impaired and nervous systems debilitated by the protracted confinement and forced deprivation of healthy out-of-door exercise. The factory workers may almost be said to have diseases of their own, readily amenable, however, to treatment if not allowed to proceed unchecked. Holloway's Pills are the most effectual remedy ever discovered for the cure of liver and stomach complaints, as they act surely but gently, regulating the secretions without weakening the nerves or interfering with the daily work.

Description.

Pleasant, soothing, healing, relieving, curing, is the description of Nasal Balm, which is receiving a national reputation as a cure for Catarrh, Cold in the Head, Hay Fever, etc.

THE CANADIAN Horticulturist.

ENLARGED AND IMPROVED.

A live practical Monthly Magazine, with illustrations and colored plates of fruits and flowers, devoted to the ORCHARD, THE GARDEN, THE LAWN, WINDOW GARDEN, AND FORESTRY. Edited by an experienced Fruit Grower, and published by the Fruit Grower's Association of Ontario. Articles contributed by the leading fruit growers and florists of Ontario. Subscription price \$1.00 also entitling the subscriber to a selection from the ANNUAL DISTRIBUTION OF TREES AND PLANTS and to a copy of the Annual Report for 1887. Two Sample Copies for free. Address: The Canadian Horticulturist, GRIMSBY, ONT.

THE G. T. R.—It is reported around the Union Depot, that the Northern trains will pass through the depot, and use the G. T. R. tracks commencing from next week. This is looked upon as an indication of a change of ownership in the road.



ROYAL BAKING POWDER

Absolutely Pure!

42 YEARS.

Steadfastly for forty-two years the WEEKLY WITNESS has held to principles which have stood the tests of time, ridicule and of opposition, fair and unfair, and the witness to-day speaks to sixty years in 1886 it spoke to one. Its growth has been both rapid and steady. Its publishers, desirous of still further increasing its circulation, have this year gone to large expense to secure a reproduction of "THE LADY MASTERPIECE OF DAVIDSON KNOWLES" who was selected by Queen Victoria to attend the scene at Princess Beatrice's wedding, entitled

Suffer the Little Children to Come Unto Me.

It depicts the memorable scene with startling realism, reproducing in oils all the richness of ORIENTAL COLORING. The picture, executed by the greatest art firm in England, would bring \$1,500 if sold, but is reserved EXCLUSIVELY FOR SUBSCRIBERS to the WITNESS. The price of the WEEKLY WITNESS and picture is \$1.25; the paper alone, \$1.00. In 1880 the DAILY WITNESS was launched, and like the WEEKLY, to advocate the same principles regarding cost. The picture, "Suffer the Little Children to Come Unto Me," and the DAILY WITNESS, \$3.25 a year; the paper alone, \$3.00.

THE NORTHERN MESSENGER still continues to be the favorite in the home circle and Sabbath School, and commencing with January first with new type, finer illustrations, and improvements, will be more attractive than ever. Price of Annual subscription, 80c., with reduction to clubs. Sample copies of the different publications mailed on application. Agents wanted in every town and village.

JOHN DODDALL & SON, Publishers, Montreal.

NASAL BALM

CURES CATARRH OF THE NOSE, THROAT AND LUNGS. POSITIVE CURE FOR GOLD IN HEAD, CATARRH, RAY FEVER, &c.

Beware of dangerous and harmful liquids, such as Catarrh Remedies. Nasal Balm is entirely different from any other preparation. If not obtainable at your druggist, sent pre-paid on receipt of 10c. in stamps and \$1.00.

FULFORD & CO., Brockville, Ont.

DR. HODDER'S BURDOCK'S SASSAPARILLA COMPOUND

CURES Liver Complaint, Dropsy, Biliousness, Sick Headache, Kidney Troubles, Rheumatism, Skin Diseases, and all Impurities of the Blood from whatever cause arising. Female Weakness & Debility. Purely Vegetable.

CENTRAL BANK OF CANADA.

DAVID BLAIN, Esq., President. SAMUEL THIES, Esq., Vice-President. DIRECTORS: K. CHISHOLM, M. P. P. H. P. DWIGHT, Esq. M. MC DONALD, Esq. C. E. ROBINSON, Esq. A. McLEAN HOWARD, Esq. J. GINTY, Esq. A. A. ALLEN, Cashier.

RICHMOND HILL SAVING'S DEPARTMENT

Deposits received and interest allowed thereon at current rates. No notice of withdrawal required. Drafts on all parts of Canada, United States and Great Britain bought and sold.

J. M. LAWRENCE MANAGER

G. R. I. P.

CANADA'S COMIC PAPER. J. W. BENGOUGH, Artist and Editor. ISSUED WEEKLY. \$2 a Year; \$1 for 6 Months.

GRIP is increasing in influence and popularity every year. It is a useful household favorite, while every Politician and Professional and Business man enjoys the clever hits which appear in every issue. Subscribe now! See our Premium and Clubbing List. Circulars giving full particulars sent free.

Look out for GRIP'S Comic Almanac for 1888. Price 10 cents.

Address: GRIP PUBLISHING CO., TORONTO, ONT.

THE NEW PAPER.

THE new Conservative Journal about to be started in Toronto, to be called

The Empire.

Will make its appearance on or about the 15th of December. No paper is being spared to make the paper worthy of the name. It will be the extreme right of those views it will be the extreme left.

Staff of Brilliant Writers.

And able Journalists in every department. The public may expect Full News from all quarters. Accurate Reports. Fair Comments. Reliable Commercial News. Interesting Sporting Intelligence. And all other Departments well sustained. In short, THE EMPIRE will be a Bright, Readable, and Reliable Paper.

Everybody Looks for it. All should Read it.

ANNUAL DISTRIBUTION OF TREES AND PLANTS

and to a copy of the Annual Report for 1887. Two Sample Copies for free.

Address: The Canadian Horticulturist, GRIMSBY, ONT.

Look, Look, Look!

SAVAGE'S

For Christmas Cards, and Picture Frames, and Xmas Presents. Groceries Away Down.

FOR - - PURE - - DRUGS!

GO TO

Sanderson Bros.,

CHEMISTS & DRUGGISTS, RICHMOND HILL, ONT.

FARMERS & MILL-MEN!

McCOLL'S CELEBRATED

LARDINE OIL MACHINE

Is the only safe and sure Oil for Self-Binders, Threshing Machines and Mill Machinery generally. Manufactured by

McColl Bros. & Co.,

And Sold by R. W. NEVILLE, Richmond Hill.

The York Herald.

PUBLISHED BY

M. H. KEEFLER,

EVERY THURSDAY.

At his printing Office, Yonge Street, Richmond Hill, Ontario.

Terms of Subscription:—\$1.00 per annum in advance. When not paid in advance \$1.50 will be charged.

Transitory advertisements, first insertion, 1 cent per line; subsequent insertions, 8 cents.

Each subsequent insertion per line, 5 cents.

Contracts for time and space made on application.

Advertisements without written instructions will be inserted until forbid and charged transient rates.

RICHLY REWARDED

ARE those who read this and then act; they will find honorable employment that will not take them from their homes and families. The profits are large and sure to every industrious person, many have made and are now making several hundred dollars per month. It is easy for any one to make \$5 and upwards per day, nothing willing to work. Either sex, young or old; capital not needed; we start you; everything new. No special ability required; can be learned in 10 days. Write to us at once for full particulars which we will mail free. Address: Stinson & Co., Portland, Maine.

HAYWARD'S PECTORAL BALSAM

CURES COUGHS, COLIC, HOARSENESS, ETC.

Money.

I HAVE

\$2500 TO LEND

On Notes and Chattel Mortgages at 6, 7, and 8 per cent.

\$5000 TO LEND

On Farm Mortgages at 6 per cent. No legal expenses. Larger sums at less rates.

Richmond Hill, Dec 1st, 1888.

INVENTION

HAS revolutionized the world during the last half century. No man among the wonders of invention proper is a method and system of work that can be borrowed and used in the country without separating the workers from their homes. Pay liberal; any one can do the work. Either sex; young or old; no special ability required. Capital not needed; you are started free. Cut this out and return to us and we will send you free something of great value and importance to you, that will start you in business, which will bring you in more money right away than anything else in the world. Grand outfit free. Address, True & Co., Augusta, Maine.

DR. HODDER'S BURDOCK'S SASSAPARILLA COMPOUND

CURES Liver Complaint, Dropsy, Biliousness, Sick Headache, Kidney Troubles, Rheumatism, Skin Diseases, and all Impurities of the Blood from whatever cause arising. Female Weakness & Debility. Purely Vegetable.

Highly Concentrated, Pleasant, Effective, Safe.

ASK FOR DR. HODDER'S COMPOUND

Take no other. Sold everywhere. Price, 75 cents per bottle.

DR. HODDER'S COUGH AND LUNG CURE

Sold everywhere. Price, 25 cents and 50 cents per bottle. Proprietors and manufacturers, THE UNION MEDICINE CO., TORONTO, CAN.

LOVELL'S

Gazetteer and History

—OF THE—

DOMINION OF CANADA,

IN 9 VOLUMES, ROYAL 8 VOL.

TO BE COMMENCED whenever a sufficient number of subscribers is obtained to cover cost of publication. Subscription to the Nine Volumes \$75 to the Province of Ontario or to Quebec \$125, to New Brunswick or to Nova Scotia \$150, to Manitoba or to British Columbia \$180, to Prince Edward Island or to North West Territories \$250. Each Province to have a Map. Please send for Prospectus.

JOHN LOVELL, Manager and Publisher

Montreal, 4th August, 1886.

Dental.

TEETH WITH OR WITHOUT A PLATE

Vitalized Air for extracting. I will fill teeth without pain at the lowest prices. Best teeth on rubber \$5, cheapest \$3.

O. H. RIGGS, L. D. S., S. E. Corner King & Yonge Sts., TORONTO.

VITALIZED AIR!

Dr. A. ROBINSON, SURGEON DENTIST, ACRORA

Thankful for the favors of the past years (say still be consulted in any branch of the profession, as follows:

Richmond Hill, 9th & 24th of each month (at Palmer House)

Aurora, 1st, 8th, 16th, and 22nd do

Stouffville, 10th, 18th do

Markham, 20th, 28th do

Victoria Square, 21st do

Thornhill (Walker's Hotel) 23rd do

Woodbridge, 25th do

Kleinburg, 27th do

Nobleton, 29th do

Viewed always on hand at the places of appointment. It does away with the pain in extracting

Rogers' Dental Office

RICHMOND HILL.

BEST FITTING TEETH MADE.

Nothing inferior in Dentistry.

LOW PRICES

And Vitalized Air used any time.

Hotel Cards.

THE PALMER HOUSE

RICHMOND HILL,

J. Palmer, Prop.

This House is one of the Best Hotels to be found north of Toronto. Everything is managed in First Class Style. Sample Room for Commercial Travellers. Good Stabling and attentive hostlers. Terms, \$1 per day. Proctor's Bus leaves this Hotel to connect with all the N. E. R. Trains going North and South, at 8 a. m., 12 a. m., 5.10 p. m. and 6.00 p. m.

GRAND CENTRAL HOTEL

RICHMOND HILL.

G. GILMOUR, Prop.

This Hotel has been reformed, renovated, and fitted up in first-class style, and is now the leading Hotel north of Toronto. The bar is supplied with first-class brand of liquors and cigars. Excellent accommodation for Commercial Travellers, and the General Public. Good Stabling and an attentive Hostler.

THE STAR

LIFE

Assurance Soc'y

Of London, England.

Sir Wm McArthur, K C M G, M. P., ex-Lord Mayor of London, President.

W W Baynes, Esq., F I A, Secretary

Reserve Fund, \$10,000,000

Annual Income, 1,600,000

Invested in Canada, 1,200,000

Death claims paid, 10,000,000

TORONTO REFERENCERS: John McDonald, Esq., C. J. Campbell, Esq., Hon. Senator McMaster, A. M. Smith, Esq., James Metcalfe, Esq., Rev. Enock Wood, D. D.

Loans made on security of Company's Policy at 5 per cent interest.

Loans made to Church Trustees, at a low rate of interest. Send for prospectus.

A D PERRY, Sec. & Trans. for Canada, 32 Wellington St., East, Toronto

80c. per copy. Doo 1st 1888

GEO. F. KELLY,

Veterinary Surgeon!

Graduate Ontario Veterinary College, Toronto.

Office & Residence—Lot 5, 4th con. Tp. of Markham.

P. O. Buttonville. Day and night calls promptly attended to.

Feb. 2nd, 1885

Medical.

DR. ORR, MAPLE,

R. B. Orr, M. B. and First Silver Medalist University of Toronto, M. C. P. S. Ontario, L. A. L. England (Late of London, England); Surgeon, Etc. Office Hours 8 to 9.30 a.m., and 1 to 2.30 p.m.

DR. JAMES LANGSTAFF!

AND

DR. J. A. PALMER,

RICHMOND HILL, ONT.

Office hour 10 a. m. All night calls at front door bell Richmond Hill, May 30th, 1887.

DR. W. J. WILSON,

MEDICAL TORONTO UNIVERSITY.

Member College of Physicians & Surgeons. (LATE OF STOUFFVILLE)

OFFICE HOURS.—From 8 to 10 a. m., 8 to 5 p. m. RESIDENCE

Yonge Street, Richmond Hill.