MAKE YOUR HOME HAPPY!

THE

Richmond Hill!

ORGAN

AND

SEWING

MACHINE

EMPORIUM!

The Celebrated G. Wood Organ,
The Superior fine-toned Warren & Clough Organ.
W. Bell & Co.'s. Celebrated Canadian Organ.

PIANOS:

Marshall & Wendall, from $300 to $500.

Sewing Machines: Wheeler & Willson; Singer, and Fleury.

☞ An Inspection respectfully invited.

Wm. STREET.

April 21, 1875. 871-tf Yonge St. Richmond Hill

"FIRE PROOF STORE"

IS NEITHER DEAD NOR ASLEEP
But is ALL ALIVE with

New Fall Goods!

COMING IN AND GOING OUT DAILY,

Which are sold as Cheap, and in some lines Cheaper
than can be purchased elsewhere.
The Stock consisting of

Staple and Fancy Dry Goods,

GROCERIES,
CROCKERY,
AND HARDWARE.

Richmond Hill, Sept. 2, '75. ISAAC CROSBY

BUGGIES

HENRY R. WALES, & SONS, the old established and well known Carriage Manufacturers, having been established for more than twenty-five years, and built the first right work in this section, and having equal to any, if not the best shops and facilities of any works in the Dominion, are still giving their whole energies to the building of Light Carriages, &c. *Being* practical workmen in every branch, parties in want of Buggies, Folding Seats, Ladies' Phætons, either covered or open, Light Shifting Rail Top Buggies in all styles, 3 Spring Waggons equal to the best in the Dominion, Springboards, &c., at the present time, would find it to their advantage to call and inspect our large and varied stock, as we have upwards of FIFTY jobs of different varieties, strength, capacity and price. As we warrant all our work we do not sacrifice quality for price Our rule is to buy and manufacture well so that we can sell well, at the same time making it an object for customers to buy from us, and at the same time for us to sell to them. Owing to our work having

GIVEN

Universal satisfaction, and having received scores of first prizes, UNPRINCIPLED parties have tried to deceive customers by palming off inferior work as our manufacture. Parties calling and seeing our VARIED STOCK—as we use every novelty that is known to be good—will not be deceived when they behold the graceful sweeps and outlines of our wood-work, strength and lightness of iron-work, elegance, beauty and softness of trimming, and unsurpassed mirror like finish of painting. Parties coming from a distance can generally depend upon taking a Buggy

AWAY

With them. We sell for cash or credit, Painting and Trimming done for the trade and public. Wood-work furnished to blacksmiths, or Wood-work Ironed for Wood-workers. All kinds of repairing done without delay.

We make a speciality of painting Old Buggies, and, having adopted a new method, are prepared to guarantee satisfaction. The great difficulty to be surmounted in painting old work is that the cracks in the old paint on the body of a carriage show through the new surface as soon as it is re-painted We are prepared to meet this obstacle by guaranteeing a good job; and the Spring of the year is the time to see about having your conveyances put in proper repair—it is the best kind of economy.

HENRY R. WALES & SONS,

Markham, Feb. 7, 1875. 872-6m Markham Carriage Works.

"The Peoples' Store."

RICHMOND HILL.

P. G. SAVAGE

BEGS to return his sincere thanks to his numerous Customers for their patronage during the past and would call their attention to the fact that he is on hand with a large assortment of

FURNITURE,

Of All Kinds.

ROOM PAPER

The Largest Assortment ever seen in this Sown.

WINDOW SHADES of all designs.
BORDERINGS of all kinds and the latest patterns on record.

Leads & Oils

Of all qualities. PAINTS of all Colors. Paint and Varnish Brushes of all sizes. at Toronto Prices. GLASS of all sizes. A large assortment of Crockery, ware purchased in the best markets. Tinware of all kinds. The usual stock of STAPLE & FANCY GROCERIES, as low in price as any house in town.

All kinds Cabinet Ware Manufactured. Chairs Re-caned.

Also the best quality of Flour, Bran, Shorts, Potatoes and Apples, at the lowest prices. Also, a fresh stock of

GARDEN SEEDS.

☞ Parcels Delivered.

Richmond Hill, April 1 1875

ALFRED HOWELL,

BARRISTER, ATTORNEY-AT-LAW, Solicitor in Chancery, Notary Public and Conveyancer.

64 Adelaide St. East TORONTO.

Toronto, Aug. 19, 1875, 890-3t

A. WILLIS,

BANKER AND BROKER, INSURANCE AND REAL ESTATE AGENT.

Deposits received, subject to demand, with Interest. Loans negotiated. Debentures for Sale.

OFFICE: 20½ Adelaide Street East, Toronto, a few doors West of the Post Office.

May 31, 1875. 880 tf.

To Pic-Nic & Pleasure Parties

VISITING

LAKE SIMCOE.

Fishing and Pleasure Parties

CAN BE ACCOMODATED WITH

Yachts & Boats

By applying personally or by post to

R. W. PRITTIE,

880-3m LEFROY, ONT.

Wood Yard!

THE SUBSCRIBER ANNOUNCES TO the Public that he has opened

A WOOD YARD,

And he will keep on hand

All Kinds of Wood

Which will be Sold

At the Lowest Market Price.

JOHN BROWN.

Richmond Hill, Dec. 31st, '74.

1st PRIZE

Pump Works,

Richmond Hill.

THE SUBSCRIBER BEGS TO INFORM the Inhabitants of Richmond Hill and environs, that he will continue to manufacture the

CELEBRATED EXCELSIOR PUMP

At the Old Stand, Church Street, Richmond Hill, and hopes, by the strictest economy, combined with the best material and workmanship, to merit a continuance of the patronage bestowed on the late firm. All our pumps are warranted,

Price list sent on application.

JOHN HALL

N. B.—Wells sunk on the shortest notice. Well Curbs constantly on hand.

J. H.

Richmond Hill, March 31, '75. 871-tf

Groceries, &c.

Ontario House

RICHMOND HILL.

Fresh Arrivals

GROCERIES:

Choice Sugars, Teas,
Coffees and Tobaccos.

TINWARE:

A LARGE STOCK,
VERY CHEAP.

HARDWARE:

Cradles, Forks, Scythes, Rakes, Spades, Shovels. Hoes,

At Toronto Prices.

BOOTS & SHOES:

The Largest and Cheapest Stock in town

FRUIT JARS:

Cheaper than ever.

Flour and Feed:

Flour, Oatmeal, Cornmeal, Graham Flour, Cracked Wheat, Bacon, Hams, Potatoes, Peas, Oats, Bran, and Shorts,

We Quote a Few Prices:

Good Preserving Sugar	12 lbs for $1 00
Choice Mixed Tea, for	50 cts. per lb.
FRUIT JARS	$1.50 per doz.
Harvest Mits	40 cts per pair

And all other Goods in proportion.

All kinds of Farm Produce taken and fair prices paid.

J.B. Respectfully solicits a call

☞ Remember the place

Corner of Yonge and Centre Sts

SPLENDID

Livery Stable

In connection.

Richmond Hill, J. BROWN.
July 21, 1875.

DOMINION LIVERY STABLES.

THE SUBSCRIBER begs to intimate to the inhabitants of Richmond Hill and vicinity that he has a NEW LIVERY STABLE at the

DOMINION HOTEL

Where he will keep on hand a lot of FIRST-CLASS "RIGS," at moderate charges, and hopes, by strict attention to business, to merit a share of their patronage.

SIMON PROCTOR.

Richmond Hill, April 15, '75. 873-tf.

WESLEY HYMNS

Can be obtained at the HERALD Book Store at the following reduced prices:—
10cts, 20cts, 30cts, 38cts, 40cts, 60cts, and 90 cts.

THE PURE-BRED DURHAM BULL,

"MARQUIS OF LORNE,"

(Formerly the property of Mr Jas McNair)

Will serve cows this season at Lot 43, 1st Con. Vaughan,

Terms $1, payable at time of service

G. & D. BIRRELL.

Richmond Hill Flour Mills, March 19, '75
869-tf

Property for Sale,

TWO HOUSES AND LOTS FOR SALE.

ON Yonge Street, Richmond Hill, also ten acres with Good Dwelling House and Outbuildings, just outside the Richmond Hill Corporation. And

A FARM OF 69 AND A HALF ACRES

Being part of lots 3 and 4, 1st Con. Township of Uxbridge,

Apply to

JACOB MORDEN.

Richmond Hill, Jan. 8, 1874. 8-7-tf

House and Lot for Sale,

ON LUCAS STREET, RICHMOND Hill, containing one acre and a quarter of land, one frame dwelling house, with a barn stables, and other outbuildings thereon. Terms, easy. Apply, on the premises to

F. CRAWFORD.

Richmond Hill, Dec. 24, '72. 753-3m

Village Lots for Sale.

THE SUBSCRIBER OFFERS FOR sale a number of Village lots, situated in the village of

VICTORIA SQUARE!

The lots contain

About One-fifth of an Acre,

And are located at the North-west corner of lot No. 35, 4th concession of Markham, in a section where mechanics and laborers can get steady work and high wages Apply (if by letter, prepaid) to Henry Jennings, Victoria Square, or to

WM. G. HINGSTON.
Dingle P. O

March 27, 1872. 714-tf

SUBSCRIPTIONS FOR THE TORONTO Weekly Papers, received at the HERALD Book Store, Richmond Hill

FOR SALE.—

1 Cultivator, Munshaw's
2 Blacksmiths' Bellows,
And a number of Blacksmiths' Tools.
1 Gardner Sewing Machine.
Apply at the HERALD Office.

FOR SALE.

THE West half of Lot 21, 4th Con. Vaughan one of the

BEST FARMS IN THE COUNTRY,

¼ mile from Maple Village, and ¾ mile from Richmond Hill Station. On the place is

A Large Brick House, a Good Barn, and other outbuildings, a Steam Saw Mill

in good running order. Also, a large and Thriving Young Orchard. One end of the Farm is crossed by a never failing Spring Creek. Terms easy.

For particulars apply to

JACOB RUPERT,
MAPLE P. O.

Vaughan, March 28, 1875. 870-tf

THE LARGE STOCK OF TEAS,

Ranging in price from 30 cents per lb. upward.

Also a fine assortment of

Family Groceries.

I. Crosby, Fire Proof Store,

RICHMOND HILL.

DOMINION HOUSE!

RICHMOND HILL.

TEA CHEST.

THE Subscriber takes this opportunity of returning his sincere thanks to his numerous customers for their patronage during the past, would solicit a continuance of the same, and would call their attention to a fresh arrival of

CHEAP TEAS,

Green, Black and Japan

Acknowledged to be the

Best 50 cent Tea in the Village

FRESH

COFFEES and SPICES.

Direct from the Mills.

Glassware, Crockery & Tinware

All kinds of canned Fruit and Fish constantly on hand.

Tobaccos of the Choicest Brands.

Flour and Feed kept constantly on hand.

Best Family Flour, Graham Flour, Buckwheat Flour, Cracked Wheat, Cornmeal and Oatmeal

All kinds of Farm Produce taken in exchange for Goods.

GOODS DELIVERED.

CHARLES E. SHEPPARD,

Richmond Hill, Mar. 24, 1875.

CONFESSIONS OF A VICTIM.

PUBLISHED AS A WARNING and for the benefit of YOUNG MEN AND OTHERS who suffer from NERVOUS DEBILITY, LOSS OF MANHOOD, VITAL POWER, etc., giving rules of *Self-Cure*, after much suffering and expense and sent free on receiving a stamp for return postage. Address NATHANIEL MAYFAIR P. O. Box 153, Broklyn, New York.

June 26, 1875, 884 6m

O. W. KENNEDY, L.D.S.,

NEWMARKET, ONT.,

SURGEON DENTIST.

WOULD respectfully announce that he will visit Richmond Hill the 18th of each month, at Palmer's Hotel; also attend the following places, professionally, Sundays excepted:

Newmarket,	2nd of each month		
Sutton,	3rd and	4th	" "
Pefferlaw,		5th	" "
Mount Albert,		8th	" "
Sandford,		10th	" "
Stouffville		14th	" "
Markham,		16th	" "
Aurora		20th	" "

All branches of Dental Surgery

ATTENDED TO.

Satisfaction Guaranteed.
Charges Moderate.

July 20, 1875. 887-tf.

Shingles! Shingles!!

100,000 SHINGLES FOR SALE.
Apply to
J. BROWN, Merchant,
June 17, 1875. Richmond Hill.

Miscellaneous,

DR. JAMES LANGSTAFF,

RICHMOND HILL, WILL GENERALLY be found at home from 2 to 3 o'clock, P M.

February 4th, 1873. 759-1y

SAMUEL M. BROWN,

LICENSED Auctioneer for the County of York, respectfully solicits your patronage and friendly influence. Sales attended on the shortest notice and at reasonable rates. P.O. address, Victoria Square, Markham, Sept. 10, 1874. 842-tf

JAMES C. STOKES,

LICENSED Auctioneer for the County of York, respectfully solicits your patronage and friendly influence, Sales attended on the shortest notice and at reasonable rates. P.O address, King, King, Sept. 10, 1874. 842-tf

THOMAS SEDMAN,

CARRIAGE AND WAGON MAKER, Undertaker, &c,

RESIDENCE—Nearly opposite the Post Office Richmond Hill.

A. WRIGHT,

CARRIAGE BUILDER,

RICHMOND HILL,

Begs to announce to the Inhabitants of Richmond Hill, and surrounding neighborhood, that he has built a new Hearse and commenced the

UNDERTAKING BUSINESS.

A FINE NEW HEARSE

For hire, Funeral Furnishings, Coffins and Caskets in every style,

Funeral Furnishings supplied at from

10 to 100 Dollars

Richmond Hill, July 23, 1874. 35-tf

RICHMOND HILL MILLS!

GEORGE & DAVID BIRRELL

BEG to inform Merchants Bakers & Farmers that they have always on hand a large stock of

FIRST-CLASS FLOUR & FEED!

Parties favoring us with grists may rely on a good return and well manufactured.

HIGHEST MARKET PRICE PAID FOR WHEAT.

Richmond Hill Flour Mills, Oct 15, 1873

RICHMOND HILL LIVERY STABLES.

Horses and Vehicles for hire. Charges moderate. Opposite Sanderson & Sons.

JOHN BROWN, Proprietor.

Richmond Hill, Dec. 14, '72. 751-3m

HARRISON, OSLER & MOSS,

BARRISTERS, &C., NOS. 36 AND 38 King Street East, Toronto.

R. A HARRISON, Q.C.	F. OSLER.
THOMAS MOSS, Q.C	W. A FOSTER.
CHARLES MOSS.	W. G. FALCONBRIDGE

Toronto, Dec. 4, 1872. 750-tf

NIPISSING HOTEL,

MARKHAM.

IN CONSEQUENCE OF THE DESTRUCTION of the Anglo American House by fire, the subscriber has taken and fitted up those large and commodious premises belonging to Capt. T. A. Milne, opposite Messrs. Speight & Son's Novelty Works, Markham. Excellent accommodation afforded for the travelling public and commercial men. Livery stables in connection with the hotel. Bottled Ale and Porter.

D. WOOTEN.

Sept. 4, 1872. 737-tf

BIBLE SOCIETY DEPOSITORY (Richmond Hill branch) at the HERALD Book Store

CANADIAN ILLUSTRATED NEWS, A weekly journal of Current Events, Literature, Science and Arts Agriculture and Mechanics, Fashion and Amusement. Sold at 10c a number at the HERALD Book Store

FAMILY BIBLES,

A FRESH SUPPLY,

At $1.62, $5, $5.50, $8.50 and $9, at the HERALD BOOK STORE.

Richmond Hill.

Patent Medicines,

"FOR THE BLOOD IS THE LIFE,"

CLARKE'S
WORLD FAMED
BLOOD MIXTURE

Trade Mark "Blood Mixture."

THE GREAT BLOOD PURIFIER & RESTORER

For cleansing and clearing the blood from all impurites, cannot be too highly recommended.

For Scrofula, Scurvy, Skin Diseases, and Sores of all kinds it is a never-failing and permanent cure.

It cures old Sores.
Cures Ulcerated Sores on the Neck.
Cures Ulcerated Sore Legs.
Cures Blackheads, or Pimples on the Face
Cures Scurvy Sores.
Cures Cancerous Ulcers.
Cures Blood and Skin Diseases.
Cures Glandular Swellings.
Clears the Blood from all impure matter, From whatever cause arising.

As this mixture is pleasant to the taste, and warranted free from anything injurious to the most delicate constitution of either sex, the Proprietor solicits sufferers to give it a trial to test its value.

Thousands of testimonials from all parts.

Sold in Bottles 1 dollar each, and in Cases, containing 6 times the quantity, 4 dollars each—sufficient to effect a permanent cure in the great majority of long standing cases. BY ALL CHEMISTS and PATENT MEDICINE VENDORS throughout the world.

Sole Proprietor, F. J CLARKE, Chemist, APOTHECARIES' HALL, LINCOLN, ENGLAND.

Sold in England by all Wholesale Patent Medicine Houses,

Wholesale Agents for Provinces of Ontario and Quebec:—

EVANS, MERCER & Co., Montreal

Mailed to any address on receipt of P. O. O.

BEWARE OF COUNTERFEITS.

For the protection of the public of British North America, I deem it my duty to state that my PILLS AND OINTMENT are neither manufactured nor sold in any part of the United States.

Each Pot and Box bear the British Government Stamp, with the words "Holloway's Pills and Ointment, London" engraved thereon. On the label is the address, 533 Oxford Street, London.

This notice has become necessary, in consequence of vile and spurious imitations of "Holloway's Pills and Ointment," being fabricated at 78, Maid[illegible]on Lane, New York, by parties styling themselves "Holloway & Co.," with an assumed trade mark thus—

Unprincipled vendors can obtain this trash at a very low price, and so deceive you by selling the same for my genuine Holloway's Pills and Ointment, which are manufactured only at 533, Oxford Street, London.

Persons who may be so deceived will be pleased to communicate with me.

Many respectable firms in the British Provinces, who obtain my medicines direct from here, have very properly suggested that I should, for the benefit of themselves and the public, insert their names in the papers, that it may be known that my medicines can be had genuine from them.

The following is a list of the firms alluded to: and I particularly recommend those who desire to get my medicines to apply to some of the Houses named:—

Evans, Mercer & Co., Montreal.
Messrs Avery, Brown & Co., Halifax, N.S.
Messrs Forsyth & Co., Halifax, N.S
Messrs T. B Barker & Sons, St. John, N.B
Apothecaries' Hall Co., Victoria, B. C
Messrs Langley & Co., Victoria, B.C.
Messrs Moore & Co., Victoria, B.C.
Dr. John Pallen, Chatham, N. B.
Messrs Munro & Co., Montreal.
Messrs J. Winer & Co., Hamilton, C. W.
Mr H. J. Rose, Toronto.
Mr A. Chipman Smith, St John, N. B.
Mr John Bond, Goderich, Ont.
Messrs Elliot & Co., Toronto
Mr J. Chaloner, St. John, N. B
Messrs Hannington Brothers, St. John, N. B.
Mr R. S. Priddy, Windsor, Ont.
Mrs Orpen, Morden, N S,
Mr George C. Hunt, Jun., Fredericton, N. B
Mr W. H. Thompson, Harbor Grace, N.F.L.
Mr J. M. Wiley, Fredericton, N. B.
Messrs W. & D. Yuile, Montreal.
Chas I. Davis, Fredericton, N. B.

The medicines are sold at the lowest wholesale net prices, in quantities of not less than £20 worth—viz., 8s, 6d., 22s., and 34s. per dozen boxes of Pills or pots of Ointment, for which remittances must be sent in advance.

THOMAS HOLLOWAY.

533, *Oxford Street, W. C., London, Jun*I 1874 883

Fellows' Compound

SYRUP OF HYPOPHOSPHITES

As all life-endowed bodies, whether they be Beast, Birds, Reptiles, Insects or even Zoophites, and subjects of the Vegetable Kingdom *are governed by vital force*, which binds all the springs of existence, and as nothing can save them from destruction when this principle leaves them, the discovery of means whereby vitality may be sustained in the living body is indeed a boon to the world.

Modern chemistry has ventilated the question and discovered the ingredients constituting the brain, muscles and nerves, and finds that by introducing these ingredients in proper proportions the brain and nervous system are strengthened.

This, then, is substantially the basis on which FELLOW'S HYPOPHOSPHITES is built, its direct action is upon the Blood, the Brain and Nervous System, and the Muscles. Strengthening the nerves, it causes the rapid distribution of Vitalized Blood in the Muscular Organs of the Body.

Rousing the Sluggish Heart and Liver, strengthening the action of the Stomach and Bowels and enabling the Lungs to be fully inflated with Oxygen.

It is adapted for ALL cases of Weakness and Emaciation, whether arising from sedentary life, a tropical climate, from fever or debility from any cause, and is efficacious in PULMONARY CONSUMPTION, many confirmed cases having been cured and all benefitted, where its use has been continued over a fortnight.

In Bronchitis it is a specific, and in Asthma it gives relief where every other remedy fails

For Nervous Debility it stands unrivalled, and may be used with confidence in all cases.

As this is entirely distinct and different from every other preparation of Hypophosphites, be careful to ask for FELLOWS' SYRUP, and take no other.

SOLD BY APOTHECARIES

Price, $1·50; Six for $7·50.

JAMES I. FELLOWS, Chemist
4-8 St. John, N. B

One Box of Clarke's B 41 Pills

IS warranted to cure all discharges from the Urinary Organs, in either sex acquired or constitutional, Gravel and Pains in the Back. Sold in Boxes, $1,50 each, by all Chemists and Patent Medicine Vendors,

Sole proprietor, F. J. CLARKE.

APOTHECARIES' HALL, LINCOLN, ENGLAND.

Sold in England by all Wholesale Patent Medicine Houses.

Wholesale Agents for Provinces of Ontario and Quebec:

EVAN MERCER & Co. Montreal.

Mailed to [illegible]

The Russell Watch.

THE RUSSELL WATCH

Is made in all sizes suitable for Ladies and Gents, both in gold and silver. But the accompanying cut represents in proper proportions

THE $25 RUSSELL HUNTING LEVER WATCH,

In sterling silver case and gold points, full jewelled, warranted for five years—together with a gold-plated Albert chain—which will be sent to any part of Canada on receipt of $25, or C. O. D., per express.

W. E. CORNELL,
Watch Importer,
83 King Street East,
TORONTO, ONT.

Patent Eave-trough

AND WATERSPOUTS FOR THE DOMINION, at $6 per 100 feet. Also Flooring and other Lumber Dressed; Sap Buckets, Pails, Cider Mills, Washing Machines, Shingles Waggon Felloes, and Lumber Sawed to order. For particulars address

JOHN LANGSTAFF,
Steam Mills, Thornhill.

Thornhill, Nov. 3, 1869. 510-tf

$5 TO $20 PER DAY. Agents wanted! All classes of working people, of either sex, young or old, make more money at work for us in their spare moments, or all the time, than at anything else. Particulars free. Post card to States costs but one cent. Address

G. STINSON & Co., Portland, Maine.

Oct. 27, 1874. 849-1y

MONEY TO LEND

$2000, TO LOAN *on first-class Mortgage Security*—in sums from $500 upwards. Apply to

M. TEEFY,
N. LYNETT,
(As Executors of the Estate of the late Martin Brennan,)

Richmond [illegible] 77-828

USE THE

DIAMOND YEAST CAKE

If you want light, sweet Bread.

USE THE

NORWICH EGG POWDER

For making all kinds of cakes without eggs.

For sale by

C. E. SHEPPARD,

March 23, 1875. 870-1y Richmond Hill

Successful Again

W. H. MYERS

Takes this opportunity of informing the Farmers and the public generally that he has obtained the

1st AND 2nd Prizes

FOR

HARNESS,

Also the FIRST PRIZE for the

Best Pair of Scotch Collars

Shown at the Richmond Hill and Yonge Street Agricultural Spring Show, held on May the 24th, 1875.

Call and Examine the Stock!

HEADFORD MILLS!

THE Subscriber having refitted his WOOLEN MILLS he is now prepared to execute all orders for

Custom Work.

Having secured the services of Mr JAMES R. NEILL, a first class workman, he is ready to do

CUSTOM CARDING,
SPINNING & FULLING

In either branch, on the shortest notice, and in such a manner as to give the utmost satisfaction to his patrons. He trusts to receive the same liberal patronage heretofore extended to these mills. Terms strictly cash.

ALEX. MACKIE.

Markham, May 12, '75. 877-tf.

JEWELRY! JEWELRY! FOR SALE cheap at the HERALD Book Store.

PAPER BOOKS OF ALL KINDS AT the HERALD Book Store.

WESLEYAN HYMNS, ALL SIZES at the HERALD Book Store.

SCHOOL REQUISITES OF ALL kinds at the HERALD Book Store.

MISCELLANEOUS BOOKS SUITable for presentat the HERALD Book Store.