

Technology's advantages

Cont'd from pg. 12 reductions and increased efficiency.

A recent exposition in Detroit allowed the two industry leaders to demonstrate the advantages of the new technology, which had already

been operational for a few months. Extensive research in automation and computers has permitted American automobile manufacturers to be technological leaders with ultra-modern factories to produce cars which are competitive in

Nobody provides better value in Mobile Audio Systems



Mobile Audio Systems

AM/FM-MPX Receiver with Auto-Stop Cassette Deck • balance and fader • treble loudness • radio monitor • Ferrite tape head

WE ARE SIMCOE COUNTY'S LEADING CAR STEREO SALES AND INSTALLATION CENTRE

- Cruise Control Cellular Phones
- Truck Accessories
- Car Alarms

INCLUDES TWO **SPEAKERS** AND INSTALLATION (most cars)

CX117M

ONLY

SIMCOE STEREO

97 BRADFORD ST.

BARRIE

737-3372

1988

• EFI, 5 Speed

· Tach, Stereo

1988

COUGAR

· Air, Cass. Etc.

P/Wind/Lock/Seat

Low Miles Demo

· Was \$20,400

1988

RANGER

STK. # 8006

· Was \$14,200

• P205 RWL

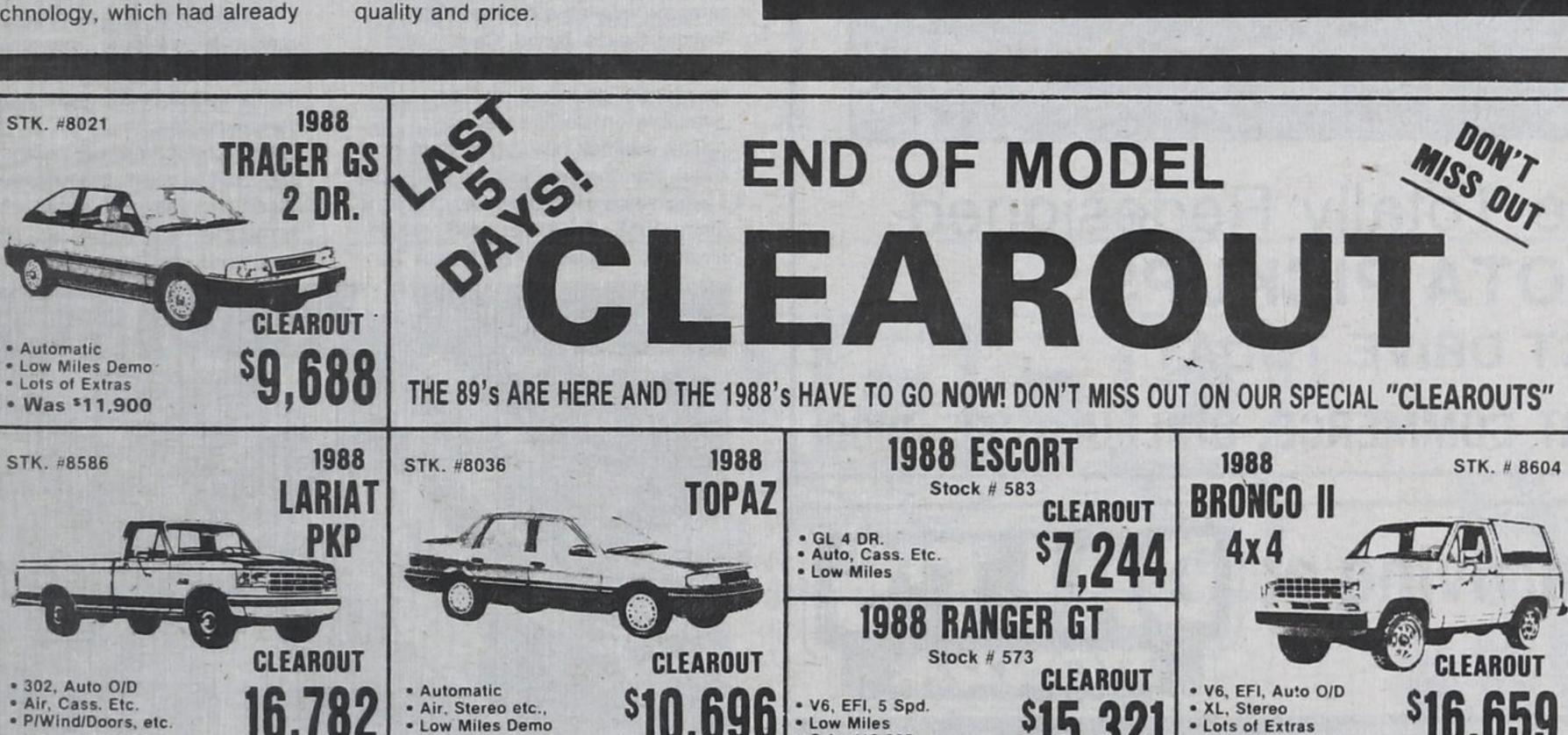
STK. # 8502

STK. # 8075

CLEAROUT

STK. # 8605

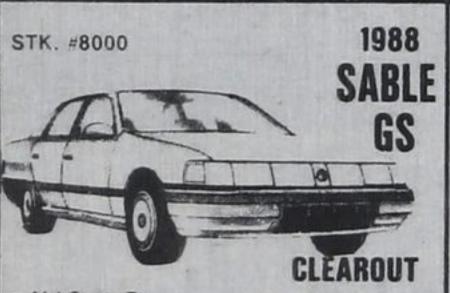
OPEN SATURDAYS 9:00 A.M. - 1:30 P.M.



1988

CLEAROUT

F150



· Was \$18,800

Was \$12,600

· Air/ Cass, Etc. P/Wind/Lock · Low Miles, Demo

Was \$19,000

1988 STK. #8606 RANGER S/CAB CLEAROUT · EFI, 5 Spd. · Tach. Stereo Lots of Extras

Also: Several 4 x 4 S/Cabs In Stock

1988 STK. #8048 TRACER WGN

· Was \$12,200

302, AOD Lariat

Air, cass. H/Duty

Loads of Options

· Was \$21,300

STK. #8602

CLEAROUT LS, Automatic · Cassette, etc. Lots of Extras Was \$14,100

TODAY

WHERE APPLICABLE, SALES TAX, FREIGHT, LICENCE ARE EXTRA. **FACTORY REBATE ASSIGNED** TO DEALER IF APPLICABLE

· Orig. 118,200

NO DEALERS PLEASE THESE "CLEAROUT" PRICES

END OCT. 31/88

1988 RANGER Super Cab CLEAROUT EFI, 5 Spd.

· Low Miles, Demo · Was 12,700 Stock # 574

CLEAROUT **Eddie Bauer** · Air, Cass, Etc. Etc.

1988 STK. # 8575 F150 PKP CLEAROUT . V6, EFI, 5 Speed · Tach, Stereo Lots of Extras

DIAL

TODAY

· Was \$18,200

1988

SABLE

• EFI, V6,

Auto O/Drive

Lots of Extras

Was \$12,750

· Was \$17,600

CLEAROUT · 4 cyl. 5 Spd. · Radials Custom Trim · Was \$8,900 1988 TOPAZ

STK. # 8096 Automatic · Air, Cass. etc. Low Miles, Demo

1988 STK. #8101 TOPAZ 4DR.

CLEAROUT Automatic
Air, Stereo, Etc. Lots of Extras Was \$12,000

"MAKE THE RIGHT CHOICE... RIGHT NOW!" DIAL 325-3355

LINCOLN **MERCURY** ORILLIA

HWY. 11 AT SUNDIAL DR.



Was \$21,900