



# Longer and roomier new Maxima

Two brand-new cars, two new engines and numerous items of new technology get star billing as Nissan raises the curtain on its 1989 lineup. Nissan's two totally-new models

are the Maxima executive-sports sedan and the sporty 240SX offered in both a coupe and a fastback. The new Maxima is longer, roomier and sleeker than any

previous luxury sedan bearing this name. It shares nothing in common with its predecessors, other than its silk-smooth, 3-litre V6 engine. However, this has been further refined to yield 160 horsepower.

Although the aerodynamically sleek 240SX replaces the 200SX as Nissan's medium-priced sports coupe, it is entirely new from the ground up.

It is also the first production Nissan to incorporate a new multi-link rear suspension first used in experimental cars like Mid-4 and Arc-X. Its makes 240SX exceptionally nimble, manoeuvrable and "forgiving," even under difficult

driving conditions.

The interior of the 240SX is as ultra-modern as that of many auto show "dream cars."

Despite this, its wraparound layout and body-hugging seats are thoroughly practical, comfortable and convenient for drivers and passengers alike.

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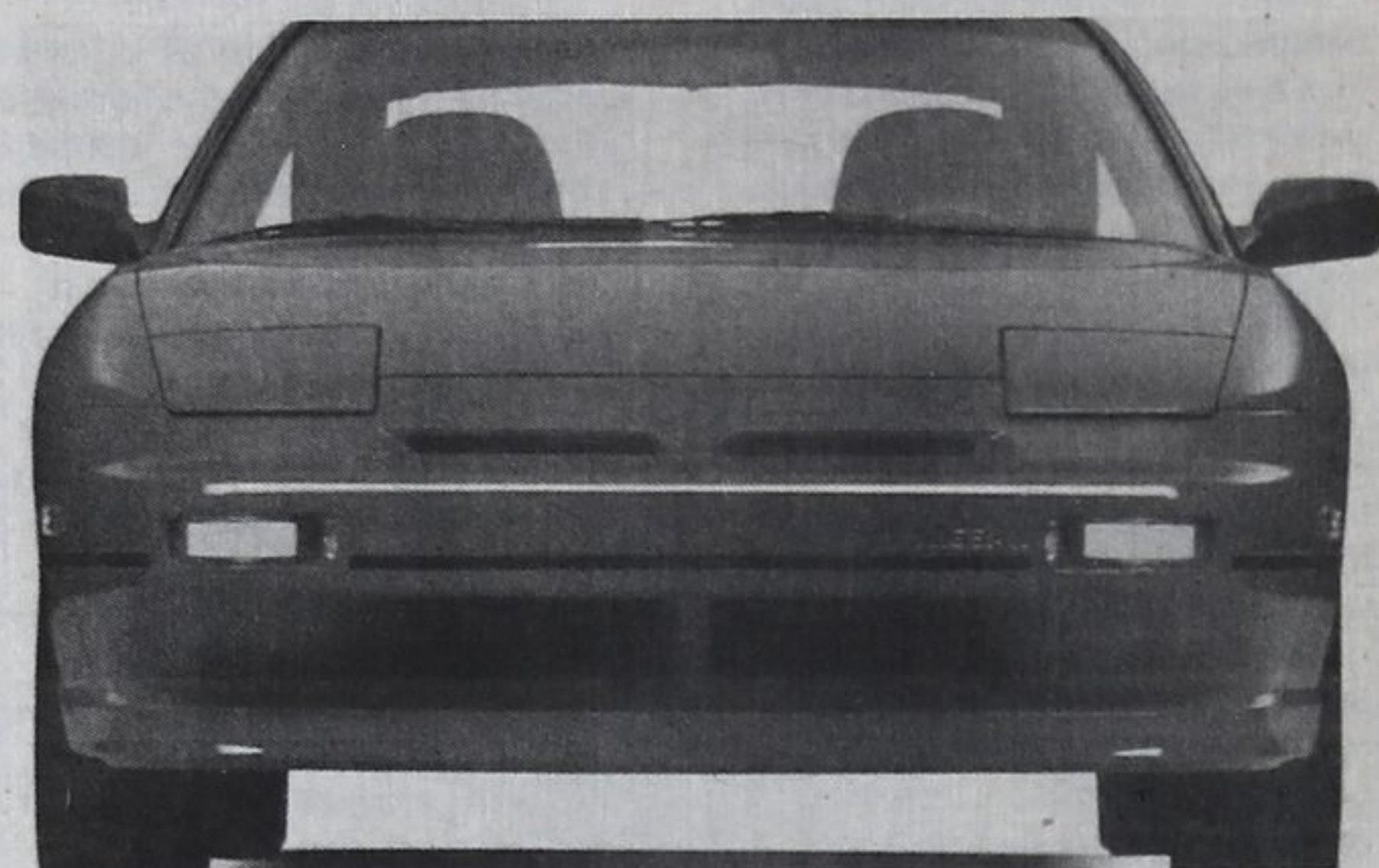
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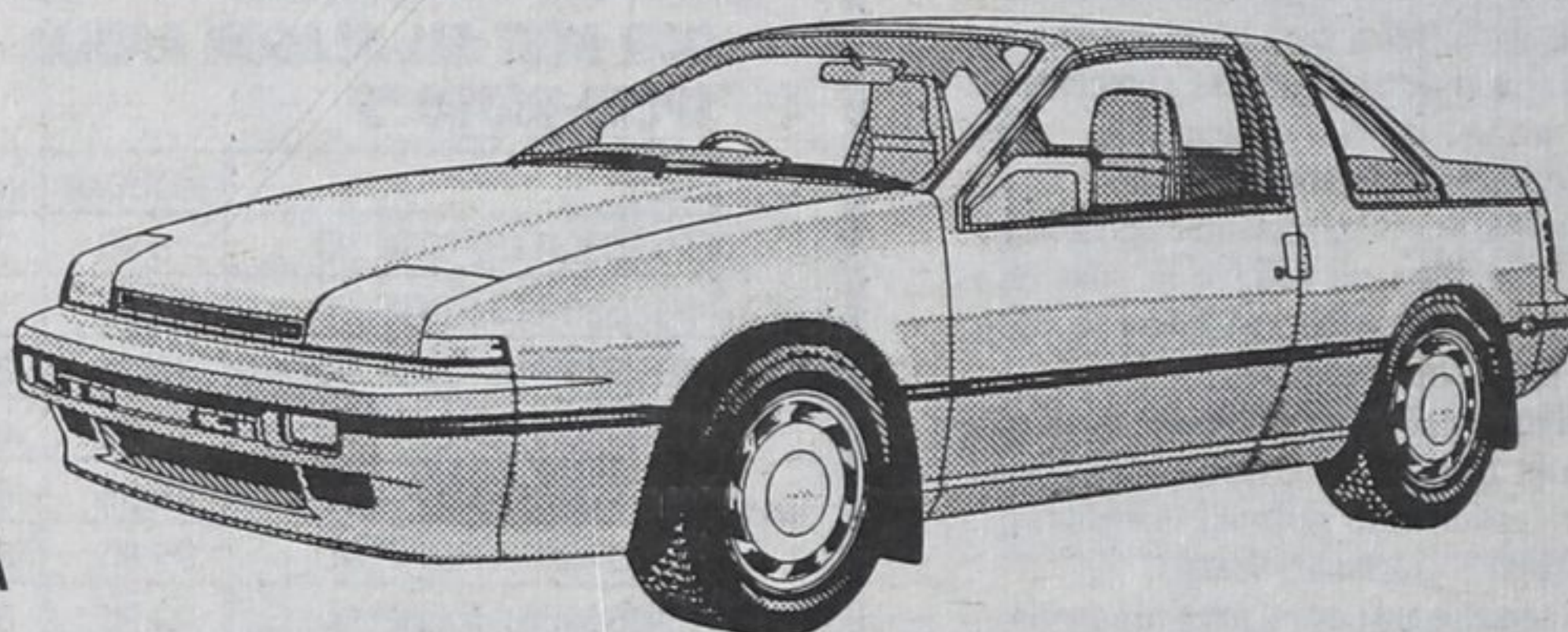
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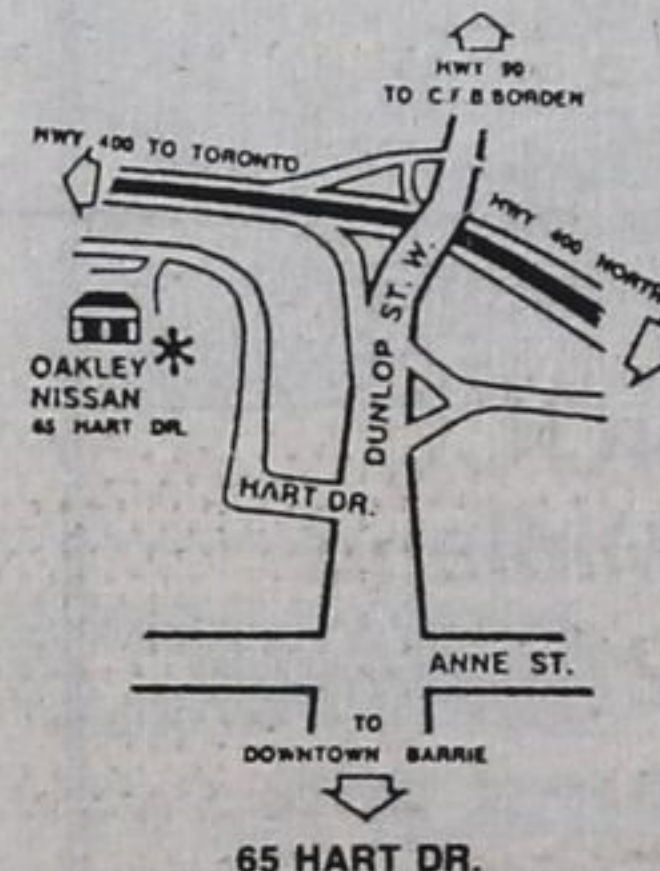
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version of "head up" dashboard display in Japan this past spring. Now, it brings this proven safety feature to North America as an option on certain models of 240SX and Maxima.

Head up display was first used in jet-fighters. In Nissan's new cars, it projects the speedometer readout onto a specially treated patch of windshield. This lets the driver check his or her speed without glancing away from the road ahead.

Two new 12-valve, four-cylinder engines also make their debut in the 1989 Nissan lineup.

A big but lively and smooth-running 2.4 litre engine powers the 240SX — hence the car's name. It generates plenty of torque and an estimated 140 horsepower.

The base-model Pulsar XE sports coupe, plus all Sentras — sedan, coupe and wagon — are powered by a new 12-valve 1.6 litre engine. It's rated at 90 horsepower, up a healthy 20 horsepower from its eight-valve predecessor.

Other noteworthy Nissan features for 1989 include:

- Viscous coupled full-time four-wheel-drive, optional on the compact Sentra wagon.
- Precise electro-hydraulic steering in the Maxima.
- This is combined with "road reading," bump-smoothing Sonar Suspension in on those Maxima GXEs fitted with the optional electronics package.
- Smooth-shifting, high-efficiency, computer-controlled automatic transmissions, optional on 240SX and Maxima. (They were introduced on Nissan's Pathfinder and Pickup last year.)
- Anti-lock brakes on Maxima SE. They will also be phased in as part of a new 240SX option package, within the next few months.
- Electronic "spatial instrument display." This is an instrument panel in which the "dials" are full-color electronic images. The system is fitted on Maxima GXEs with head up display.
- Unique white-faced instrument dials which visually reverse to a restful white-on-black at night, standard on the Maxima SE.

Two ranges of Nissan cars — the best-selling Sentra compact sedans, wagons and coupes, and the larger Stanza — undergo minor facelifts as they enter the 1989 model year.

Other products, like the Micra sub-compact, and the award-winning Pathfinder and Pickup, enter 1989 with only minor detail changes.