

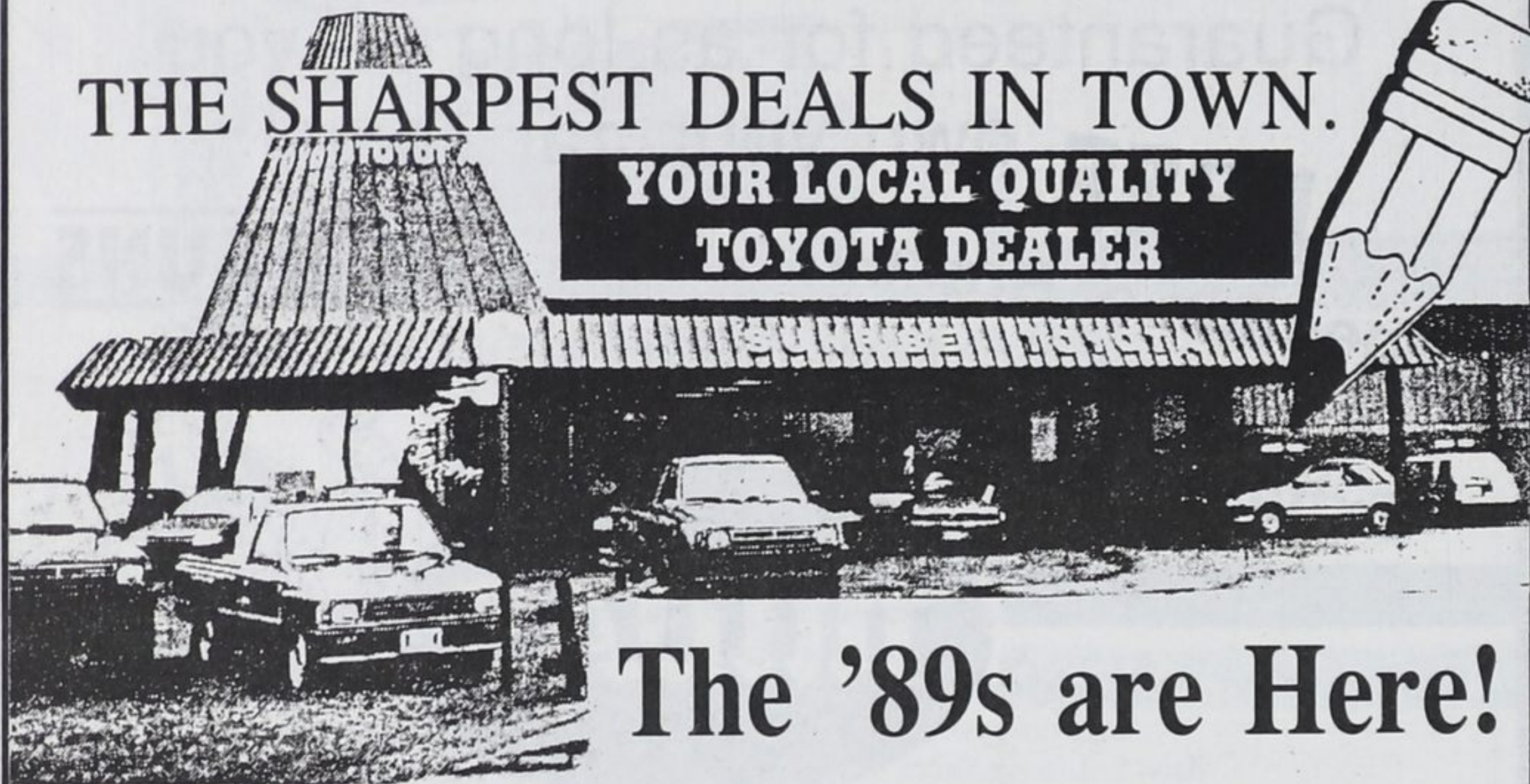


# CLEAROUT '88

## TIME'S RUNNING OUT!

### THE SHARPEST DEALS IN TOWN.

### YOUR LOCAL QUALITY TOYOTA DEALER



## The '89s are Here!

# SUNRISE TOYOTA

611 SUNDIAL Dr. at Commerce Rd., Orillia 325-4000

## Parts and service is second to none

The 1989 model year marks the first year that Toyota Canada Inc. will sell Canadian-built cars as well as Toyotas from Japan.

Maintaining the traditional quality standards of vehicles made in Japan, the Camrys built in Kentucky and Corollas built in Cambridge, Ontario, will emphasize Toyota's commitment to the North American marketplace.

It all began in 1965 when the first cars were imported and on April 30, 1988, Toyota Canada Inc. recorded its millionth sale. This commitment continues today with over 231 Toyota dealers across Canada who provide a parts and service network that is second to none. Backed by one of the most competitive vehicle warranties possible, Toyota cars and trucks are leaders in quality, reliability and owner satisfaction.

Toyota has invested in Canada and its future in other ways as well. In 1985, Canadian Autoparts Toyota Inc. (CAPTIN) was opened in Delta, British Columbia, to produce aluminum alloy wheels. Output of this facility has reached 240,000 annually. An expansion program, now under way, will increase production to 500,000 by 1990.

In May of 1988, the first Kentucky-built Camry was completed. Starting in November 1988, the first Canadian-built Corollas join the stream of Japanese-built Toyotas which have already earned an honored place in the hearts of Canadian car buyers.

In 1988, Toyota was honored by

its fifth Canadian Automobile Association Used Car Performance Award in the six years that the prestigious award has existed. Corolla was honored in 1983, 1985 and 1987, while Celica was declared the winner in 1984 and Camry in 1988.

Toyota's reputation for quality and service, and the dedication of our dealers are responsible for our success. And there is no doubt that Toyota has made a strong commitment to the Canadian market. With this combination we are confident that our vehicles will satisfy your automotive needs.

## College show

A camera crew from Dallas, Texas will be filming at the Barrie campus of Georgian College Oct. 14 and 15. It's the Georgian College Auto Show, Wheels in Motion '88.

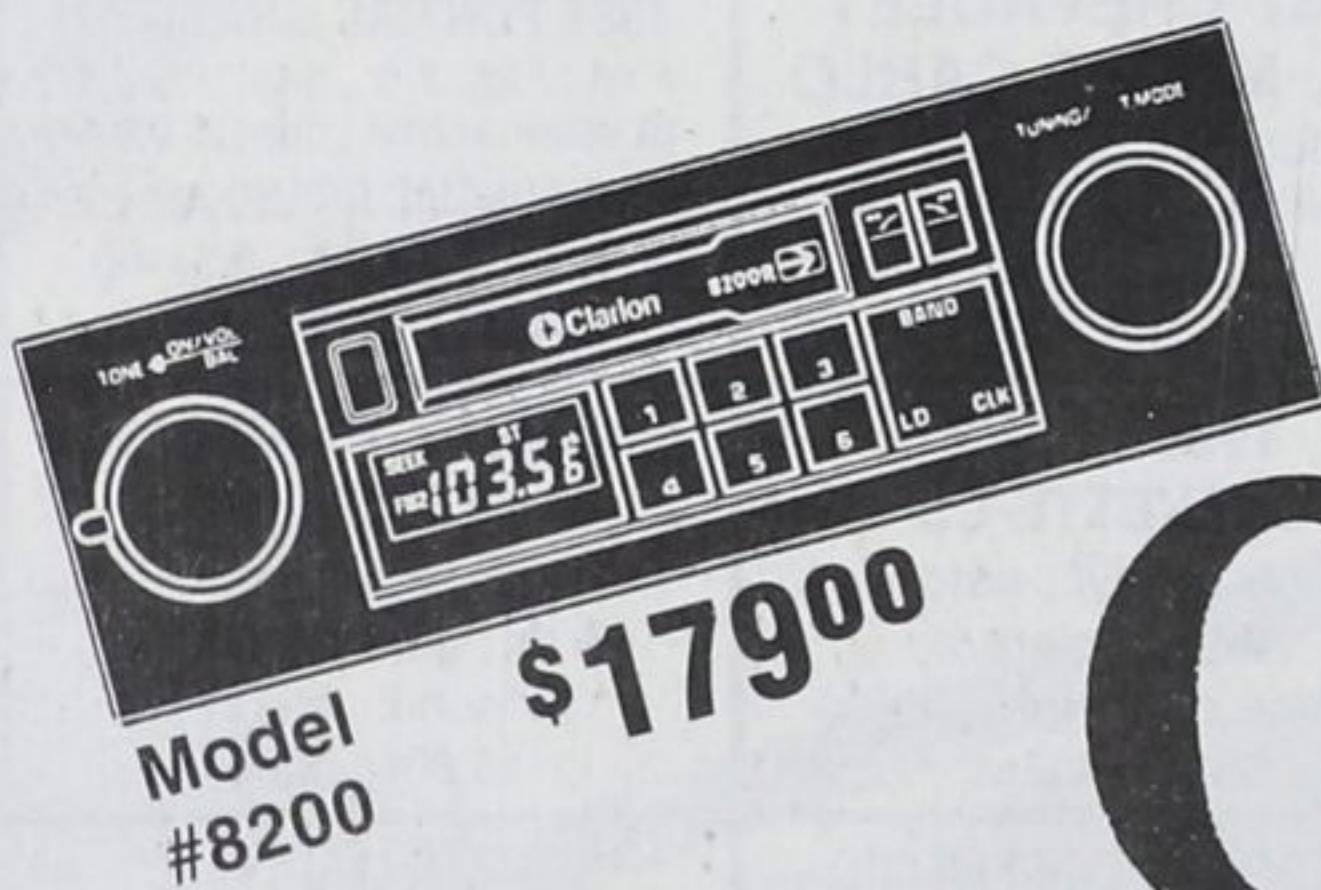
The crew will be on campus Friday and Saturday to film for the Automotive Satellite Television Network.

Wheels in Motion '88 is the third annual auto show at the college. It is the largest outdoor auto show in Canada and the first opportunity for the public to see the 1989 cars and heavy trucks.

Additional features of Wheels in Motion '88 include antique, classic and custom cars, automotive accessory displays, fashion shows and children's activities.

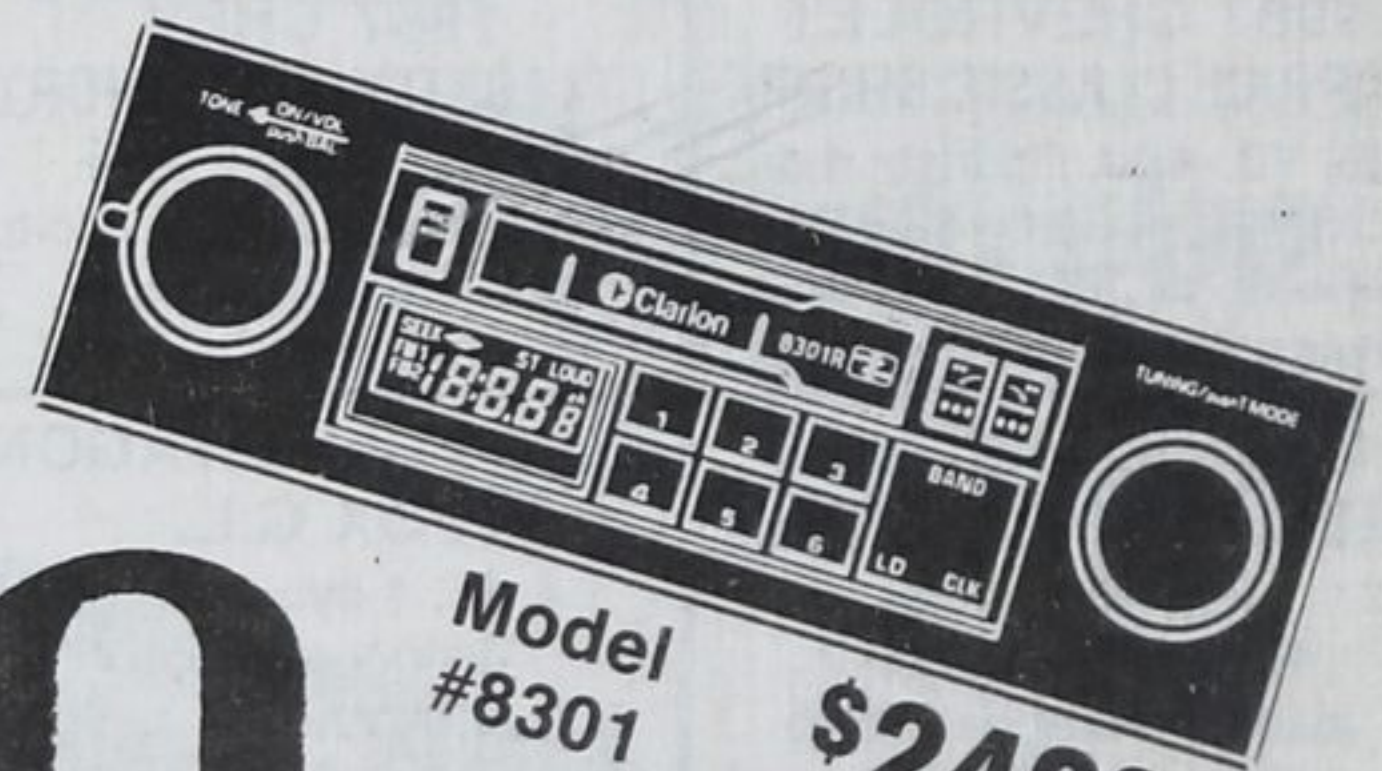
# INTRODUCING

# clarion



Model #8200

\$17900



Model #8301

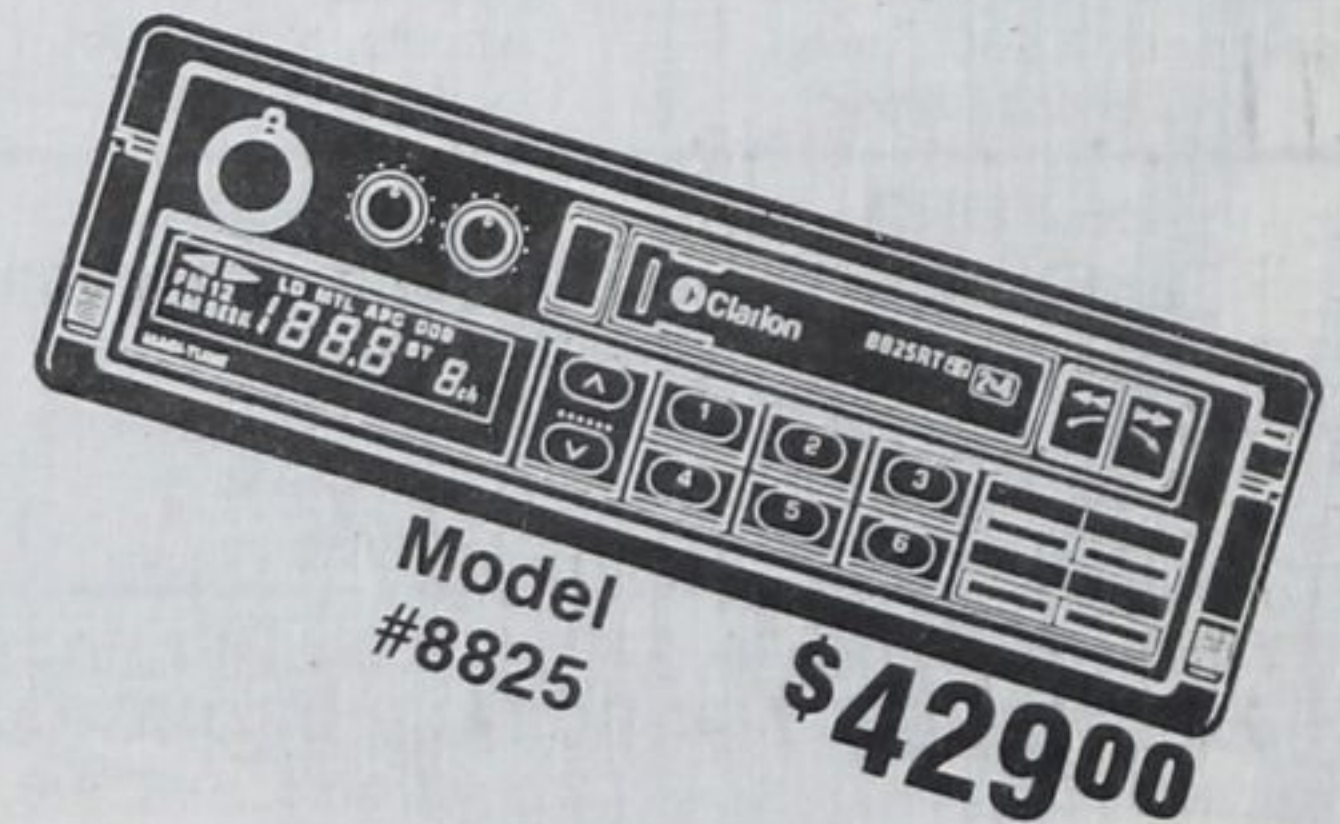
\$24900



Model #8701

\$34900

## Stereo Cassettes



Model #8825

\$42900

INSTALLATION EXTRA

# DIAL-A-MOVIE

HURONIA MALL, MIDLAND 526-4584 OPEN 9 a.m.-9 p.m. 7 DAYS A WEEK