## financial forum

## Phoenix lands in Midland

Cont'd. from pg. 1

Brian Tracy admits this may not be all that easy. He says that habits, good or bad, take about twenty-one days to be instilled. A great deal of discipline is required for this transition period. But eventually stress levels go down and one becomes more in control.

Included in the two day seminar are techniques for effective goalsetting, learning, communicating, planning, and problem solving. The program is designed to build confidence, improve mental attitudes, and stimulate creativity.

It is difficult to capture the vibrancy of a Phoenix seminar on paper. One has to attend to get the full benefit.

Bryson McQuirter, of Realty
World in Midland is one of many
local businesspeople to have taken
the Phoenix seminar. He says, "If
someone applied only ten per cent
of what they learned in the
Phoenix seminar, they would see a
profound change in their lives."
McQuirter has such faith in the
program, that he has sent most of
his staff through it.

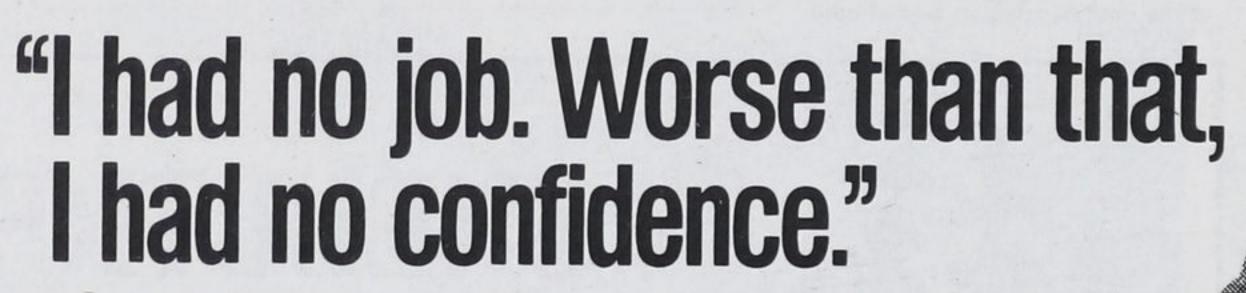
In fact, almost 500 people in the Midland-Penetanguishene area

have now attended Phoenix seminars offered by a Barrie organization called Peak Performance Training.

Your chance to take part comes July 18 and 19 in Midland at the Highland Inn. Brian Tracey will be there through the wonders of video technology. For more information on how to enroll, call Stan Maguire at 1-737-2023.



Seminar leader; Brian Tracy



After Sharon Sunich finished high school, she tried to find a job that both suited her and had a future. But she didn't know how to sell herself to employers. The more she got turned away, the more her confidence dwindled.

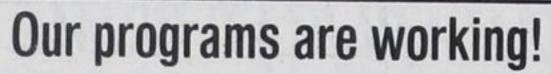
Sharon looked to her Canada Employment Centre for help. There, she found a service designed specifically to help younger people.

Sharon's counsellor, Tina Cutler, quickly realized how much potential and ability Sharon had—and how little self-confidence. She set out to help Sharon believe in herself. Then she taught her the best ways to look for a job and prepare for interviews. It wasn't long before Sharon was ready to go back out and compete.

Today, Sharon is a Support Co-ordinator for the Victorian Order of Nurses in Willowdale, Ont.

At Canada Employment Centres, we don't claim to be miracle workers — but we'll do everything we can to help people who want to help themselves. We have highly skilled people and innovative programs And we really care about people like Sharon Sunich.

"Tina's help was great. Now I've got a job with a future." - Sharon Sunich.



- We have a group of in-depth programs called the Canadian Jobs Strategy. It helps people who have lost their jobs, and people whose jobs are threatened by change. It also helps women, young people and others who have difficulty finding work.
- We help businesses hire, train new workers, and upgrade the skills of current workers. From entry level to managerial positions.
- Last year, in more than 650 locations, we helped more than 5 million Canadians.
- More than 400,000 Canadians participate in our employment and training programs each year.
- Three months later, 88% of these people say they benefitted.
   If you need help, contact your Canada Employment Centre. We want to help.
   We're ready to help. And we care.



your

## Canada Employment Centres

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Tina Cutler, Special Needs Counsellor, has specialized in

working with youth for 14 years.

Employment and Immigration Canada

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