

Municipal Savings and Loan Corporation



While the big "Five" and other financial giants squeeze into the major centres, it is refreshing to see the Municipal Financial Corporation concentrate on the financial requirements of the smaller communities in Ontario.

With its head office based in Barrie, the Municipal has over 20 branches in Ontario which employ more than 400 people. They serve over 68,000 government insured depositors who have \$202 million in savings and term deposit receipts and \$413 million in Investment Certificates with the Corporation. A new branch is scheduled to open in Kingston early in November and five new branches are scheduled for 1988 in various other towns in Ontario.

Unlike branch managers in the larger financial companies who move every few years, the Municipal branch managers are encouraged to become involved with their communities and to establish roots in their "Home" towns.

All branches provide a customer area, where a relaxing corner and reading material is provided. Also last year both Midland branches held a "customer appreciation" evening at which their customers and other community leaders had an opportunity to meet with Municipal's senior managers and directors.

Midland has two branches of the Municipal, downtown at 248 King Street, with Fred Emmons,

manager and at the Mountainview Mall with Marie Bell, manager.

At the present time the Municipal offers the best banking hours in town with six day banking available: Downtown branch: Mon. - Thurs. - 8:30 a.m. - 5:30 p.m.; Fri. - 8:30 a.m. - 6:00 p.m.; Sat. 8:30 a.m. - 1:00 p.m.

Mountainview Mall: Mon. - Thurs. - 9:30 a.m. - 5:30 p.m.; Fri. - 9:30 a.m. - 8:00 p.m.; Sat. - 9:30 a.m. - 1:00 p.m.

For all of your banking needs, drop into the Municipal for fast and friendly service.



B.I.A. Memos:

The Health Food Centre has a new location in the Cumming-Nicholson building at 239 King Street. They will be re-opening on Monday. October 5th.

