

Be a part of it...



Get to the Heart of it...

### Artisans' Market



After three years in the Edward's Village Mall and several years on King Street, the Artisans' Market has found a new home in the former "Baba" store on Dominion Ave.

The Artisans' Market is owned by Marlene Pruesse, a local craftsperson. Mrs. Pruesse is a skilled potter and silk painter who continues to develop her craft skills.

The Artisans' Market sells Canadian and imported products of the highest quality, as well as extremely reasonably priced handmade clothing and jewellery. The new store, which will open Monday, June 29, will include a small silk painting studio. The Dominion Street location is nearly twice the size of the former store.

"I think the neighbourhood we are moving into has become something of a specialized area, with gift shops, good restaurants and interesting stores.

"It may be the way the street has been maintained, with good sized trees, flowers and benches, that makes people want to stroll around and spend time in that area.



"We want people to come in, see what we are doing with our fabrics, and visit the new shop," Mrs. Pruesse said.

The new shop will feature antique glass cases and other interesting fixtures as well as better display facilities for clothing, including the silk and cottons made on the premises.

Mrs. Pruesse says her long-term goal is to become a shop that is a drawing card to her neighbourhood while building her constantly-growing local clientele.

"The way to keep people's interest is by keeping up to the trends and maybe being a little bit ahead of them. People have to see something different every time they come, so I spend a lot of time deciding what to put in my shop," Mrs. Pruesse said.

While most of her merchandise comes from Canada,



some of her products come from more exotic parts of the world.

"You can't limit yourself to one area. There are wonderful things made in some countries that just can't be made here. But I look for the best local crafts I can before going outside the area," Mrs. Pruesse said.

The Artisans' Market is the outlet for dozens of local craftspeople as well as the primary local distributor for silk and cotton clothing made by Mrs. Pruesse and local artists Gary King and Stephen Hartnell.

"I've lived in this area since 1970 and I still haven't met all of our local craftspeople. There is a wealth of talent in the region and I appreciate visits from them. New ideas keep this business interesting," Mrs. Pruesse said.

### Jory I.D.A.



Jory I.D.A. Pharmacy has been operating under the existing name since 1923. While practising "pharmacy" in Toronto, the business opportunity arose

in Midland for Alex Kowalski (owner) to buy and assume the business from John Jory, who was retiring in 1977.

In May of 1984, Alex (who is the "I" in I.D.A.) moved and expanded the business to accommodate his customers with a wide variety of products including Estee Lauder cosmetics, a Beauty Clinic offering professional esthetic and cosmetic services i.e. waxing, personal hygiene items, cards, stationary, gift items, convalescent aids such as wheel chairs, crutches, canes, etc., confectionery and boxed chocolates, household aids. Jory's also has a complete line of baby care, cough and cold preparations and other various sundry.

The staff of Jory's I.D.A. includes Joe Faragher, Michelle Mink and Doris Palmer. They are three key employees who have devoted years of well appreciated loyal service to employer and customers. This loyalty extends to the many patients and customers who keep coming back because of the close personal and caring treatment and attention they receive at Jory I.D.A.

Alex's long term goals are to continue to service the loyal customers with high quality goods and services they so richly deserve. Jory's also have a 24 hour emergency service for all their customers.

Alex enjoys gourmet cooking and when time permits loves to travel. He is a Mason and Shriner in the local chapter and is also a member of the Huronia District Hospital.

If you have the "Jory" name you have the number 526-Jory, 526-5679.

