

## Campaign includes many

The sale of daffodils may seem like a simple way to herald the start of spring and begin the annual Canadian Cancer Society campaign for funds. But the process carried out each year involves many players and many places.

The fresh blooms available from Units of the Cancer Society all over Ontario come from British Columbia. Orders are placed by the Units as early as January when Daffodil Day organizers begin preparations.

Daffodils for the Midland and District Unit of the Society were delivered to Barrie, arriving almost one week ahead of time. The blooms were then brought to Midland by truck and were kept in refrigerated storage at the Brewers' Retail outlet on Highway 93.

On Daffodil Day, the first Friday in April, the flowers were again transported, this time, to the Odd Fellows Hall on Dominion Avenue.

The day was spent preparing and delivering the orders collected a week earlier by a crew of canvassers who contact local schools and workplaces to gather advance orders. More volunteers were then involved cutting and wrapping bunches of daffodils. Bundles for each order were then assembled and delivered.

Daffodil Day organizer for 1986 and 1987, Des Carpenter, said he must thank many volunteers for their "unflagging enthusiasm". The Odd Fellows and Rebekahs provided the facilities for preparing daffodils as well as their time to help with

the day's work. An additional group of about 40 volunteers were involved in canvassing for orders, cutting, wrapping, bunching and delivering daffodils. Dubeau Enterprises, led by Anita Dubeau and the ladies in her office, took care of Penetang daffodil orders. Dick Whittington stood by to take in returns from delivery people. And this year Shirley Whittington, Jacquie Carpenter, and Helen French spent Friday evening 'working at the Mall till they sold every last Daffodil'.

Carpenter said it's easy to sell daffodils because 'people are so enthusiastic about buying the products'.

"Daffodil Day gets better each year," he said, "as we manage to canvass new places that have been missed in the past".

He added that any workplaces that have not been canvassed in the past for daffodil sales and would like to be should call him at 526-3777 to be added to the list for next year.

And are daffodils just the thing on a sunny Friday at the beginning of April when spring is finally in the air? It would seem so, as 'Daffy' Des and his dedicated volunteers, with terrific support from the community, raised over \$10,000 with daffodil sales this year.

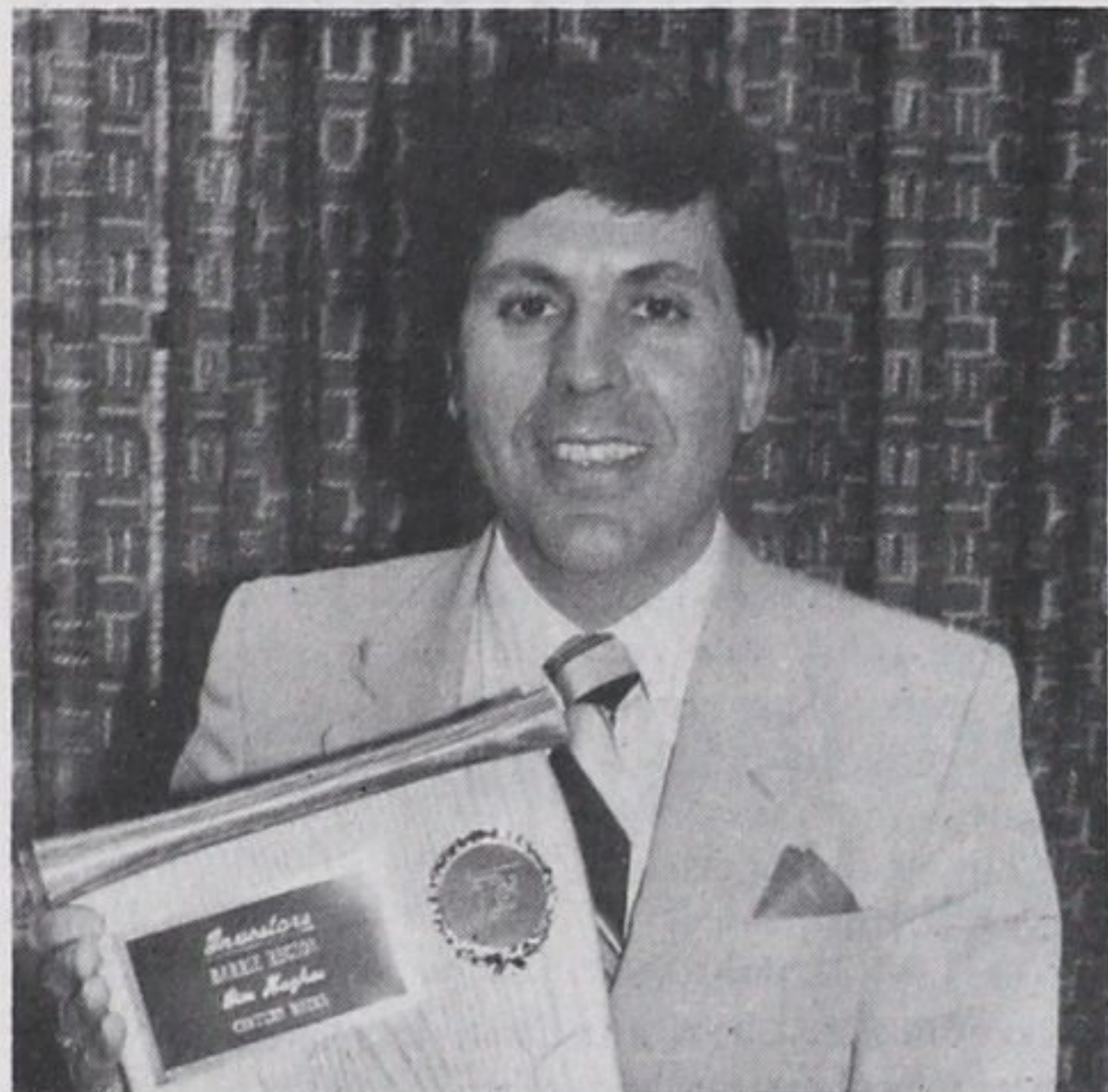
No doubt about it. With this kind of effort, cancer can be beaten!



### Rare moment

Russ Howard winner of the President's Trophy is seen here sharing his glory with Roger Schmidt at Pearson International Airport. They travelled to Toronto from Vancouver aboard the same plane. Russ Howard's

team beat the German team in the final end of their game at the World Men's Curling Championships in Vancouver last week.



### Century man

When Jim Hughes took the plunge into business he was not expecting to win an award during his first year. But Investors Syndicate honoured the Midland man with a plaque for outstanding production. Hughes attributes his success to the support and enthusiasm of his many clients.

## New support group

A new support group for women in crisis extends Rosewood's services into the community.

Nikki Boucher, Transition Worker at Rosewood, says the group welcomes any abused woman 'whether the abuse is emotional, mental, or physical. You don't have to be a resident or an ex-resident of Rosewood to contact me or join the group.'

The group meets every second Monday from 10 a.m. to noon at the Knox Presbyterian Church at 539 Hugel Ave. in Midland.

"In the group, we can discuss any issue of concern. It builds self-confidence: the women get support from each other as well as counselling from me. We have special speakers on topics like budgeting, nutrition, and parenting skills," said Boucher. A child-care worker looks after the kids while the moms are in their meeting.

If the abusive situation reaches the crisis point, shelter is available at Rosewood. Boucher added that abuse can take many forms, from beatings to making a woman feel stupid and worthless; whatever form it takes, it harms both the mother and her children. They need protection and counselling.

"When they're leaving the abuser, they're devastated. They've lost just about everything, especially their self-esteem.

We help the women find a new place, a job or legal help, learn new parenting skills.

"Help doesn't end the day they move out of Rosewood, however. When they leave, they often feel desperate and alone, said Boucher. "Often they are fearful of facing their friends and family, of being blamed for the breakup of the home, which is not their fault. They need a listening ear. I can see them weekly or even daily, as long as necessary. I help them to set short and long term goals and to find the help they need to meet their goals."

Boucher's background as a nurse and a relief worker at Rosewood has helped to develop her counselling skills. In addition, she has had training sessions at Georgian College and lots of help from some of the Rosewood Board members, who work in social services.

Her present job as Transition Worker began early in 1987, part of a Job Development project. The grant pays the salaries and training costs for four new staff members, including a Native Worker, a Child Care Worker and a Fundraiser. Rosewood officials hope these positions will be made permanent.

Nikki Boucher can be reached by calling Rosewood at 526-4211.



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