

## Program needs boost

Poor household participation in the North Simcoe Waste Management Association's (NSWMA) year-old Recycling Program has organizers looking at ways of increasing household participation in the project.

At last Tuesday night's meeting of the NSWMA, representatives from the five remaining municipalities in the association discussed in some detail the possibility of the Recycling Committee making household recycling mandatory.

Recycling Committee Chairman Pat Armstrong told members in a report on the program that it is imperative that the volume of recyclable materials is increased in order to cover the cost of the program with the Ministry of Environment's 1986-87 budget allocation being \$24,000 less than requested.

Armstrong said the Recycling Committee is looking at a recommendation that representatives from each municipality approach their respective councils about enacting legislation to make recycling mandatory.

"We are not doing it (recycling) just because it is part of the mandate of the association," said Armstrong, "it is an important part of waste management."

According to Armstrong, possible ways of legislating compulsory recycling could involve charging individuals for not recycling or taxing individuals for the number of unsorted bags of garbage collected.

Household participation in the program is hovering around the 10 percent mark in the six municipalities.

Involvement in a recent pilot project in the Town of Midland, including weekly curbside pick-up of materials, has not been as good as originally expected.

In another attempt to increase the volume of newspaper, glass, tin and cardboard collected, Armstrong explained the committee is beginning a weekly pick-up at businesses in Midland and Penetang. The chairman added he hoped the new idea will help increase the volume quite a bit.

Recycling Committee member Jack Haight, who represents the Village of Victoria Harbour, to increase the participation in the program the six municipalities involved in recycling have to offer householders incentives to participate.

Without some incentive to recycling you'll get diledy squat," said Haight. The Victoria Harbour councillor also suggested during the evening's discussions that the association should look at the possibility of lobbying the provincial or federal governments in respect to packaging legislation.

Committee Chairman Armstrong added recycling was not just collecting newspaper and glass, but the way people buy groceries and the containers those groceries are packaged in. Haight and Armstrong would like to see laws involving packaging making manufacturers package with recyclable materials.

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Two new employees

Midland's Contact Information Centre has two new employees. Diane King is responsible for co-ordinating the Meals on Wheels program, through which

volunteers from local churches deliver meals to people in their homes Mondays through Thursday. June Harris, right, is an intern for the next year.

## Chamber meets Tuesday

Next Tuesday evening the Penetanguishene Chamber of Commerce will decide the fate 39th annual Winterama festivities in the Town, at the organizations annual general meeting.

Earlier this month, Chamber officials announced their decision to close the Chamber office at the foot of Main Street, on the Town Dock, indefinitely as a result of budget restraints. At that time Chamber President Bill Waters said because of the same budget restraints and a lack of organizational manpower there was a strong possibility the Chamber would not be undertaking the 1987 Winterama.

Waters added although the Board of Directors of the Chamber made the decision to close the office at a September 23 meeting, they wanted to get some input from the Town's merchants before making any final decision on the destiny of Winterama.

According to Waters, Winterama is not meant to be a fundraiser for the committee, who took in only \$1,000 during the three day event in February. "Winterama is to create interest in our community," said Waters. "It isn't just to sell things and make money."

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