

Money works two ways

The man who sells Midland to industry says that on occasion federal money is a carrot used to lure business out of town.

A local federal government consultant says that Midland and Penetanguishene are doing extremely well in terms of industrial development.

Matthew Parry, Midland's economic development commissioner for the past year, asks, "Why should federal government money be used to move an industry here elsewhere? There's something wrong with the mechanism."

Parry says that an industry, which he declined to name, has moved from Midland in the past year, and that federal money was a factor.

"There have been instances when federally funded actions have supported the migration of business opportunity out of Midland in the past year." Robbins said he was not aware of that case. "It must have been a pretty small industry."

Mention of the use of federal government money to help industry to move, or to build a plant in a new location, arose during the recent Georgian College board of governors meeting held in Midland.

Parry was asked by Georgian College President Wayne Busch if Midland

had made an effort to attract Magna, the parts manufacturer which will be building a plant in Collingwood.

Parry answered yes. "It usually boils down to government activity other than our own local government activity" determining where industry goes, Parry says.

However Midland cannot count on federal government money to help attract a Toronto industry to move here, Parry says.

Midland made a "stab" at convincing Toyota to choose this area. And Simcoe County spent \$7,000 to produce material to enable it to be on Toyota's short list of possibilities. "That's a lot of money. We can't afford to pay for reports like that without help, and support."

As far as Magna building a plant in Collingwood: "How much do you think Collingwood had to do with it?" The federal government was the more influential force, Parry says. "That's great for Collingwood."

Robbins is one of 27 consultants in Ontario with the Ministry of Employment and Immigration. He works for the industrial adjustment service division.

He points out that Simcoe County is placed at present by the federal government in a Tier 1 position. Tier 1 areas do

not qualify for federal assistance.

Midland was in the same position as Collingwood, when RCA announced closure of its Midland plant, Robbins says. The federal government was an influence in the decision of Mitsubishi to buy the RCA plant. In addition about 25 Midland and Penetanguishene businesses received financial assistance.

When Robbins looks at the current scene, he sees an expanded or expanding Grew Boats, Advanced Extrusions, Weber Tool and Die. Nelson Cote has moved his furniture business into the empty building once owned by Bausch and Lomb, more recently by NEBS. Bruin Engineered Parts opened with the assistance of the federal government. "A lot of good things have happened."

Parry uses the words lively, and bright, to describe interest by outside business in Midland. Opportunity is here for anyone with an interest, he says. "People inclined to be in business could well take a look."

"We can demonstrate to them what some of these businesses are." Investors, Parry says, are harder to find than investment opportunities. He cites Midland Storage on William Street as an example of the bringing together of an investor and an investment opportunity.



Mortgage burning

The Alliance Church in Midland celebrated a special event at their morning service Sunday. The church burned their mortgage in commemoration of paying off the 5 year-old building's indebtedness. Pastor, Rev.

David Mitchell, left, held the lighter as District Superintendent of Eastern and Central Districts of the Alliance Church, Robert Gould, holds the mortgage.

Community Calendar

St. Paul's U.C.W. present 'Antiques and Treasures' with Florence Broad, in the Church Hall Wednesday, September 24 at 8:00 p.m. Admission \$2.00. All welcome.

The Simcoe County Federation of Agriculture is sponsoring a **Mall Display on October 2nd, 3rd, and 4th**, at the Georgian Mall on Bayfield Street, Barrie, Ontario. The Display will promote Agriculture products which are produced in Simcoe County. Several of the Agriculture Commodity groups and the Ministry of Agriculture and Food will be participating in the display which will be consumer oriented. The display will be staffed and brochures will be available, many with recipes, etc. If you are in the Georgian Mall on October 2nd, 3rd, and 4th be sure to visit our Mall Display.

Library has answers

Are you looking for a job? Are you interested in what kinds of products are being manufactured in Midland? How many people are employed or who the parent company is of a local company? asks the Midland Public Library.

The latest edition of Scott's Directory is now in the reference department. It is an up-to-date directory of all manufacturers in Ontario, what types of products are being made, where they are, who the executives are, the number of employees and their complete address and phone number.

The following is a list of new books available at the

library as of Sept. 18.

Fiction. A Dance For the Moon by Richard Burns, The Shrapnel Academy by Fay Weldon, Live Flesh by Ruth Rendell, Watson's Apology by Beryl Bainbridge, The Man Who Shot Lewis Vance by Stuart M. Kaminsky, The Man for the Job by Laurie Graham.

Non-fiction. The David Bowie Story: Stardust by Henry Edwards, James Herriot's Dog Stories by James Herriot, The Stephen Yan Seafood Workbook by Stephen Yan, Durrell in Russia by Gerald Durrell, In the Eye of the Storm by Kurt Waldheim, The Scales of Justice: Volume 2 by George Jonas.

Rental Sailboards

Clearance

At Wholesale Prices



**Far West
SKI JACKETS
NOW
IN STOCK**

**Georgian
Bay Islands** 345 King St. Midland 526-5334

WINDSURFING

MIDLAND/PENETANGUISHENE

KMP 1230

THE HEART OF HURONIA

THE KMP ALL-HIT COUNTDOWN FOR WEEK NUMBER FOURTEEN

LAST WEEK	THIS WEEK	TITLE	ARTIST	WEEKS ON
7	1	True Colours	Cyndi Lauper	2
1	2	Stuck With You	Huey Lewis and The News	4
6	3	Someday	Glass Tiger	3
3	4	Venus	Bananarama	4
2	5	Mad About You	Belinda Carlisle	6
4	6	Higher Love	Steve Winwood	7
-	7	Friends and Lovers	Carl Anderson and Gloria Loring	1
5	8	Dancing on the Ceiling	Lionel Richie	6
9	9	Throwing It All Away	Genesis	2
-	10	I Am By Your Side	Corey Hart	1
10	11	So Far So Good	Sheena Easton	3
-	12	Black On White	One To One	1
14	13	You Can Call Me Al	Paul Simon	2
8	14	Glory Of Love	Peter Cetera	7
-	15	The Lady in Red	Chriss DeBurgh	1

LISTEN TO 1230 KMP AT 6:05 ON SATURDAY NIGHTS FOR THE KMP ALL-HIT COUNTDOWN

KMP 1230
WHERE THE "C"
COULD MEAN CASH FOR YOU!

Listen for details on the Heart of Huronia 1230 KMP

LISTEN THIS WEEK TO 1230 KMP FOR TORONTO BLUE JAYS BASEBALL: GAME TIMES THIS WEEK ARE:

TUESDAY:	The Toronto Blue Jays in Detroit	Game Time 7:15 p.m.
WEDNESDAY:	The Toronto Blue Jays in Detroit	Game Time 7:15 p.m.
THURSDAY:	The Toronto Blue Jays in Detroit	Game Time 7:15 p.m.
FRIDAY:	The Toronto Blue Jays in Boston	Game Time 7:15 p.m.
SUNDAY:	The Toronto Blue Jays in Boston	Game Time 12:45 p.m.
MONDAY:	The Toronto Blue Jays in Boston	Game Time 7:10 p.m.

BARRIE FAIR

SEPTEMBER 25-28

GRANDSTAND HEADLINERS



THURSDAY
The Arrows
Sept. 25 7:30 p.m.



FRIDAY
Family Brown
Sept. 26 7:30 p.m.



SATURDAY
Giant Truck & Tractor Pull
Sept. 27 7:30 p.m.



SUNDAY
Demolition Derby
Sept. 28 7:30 p.m.

SPECIAL DAYS

THURSDAY: P.O.P. — Pay one price, ride all the midway rides, only \$8.00

FRIDAY: Kids' Day & Senior Citizen Day. Kids free admission until 6:00 p.m. Special Midway prices until 6:00 p.m. Seniors, reduced admission 2.00 until 6:00 p.m. & Special Program at 1:30 p.m.

SUNDAY: Banner Family Day Admission \$10 — 2 Adults and 4 Children

DAILY EVENTS

CANADA'S CONKLIN MIDWAY SHOWS · RIDES · GAMES

- Visit the Petting Zoo
- PIG RACES DAILY — Post 2:30, 4:30 & 6:30

PEPSI STAGE • CURLING CLUB

THURS. — Miss Barrie Fair 8:30 p.m.

FRI. — Seniors Program 1:30 p.m. Lipsynching Contest 6:00 - 7:30 p.m.

SAT. — Baby Contest 10:00 a.m.

SAT. & SUN. — Continuous Entertainment with the Chrystalaires Quartet, Magical & Trampoline Act 1:00 - 6:30 p.m.

PRE-SCHOOLERS FREE!

Children \$1.00, Adults \$4.00