



## So near, but so far

The 18 men and women who started the CKMP Clutch-a-thon at 10 a.m. last Wednesday had to share King Street with the Midland Sidewalk Sale Thursday, Friday, and Saturday. Beside

them was a beer garden. Several rain showers which occurred during the 85 hour 32 minute event could not be avoided either.



## Musical potpourri

Enough equipment for several bands was on view in front of Johnstone's Music Land during the Midland Sidewalk Sale. An upcoming musical event of note is


the appearance this Friday evening in Centennial Arena of The Tommy Hunter Show.

## July council

The only regularly scheduled meeting of Midland Town Council for the month of July will be held on July 28.

In most months of the year the council meets on the second and fourth Monday of each month. In July and August the frequency is reduced to one meeting in the month.

The council likely will hear at least one deputation. The Midland and District Labour Council has announced that its opinion on the council's decision to drop the municipal engineering department will be delivered.



**MAKE YOUR HOME A CASTLE**

or just drop in to browse through a castle of more than a thousand beautiful gifts.

one of Ontario's finest Attractions

**CASTLE VILLAGE SHOPS**

Balm Beach Rd., Midland, 705-526-9683

## Portugal wants corn

There are excellent prospects for gaining new customers for Ontario corn in Portugal following a recent European trade mission.

Hank Krech, chairman of the Ontario Grain Corn Council, says Portugal needs to import about 1.5 million tons of corn and had indicated strong interest in buying Ontario corn.

"Starch manufacturers were greatly impressed with our ability to deliver quality corn," said Krech, who took part in a recent two week trade mission to five European countries.

The mission, sponsored and organized by the corn council and the Ministry of Agriculture and Food, met with corn wet millers, dry millers, feed compounders and straight feeders in Portugal, Spain, England, Belgium and West Germany.

Members of the trade mission also met with European Economic Community (ECC) officials in

Brussels.

"The mission was successful in making various members of the EEC aware of Ontario corn and its quality," says Krech, who pointed out that the mission purpose was to gather information which may lead to future sales.

Ontario can expect the best results in Europe by concentrating on industrial users who demand higher quality product.

Using Ontario corn, European processors can get a higher yield of products such as corn flakes, starch, corn oil and grits for the distilling and brewing industry.

Corn shipped to Europe from southwestern Ontario has fewer broken kernels and less corn dust - known in the industry as fines - than product from other countries. This results in higher yields for the end-users in Europe.

Ontario corn is moved directly from the fields into ships on the nearby St. Lawrence Seaway and

therefore requires less handling, he said. This results in less breakage than in other areas where the corn may move through a number of elevators before reaching the ship.

Krech said that although European wet millers are not happy with the quality of EEC corn, they have no option but to use it because of the price differential created primarily by the EEC import levy. European dry millers will probably continue to use harder Argentinian plate-type flint corn for their products, he said.

Taking part in the mission were: St. Lawrence Starch Co., Mississauga; Ontario Corn Producers Association, Guelph; Louis Dreyfus Canada Ltd., Parish and Heimbecher Ltd., Toronto; Maple Leaf Mills Ltd., Toronto; W.G. Thompson and Sons Ltd., Blenheim, and James Richardson and Sons, Toronto.

**IT'S SPRINGTIME IN MIDLAND**



Full line in stock for  
• Cars • Vans • Light Trucks

**thruway**  
mufflercentre

HWY. 93 & HUGEL AVE. MIDLAND  
(Next to O.P.P. & Mountainview Mall)  
526-0144