

## One in five pledge support for Wye Marsh

The Wye Marsh Wildlife Centre telemarketing team is taking a well-deserved summer break.

Response to the Wye Marsh's fundraising project is still excellent, with about one in five people contacted pledging support for the Centre; however, summer weather makes it harder to reach people at home.

"People are out in the garden, or they have company over for a barbecue. We've been having more and more trouble reaching them as the weather warms up, and we know it will be even harder when school is out," explains Lori Hebner, telephone team member.

Wye Marsh executive director Bob Whittam says, "We're delighted with the project's results and we plan to begin phoning again in September." He speaks highly of the skill and commitment of the fundraising team: Peggy Attenborough, Irene DesRoches, Lori Hebner, Corinne Stones and Mary Thysell.

"It takes special people to do telemarketing - it isn't easy - but they've done an excellent job," says Whittam. In just 16 weeks on the phones, the five member team has raised over \$35,000 in pledges for the Wye Marsh Wildlife Centre.

Project manager Irene DesRoches says the telephone team is "the most committed group of women you could ever find. We really believe in the Wye Marsh and we've

tried to communicate that feeling to the people we call." People have definitely been getting the

message: over 500 Simcoe County families have joined the Friends of Wye Marsh since the project

began, and hundreds more have made cash donations to help keep the conservation education centre open.

## Tourism Centre begun

Tourism industry, government and college representatives joined together recently to turn the first sod for the \$5.5 million Canadian Tourism Management Centre planned for Georgian College, Barrie.

The centre, south of Barrie, will provide training and research facilities for the Canadian tourism industry. It is scheduled to open next June and organizers expect about 1,200 people will enrol in courses every year.

The Ontario government has pledged \$1 million for the project. "Our government is committed to pushing the horizons of the

tourism industry to its fullest potential," said John Eakins, Tourism Minister.

The federal government has pledged \$2.9 million and another \$1.5 million will come from an industry funding drive.

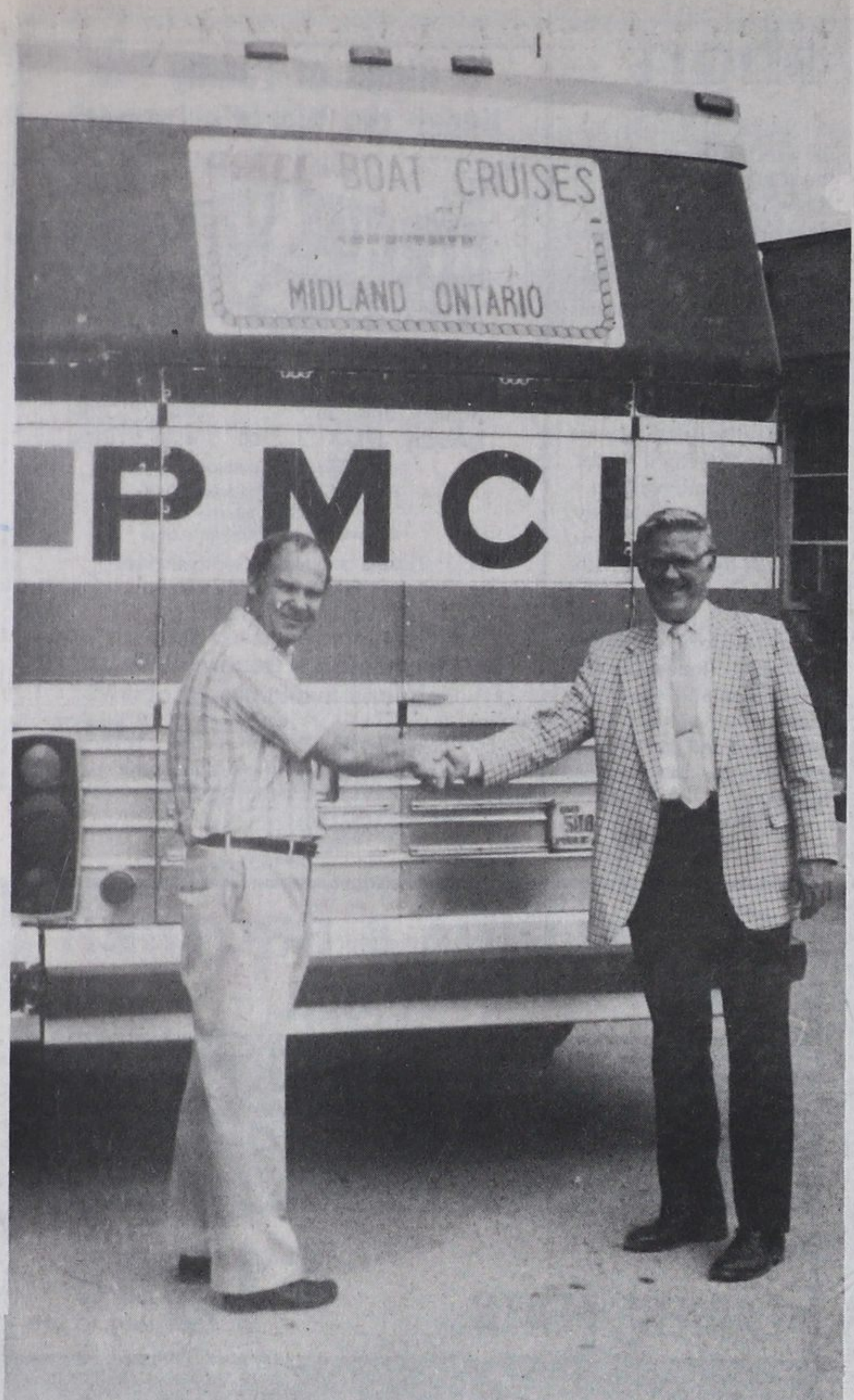
In Ontario the tourism industry employs 175,000 people and is valued at \$3.9 billion annually.

The centre will operate from the college's School

of Tourism and Hospitality. The fall schedule includes six programs: employee attitudes, tourism planning for communities, competitive strategies for hospitality operators, planning and control for food and beverage operations, effective packaging of travel products and lead, follow or "get the hell out of the way."

### Could YOU stop

to save a child's life?  
Check your brakes ...  
Watch your speed ...  
AND STAY ALERT!



Bus Banner

Thanks to a bus banner, sponsored by the Midland Chamber of Commerce and the Penetang Midland Coach Lines, Midland will be recognized nation-wide. New decals that are fixed to the back of the PMCL buses advertise the boat cruises that are a major attraction in Midland.

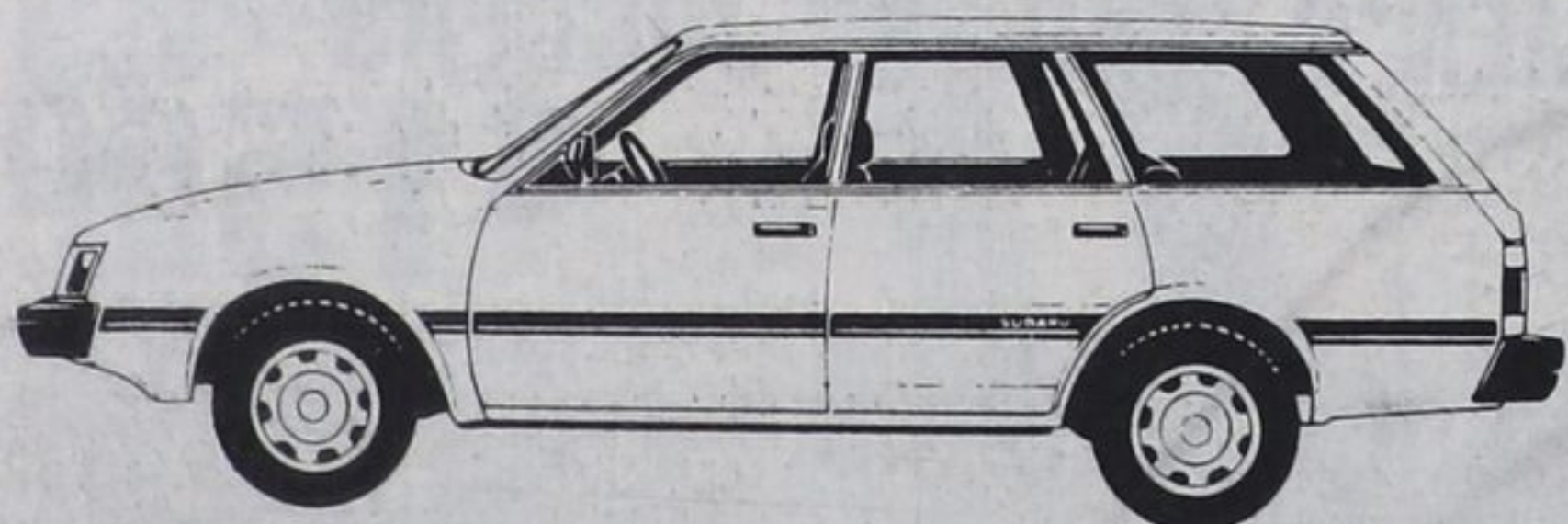
With the buses travelling hundreds of thousands of miles each year, the decals are sure to attract many people from abroad to the Midland area, says director of the Chamber of Commerce, Matt Parry, right.

## Health Announcement

Immunization is available at the Simcoe Country District Health Unit, Midland, every Thrus. from 3 p.m. to 4:30 p.m. This opportunity is beneficial for those parents who have received notices that their children require specific vaccines in order to be considered completely immunized for school attendance.

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## Township of Tiny Parks and Recreation Department

# 1986 ADVENTURE DAY CAMP

The five two-week summer children's program is designated to accommodate the recreational needs and interests of young children 5 to 12 years of age. The children will be exposed to a wide variety of activities that will encourage sharing and cooperation while allowing them to employ their imagination and creativity.

- \* Session 1 ..... June 30th to July 11th ..... Lafontaine
- \* Session 2 ..... July 14th to July 25th ..... Perkinsfield
- Session 3 ..... July 28th to August 8th ..... Wyevale
- Session 4 ..... August 11th to August 22nd ..... Toanche
- Session 5 ..... August 11th to August 22nd ..... Wyebridge

\* Bilingual

### PROGRAM

Monday to Friday 9:00 a.m. to 4:00 (excluding Tuesday, July 1st and Monday, August 4th, 1986).

### COST

- \$20.00 per child per session
- \$30.00 per family of two per session
- \$35.00 per family of three per session

### REGISTRATION

At the Township of Tiny, Municipal Office, Parks and Recreation Department - 9:00 a.m. to 4:30 p.m. Monday to Friday.

For further information or to request Registration Forms, please call 526-4204.