

A very modern Ma Bell

Computerized telephone exchanges and transmission systems are causing a quiet revolution in Canada's telephone industry, one that will, among other things, provide business and residential consumers with a tremendous variety of revolutionary, new services.

"And," says Alan Walter, vice-president of marketing and development for Bell Canada, "the economic impact of some developments in telecommunications may rival the building of Canada's first transcontinental railway a century ago. Today's 'last spike' is an electronic one—the rapid computerization of the telecommunications system."

His statements are contained in an overview article highlighting Bell Canada milestones in 1985, as well as some significant developments expected in the telephone industry during the next few years.

Included in Walter's list of significant developments are: the construction of a 7,000 kilometre optical fibre cable across Canada, described as a world-class, high-tech undertaking in communications. This network will meet Canadian telecommunications needs in voice, data and video well beyond the end of this century and features hair-thin glass fibres that can handle 8,000 circuits each.

The rapid proliferation of digital telephone exchanges, which are highly specialized computers for processing telephone calls. This new technology is starting to put more of the capabilities of the country's communications network into the hands of the individual phone user. In effect, it will allow the network to be customized for each user.

The advent of "smart" telephone sets, equipped with small screen displays, that will, for example, show the telephone number or name of the person calling.

New data network services for business to help control the cost of

data communications, which in some companies will soon rival the expense of voice communications.

Walter adds that digital technology is

also changing the way telephone companies operate in the marketplace because technology is opening up so many business opportunities. "A major

challenge," he says, "is to find distribution channels for new products and services."

Over the next decade, according to Walter, the use of these telephone

services will establish an original pattern of communications behaviour, based on a whole new set of rules.

Bell Canada is a wholly-owned teleco-

Mobile home park is to be expanded

Smith's Mobile Home Park in Midland is to expand early next month.

At present, the mobile home park at the south end of King Street, houses 100 permanent mobile homes.

According to owner Rick Smith, Smith's plan to add 53 new units by extending the present four streets in the park as a result of purchasing land

Block Parents

One hundred Victoria Harbour home cooking recipes are currently in Winnipeg being printed into "From our kitchen to yours," a unique cookbook compiled by the members of village Block Parent families.

The book is being financed by advertising sold to local merchants, and its sale will help fund Victoria Harbour and District Block Parents' projects.

The first order of 100 copies is expected to be on sale in the village by May 24, and additional printings may be ordered later.

In addition to a complete range of family recipes, the book will feature a two page history of the local organization that put up its first signs, identifying homes of safe refuge, in June 1985.

The official Block Parents symbol, of a child holding an adult's hand, will be displayed prominently on the cover of the new cookbook, reminding readers of Victoria Harbour's Block Parents community status.

Area Three Science Fair, Friday at MSS

The Simcoe County Board of Education invites the public to enjoy the exhibits at this year's annual Area Three Science Fair, Friday March 21, from 6:30 to 8:30 p.m. at MSS.

Students will present their displays for judging Friday afternoon, and the official awards presentation is scheduled for 8:30 to 9 p.m. that evening.

Bellini's

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Midland

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Le Conseil des Ecoles Separees Catholiques du Comte de Simcoe

Inscriptions (Registration)

Pre-maternelle (junior Kindergarten) et Maternelle (kindergarten)

mardi, le 18 mars 9h a 15h 30
jeudi, le 20 mars 9h a 15h 30

<p>Ecole Sts Martyrs Canadiens 526-2824</p> <p>Ecole Saint-Louis 549-3677</p> <p>Ecole Sainte-Croix 533-2610</p>	<p>Perkinsfield M. Romeo Marchand, dir.</p> <p>Penetanguishene M. Denis Levert, dir.</p> <p>Lafontaine Gisele Mellish, dir.</p>
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-Veuillez communiquer avec l'ecole pour un rendez-vous

-Pre-maternelle: enfants nes en 1982
-Maternelle: enfants nes en 1981

Le Conseil Scolaire des Ecoles Separées du Comte de Simcoe The Simcoe County Roman Catholic Separate School Board

communications operating telecommunications subsidiary of Bell Canada Enterprises Inc. (BCE). It provides a complete range of services in Ontario, Quebec and parts of the Northwest Territories.

We're glad you asked!

Jim Lynn
Funeral Director

WHAT IS THE FUNERAL DIRECTORS' CODE?
As professionals, we subscribe to the Ontario Funeral Service Association Code of proper funeral practice. This means that we adhere to the highest standards of professionalism for funeral directors. It is your assurance of receiving the most ethical services and that we are worthy of the trust you place in our care. Specifically, our Code pledges us to provide you with full information and to include and display our prices prominently. We also provide full opportunity to all persons to discuss or arrange funerals in advance and to make funerals available in as wide a range of prices as best serves the needs of all segments of the community. We respect all faiths, creeds and customs, and we pledge to help provide full effectiveness to the role of the clergy. There are many other points in our code of proper funeral practice. We will be pleased to discuss them with you. Just stop by for full details.

Midland
526-6551

James H. Lynn

Funeral Homes

Elmvale
322-2732

Mobile home park is to be expanded

to the immediate south of the 54-year-old mobile home park and camp site.

The extended mobile home park will be paved and lit this year while a five-year plan calls for the original streets to be paved and lit by 1991.

The popular mobile home park also boasts a camp site which features as many cabins and trailers as does the present permanent home park.

By June the first 14-foot by 68-foot units will be placed and occupies, Smith assured.

This garage sale

An organ is one of the items the Lioness Club says will be for sale in its upcoming garage sale.

The organ is one of many large articles, including beds, tables, and chairs, shelving, doors, and windows, listed by the club as being lined up for the March 22 sale.

The sale will be held near the intersection of Vinden Street and Highway 93.

County law-makers

Simcoe County's law-makers will meet next Tuesday in Midhurst for their regular monthly session.

The public meeting of the 43 County Council members begins at 10 a.m. on March 25, in the Administration Centre.

Plenty happening at PGH

This year, Penetanguishene General Hospital is celebrating its 75th anniversary.

Actually the hospital received its charter in April some 75 years ago.

To mark the occasion an in-hospital birthday party is being planned for the 19th of April.

During the remainder of the year, PGH plans to stage other special events in conjunction with its anniversary celebrations.

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