

Electronic products promise to be ideal Christmas gifts for everyone

Electronic products ranging from inexpensive stocking stuffers like slim solar calculators in folding cases to hi-tech video systems promise to be the most popular gifts under the tree this year.

"Consumers will be amazed at the technologically advanced features available in today's electronic equipment," says Dan Infanti of Sharp Electronics Corporation.

"Some of the latest electronic products from Sharp, for example, include computer-compatible TVs in different cabinet colors, VCRs capable of playing fantastic stereo sound, compact microwave ovens, even a calculator that automatically counts calories. There's certainly something for everyone."

For all ages

Anyone from teens to grandparents will appreciate a gift of the latest video equipment, says Infanti. "TV has never looked or sounded better. Many of today's hi-tech models feature stereo sound and computer monitor capabilities as well as flat, square screens and avant-garde designs in the latest fashion colors.

"Some are even equipped with sleep timers which can be programmed to turn off the set automatically if the viewer falls asleep in front of the TV," he points out.

"VCRs are also popular gifts for Christmas, with many Sharp models capable of recording in stereo sound," continues Infanti. "For the music video buff, some VCRs also record in hi-fi."

With the boom in home video entertainment, portable video cameras and recorders have also become very popular. "One such ensemble, a 1.6-pound video camera and lightweight video cassette recorder from Sharp, is a perfect gift for the entire family," says Infanti.

Combines audio, video

For the person who has everything, Infanti recommends the ultimate audio-video gift — a complete home entertainment system combining the latest in audio and video equipment. "These distinctively designed systems fit compo-

nents together in a harmonious, attractive way. And they don't cost a fortune, either," he says.

"One Sharp audio-video system, for example, features an AM/FM tuner, speakers, equalizer, turntable, double cassette deck and 14-inch TV with computer monitor capabilities and wireless remote control," he continues. "All this retails for under \$700."

Students on this year's holiday gift lists will be happy to take a sub-compact microwave oven back to school.

"Sharp's 'Half-Pint,' for example, is a 13-inch cube that is ideal for dorm rooms," says Infanti. "Perfect for cooking or reheating single servings, it's also an excellent gift for single people with small kitchens or anyone with a second home or recreational vehicle."

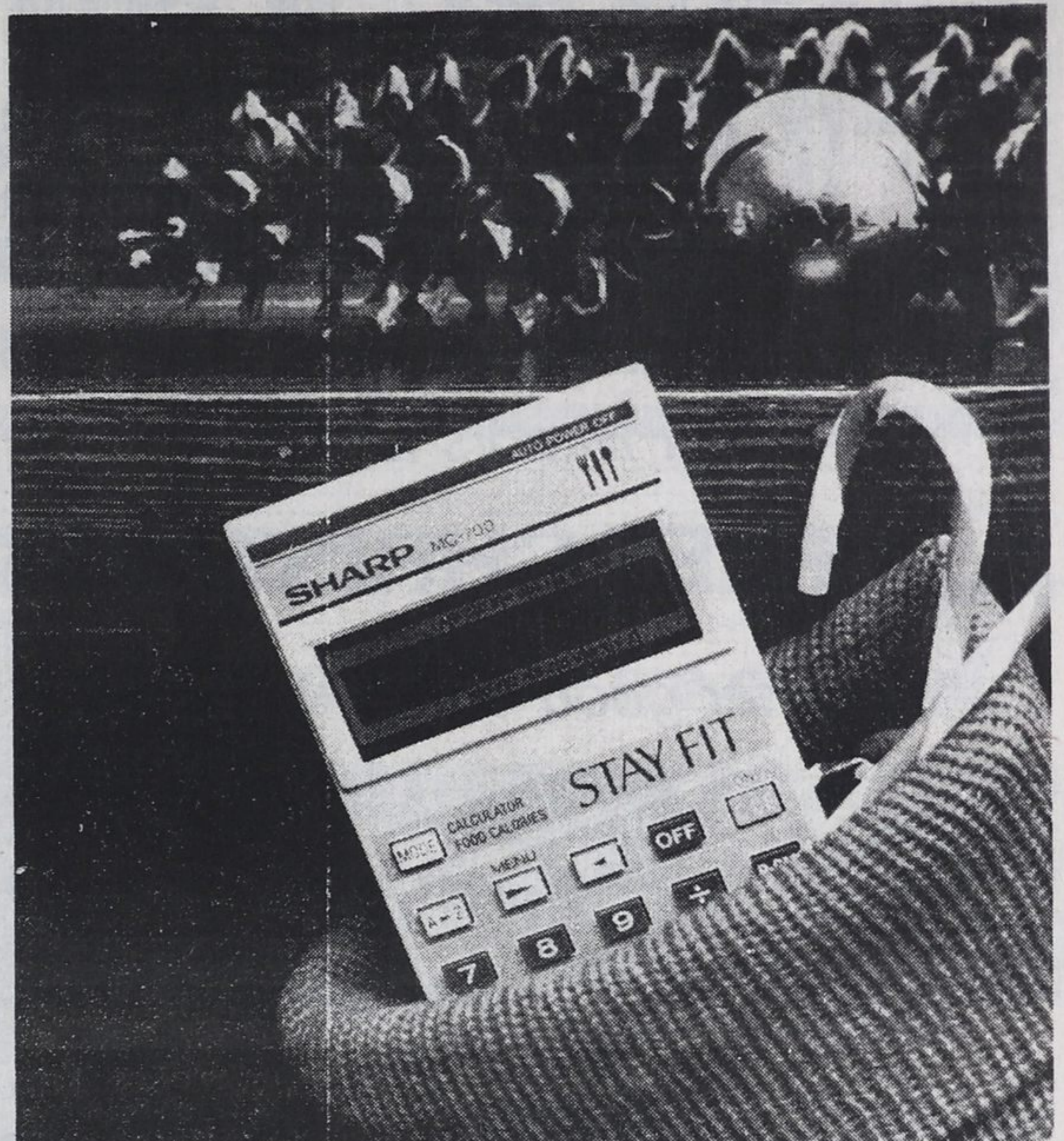
Convenience plus!

Other electronic gift ideas for both students and business people include lightweight, affordable portable electronic typewriters. "In addition to a full range of features, many models can operate on batteries so that typing can be done virtually anywhere — for example, on a plane or in the student lounge," says Infanti.

"One such model, Sharp's 'Intelliwriter,' types silently and features a 70-digit liquid crystal display so that the typist can see and correct what has been typed before it is printed. Students will find that portable electronic typewriters make coursework a breeze."

Foldable solar calculators make great, inexpensive stocking stuffers for just about anyone on your gift list. "Everyone from students to business associates and shoppers can use a calculator," says Infanti.

"With such a wide range of users, calculators rank among the most versatile electronic gifts around. Many models, such as Sharp's EL-870, with a jewelry-look case, are fashionable and can fit neatly into a pocket or handbag."



EVERYBODY EATS MORE than they should during the holidays, so the new Stay Fit calorie calculator from Sharp Electronics is the perfect gift for anyone on your list! The pocket-sized Stay Fit contains an alphabetical list of 153 foods from apples to wine with their calorie counts. Its memory keeps a running tally of daily and weekly calorie intake.

"Gifts of Distinction"



Comfy cosy...Polyester Filled Comforters

A gift that is certain to be appreciated. Reversible solid colour percale, queen size from \$49.95. Custom order in decorator

20% off

Inviting charm...genuine Dhurrie Rugs

Elegant Indian dhurrie accent rugs, crafted from 100% wool. Hand-woven in India. A unique gift with undeniable charm.

3' x 5'

4' x 6'

\$79.98

\$129.98

Cottage Weave Mats and Hand Loomed Rugs from \$19.98 to \$59.98.

Luxuriously soft...Mohair-Style Throws

Beautiful pastels and plaids in acrylic. Made in Italy. A perfect gift that depicts good taste.

\$39.95

Colourful...Decorator Cushions

Exquisite applique, polished chintz, soft velvet, lustrous antique satin and tailored corduroy.

from **\$9.99** to **\$15.99**

Partners
LINENS, DRAPERY, AND UPHOLSTERY
PUTTING IT ALL TOGETHER

EDWARDS
FLOOR FASHIONS

293 King St., Midland
Phone 526-2271 or 526-3382

Our

makes Christmas ★ ★
Come Alive! ★ ★

"TIS THE SEASON TO TAKE PICTURES! MAKE SURE ALL YOUR CHRISTMAS MEMORIES ARE PICTURE PERFECT BY BRINGING YOUR 35mm FILM TO THIS SPECTRUM DEALER! THEY OFFER "PRO 35" FILM SERVICE, AN EXCLUSIVE TO SPECTRUM PHOTO. ASK THIS STORE ABOUT "PRO 35" FILM SERVICE TODAY!

MERRY CHRISTMAS
from
SPECTRUM
photo service ltd.

and

ARCADE GUARDIAN DRUGS

286 King St. GEORGIAN APOTHECARIES LTD Midland, Ont.
526-8011