



**SAVING THE BEST FOR LAST:** A special round of applause went to the Ladies' Auxiliary, from a packed house at Midland's Royal Canadian Legion Branch 80 Diamond Jubilee Honours and Awards Evening, Wednesday, Oct. 9. Eighteen ladies, including Beryl Girard (left), and Alice Horne (right), prepared a delicious roast beef meal, complimented by these 195 strawberry shortcakes.

## RCA launches its campaign

by CATHY DUPUIS  
Who owns the oldest working RCA 33 cm (14 inch) color TV in Canada. If you think you might fit that bill, then your the person RCA is looking for.

RCA is launching a campaign to find the company's oldest working 14 inch color TV in Canada. Bill Greenbaum, account executive for Crocker International Communications in Toronto, said the reason behind the campaign "is to highlight the new direction that TV has taken since the old 14 inch set. RCA in the last five years has had a dramatic revolution in the television industry."

The company has formally called their venture the "Wanted Campaign." It began Sept. 19 and continues to run until Oct. 25. Greenbaum said that the response is "great, so far." The winner will be announced November 15. Whoever owns the oldest working RCA 14 inch color TV will

receive a trip for two to Hong Kong for one week and a brand new 51 cm (21 inch) color TV from RCA.

Canada first saw the RCA 14 inch television sets in 1978. The television set was called

the Roommate and 17,856 were sold during its inaugural year on the market.

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# Volunteers saluted tomorrow

by MICHELE GOUETT  
Tomorrow evening members of the Mental Health Volunteer Association will be honoured at the annual volunteers' appreciation dinner at the Mental Health Centre.

According to coordinator of the volunteer services at the hospital Linda Woods, between 50 and 60 of the 120 registered members will receive awards for their work.

"We try to put on something a little extra special for the workers," says Woods, "as a token of our appreciation for what they have done over the years."

Presentations will be made to a number of workers for five and 10 years of service, as well as to those new members.

"The association's theme is We Care," says

Woods, "and we like to give all new volunteers some recognition by presenting them with a 'We care' pin."

Volunteers at the centre take part in social and recreational programs at both Oak Ridges and the Regional Division of the hospital.

According to Woods, they offer such services as a gift shop, used clothing store, a clothing and food shopping service, and one-on-one visitations with many of the patients who do not have visitors on a regular basis.

Although the organization has 120 registered members Woods says they are in need of still more volunteers.

"We need more male volunteers," says Woods, "it is more appropriate to have males do some of the tasks required."

Woods is not looking for volunteers with formal training in the field, just a keen interest in mental health. Volunteers must also have the basic social and communications skills necessary to deal with the patients.

Because of the nature of the institution volunteers must schedule, along with Woods, times available on a weekly basis.

"Due to the nature of the facilities, we have to have a structured program," adds Woods, "we can't have people wandering in and out...doing their own thing...they must sign in and out of both facilities."

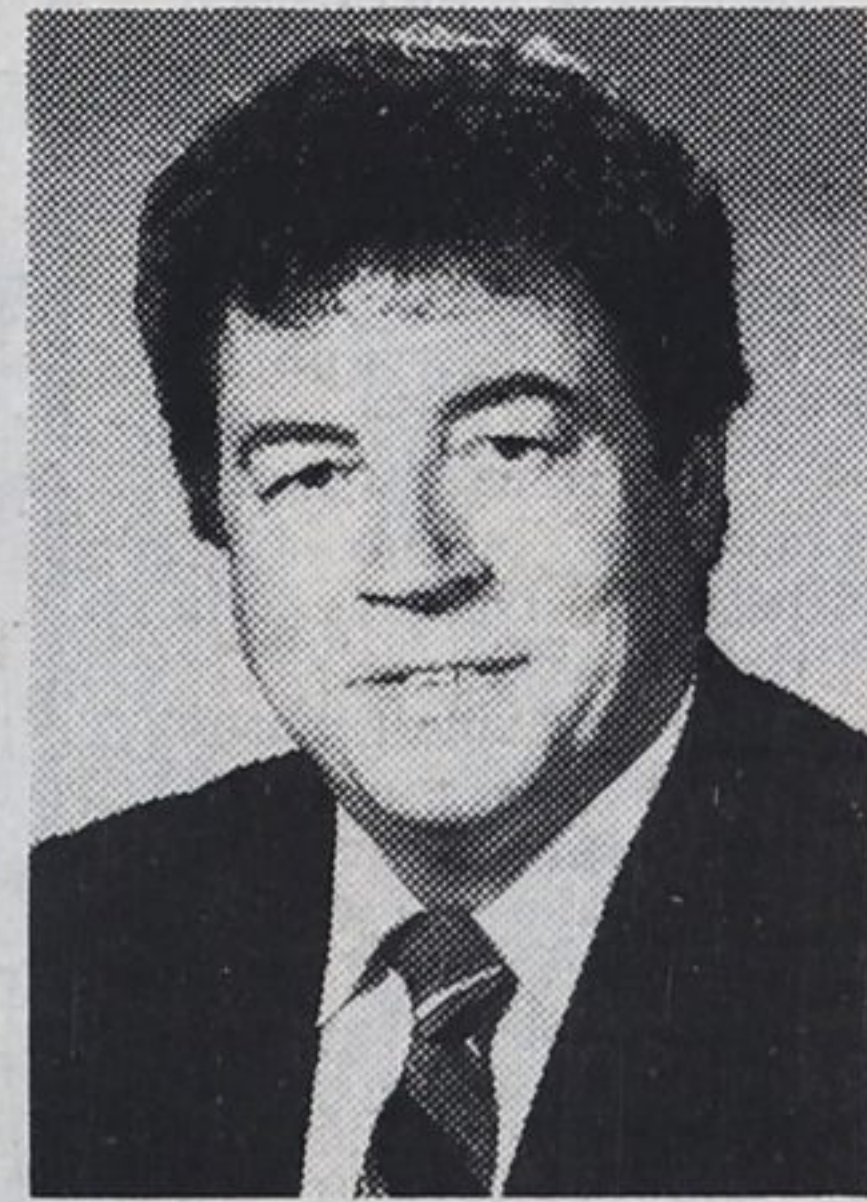
Woods, the liaison between the volunteers and the hospital staff, adds that she can accommodate as many people as possible who were interested in the program.

How do Midlanders spell *RELIEF*?

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## Congratulations



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Group Representative

Blue Cross is delighted to extend corporate congratulations to John Beer, Group Representative at our Kitchener and area office on being named Blue Cross "Sales Achievement Award" winner in his region.

To the many employers, group benefits managers, agents and consultants whose support has directly contributed to John's success, we add our appreciation and thanks.

John Beer is located in the Kitchener Office at Suite 603 305 King Street West Kitchener, Ontario N2G 1B9 ☎ (519) 578-4700

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