

# Daysco: a story in platinum and gold



This article is part of a series of feature articles on Midland industries, produced by the Midland Chamber of Commerce.

Most people can tell you the brand name of their stove or microwave, but most would be surprised to learn that the control panel on their Inglis range or the oven door on their Beaumark microwave was made here in Midland.

Day Specialties Company Limited, or Daysco, supplies original equipment manufacturers with a wide variety of decorative and tempered flat glass products, such as range panels, refrigerator shelves, toaster oven windows, and fire screen glass. Daysco is the only company in

Canada doing this work, and it has only two major competitors in the United States. Daysco exports 25 per cent of its products, mainly to the U.S. In a recent survey, General Electric of Louisville, Kentucky rated Daysco as its highest quality glass supplier, and asked that Daysco operate 24 hours a day to supply G.E.'s needs.

Daysco carries out all the steps in making its custom flat glass products right here in the Midland plant. The process begins in the art and design department, where artists take the customer's blueprints and designs and produce prototypes on film. Precision cutting of glass to the correct size is the next step, followed by grinding, washing and inspecting

each piece to a consistent high standard of quality. Each piece of glass is drilled, printed, coated and tempered in a series of fascinating processes which involve great technical skill on the part of the workers as well as machinery of the latest technology. So specialized is the work done at Daysco that employees must be trained in the plant itself, and reps must search all over the world to find the equipment needed for the job.

The production of a new project, membrane switches, is fast becoming the biggest growth area within the Daysco plant. Made of several layers of polyester materials and adhesives, the sealed membrane switch has no moving parts. It uses printed silver circuitry to form what Daysco calls "the ideal control panel for systems operating in industrial environments."

Daysco is the proud recipient of several "Golden Squeegee" awards from the Screen

Printing International Contest. Daysco's range panels, which are printed with platinum and gold, won three gold medals and a silver, the silver being second to one of Daysco's own golds.

Daysco was founded in 1966 by G.E. Moss, who chose Midland for the plant's location "because of the quality of life here", says Manufacturing Vice-President Rob Holsgrove. From a small business of less than \$100,000 a year, Daysco has enjoyed steady growth. Now 70

employees work at the highly automated plant, Holsgrove says that one reason for Daysco's success in Midland is that it is privately owned by a family in town, which "makes for more concern for the people who work here. We are proud of our low turnover of employees and the good relations

between employees and management. I believe in participative management, where everybody's ideas count," he says. After a layoff last year ended, some former employees quit new jobs as far away as Belleville to come back to Midland and Daysco. "We all place a high value on the quality of life here," explains Holsgrove.

**C.J.'s Clinic of Electrolysis**

Unwanted Hair Gone Forever

- Eye Brows arched & shaped
- Hairline permanently contoured
- Facial hair removed
- Bikini line restored
- Arms, legs, chest and back hair removed

Medically approved safe & effective

255 Midland Ave. Short Wave Method Free Consultation & Test Midland 526-9479

*Uniforms*  
**WE'VE GOT THEM ALL**

**LADIES' AND MEN'S PROFESSIONAL UNIFORMS**

Includes Restaurant, Beauty Salon, etc.

LADIES' SIZES 3 to 24½  
MEN'S SIZES 28 to 46

**SAVE 20% to 50%**  
ON SUMMER MATERNITY STOCK  
SIZES 5 to 20

**MOORE'S UNIFORM SHOP & MATERNITY APPAREL**

110 Dunlop St. W., Downtown Centre  
Barrie 726-4401

**SONY**  
**20" COLOUR TV KV-1972R**

- Remote Control
- Stereo Ready
- Cable Ready
- Sleeptimer
- Trinitrons High Performance
- On Screen Displays

**\$799**

**ALSO**

14" Model KV1365 **\$499**  
14" Model KV1370 **\$599** REMOTE CONTROL  
28" Model KV2670 **\$1,299** REMOTE CONTROL

**NEW STEREO TV**

20" Model KV1981R **\$1,099** REMOTE CONTROL  
20" Model KV20XBR **\$1,299** REMOTE CONTROL

Reg. Hours Mon., Tues., Wed., Sat. 9 to 6  
Thurs. & Fri. 9 to 9

**JERRY'S RADIO & T.V. OF BARRIE LTD.**  
342 BAYFIELD ST. BARRIE 726-0551