

### No time for spelling mistakes!

Professional installer Terry Peters, of Oshawa's K&B Sign Services Ltd., pauses to check his spelling with boss Klaus Klum (bottom). The two men were busy, Friday afternoon, fitting the new Eaton's sign across the front of the dramatically modern, \$24 million expansion to Barrie's Georgian Mall, on Bayfield Street, which opens to the public for the first time, tomorrow.

## Toronto on our doorstep in the new Georgian Mall

Absolutely everything is guaranteed to be brand new for the opening tomorrow of Georgian Mall's spectacular expansion in Barrie.

Tradesmen were still busy putting the finishing touches in 67 new stores, during a special media preview on Friday. Plaster dust and the whine of electric power tools filled the air, but Marketing Director Mike Roberts, confidently guaranteed that the new Georgian Mall will be 100 percent ready for business at tomorrow's grand opening.

Shoppers will be surprised to find a thoroughly modern regional shopping centre (the largest in Central Ontario), on the site of the familiar Georgian Mall. The Cadillac Fairview developers have created an "outdoors atmosphere" within the complex by incorporating open spaces, pedestrian courts, an ornamental fountain, and five dramatic, barrel vaulted skylights, reminiscent

of Toronto's Eaton Centre, into the architecture.

The encompassing mall philosophy is to "bring Toronto one giant step closer," explains Marketing Director Roberts. Fashion is a big draw for Midland/Penetanguishene shoppers in Barrie, says Roberts, who is predicting a vastly improved selection of clothing styles in the mall's 101 stores, including Eaton's, K-mart, Sears, Dominion, and Loblaws No Frills.

Several brightly coloured hot air balloons, tethered outside, should attract the curious inside the mall, where shoppers can expect prices slashed by 20 to 50 percent, for tomorrow's opening. With over 185,000 square feet of shopping space, and several restaurants to choose from, Roberts is encouraging shoppers to spend the entire day at Georgian Mall.

## Legions raise \$200,000 for tornado disaster fund

Royal Canadian Legion branches across Ontario have raised \$200,000 for victims of the tornado that hit communities in southern Ontario last May.

The \$200,000 donation, presented Aug. 16 to Ontario Red Cross Society President Sybil Geller by the Legion's Ontario Command President Bill Smith, was the result of fundraising efforts undertaken by Ontario's 452 branches.

"Reaction to the tornado disaster was quick," says Smith.

"Within days, a disaster fund was established and branches were sponsoring bazaars, dances and barbecues to raise funds. We even received a boost from legionnaires in B.C. who were holding their convention at that time.

Minutes after they were alerted to the emergency situation in Ontario \$4,500 was raised on the convention floor."

"Response from the Legion has been tremendous," says Geller. "This donation, which represents the single largest contribution to the fund, will go a long way towards restoring homes and properties in the stricken communities."

The Royal Canadian Legion, currently celebrating its Diamond Jubilee, has a history of responding with financial assistance to

communities in distress including past disasters in Ontario, such as the

Cobalt fire in 1977, the Woodstock tornado and Fieldspringer flood.





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This Week in Canada  
On August 22, in 1884, the Calgary Agricultural Society, forerunner of the Calgary Stampede, was organized, and in 1935, the Reverend William Aberhart formed the world's first Social Credit government in Alberta.