

Elmvale pharmacy

Cigarettes going under counter

by KATY AUSTIN

Cigarettes will soon be gone from sight in Whitfield's Pharmacy in Elmvale. Peter Whitfield, the store owner, plans to remove them from the display area behind the cashier. Instead they will be stored within the cashier's reach, but in a place where customers can't see them.

"I felt a professional responsibility to do it," said Whitfield. As a man whose job it is to advise people about health, he felt he should not be promoting tobacco, which is known to cause cancer.

This same feeling has been growing over the last few years among the nation's druggists. After extensive consideration about the sale of cigarettes in drugstores, the Canadian Pharmaceutical Association came up with a three-option program for its members.

The first option involves the presentation of the facts concerning the dangers of smoking, in the form of posters and pamphlets for the public.

The second option involves removing cigarettes from sight, but continuing to sell them. This is the option Whitfield chose.

The third option involves the removal of cigarettes from the store.

However, the programme doesn't seem to be catching on like wildfire. Out of nine drugstores surveyed in Barrie, Midland and Penetanguishene, none was intending to participate in the CPA programme to the extent that Whitfield is, let alone doing away with cigarettes.

One druggist in Barrie explained the situation this way. The economic aspect of the issue seems to be more important than the moral one. Drugstores today sell much more than drugs. Cigarettes are often used as a loss leader, that is, they are sold at or

below the cost to the owner, in order to attract customers, who will buy other goods in the store. A pharmacy owner may thus argue that he must sell cigarettes in order to compete with his rivals, drugstores and convenience stores alike.

In the case of drugstores which are part of a large chain, the decision is often out of the hands of the store owner. For example, the Shoppers Drugmart chain is owned by the Imperial Tobacco Company, which is not likely to condone a ban on cigarettes. Another case in point, said the druggist in Barrie, is the Boots chain. When they first came to North America from England, they dealt only slightly with tobacco. Now, in order to compete with their rivals, they sell as much as the rest.

At least one of the pharmacists surveyed admitted to a sense of guilt over the sale of cigarettes in his store. He quit smoking a few years ago. He offered two other ways in which pharmacists can stop promoting tobacco. One way is to sell cigarettes at a higher price, the other is to put up No Smoking signs in the store.

For Whitfield, however, option two offers a "reasonable compromise" between professional responsibility and the realities of business. He will continue to sell cigarettes but, by removing them from sight, he will no longer promote their use.

It will actually take several months for the change. Special shelves must be built for the cigarettes, as the store undergoes a re-organization of its products.

On the other hand, nothing will change at Whitfield's branch store in Woodland Beach. Display shelves for cigarettes were installed there only recently, and to re-arrange things would be too costly.

Wyevale native tells of his years in Japan

by MARGARET BABINOK

Wyevale United Church had the opportunity to host Rev. Stan Dyer as guest speaker last Sunday. Originally from the Wyevale area, Dyer returned recently from Japan, where for 29 years he worked in the missionary field with OMS International.

Following the service on Sunday, Rev. Dyer gave a slide presentation which briefly outlined the situation in Japan, and the impact which the work of his mission made on the peoples of this country.

At a very young age, Dyer's ambition for such a line of work developed. "When I was small, my parents were always interested in missionary work."

While in college, Dyer saw an advertisement in a magazine requesting volunteers who wished to participate in mission work for a specific period of time. The year was 1956, and Dyer took the initial step towards his life-long destiny.

At the age of 21, Stan Dyer began his first OMS appointment. For three years he worked on an Every Creature Crusade team in Japan.

Upon his return to

North America, Dyer continued his formal education with five years of college and graduate studies in the United States and Canada. During this time, Dyer met and married his present wife, Joanna. The two then returned to Japan, where they lived, primarily in Tokyo and the surrounding communities. From here Dyer went out into the rural areas, spreading the word of God, to a population which, for the most part, readily accepted the faith.

Between the years 1965-1979, Dyer worked with the church in pioneer evangelism, teaching mission evangelism and English courses at Tokyo Biblical Seminary.

Three years ago, Dyer received his Doctor of Missiology degree at Trinity Evangelical Divinity School.

With a permanent residence now in Zion, Ill., Dyer and his family will be everything but settled. Dyer's itinerary for the next seven months involves extensive travelling throughout the U.S.

But Stan Dyer's tremendous love for Japan and its culture, combined with his intense commitment to his cause, will undoubtedly bring him back to this mystical land.

Agreement with Pauze before council tonight

by MURRAY MOORE

During a special meeting this evening, Midland town council will be asked to accept an agreement with Eric Pauze Construction Ltd. which will be in effect for the next three years.

On Oct. 1, the council twice passed, by one vote majorities, other agreements related to the area's dump. The margin of approval could be greater this evening.

Alderman Ian Ross said during Monday's council meeting that he cannot attend this evening's meeting. He complained about the waiving of 48 hours of notice for a council meeting.

Alderman Patrick Kearns told Ross that he was informed that a special meeting of council to discuss planning matters would be held this evening a month in advance.

The council agreed Monday to discuss, while meeting this evening, the agreement with Pauze Construction, the operator of the area's dump, and to meet with members of the Parking Authority, on another matter.

Also on Monday, Alderman Robert McLaughlin was persuaded to be the town's third member on the North Simcoe Waste Management Association, the group of area politicians and three Tiny Township residents which is responsible for the disposal of the garbage of the association's six member municipalities.

Mayor Allan Roach told McLaughlin he could step down if he found he didn't want to be on the committee.

The council had some difficulty finding a third member of council to sit on the committee.

A member of council pointed out that the NSWMA meets during the day and that some members of Midland council have day jobs. McLaughlin joins Deputy-reeve Claude Buck and Alderman Nancy Keefe on the NSWMA.

The council was asked by Deputy-reeve Buck not to discuss details of the agreement to be presented for council's approval this evening.

Miller to go after brass ring

Frank Miller, Ontario's industry and trade minister, made it official yesterday afternoon at Queen's Park.

He announced plans to be a contender in the race to replace Premier William Davis during a leadership convention in Toronto in January.

Miller, 57, is a 13-year veteran of the Legislature. He has held health, natural resources and treasury portfolios at Queen's Park.

It is expected Miller's announcement will pave the way for other provincial cabinet ministers to signal their willingness to toss their hat(s) into the leadership race.

There's speculation Agriculture Minister Dennis Timbrell will announce his decision to seek the premier's job tomorrow.

Inquest date yet to be set

There's still no word when an inquest will be called into the death of a 23-year-old Midland man who was found in Midland police cells on the morning of Saturday, Oct. 13, slumped near his bunk with his shirt tied around his neck.



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