

"THANKS FOLKS"
YOU MADE IT ALL HAPPEN!

8,000^{*}
+

AVERAGE CIRCULATION IN APRIL

FOR THE

Citizen Times
WEEKENDER

(* 8,000+ AVERAGE CIRCULATION — SUBJECT TO AUDIT)

LITTLE DID WE REALIZE

when we introduced the Citizen / Times Weekender back in November that the response would be so overwhelming. The positive reaction and the resulting surge in circulation more than justified the new concept introduced with The Weekender. Our aim of providing a complete package of special features that would be of interest to the whole family and make enjoyable weekend reading has brought favourable comments from hundreds of readers. That's why we're saying "thanks folks"...without you, it would not have been possible.

"In Touch with North Simcoe"