

Jewelry gifts please everyone on your list

When all the presents are opened on Christmas morning, the ones that bring the greatest pleasure are usually the ones most carefully chosen with care and love, says the Jewelry Industry Council.

It's the gift that is personal that means the most, such as the elegantly slim quartz watch for the lady of fashion on your list or the handsome onyx desk set for the business man in the family. Sure to please the very young ladies are delicate little gold-filled pendants with real gemstones and cultured pearls.

Look for out-of-the-ordinary gifts for your favorite host and hostess — a silver wine bottle holder for the wine connoisseur or an elegant little silver snail that obligingly holds colored toothpicks for the finger foods your gourmet cook whips up.

Fashion jewelry is every woman's favorite, especially the new designer necklaces so popular today. Big, bold and dramatic, they will be a welcome addition to her holiday accessories, setting off colorful holiday finery.

The best thing about jewelry and jewelry-store merchandise is that you can practically shop for



HAPPINESS IS... a gift of jewelry on Christmas morning your whole Christmas gift list at your favorite jeweler's with easy one-stop shopping.

Even diamonds can be within your budget range in new earrings, pins and pendants. And what woman was ever disappointed with a gift of diamonds? Men get a break as well this Christmas with new pocket jewelry, rings, tie pins and studs featuring a touch of diamond glitter.

Pearls are a surefire

pleaser as they flatter every complexion and are a welcome addition to any woman's jewelry wardrobe.

There's a wealth of other gift ideas at the jeweler's — bar ware, holloware, cigarette boxes and lighters, pocket jewelry, birthstone rings, crystal, china, etc. Personal jewelry will please anyone on your list, says the Council, and many jewelry items can be engraved for added personalizing. †

What do you think?

Midland B.I.A. wants to make sure that you are saving your receipts from Midland Town Centre to cash in on Dollar for Dollar Extravaganza.

On Tuesday, Dec. 27, there will be an exchange set up downtown at the old Edward's Home Decorating Centre.

You bring in your receipts to be tallied and you will be given Extravaganza Bucks for the amount of your receipts.

On Thursday, Jan. 5 the Dollar For Dollar Extravaganza will happen. The items provided by Midland Town Centre

members will be auctioned off to the highest bidders using Extravaganza bucks as tender.

Some of the items to be auctioned are: a gift certificate worth \$1,000 from The Parlour, Here's Lookin Atcha, and Voorzanger's Fine Furs, a sewing machine worth \$249 from Midland Sewing Centre, a trip to Las Vegas valued at \$429 from Marlin Travel, and many, many more.

It's just our way of thanking people who support our downtown community.

MIDLAND FISH AND CHIPS

Your all-new-look Restaurant
Tommy invites you to come and see and taste the difference!

We've always been known for our Old Country Fish and Chips **But NOW there's more!**
Come See! Come taste the difference!

311 King St., Midland **526-9992 L.L.B.O.** Mon-Sat. 9-8 p.m. Fri. til 9 p.m.



Jamboree of Gifts

Prices effective Dec. 8 to Dec. 17 or while quantities last

MEN'S SWEATSHIRTS \$9 ⁸⁸ <small>by Jordache</small>	Fisher Price WESTERN TOWN \$20 ⁰⁰	SANTA'S BOOT CANDY-FILLED \$1.44
MEN'S REVERSIBLE JACKETS \$29 ⁸⁸	CADBURY BISCUITS \$1 ¹³	Assorted paper TABLE CLOTHS w/napkins \$1.44
BOYS SWEATSHIRTS \$5 ⁸⁸ <small>Asst.</small>	CLOWN DOLL KITS \$8 ⁸⁸	LEG WARMERS Reduced 25%
BOYS JOGGING SUITS \$16 ⁸⁸	ARTIFICIAL CHRISTMAS TREES Scotch Pine 6 foot \$24.88 Scotch Pine with decorations 4 foot \$20.88	Assorted LADIES BLOUSES \$19 ⁹⁷
SMURF & PAPA SMURF \$29 ⁸⁸	20% OFF GIFT BOXES	Assorted LADIES PULLOVERS \$14 ⁷⁷
FLEECE PYJAMAS Infants 2 \$8.97 piece Toddlers \$11.97	Victoria 3 pack STEMWARE \$5 ⁵⁵ Tumbler, wine, sherry champagne, Hiball & Old Fashioned	Assorted LADIES PANTS \$12 ⁸⁸
		PEIGNOIR SETS \$20 ⁰⁰



King St., Midland Town Centre
Your Downtown Department Store



or convenient Lay-away
Mon. - Thur. 9-5:30 Fri. 9-9 Sat. 9-5:30