

Red Shield campaign could top goal \$16,158.42 in one week

Both Lt. Ray Braddock, commanding officer of the Midland Salvation Army and Doug Reed, chairman of this year's annual Red Shield Campaign in North Simcoe say they are "overwhelmed" by the support the Army's campaign has been receiving in North Simcoe.

"It's all quite exciting," Reed said yesterday in commenting on the funds raised to date.

"We had hoped to raise \$25,000 this month. At the rate things are going we are expected to match that amount and possibly even beat it.

"Our one-night blitz in Midland, Penetanguishene and Port McNicoll was a smashing success, Monday night. Tuesday night our people were in Victoria Harbour and we have yet to hear from some captains and canvassers in other parts of North Simcoe...but by the time we do...I'm certain we'll be well on our way to reach this year's goal," Reed confessed.

Meanwhile, Lt. Braddock said he would like "to thank Jim Blackwell and the gang at McDonald's for holding Red Shield Day at McDonald's on Wednesday.

"McDonald's donated 25 cents from each Big Mac sold during the day. They sold 2,167 which meant we received \$541. Members of Midland District Shrine Club also helped at McDonald's



Jim Blackwell

They gave away balloons and received donations. They made \$147 which they turned over to the campaign.

"CKMP was there too promoting the event and our Salvation Army flag flew atop a flag pole in front of McDonald's. Everyone was so gracious and helpful. It was all very exciting and needless to say very rewarding."

As of press time, a total of \$16,158.42 has been raised this month for the Salvation Army's Red Shield Campaign...and the money continues to pour in from Sally Ann supporters.

**\$541
from
Big
Mac's**

Suffers serious injuries

A car-motorcycle accident at Hugel and Ingram Cr., at 8:43 a.m. yesterday, is still under investigation by members of Midland police force today.

According to a police official, a car being driven by James Mathers, 41, of Dominion Avenue, and a motorcycle driven by 25-year-old John Williams of

Glen Bogie, here, were in collision while the car was making a "U turn."

Williams was rushed by ambulance suffering serious injuries to Huronia District Hospital. It was reported yesterday that he had since been transferred to Sunnybrook Hospital.

Casino night tomorrow

Midland Kiwanis Club will be staging its third annual casino night and dance tomorrow evening at the Yonge Street West civic centre.

Music will be supplied by the group Broadway, according to T. D. Malcolmson, the club's ad-

vertising and P. R. committee chairman.

Proceeds from tomorrow night's event will be used by the club for many of its public spirited projects.

Mickey is remembered by local law-makers

Monday's meeting of Midland council included recognition of the contribution to the town of two individuals.

Mayor Roach asked at the start of the meeting for a minute of silence in the memory of the late Midland firefighter, "Mickey"

McIntaggart.

Later in the meeting Const. Frederick Watson received a 20 year service medal from Alderman Robert Jeffery, the chairman of the town's public safety committee.

About 35 people were in the audience.

Target set at 350 pints

Blood donors' clinic planned for June 15

In just over one month members of the Huronia Branch of the Red Cross will be staging another Red Cross Blood Donors' Clinic in Midland.

As has been pointed out on many occasions in this newspaper, the person who will receive your blood will be healthier for it. In fact, every six

seconds someone is helped by a blood donation.

Mark, June 15 down and be prepared to roll up your sleeves for a good cause.

The clinic will be staged at Midland Civic Centre on Yonge Street from 1:30 p.m. to 8:30 p.m. on that date. The target is 350 pints of blood.

Drug abuse seminars for students-parents

EDHS Students' Council has organized a drug abuse seminar to be given by a well-known expert on the subject, Norman Panzica. The seminar will be held at the school on May 24.

Mr. Panzica, who has led discussions on drug abuse among an estimated 500,000 people, including social workers, teachers, parents and students of all ages, has 20 years of experience in this field. He is senior consultant to the Council on Drug Abuse, a consultant to the Ontario Association of Chiefs of Police, and a consultant to the Surgeon-general, Department of National Defence. He has published work in several journals and magazines, and is the author of "Your teen and drugs: A Parent's Handbook."

Mr. Panzica will hold two 70-80 minute

assemblies at EDHS, and meet with individual students on Tuesday morning. That afternoon, he will give two assemblies at HCES, and be available to discuss specific cases or give interviews.

On Tuesday evening, parents' night will be held for all parents of children ranging from pre-school age to teenage. All people in the community and the district are welcome to this evening seminar.

**We're glad
you asked!**



**Jim Lynn
Funeral Director**

HELP THE WIDOW THROUGH GRIEF STAGES

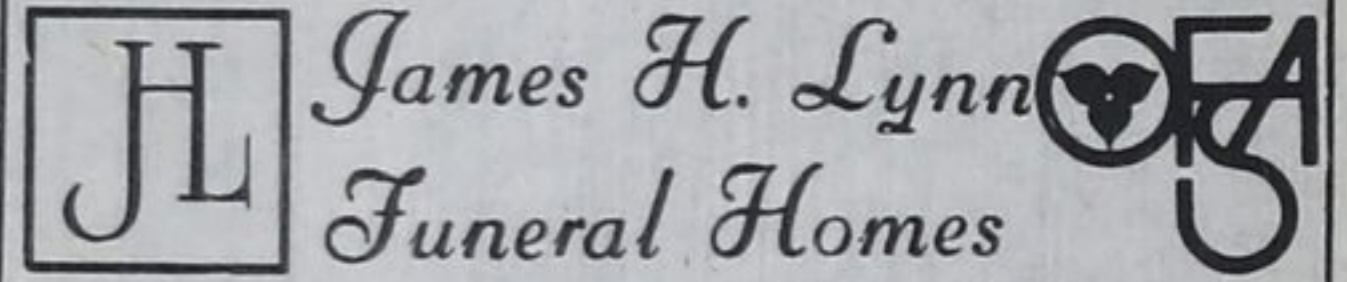
The newly widowed, or "widower-ed", progresses through several emotional stages during mourning. If you recognize these as "stages", it may enable you to help her work through her grieving more fully and effectively.

Sorrow is a basic emotional stage of mourning and very common, often accompanied by self-pity or feelings of guilt.

Anger is another stage, a resentment against a "cruel world" which has taken one's mate prematurely.

Fears for the future "without him" as companion and breadwinner are not unusual to a new widow. **Anxiety** makes her wonder "who will provide for the family" and "how will I manage my finances alone?"

The widow's confidence in her own abilities needs to be strengthened so her re-entry into the world may be made more smoothly. If she recognizes these stages as natural and common to all, her social re-adjustment will be easier, faster and more effective.



Midland
526-6551

Elmvalle
322-2732

DENTURE THERAPIST

George Gorthy

542 Dominion Ave., bet. First & Second Sts.

For an appointment, phone

526-3212

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people on the go

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Fruit Baskets
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CANTELOUPE
\$1.09 each

Produce of U.S.A.
CELERY
\$1.29 each

Prod of U.S.A.
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\$6.57 kg

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