

UNIROYAL

# ADCO TIRES WANTS YOUR BUSINESS

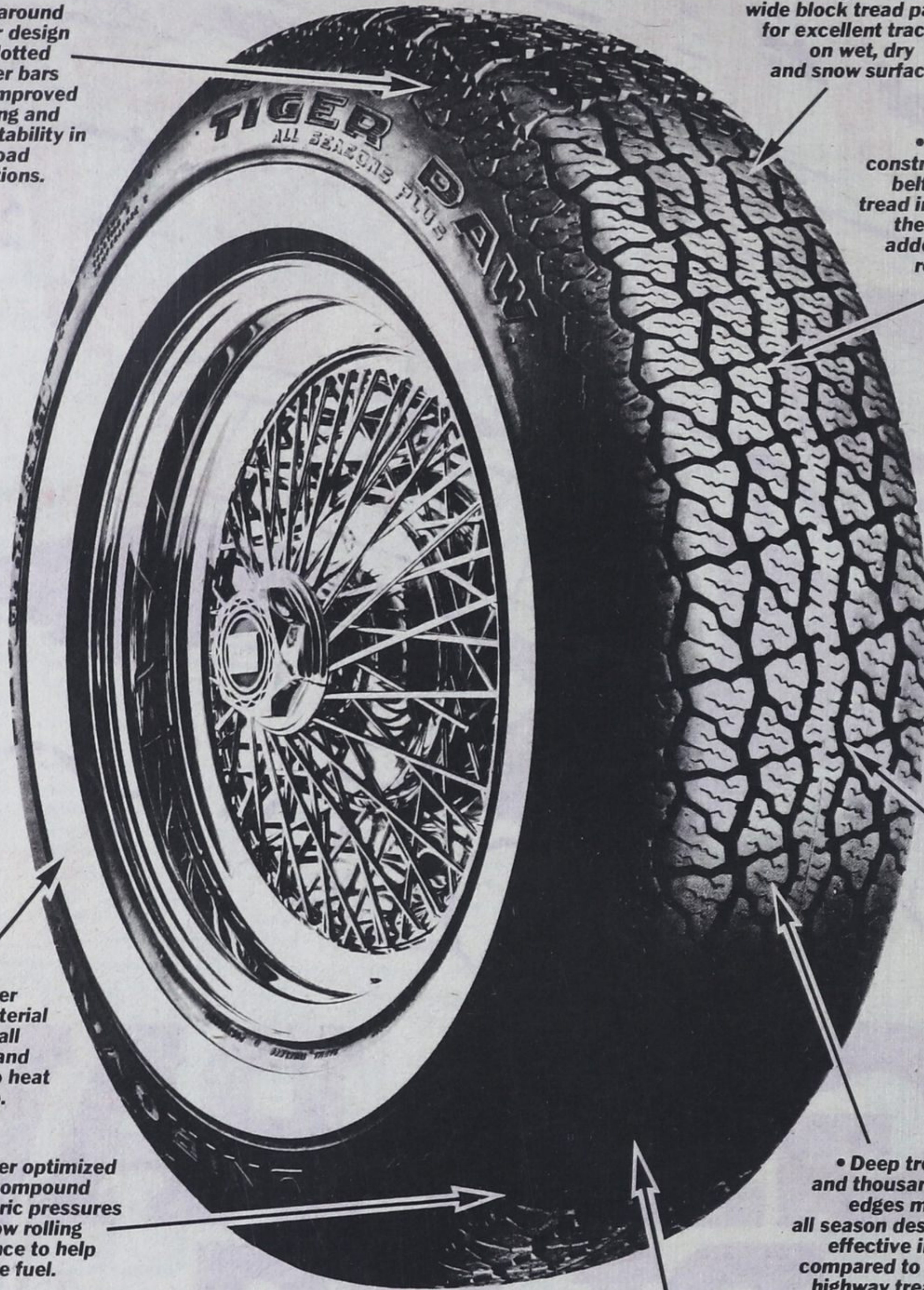
UNIROYAL

*and we're prepared to earn your confidence!*

• Wrap-around shoulder design with slotted shoulder bars provide improved cornering and climbing stability in all road conditions.

• All Seasons tread design with a wide block tread pattern for excellent traction on wet, dry and snow surfaces.

• Steel belted construction...two steel belts help hold the tread in firm contact with the road and offer added resistance to road hazards.



• Polyester body ply material for sidewall flexibility and resistance to heat build-up.

• Computer optimized tread compound and P-metric pressures give low rolling resistance to help save fuel.



• Wide open grooves channel away water, helping to prevent hydroplaning.

• Deep tread sipes and thousands of biting edges make the all season design especially effective in traction, compared to conventional highway tread patterns.

• Special tread stock offers an ideal balance of all-weather traction and long treadlife, utilizing computer assistance to improve upon past successes. UNIROYAL development engineers produced a unique combination of chemical and material ingredients to achieve optimum results. The tread compound is the product of a very precise recipe, formulated to be "soft" enough to provide reliable traction and "hard" enough to deliver long treadlife.

1540

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