

—BY CAROL MERKLEY

A large variety of winter brochures are now available. Space is very limited on charter flights across Canada and Florida. Don't forget to take proof of citizenship when travelling to the United States. A drivers license or social insurance card is not acceptable.

**EPCOT OPENS**

Epcot, an \$800 million showcase of future technologies, opened on Oct. 1 in Orlando. The Disney park won't be the only coming attraction in the Orlando area. Universal Studios plans to open a theme park in Orlando in 1984, and will be called "Universal City". This park will be twice the size of its Los Angeles facility.

**WORLD FAIR 1984**

New Orleans will host the Louisiana World's Fair in 1984 and hopes to avoid the

complaints of the gouging of visitors which plagued this year's fair in Knoxville. The city is more used to mass tourism than Knoxville, and competition among the large number of hotels is expected to hold down prices. The fair will run from May 12 to Nov. 11, 1984.

**PARK FOR HANDICAPPED**

Handicapped visitors to Greater Miami can enjoy a new 65-acre park designed especially for their use. Upon completion, the park will include overnight lodgings, picnic shelters, nature trails, areas for special outdoor activities, a lake and a heated pool. The floor of the pool will have the capability of being raised or lowered to accommodate handicapped swimmers. For more information contact the Metro Dade Department of Tourism, 234 W. Flager St., Miami, Fla. 33130, phone 305-579-4694.

**TRAVEL SAFETY RULES**

Use Traveler's cheques. Carry an extra copy of your itinerary, list of your serial numbers on your traveler's cheques, credit card numbers and emergency phone numbers. - Leave a copy of your itinerary with someone at home. - If you must leave valuables in your hotel room, put them out of sight so the hotel employees are not tempted. (Your best bet is to use the hotel's safety deposit box.)

**Cruise News**

The Cunard Princess will be offering a number of special cruises between Dec. 24 and Jan. 4 from San Juan. Cunard Line offers cruises ranging in length from two to nine days and prices begin at \$199 U.S. funds. Home Lines' Oceanic will be offering seven day cruises to San Juan, St. Thomas and St. Maarten from Fort Lauderdale beginning

Dec. 5 of this year.

Their new ship the Atlantic makes its debut in Florida on Oct. 26 with 15 Caribbean sailings, including two cruises of the Panama Canal. Windjammer Barefoot Cruises, based in Miami, has released a new schedule of special interest cruises in the Caribbean. The ships accommodate from 70 to 126 people. Rates for regularly scheduled six-day sailings start at \$425. U.S. including accommodations, all meals and spirits.

**Gift Idea**

Many people are discovering a gift certificate as an ideal gift for Christmas, Anniversaries, Honeymoons, Birthdays, Retirement or whatever. A gift certificate can be used to pay for the whole trip or make it easier for the recipient to afford their own trip.

**HALF BACK**

● Cont'd from pg. 35

million during that three-month selling period," he added.

A total of 3.4 million Wintario tickets were redeemed during the three Half Back programs in 1978, 1979, and 1981.

Timing of the Half Back program is designed to help consumers during the Christmas shopping season, and to help book retailers and publishers during their major selling season as well. Here's how Half Back works:

Non-winning Wintario tickets from the October 28 draw onward take on the value of 50 cents each for a discount of up to half the cost of a Canadian-authored book, or up to \$15, whichever is less. For example, if a book costs \$12, as many as \$6 worth of tickets (a total of 12) can be applied against the purchase price. On the other hand, if a book costs more than \$30, the maximum rebate possible will be \$15.

Customers simply write their name and address on the back of one Wintario ticket and present them to a participating retailer when buying a book.

Qualifying for discounts will be any book written by a Canadian citizen or landed immigrant, regardless of the Book's language, content or publisher.

The Half Back program will be supported by an intensive marketing campaign to promote public awareness-including distinctive point of purchase materials bearing the blue and green Half Back signature.

Half Back first began in 1978, promoting the sale of Canadian books and magazine subscriptions. In 1979, it assisted Canadian feature films and recordings to the tune of \$2.1 million in sales from 200,000 theatre admissions and 225,000 recordings. Two years later, the final stage of the experimental phase for Half Back began, supporting live performing arts and the sale of paperback books. More than 260 arts organizations took part, as well as 350 retail bookstores, 23 wholesalers and 800 other retail outlets.

## Sales & Service Directory

**Tippett Office Services**

For the finest Sales & Services

of  
TYPEWRITERS - CALCULATORS  
CASH REGISTER - TIME CLOCKS  
Repairs to all makes & models  
regardless of age.

Phone: 549-3245 526-2727 9TF

**DON FLEMING  
CARPENTRY**

- Houses, • Aluminum siding, etc.
- Cottages, • Septic Systems

Free Estimates 322-2806 90TF

Specializing in  
● MECHANICAL REPAIRS  
& TUNE-UPS



For service, quality & convenience, drive in to...

**LeCLAIR'S SHELL SERVICE**

4th Avenue 534-7752  
Pt. McNicoll-Across from the Post Office. 95



**TINNEY'S SEPTIC SERVICE  
AND CONSTRUCTION**

Septic Tanks Pumped and Systems Installed  
Sand, Fill, Gravel (Crushed or Pit-Run) Topsoil  
Excavating, Bulldozing, Grading.

MIKE TINNEY Res. 526-3069  
BRUCE TINNEY Bus. 526-7269

**BERNIE PILON CONSTRUCTION**

- Crushed Road & Cement Gravel
- Sand & Gravel Fill • Mason Sand • Top-soil
- Weeper Stone • Septic Systems
- Backhoe • Bulldozing • Radio Dispatched
- Phone Elmvale 322-1051.

**SNOW REMOVAL** 32TF

**Dr. D.W. Carr**

Optomtrist  
526-6050

372 King St., Midland

52TF

**NEED NEW WINDOWS?**

For **FREE** estimates on



double or triple glazed windows

call

**C.L. Davies**

**Building Contractor**

295 Manly St. 526-8857 TF

**Snow Plowing**

Reliable 24 hour service  
Residential or Commercial

526-7753

526-6705  
88 to 95



- Service rentals
- Special occasions
- low, low rates

**RENT A NEW  
MERCURY**

AT

**BOURGEOIS MOTORS LTD.**

472 Hugel Ave., Midland  
For reservations - Phone 526-2278 TF

**KEN LAYCOCK  
CONTRACTING**

Roofing • Painting • Eavestrough Ceramic Tile  
Renovations

Free estimates Fully guaranteed  
Phone: 1-705-322-2149  
56TF

**CARPENTRY  
General Renovations**

Cupboards installed  
Bathrooms - Doors - Windows - Steps  
- Stairs - Patios, etc.

**Over 20 years experience**

**Jerome Quesnelle**

83 Robert St. West Penetang, Ont.  
After 5 p.m., call 549-7133



*Lynn*

*Funeral Homes Ltd.*

A tradition-always service and information to families at any hour  
Midland 526-6551  
Elmvale 322-2732

**JIM LALONDE**

Excavating and Landscaping Backhoe and Bulldozer Work Trucking.

- |               |                       |
|---------------|-----------------------|
| <b>Sales</b>  | <b>Services</b>       |
| • Topsoil     | • Septic Systems      |
| • Manure      | • Lots Cleared        |
| • Sand        | • Tree Removal        |
| • Gravel      | • Lawns Built         |
| • Field Stone | • Driveways Built     |
| • Clay        | • Basements Dug, etc. |
| • Fill, etc.  |                       |

Phone - 322-3134  
Free Estimates

26TF



Smart Boaters see...

**Coastline  
Marine**

for custom yacht repairs &

**SAVE 20%**

off their winter storage!

Custom repairs & refinishing to all types-fibreglass & wooden boats!

For free estimates, pickup and delivery, call...

**COASTLINE  
MARINE**

Balm Beach Rd, just West of Hwy 93 Midland, Ont. L4R 4P4

Phone (705) 526-6767

Evenings (705) 526-2797

83 to 90

BUS. (705) 526-9315  
RES. (705) 526-8459

LOCKS - CLOSERS  
& PANIC DEVICES

**Johnny's Locksmith Service**

INSURED - BONDED - RADIO DISPATCH  
14 YEARS EXPERIENCE

JOHNNY SALVAS  
Owner

587 RANDES CR  
MIDLAND, ONTARIO  
CANADA L4R 4T3  
75-94

Your ad could be here.

Simply call

**Midland  
526-2283**

**Penetang  
549-2012**

**Elmvale  
322-1871**

**Worst Winter  
of the Century due?**

Don't get caught without a

**KERO-SUN™**

Heater!

• 9 Models to choose from

**ELMVALE**

**FARM SUPPLY**

"Your Town & Country Store"  
Elmvale, Ont. 322-1171

84 to 91