

PLEASE CALL US
Story or picture idea:
549-2012 8 a.m. to 5 p.m.

"Information is the hallmark of democracy"

Roll up your sleeves for a good cause

A WEEK FROM today the Huronia Branch of the Red Cross will be holding its annual fall blood donors' clinic in Midland.

The clinic's goal is 350 pints of blood. From 1:30 p.m. to 8:30 p.m. on Sept. 15, the Red Cross will be looking for you to "give the gift of life."

The person who receives your blood will be healthier for it.

As a matter of fact every six seconds someone in Canada is helped by a blood donation.

Plan to share your health again by attending next Wednesday's blood donors' clinic in Midland.

Roll up your sleeves for a good cause. It takes less than an hour of your time to give blood... so please plan to attend the clinic.

It could mean the difference between a life and death.

We have a role to play in the community

THERE ARE NEARLY 10,000 "hometown" newspapers in North America reaching more than 32 million homes.

"Hometown" newspapers, this one included, are a bulwark of independent thought.

Truly without them there would be no freedom of the press.

It is safe to say, there would be no record of community life, no reporting of important community functions and no expression of editorial ideas and opinions.

It is our opinion that local "hometown" newspapers no matter what their size do a big job.

There are gigantic costs involved in reaching a sizeable audience, yet "hometown" newspapers, this one included are prepared to invest not only money but time and talent to make certain you, our valued readers, are informed of the current events as they unfold each day.

Don't look now but we've been had!

WELL DEAR tax-payers we are about to be stung again.

As a "diplomatic courtesy" well-heeled international bankers attending this week's International Monetary Fund meeting in Metro will be allowed to buy their booze at half-price at Toronto LCBO stores.

It's been suggested while the bankers are in the "Big Smoke" they'll drop about \$20 million. So why all the fuss?

The difference between the reduced price of hooch and the full price will be absorbed by the federal government--namely US!

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Letters

UNICEF time again

Dear Editor:

As fall approaches, UNICEF begins to search for prospective volunteers to assist in the various fundraising programs which take place throughout the year, but especially during the fall months. Each year we appeal to Ontarians for this assistance through the good service of the media.

Your support in the past has been greatly appreciated in communicating UNICEF's need for volunteer help to your readers - and without this help UNICEF projects to assist millions of the most underprivileged children around the world would not achieve even a modicum of success. The funds raised annually by UNICEF volunteers support projects in 111 countries in the field of

basic services, providing over 500 million children with improved health, education, nutrition, safe water and sanitation.

I would like to convey our sincere thanks for your continued interest and we look forward to working with volunteers throughout Ontario for the children of the world. If any of your readers would like to learn more about the volunteer opportunities available with UNICEF, they should call: (416) 487-4153.

Yours sincerely,

—Elizabeth Gordon Edwards
Provincial Chairman
Ontario Unicef Committee

New system in the works

Dear Editor:

For many years, I have been contacting you on behalf of the Ontario Heart Foundation and asking for your promotional support for the endeavours of our organization.

This support has always been freely given - and for that, we indeed, are most grateful.

In part, your help over the years has facilitated the growth of the organization and because of this growth a program of "decentralization" is currently underway. From now on, media contact will be in the hands of the local Heart Foundation

staff and or volunteers.

All further communication from the Ontario Heart Foundation will come to you from a Regional source.

In closing, may I extend my personal thanks to you for your tremendous co-operation over the years. It is my sincere hope that this same support will be given now to your new contacts.

With best wishes.

Ontario Heart Foundation
Esther M. Richards
Director of Public Relations

Pep Rally

Dear Editor:

Thank you for your enthusiastic support of the upcoming Midland Homecoming '82 weekend.

We've had short time and a small budget to promote this great community celebration and the co-operation of our public spirited media is much

This program is for you

Dear Editor:

If you like to hunt and would like to be filled in on all the general information for hunters in Ontario this program is for you! The Victoria Harbour Branch of the Tay-Victoria Harbour Union Library is holding "What you should know about Hunting in Ontario" in conjunction with the Ministry of Natural Resources on Thursday, Sept. 16 at 8 p.m.

Mike Thede, the local conservation officer will speak about everything from regulations, seasons and hunting guiding, to where to have the hide tanned, identifying ducks, training your gun dog, butchering and cooking game.

There will be plenty of time for questions and coffee. The program is free and all are welcome to attend. The library is on William Street below the Community Centre.

—Rosemary Hawke
Victoria Harbour Library
William Street
Victoria Harbour, Ontario
L0K 2A0

(705) 534-3581

appreciated.

We're moving into high gear now and plans are set for a wonderful family-oriented festival on that first weekend in October.

Now we invite you and your readers (and your personal Teddy Bear) to the big Homecoming Pep Rally and Bear Hunt, Tuesday Sept. 14 from 7:30 a.m. to 9 a.m.

McDonald's of Midland is providing free coffee and Danish in the Midland municipal building that morning, and CKMP will be there as well as the Homecoming '82 crew.

Please come and join us in a cup of coffee. (Middy Bear wonders if there will be room for two of us). And bring your Teddy Bear.

Shirley Whittington

What's Your Opinion?

The Midland Times, The Penetanguishene Citizen and Elmvale Lance welcome Letters to the Editor. They must be legible, signed, (by hand) and carry the writer's address and telephone number for verification purposes. Pen names are not allowed and anonymous letters will not be published. Letters published by this newspaper do not necessarily reflect the opinion of the newspaper, its publisher or editor.

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