

## The goal: a complete high school education

Midland's St. Theresa's High School has come under close inspection by Simcoe County Roman Catholic School Board's high school committee. The committee, comprised of RC board trustees including Mary Jo Quilty of Midland, has met several times since its appointment.

The committee has worked from the stance that it and the school board has a moral obligation and a moral commitment for complete Catholic high school education despite the legal limitations imposed by the current provincial government. It is not surprising that the committee's first consideration was an in-depth study of the complete grade 9 to 13 enterprise represented by St. Theresa's School.

### CHALLENGE: TAPPING LEADERSHIP RESOURCES DURING THE '80s

The working relationship between the board and St. Theresa's Private High School Board was explored to see whether it represented a repeatable arrangement for other locations in the county. Included in that question is the challenge of tapping the leadership resource represented by the experienced members of the private board.

In the more detailed study of St. Theresa's four matters came to light:

(a) Options offered and exercised by the students for the 1982-83 school year will result in the reduction of one staff member.

(b) The reduced need of the second semester will provide a half-time teacher for special education assignment applicable to grade nine and ten.

(c) The General Purpose Room at St. Theresa's is a major facility owned by the private board but now used not only by the students of St. Theresa's including our grade nine and ten but also on a regular basis by our other elementary schools in the area - a rental arrangement would appear in order in the circumstances.

(d) St. Theresa's private board is currently billed for its share of operating costs on a monthly basis. Reverting to an annual basis for payment would provide an opportunity for better money management on the part of the private board.

#### The County Scene

The committee has begun further exploratory consideration of approaches to development in Barrie and South Simcoe. Building upon a previous recommendation and in every effort to capitalize on existing expertise within the county, a High School Advisory Committee is recommended for formation to assist in the planning. Membership in said committee would be three (3) trustees, three (3) private school representatives, two (2) members of the Archdiocesan High School Commission, and the Director of Education.

#### It is recommended that:

(a) the cost of principal at St. Theresa's continue to be borne by The Simcoe County Roman Catholic Separate School Board.

(b) all other shared costs continue on existing basis of student ratios but corrected by special education being apportioned to The Simcoe County Roman Catholic Separate School Board.

(c) The Simcoe County Roman Catholic Separate School Board pay a rental fee of \$10,000. annually for the use of St. Theresa's General Purpose Room.

(d) the St. Theresa's private board share of cost of operations be due and payable on December 31 annually.

(e) the St. Theresa's private school board be commended for their exemplary effort to provide high school education while we continue to wait for the extension of separate schools in the province.

(f) the High School Advisory Committee as outlined above be formed.

(g) the High School Advisory Committee be charged with presenting to the board a proposal for development and a timetable for implementation for Catholic High School Education in Barrie and South Simcoe by October, 1982.

(h) the Policy Committee address the moral commitment to Catholic High School Education in the policy statements of the board.

# 1.5 litre bottles are back!

## Good news for soft drink industry

by Doug Reed  
Penetang Bottling Company's Butch Orser is a happy guy these days since he and his colleagues in the soft drink industry were informed of plans to relaunch 1.5 litre bottles in plastic coating this week to markets in Ontario, Quebec and the Atlantic Provinces.

It's been more than two years since the original non-plastic-covered 1.5 litre bottles were banned in Canada.

In that time Penetang Bottling has tied up more than \$250,000 of its stock - 45,000 cases which contain six bottles each - so you can see why Orser is pleased the ban has been lifted.

Orser says the ban "will give a good lift to our production since previously Coke in the 1.5 litre bottles amounted to about 20 per cent of our business."

He added, "Acceptance of the 1.5 litre was well received and now that the ban has been lifted... it's good to have it back."

Soon that huge mountain of bottles and red pop cases outside the bottling plant at the entrance to Penetanguishene will be a thing of the past as more of the bottles are shipped away for coating.

In order to meet new government standards

and to salvage its inventory of 32 million bottles the Canadian Soft Drink Association (CSDA) recommended the use of a plastic coated system which has been used successfully in Japan for the past six years.

The process was brought to Canada by the three CSDA members with the largest inventories of the 1.5-litre bottles, Coca-Cola Ltd., Pepsi-Cola Canada Ltd., and Seven-Up Canada Ltd., who formed a consortium to underwrite the \$5 million in capital costs. Resingard Inc. obtained the rights to set up a production plant in Mississauga.

The system applies a primer and then a 12-mil layer of polyurethane to the outside of the bottle. The coating is barely noticeable and the bottles are still fully washable in the industry's caustic solution. It allows the bottles to meet stringent government standards.

Cost to coat each bottle, excluding shipping charges, will probably be close to one dollar. Consumers will pay a deposit of 60 cents and the bottles are expected to make as many round trips as before (15 to 20).

Under the new safety standards, the federal government has made the soft drink industry



Butch Orser happy 1.5 litre bottles are back

responsible for testing its bottles to meet the new performance requirements and for keeping records of its tests for examination by Safety Standards Branch inspectors. Bilingual labelling stating "Contents under pressure. Handle with Care." is required on the bottles.

The 1.5-litre bottle was first introduced to the Canadian market in

1975, receiving wide consumer acceptance for its convenience and for the savings achieved by buying soft drinks in greater volume. In the four years that the container was on the market it also achieved a 97 per cent rate of return - higher than any other soft drink bottle.

In mid-1979, news media carried reports that the 1.5-litre bottle was prone to explode on impact when toppled or

dropped. Of the 100 cases reported to the federal government, the majority were inadvertently dropped bottles with either no injuries or minor ones.

On Aug. 28, 1979, the bottles were banned.

The action left the industry with \$35 million worth of unusable bottles and increased cost in lost sales and carrying charges estimated a \$15,000 per day.

## Plastic coating makes difference for 1.5 litre

by Doug Reed

Those chubby 1.5 litre soft drink bottles will start re-appearing on the market shelves this week after being banned in Canada for more than two years.

The 1.5 litre containers (non-plastic coated) appeared for the first time in Spain, Germany and Holland and were later introduced in 1975 to the Canadian Market.

Consumers by and large like the large refillable bottles because of their convenience and for the savings shoppers could make by buying soft drinks in greater volume.

Within three years of the 1.5 litre bottles appears in Canada, 15 per cent of all soft drink purchases were 1.5 litre bottles.

In 1979 the bottles were banned under the Hazardous Products Act.

Officials associated with the Canadian Soft Drink Association felt (and still do) the safety hazards associated with the 1.5 litre bottles didn't warrant its banning.

One of those bottlers is Butch Orser of Penetang Bottling Company who got stuck with an estimated more than \$250,000 worth of stock when the ban was

evoked.

Needless to say this week, Orser is a happy guy now that the ban has been lifted.

To meet new federal government regulations and to salvage its inventory of 1.5 litre bottles, the industry researched many alternatives.

Eventually CSDA's Research and Development Committee recommended the use of the Kyowa-Auld coating system. The effectiveness and practicality of this process, as compared to others noted the committee, had already

been proved in six years of industrial use in Japan.

The Kyowa-Auld system applies a primer and then a 12-mil layer of polyurethane to the outside of all styles of bottles and, apart from a brighter sheen, the coating is barely noticeable. The coated bottles are fully washable in the industry's caustic solutions with no possibility of caustic entrapment. When plastic-coated in this way the 32-million existing 1.5 litre bottles meet the new government standards.

To bring the process to Canada, the three CSDA members with the largest inventories of 1.5-litre bottles (Coca-Cola, Pepsi-Cola, Seven-Up) formed a consortium to underwrite the \$5-million capital costs. Pursuant to an agreement with Magna International of Toronto, the consortium established a new manufacturing subsidiary, Resingard Inc., which obtained Canadian rights, imported the newest Kyowa-Auld equipment and incorporated Canadian components wherever practical.

Now, at the Resingard plant on Myerside Drive in Mississauga, crews work around the clock coating bottles at the rate of 50 a minute or 16-million a year. All soft drink companies with inventories of 1.5-litre bottles may have access to the plant once the initial needs of the three investors have been met.

Cost to coat a bottle, excluding shipping charges and taxes, for the first year's output will likely be close to a dollar. Consumers buying soft drinks in the coated containers will pay a deposit of 60 cents

### DISTRICT CONVENTION

## Rrrroar! The Lions are coming to Midland today

Today's the day Lions, Lionesses, Leos and ladies from the 42 Lions Clubs in District A-12 converge on Midland for this year's fun-filled annual district convention.

It's expected by the time the convention actually rolls into high gear the Town of Midland will swell by about 500 people.

Nearly 200 rooms have now been reserved in the area to accommodate all the visitors to the Gateway to the 30,000 Islands here in the Heart of Huronia.

Although most of the conventions will be confined to Lions Club members only - they'll be setting up shop at the Yonge Street West civic

centre - tomorrow morning they'll be staging a parade up King Street at 10 a.m. which ought to be a super affair, weather permitting.

Scores of floats have been entered in tomorrow's parade which will wind its way south along King Street from the town dock area to the King Street South ball diamond.

The three-day convention officially opens at the centre tomorrow at 1:30 p.m. and wraps up Sunday afternoon following a morning business session, workshops and luncheon.

The convention is being hosted by Lions Clubs from Midland, Penetanguishene, Port McNicoll and Victoria Harbour.