

# Sculptura

Hearthside Stoneware



Why Settle For Ordinary Dinnerware When You Can Own This Hand Painted

## Sculptured Rim Dinnerware At This Incredibly Low Price

**You Would Expect to Pay Twice As Much For Dinnerware This Fine Anywhere Else!**

Yes, genuine Stoneware Dinnerware like this sells for much, much more in most stores. You save at our incredibly low prices. And imagine the impression your table will make when you set it with this outstanding dinnerware. It's simply stunning...with elegant sculptured rims to impart timeless elegance and beauty.

**Collect a Complete Set! Start This Week!**

Enjoy this money-saving dinnerware...at extra-ordinary low prices that make it easy for you to bring it into your home...where it will bring the beauty of fresh flowers to your table in exquisite handpainted artistry. Sculptured rims add a highlight of subtle formality. Sculptured design of companion completer pieces achieves enduring elegance. Every piece is reinforced by high temperature firing that assures resistance to chipping, breaking, and fading.

### Get These Matching Open Stock Companion Pieces At Our Low Price

(Open stock guaranteed to be available for 5 years)

12" Chop Plate	\$ 6.99
Covered Sugar	\$ 5.99
Creamer	\$ 5.99
9" Round Vegetable	\$ 6.99
Salt & Pepper	\$ 5.99
Covered Butter Dish	\$ 5.99
Gravy Boat with Stand	\$ 6.99
Coffee/Tea Pot	\$12.99
Covered Casserole	\$14.99
2 Soup Bowls	\$ 5.99
2 Footed Mugs	\$ 6.99
12" Oval Platter	\$ 6.99
10" Oval Baker	\$ 6.99

### A New Piece Will Be "On Sale" Each Week

Each week one of the five pieces (see schedule at right) will be featured at the special price of just 99¢ for each \$5.00 of food purchases. Get 2 pieces for \$1.98 with \$10.00 food purchases. 3 pieces for \$2.97 with \$15.00 food purchases...and so on. If you haven't collected all the pieces you want during the first five weeks...you can add to your set the next time around.

**Imagine...You Can Collect a Complete Set!**  
Service for 8, **\$39.60**  
40 Pieces For Only

(That's for five pieces in each place setting: dinner plate, coffee cup, saucer, cereal bowl and salad plate...for a total of 40 pieces to serve 8 persons. Incredible value.)

**Safe In Your Microwave..Oven...Dishwasher.**  
Totally functional. You can take each piece from oven to table. Detergent proof...and safe in your dishwasher too for fast, easy cleaning.

Follow This Weekly Schedule			
1st Week	DINNER PLATE	99¢	With each \$5.00 purchase
2nd Week	CUP	99¢	With each \$5.00 purchase
3rd Week	SAUCER	99¢	With each \$5.00 purchase
4th Week	SALAD PLATE	99¢	With each \$5.00 purchase
5th Week	CEREAL BOWL	99¢	With each \$5.00 purchase
<b>This Schedule Will Be Repeated</b>			

(Open stock guaranteed to be available for 5 years)

**Start this week to collect a complete set of lovely Sculptura Hearthside Dinnerware. Don't Miss Out...This is a Limited Offer!**

Each piece only

# 99¢

with each \$5.00 purchase

Look for this DINNERWARE DISPLAY in your neighborhood



Sculptura Stoneware...another reason why you'll do better at A&P!