



\$25,000 goal

May is The Salvation Army's Red Shield Month. Here in North Simcoe the local committee headed up by former Midland councillor Nancy Keefe, right, hopes to raise \$25,000. The campaign will officially kick off Saturday, May 2 while on Monday

evening, May 4, Midland, Penetanguishene, Wyevale and Perkinsfield will be blitzed. Other North Simcoe communities will be blitzed later in May. At left is Lt. Ray Braddock, director of the campaign, and head of the local Salvation Army.

Salvation Army hopes to raise \$25,000 in May

May is The Salvation Army's Red Shield Month and here in North Simcoe the Red Shield Committee hopes to raise \$25,000 through a series of one-night blitzes.

The month officially kicks off on Saturday May 2 with a parade from the citadel to Midland Library at 12.30 p.m.

Monday night, May 4, starting at 6.30 p.m. volunteers will blitz Midland, Penetanguishene, Wyevale and Perkinsfield.

Later in May other North Simcoe com-

munities as far north as Port Severn and Honey Harbour will be blitzed.

The chairman of this year's campaign is former Midland councillor Nancy Keefe while the honorary chairman is Mayor Moreland Lynn.

The May 2 parade will be headed up by a Salvation Army band numbering 20 from Guelph.

As well, committee members and those from the local Salvation Army will parade to the library where there is to be a brief service.

Civic officials from

Midland, Penetanguishene and elsewhere throughout North Simcoe have been invited to attend this event.

Last year's goal of \$13,000 was almost met as \$12,500 was raised. The Penetanguishene campaign will be spearheaded as usual by members from the Penetanguishene Legion.

It is expected Doug Lewis, MP for Simcoe North and Al McLean, MPP for Simcoe East will attend the May 2 kick-off to Red Shield Month in North Simcoe.

74,000 Canadians will be struck by cancer this year

by Rita Smith

This year, more than 74,000 Canadians will be struck by cancer. The Canadian Cancer Society is trying to find the answer to cancer through research and by educating the public about the need for early diagnosis and prompt treatment.

Over \$5 million will be spent this year by the Society in its public education program.

This money will be spent on films, slides, pamphlets, posters, special meetings and conferences.

The main objective in the program will be the prevention and early detection of cancer.

Many people, when certain symptoms appear, carry the fear of cancer around with them, unwilling to go to their doctor and perhaps have the fear confirmed.

Often, a visit to a doctor could dispel that fear, and with treatment a simple ailment would be cured. For others, who have indeed contracted cancer, the earliest possible diagnosis is essential.

The Midland District Unit of the Cancer Society implements a variety of public education programs.

Pamphlets and brochures on cancer-related topics are supplied to doctors' and

dentists' offices and placed in information racks in many public places.

Films are made available to any interested group, and are frequently used for health clinics and workshops.

The Unit can also arrange for guest speakers to attend meetings.

Juanita Rourke, our Education Chairman, has just delivered a comprehensive kit to the district high schools.

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