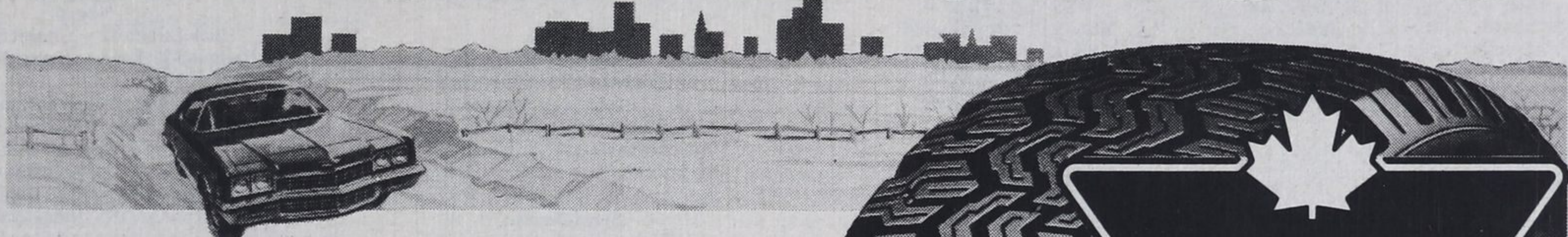


Right in the groove for what lies ahead!

Snow beltters



Radial with belts of Kevlar® — pound for pound, 5 times stronger than steel

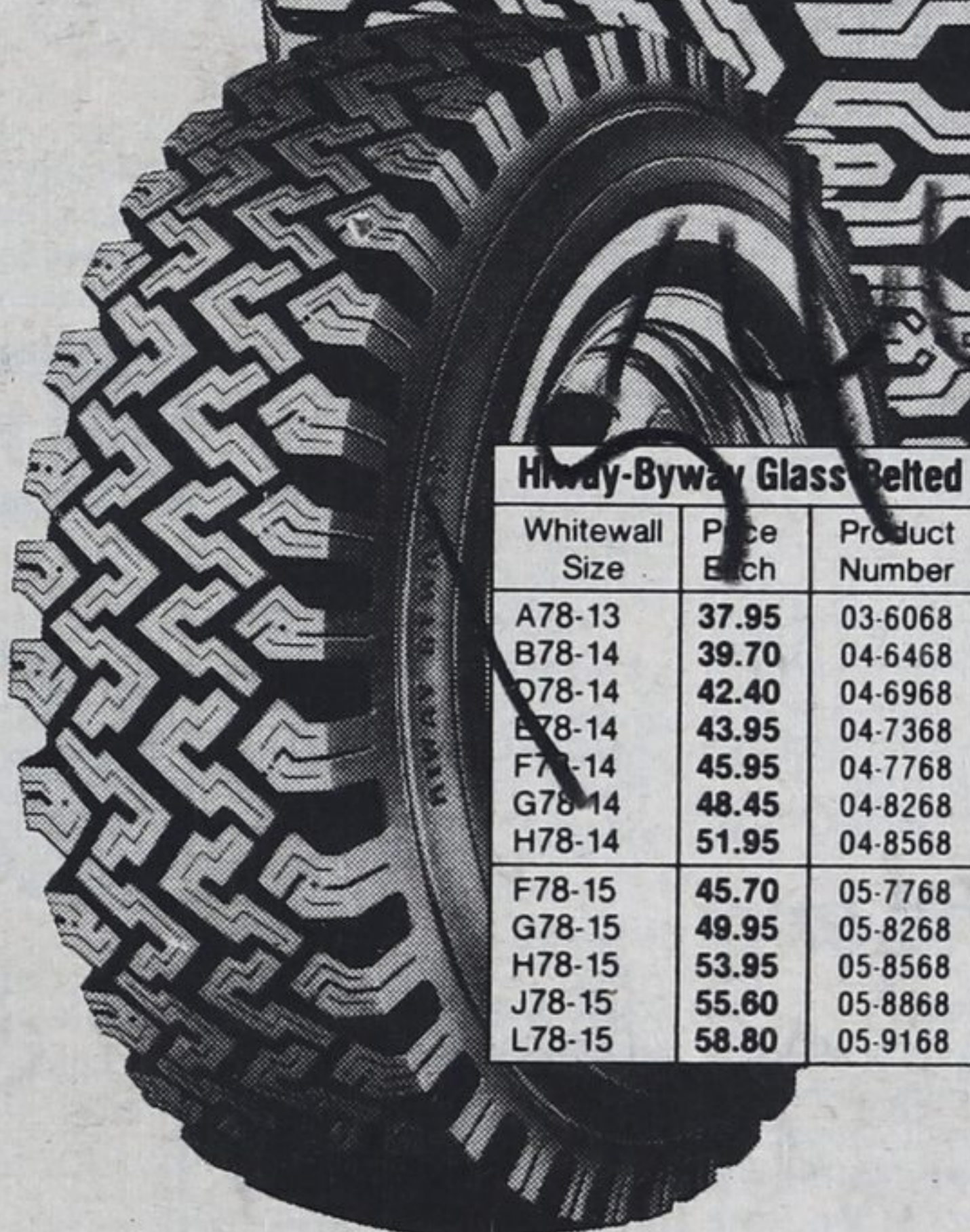
Hiway-Byway Radial		
Whitewall Size	Price Each	Product Number
P185/75R-14 (CR78-14)	73.95	04-1878
P195/75R-14 (DR & ER78-14)	75.45	04-1978
P205/75R-14 (FR78-14)	79.95	04-2078
P215/75R-15 (GR78-15)	83.45	05-2178
P225/75R-15 (HR & JR78-15)	86.95	05-2278
P235/75R-15 (LR78-15)	94.95	05-2378

This **HIWAY-BYWAY** tread is a special rubber, blended to retain resiliency and road grip when temperatures plunge. We call this 'BIG PAW Traction' because it resembles a polar bear's agility on ice. Two **Kevlar** belts absorb road irregularities at low speed — unlike steel belts — and impart high resistance to tread-wearing squirm. Sets new standards for winter radials.

5 YEAR UNLIMITED MILEAGE ROAD-HAZARD GUARANTEE



Winter Express Steel Radial		
Whitewall Size	Price Each	Product Number
P155/80R-13 (155R-13)	48.95	03-1575
P185/75R-14 (CR78-14)	58.95	04-1875
P195/75R-14 (DR & ER78-14)	59.95	04-1975
P205/75R-14 (FR78-14)	62.95	04-2075
P215/75R-14 (GR78-14)	65.45	04-2175
P205/75R-15 (FR78-15)	64.45	05-2075
P215/75R-15 (GR78-15)	66.95	05-2175
P225/75R-15 (HR & JR78-15)	70.95	05-2275



Hiway-Byway Glass Belted		
Whitewall Size	Price Each	Product Number
A78-13	37.95	03-6068
B78-14	39.70	04-6468
D78-14	42.40	04-6968
E78-14	43.95	04-7368
F78-14	45.95	04-7768
G78-14	48.45	04-8268
H78-14	51.95	04-8568
F78-15	45.70	05-7768
G78-15	49.95	05-8268
H78-15	53.95	05-8568
J78-15	55.60	05-8868
L78-15	58.80	05-9168

Snow Travel		
Blackwall Size	Price Each	Product Number
A78-13#	23.90	03-6072
B78-13	24.90	03-6472
E78-14	25.80	04-7372
F78-14	28.40	04-7772
G78-14	29.45	04-8272
G78-15	28.95	05-8272

#Tread not shown

Steel-belted radial 'snows'

Get this **WINTER EXPRESS** radial going for you on wintry roads. Two steel belts, rugged 2-ply Nylon casing and coarse-lugged tread form an admirable 'total handling package' for snow, ice and mud conditions.

Giant-proportioned 2+2

Just give this **HIWAY-BYWAY** the road — or no road at all. It breezes right through hub-deep snow. Flexible, super-tough, twin glass belts encircle two Du Pont 66 Nylon cord plies. Sure-footed tread, self-cleaning lugs.

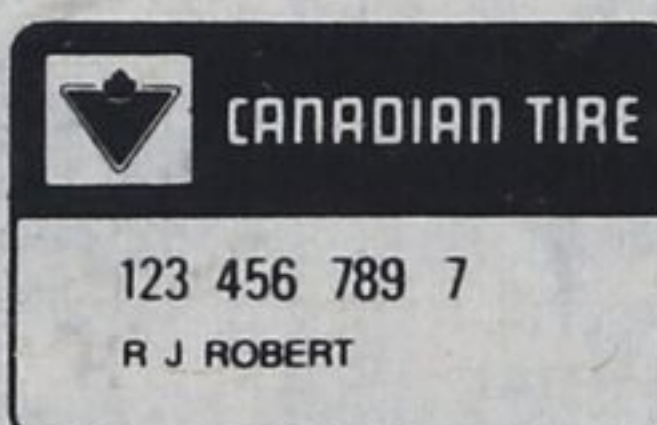
Bias-ply...low, low price

SNOW TRAVEL offers rugged service at economy-level cost. Twin plies are of giant-dimensioned Nylon cord for extra casing strength. Deep-digging lug tread tackles mud and snow without let-up — every inch of the way.

Due to seasonal demand, we may be temporarily out of stock on your size, but we will gladly take your order.



ASSOCIATE STORE



USE YOUR CARD

No extra charge for installation

We install our new car tires on most standard rims when you buy a Dill or Schrader valve at our regular low price of \$1.50. We must install new tire and valve together. "A tire isn't new unless the valve is too."

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4% CASH & CARRY
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