

'I need your support to become mayor of Midland': Jack Gerow

Two years ago when I was elected as Alderman in Ward 4 I said, "We had problems in Midland and as electors I need your help."

We still have problems in Midland and again I need your help.

I want to be mayor of Midland.

I have Midland's best interests at heart. I have lived in Midland my whole life, except for four and one-half years while in the Canadian Navy during World War II. And that is an experience that cannot be obtained in college.

At this time of year I would like to add that I hope your sons and

daughters never have to receive military training.

Pray that they can plan their futures without the threat of war.

In December of 1945 I joined the Canada Life Assurance Co. and I have been their representative since that time, and that is in an industry where the agency sales force probably has a 60 percent turnover.

To be a survivor in this business you have to plan, work hard and understand people, you must have empathy.

In 1954 I began a four-year extension course from the University of

Toronto and in 1958 I obtained my C.L.U. degree.

Charter Member

I am a charter member of Midland Javcees and a past president.

I was president of Simcoe-Muskoka Life Underwriters Association in 1967.

When I am elected mayor, I will work hard to efficiently and wisely distribute your tax dollars.

With the increased numbers and quality on council and our experienced and efficient municipal employees I know that the next two years will be great years for this com-

munity.

We have an industrial mall of which we can be proud, with credit going to our previous council.

We have to broaden our industrial base-we cannot as a community stand still-we have to move ahead.

To stand still is to fall behind. To attract new enterprises and create new jobs there has to be planning-strategic planning for the future. We should be selective-search out related industries in cooperation with our local industrialists.

We cannot leave these responsibilities to the Chamber of Commerce and Council, as citizens

of Midland we should get excited about the future of our great town and get things rolling in 1981.

We can do it! But I still need your help.

I want to be your mayor. In return for your support, I pledge my proven qualities.

For open, sincere and co-operative leadership, I ask you to vote: Jack Gerow for Mayor of Midland.



'My Canada' road show heading to Scarborough

An exhibit of Canadian landscapes by internationally famous photographer Budd Watson of Midland will be at the Scarborough Civic Centre for the month of November.

The show will feature selected landscapes from Watson's "My Canada" portfolio.

On Wednesday, Nov. 12, Budd will present "My Canada" at the Scarborough Civic Centre Meeting Hall at 7:45 p.m.

The lecture and slide presentation will be held in cooperation with the Scarborough Camera Clubs N.A.P.A. and C.P.A.C.

Tickets for the event can be obtained from Norm Sanders at 267-3030.

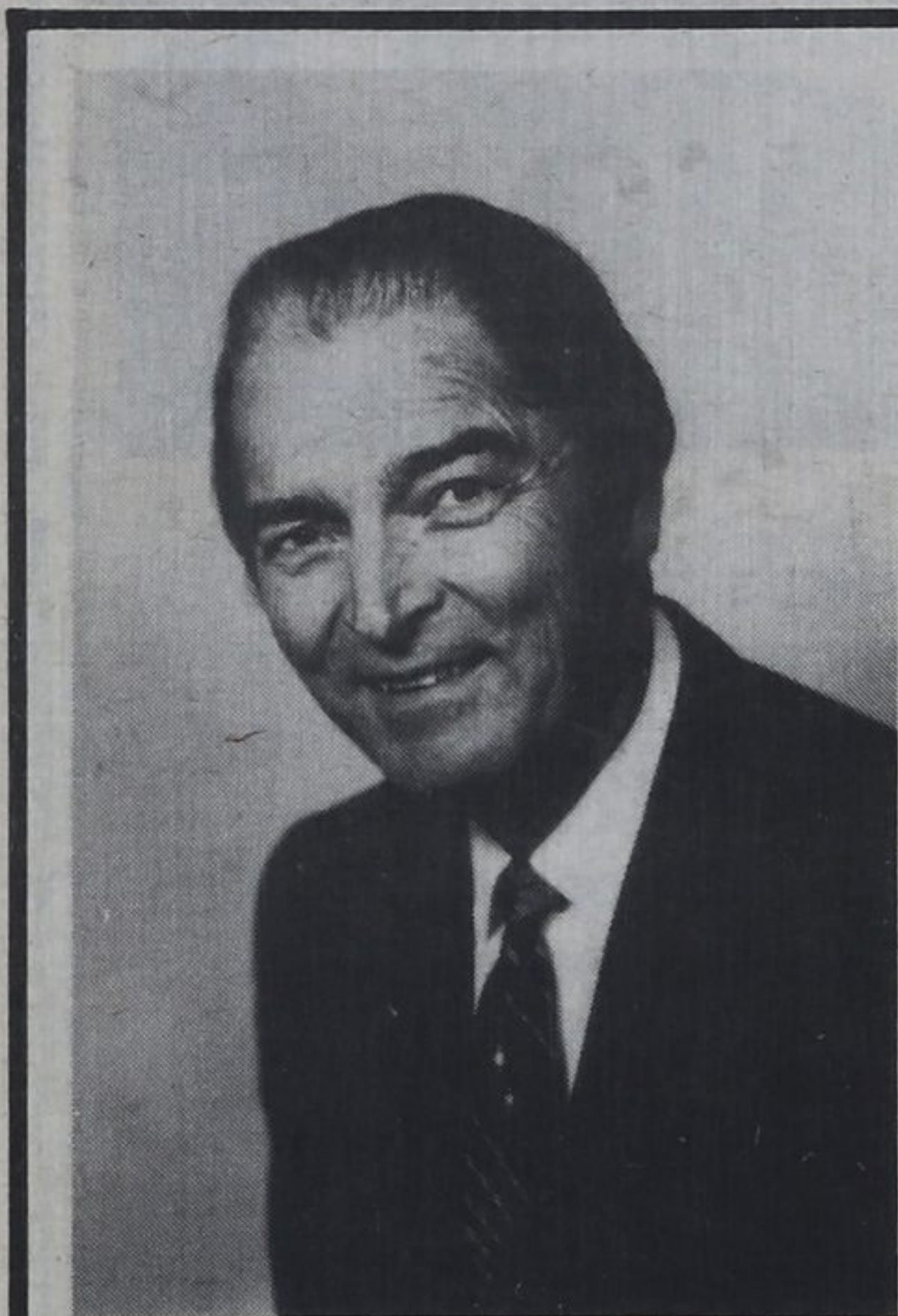
Proceeds will go to the Canadian Cystic Fibrosis Foundation.

Budd has given lectures and seminars for the Toronto School of Photography, the Professional Photographers of Canada, the New York State Professional Photographers, and the Rochester Institute of Photographic Arts.

In 1975 the Federation Internationale de la Photographique Art in Berne, Switzerland upgraded Budd's title from "Artiste" (A.F.I.A.P.) to "Excellence" (E.F.I.A.P.).

Also in 1975, the Royal Photographic Society of Great Britain awarded him an associate (A.R.P.-S.).

In addition to his landscapes, prints by members of the two Scarborough Camera Clubs will be on exhibit at the Civic Centre.



You
NOW
Have a Choice
ELECT
JACK GEROW
MAYOR
for
MIDLAND

- Strategic planning for the future!
- Work together with Industry & Community!
- Have empathy for Individuals & Business!
- Get excited and set realistic goals!
- Let's all work together

For a ride to the polls, call 526-4339 or 526-7307

GEROW, JACK

X

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	'Biarritz'	\$75.00	
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