

Election '80 platform

Lynn wants to be re-elected mayor

I want to be re-elected as your mayor because I believe I have the qualifications, experience and capabilities. And, most of all, I want to do the job on your behalf.

The first three years and 10 months of office have been busy, sometimes trying, and always challenging. But they have also been months of achievement and betterment for Midland.

Despite economic recession we have been successful at attracting new industry, and new jobs. Several plants have had the confidence in this community to expand. The two operations already in the new Heritage Industrial Park will provide more than \$40,000 in new tax revenue to the Town in 1981, and through my efforts the development of the Park was funded by the Provincial Government.

Past performance speaks for itself, and I believe that it speaks well, but the important concern is what will happen in the next term. There are important challenges and commitments ahead, and the need to control our expenditures and select our priorities. My record shows that I vote for Midland's growth and financial stability, and not against it.

Change
With a change in the size and composition of council for the first time since 1937 it is important that there be experienced leadership on Council. In the past three years staff changes and retirements find four of the six major town departments with new department heads. Experience and depth are necessary to help support the settling in of the new administration.

It is my intention to recommend to council changes which will revise the council and staff committee structure to provide more information to all members of council and faster results and action to the public.

It is anticipated that these changes will reduce staff time and administrative costs while providing better public responses.

Job creation, industrial development (both in manufacturing and tourism), and area planning and development are also critical issues.

They require a great deal of time, attention, effort and direction. It is my intention to continue that effort strongly. New industry and growing industry brings new jobs and new tax revenue to the community, from which we and our children all

benefit.

With the new sewage treatment plant construction underway it is important to complete this project and bring it into operation. Without that plant Midland's development had been frozen.

Restraint
Cost efficiency and restraint are particularly important in

the next two years. The sewage treatment plant is an expensive capital item to all of us as taxpayers. For that reason, financial spending responsibility and priority-setting are important and part of my pledge to you.

Attention must also be given to cultural and recreational needs in our community. Like other municipalities,

Midland is faced with increasing challenges with vandalism and petty crime. A commitment to projects, activities and opportunities to expand our role in culture and recreation areas is an important social priority.

My record as a member of council and as your mayor is there for examination. Based

on that record, and the challenges ahead - some of which I've listed above - I want to have the opportunity to continue to serve this community as mayor.

I hope that you will share that view, but to make it count, please vote in the Advance Poll on Nov. 1 at the Municipal Building or on Election Day, Nov. 10.



Moreland Lynn

Election '80 Platform

Alderman Platt seeks re-election

I take this opportunity to place before your readers my platform for re-election as one of the three aldermen for the East ward of the Town of Midland.

1. To provide an adequate level of municipal services to Midland residents at a level of taxation which most ratepayers will consider acceptable.

As Chairman of the Finance Committee for the past two years, I have tried to keep Town expenditures at a level sufficient to provide adequate services and at the same time provide for those capital items necessary for the continued growth of the Town.

2. To promote con-

trolled growth of the Town, to increase the ratio of industrial and commercial assessment to residential assessment to ease the tax burden on the residential ratepayer.

Much of our current capital expenditure, such as the sewage treatment plant expansion program, is geared to promote this growth.

Growth, however, places stresses on the environment and I am strongly in favour of enacting site plan control bylaws to ensure that new development does not endanger the environmental qualities we presently enjoy.

3. To promote prudent planning and zoning

policies both in the Town and in the Tiny-Tav Peninsula Planning Area. By law 79-40, the new recently enacted and approved comprehensive zoning by law, has met with a good general acceptance by the community.

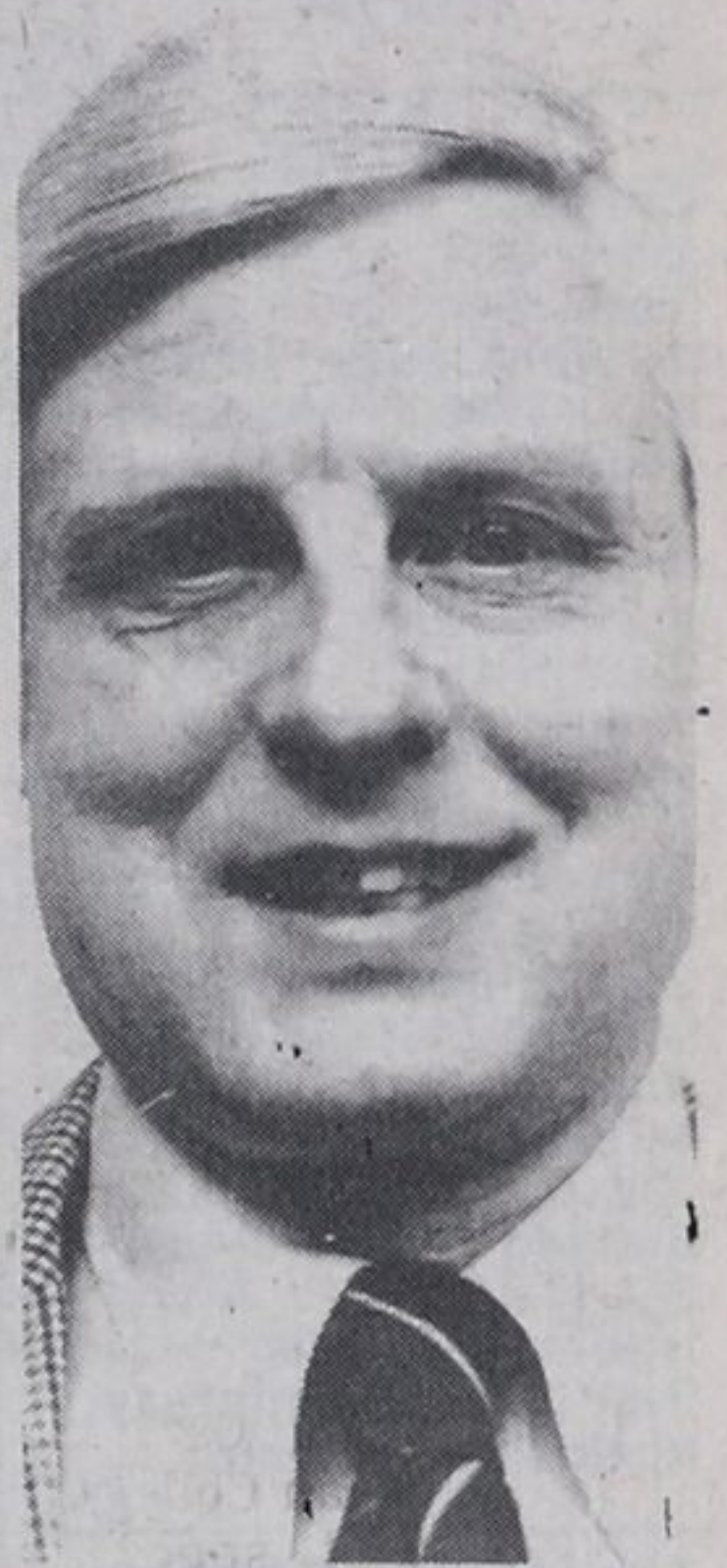
I will work to ensure that rezoning applications are in full conformity with this zoning by law and do not conflict with the overall policy of maintaining the amenities of existing neighbourhoods.

4. To negotiate shared cost agreements with the Township of Tiny to protect the interests of Midland ratepayers in the commercial development on Highway 27. I am in favour of

working out shared cost agreements so that proper servicing of this area may take place without unfair treatment of either Midland or Tiny ratepayers.

5. To keep abreast of the concerns of residents in the East ward and to bring these concerns to the attention of Council and to assess all matters in the general interests of all ratepayers of the municipality.

Editor's Note: candidates for school boards, councils and water and light commissions are being invited to submit their platforms to us for publication prior to the Nov. 10 elections.



Richard Platt

Election '80 Platform

Rumney seeking to become Ward 13 trustee

To the citizens of Midland in Simcoe County Board of Education's Ward 13: the following is my resume and platform as a candidate for trustee on SCBE.

I was born adjacent to Midland, next to the Martyrs' Shrine.

I went to the high school, now Parkview, in Midland.

I was married in the United Church on the main street of Midland by Rev. Auld.

I work part-time in Midland and do the majority of my business in Midland. Midland is the focal point of my life.

There are six sound reasons for supporting me:

1. A retired secondary school teacher wrote an article this year whose headline was, "Discipline is a key factor in our educational system."

I totally agree. I certainly would not have placed a principal on sick leave for using the strap.

2. Salary negotiations - an unbiased and common sense approach. The comedy at the Board this year of giving the teachers two percent more than they intended, then their administrator suggesting that maybe the teachers would rescind it back.

Naturally they refused - the teachers laughed and the taxpayers cried.

3. The Province should help Boards of Education find better means of financing educational services than relying so heavily on real property taxation.

The final report of the Committee of the Costs of Education in Ontario recommends that the Province assume 66-2/3 per cent through grants, thus leaving 33-1/3 percent for the property owner.

The Davis government has done the opposite of its recommendations - commencing with nearly 63 per cent in the early 70's down to 51.9 percent today.

I might add by contrast the Separate School system receives 79 percent.

4. The general public and classroom teachers should be allowed input into board policy.

Outside input has

seldom been able to influence Board policy - they don't hear!

5. De-consolidation into high school districts K-13 would permit more community participation - there would be

4. I am opposed to a French-only school

four or five trustees representing Midland rather than one. The Central Board is so large it has confused everyone!

6. I am opposed to a French-only school

because it divides loyalties in the community and prevents its students from becoming totally conversant in English.

The Prime Minister will not gain political stature in the school he

has shoved on Penetang.

It will also become an empty shell - mute testimony to political confusion - an atrocious waste of our money.

It must be possible for

the Board to authorize a referendum that the 18 municipalities were denied - otherwise we no longer have a democracy.

The voice of the people is no longer being heard, it appears to me.

Election '80 Platform

Bruneau, trustee at large on SCBE

Fellow Citizens of Simcoe County: In the coming municipal election on Nov. 10, I have placed my candidacy for separate school trustee at large on the Simcoe County Board of Education.

My name is Marcel Bruneau. I am the assistant postmaster in Midland.

I have resided in Midland since January 1979, am married and father of three.

My wife, Rozanne is a nurse at Huronia District Hospital.

I have been an active participant in community affairs: served 13 years in Lion's Club International including Midland Lions Club; vice-president of the Holy Family Parish Council in Blind River, Ont.; up until 1977 served Boy Scout Association as Scoutmaster, Venturer Advisor and Assistant District Commissioner for the North Shore District.

I was born, raised and educated in Ontario. I was elected to two

terms as separate school trustee on the North Shore Board of Education in Blind River.

I had to resign my trusteeship in 1979 when I accepted the assistant postmastership in Midland.

I enjoyed my terms as trustee and vowed that I would place my candidacy for trustee in Midland. I wish to apply this valued experience



as trustee towards the educational needs of our children in Simcoe County.

My objectives in seeking the trusteeship are:

1. The need for greater communication between: a) trustees and teachers; b) trustees and administration; c) trustees and parents.

2. I wish to find out if the taxpayers' moneys

are wisely spent IN EDUCATION.

3. I wish to know more about our educational system, to evaluate it and determine whether or not it responds to our CHILDREN'S NEEDS.

May I encourage you to come out and vote on Nov. 10 and would you kindly support my candidacy as trustee at Large for the North Ward. Thank you.



Marcel Bruneau

Election '80 Platform

Geere promises his best

Long-time Penetanguishene and area resident Bill Geere has tossed his hat into the political arena, having announced (and later qualified) plans to seek a seat on Penetanguishene council, Nov. 10.

Geere who served with the Army for six years, having joined at the age of 17, is probably best known as the town's dockmaster, a position he held from 1976 until he resigned some weeks ago to run for council.

The candidate retired from Penetanguishene's Mental Health Centre in 1976 after working there for 30 years.

Geere has been active in St. John Ambulance, EMO and was a director for some years in the

(Ont.) Corsair Travel Trailer Association.

A local CBER, Geere has been operating one since 1964 and since 1967 has been a Canadian Coast Guard Volunteer Agent.

As for getting involved in civic life at this time in his life he assured this newspaper that "since I'm retired I can spend a great deal of town working for the town."

He adds, he'd like to be part of the decision making process in town "that will attract more tourism and industry to our part of the province."

As for making any promises he can't keep, Geere concludes, "I can only promise I'll do my very best for the town I have always loved and respected."



Verne Rumney