

Contact

526-9333

Contact Telephone Information and Referral Centre is a chartered non-profit registered organization with a volunteer Board of Directors numbering 12 in all. The centre opened its doors on March 12, 1973 and has expanded its resources over the past seven and a half years to include many facets of service to the community.

Contact plays a catalytic, supportive role in the communities of Huronia, bringing people and services together. The calls range from simple information calls to critical situations. Social services, government agencies, clergy, service clubs and many volunteer individuals respond to and work together for the good of many people upon the request from Contact. Contact receives an average of 650 calls a month with 90 per cent of the calls reaching a satisfactory conclusion.

The following is a list of services Contact provides:

1. Information and referral.
2. Meals-on-Wheels co-ordination.
3. Social Services monthly luncheon and meeting.
4. Co-ordination for Welfare assistance.
5. Ongoing work with families in the area of Social Services.
6. Senior Citizens assistance (visits and activities).
7. Housing (rental assistance, Rent Review, Landlord and Tenant legislation).
8. Odd Jobs register.
9. Babysitting register.
10. Daycare register.
11. Supportive assistance to all worthwhile needs or projects.
12. Working with resource people in giving support to individuals or families.
13. Befriending (a confidential voice - someone to listen and then suggest alternatives).
14. Register file of upcoming events.
15. Consumer education.
16. Consumer information and referral and advice.
17. Consumer mediation.
18. Cancer Society answering service.
19. Community work orders.
20. Publishes Community Directory.
21. Identifying unmet needs.

Budget

The budget as set out by the Board of Directors of Contact Telephone Information and Referral Centre for 1980 had a total estimate of \$27,000. The Provincial Ministry of Culture and Recreation provides up to one-third of this amount. One-third is raised through the municipalities, public donations and fund raising projects and with the grant of \$5,000 from the Federal Ministry of Consumer and Corporate Affairs Contact has struggled on. In 1978 a grant of \$7,500 was received for that year and Contact expanded.

With these monies Contact enlarged their scope of services by introducing direct assistance to individuals with market place problems and through education in the community of making the public aware of the pitfalls that can arise in the marketplace. Through Contact the public has received correct information on the quality of consumer products and services.

Assistance

Contact provides direct assistance to each client and since Contact is a community oriented organization the staff and volunteers are familiar with local problems and can offer a more personalized service which is most important since the area Contact serves has few government services. All calls are followed up to assure the information given to a client was correct and satisfactory.

The geographical area served by Contact Telephone Information and Referral Centre is Midland and its surrounding communities which includes Penetanguishene, Port McNicoll, Victoria Harbour, Waubaushe, Lafontaine, Wyevale, Wyebridge, Elmvale, Waverley and the Tiny-Tay Peninsula which make up a population of approximately 31,000.

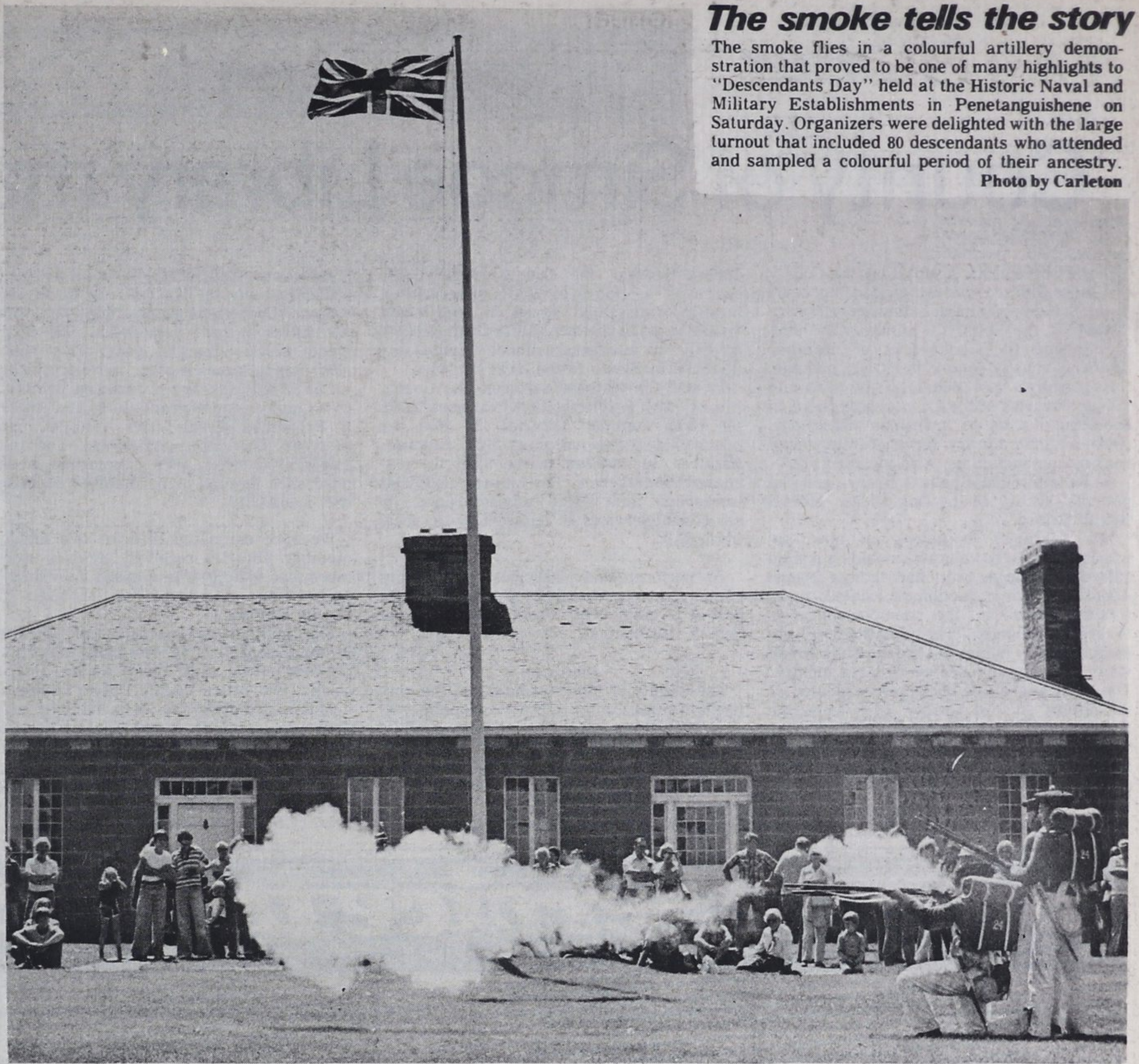
Through the lack of knowledge and understanding many of these people turn to Contact for guidance of their problems.

The staff of Contact which comprises of one paid Administrator and two part-time paid workers are very knowledgeable in the field of information and referral and in turn instruct the volunteer corp and summer students in handling the telephone calls.

The race of mankind would perish did they cease to aid each other. We cannot exist without mutual help. All therefore that need aid have a right to ask it from their fellowmen, and no one who has the power of granting can refuse it without guilt.

Happiness is helping others to help themselves.

Mary M. Gibson,
Administrator



The smoke tells the story

The smoke flies in a colourful artillery demonstration that proved to be one of many highlights to "Descendants Day" held at the Historic Naval and Military Establishments in Penetanguishene on Saturday. Organizers were delighted with the large turnout that included 80 descendants who attended and sampled a colourful period of their ancestry.

Photo by Carleton

SCOUTING AROUND



Taking to the outdoors

by Robin Nutbrown

Today, a lot more people are taking to the outdoors in their spare time. There is a realization that the man of today needs nature, and this growing awareness may well be the salvation of many threatened species of flora and fauna.

The people involved with the Scout Movement have been aware of the im-

Burning permits

avoid head-aches

At least 11 firefighters from Old Fort Road Volunteer Fire Department (Tay Twp.) were tied up early Sunday evening responding to what turned out to be a false alarm.

A Con. 3 resident notified fire department officials she could see smoke and flames rising from a dwelling along the same concession road.

It turns out the fire was well under control in that someone was burning some debris.

However, the general alarm could have been avoided, thinks at least one of the fire officials, if the person burning the material had gotten a burning permit from the fire department in advance.

Permits can be picked up at the Odd Copy Book store on Con. 3, from Tay's Deputy Fire Chief Bill Beck or from Waubaushe Fire Department.

Tay's Fire Chief Tom O'Hara also issues burning permits. By applying for permits in advance, at no cost, fire department officials then have a good idea who will be burning debris on a certain day at a certain hour and then can better be informed if they receive a call for assistance.

Sunday night two pumpers raced to the scene of what turned out to be a false alarm while Old Fort Road Volunteer Fire Department's tanker was placed on stand-by.

This type of an operation is a costly one and could have been avoided Sunday night.

However, it was stressed, the person who turned in the call was doing her duty and fire officials were pleased she took the time to call.

However, the general alarm could have been avoided in the first place if a burning permit had been issued.

portance of the out-of-door life and we do our best to teach the boys the value and beauty of our nature environment.

Many people, however, outfitted with the latest equipment, head off into the wilderness only to find themselves bored and unable to relate to their surroundings.

Therefore, the inclusion so often, of blaring transistor radios and other modern technical aids to enjoyment. Scouting believes that boys join Scouting for the outing! Therefore if a boy is to communicate with nature, he must first of all, as in all communication, stop and listen.

When he takes time out to stop and listen, he tunes into what is around him, what is happening, how it is happening and why it is happening. To get more value from a trip in the out-of-doors, he should attempt to view it dimensionally, one way of doing this is taking time out to squat and examine the tracks of animals in order to attempt to determine

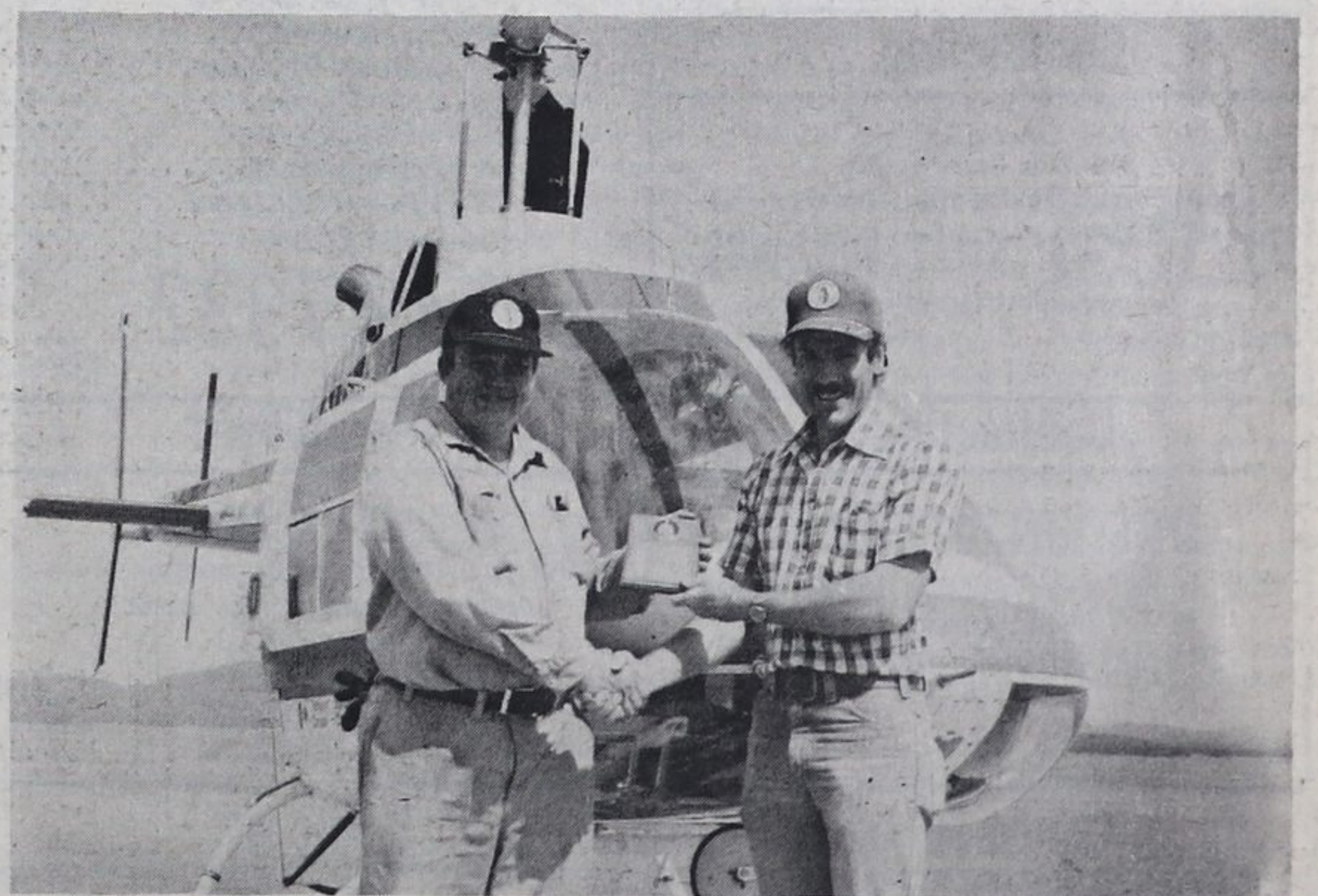
what kind of an animal it is, where it is going and why.

Or, when finding a fungus growing on an old stump he can get down to view it from its level in order to understand it better.

Through these experiences, he learns to view the environment from all perspectives, and to tune into nature. By being sensitive to the environment, it allows him to understand when the environment is indicating to man that it is being misused. Adjustments can then be made in the methods and programs so they are more in harmony with the environment.

If you are interested in nature resources, there are some listed below which could be helpful.

Reminder: Registration for this season ('80-'81) will be held on Aug. 21 at St. Paul's United Church in Midland at 7:30 p.m. Please have a registration chairman from your group committee to pick up the kits.



25 years well spent

John L. Brandon, lightkeeper at Michipicoten Harbour, Lake Superior, was presented with a plaque for 25 years service by E. J. Lea (right), superintendent of navigational aids, with the Canadian Coast Guard, of

Parry Sound. Mr. Brandon, a winter resident of Penetanguishene, was a lightkeeper on Hope Island in 1957. Later he transferred to Cove Island, then Michipicoten Harbour in 1969.