

That's My Line



Andrea Desmasdon Circulation Manager

Editor's note: Andrea is in charge of circulation for The Midland Times, The Penetang Citizen, Elmvale Lance, The Friday Times and The Friday Citizen.

I've been a newspaper circulation manager for nearly two years. What got me involved in the job was the fact that I've always been involved with kids.

I've coached a lot of hockey teams. One team I coached, a Junior B team, took the Ontario Junior B Novice championship in 1970-71.

There are a lot of parts to this job. It's hard to all of a sudden think of all the things that I do.

I order the newspapers and take care of the drivers who deliver the papers to dealers, and who drop the papers off for the kids.

Sometimes I have to

deliver the papers myself (laughs).

I'm also the person who answers all of the complaints.

Either the paper is late, or it's wet, and in that case I replace it.

Recently one caller phoned to say there weren't enough pages in her copy. She figured there was a section missing because of the way our sections were printed. I took her another paper.

I enjoy working with the kids and dealing with people in general. I enjoy answering concerns when I can satisfy a customer.

About 35 kids deliver the papers Wednesday, and about the same number of Friday, in Midland. And I also have some carriers in Penetanguishene.

Not all of my paperboys are boys. Ten of them are girls. I don't have the entire

same group delivering papers on Friday and Wednesday because some want Fridays off. They're really good kids.

When I sign a youngster to deliver papers, I generally talk to their parents first to make sure the parents approve. A lot of kids want to deliver papers but their parents don't want them to deliver.

Some of the paperboys were delivering papers long before I started. What's the shortest length of time a paperboy has worked for me? One day!

I remember one person who complained that she wasn't getting her paper. I went down to her home to watch when her paper was delivered. She had a dog on a chain that reached out to the sidewalk.

The kid refused to deliver the paper, and so would I!

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Port McNicoll council supports county's resolution

PORT McNICOLL: A Simcoe County Council resolution calling on municipalities in the county to place the Penetanguishene French High School issue on the ballot during this fall's municipal elections was endorsed here this week when members of Port McNicoll council met.

Most county councillors feel much of the money to pay for construction of the new

facility in Penetang would come out of the county's coffers and if not then at least from county taxpayers.

The county wants the matter placed on local ballots to see if taxpayers are willing to foot the costs.

Council in Port filed a second resolution from the Municipality of Latchford which calls for centralized schools so as to reduce transportation costs.



Brent Hamelin

Son of Mr. and Mrs. John Hamelin, graduated with an Honor's B. Sc. degree from the University of Guelph on June 5/80. He will be attending the Faculty of Education in Toronto this fall.

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