



'A' for achievement award

The proud owners of Advanced Extrusions Limited were on hand Monday at the Penetanguishene plant to receive the provincial government's "A" for Achievement award from Gordon Smith, MPP for Simcoe East and parliamentary assistant to the

Ministry of Industry and Tourism. From left to right, owners Earl Abraham, president Ernest Younes, Mike Habash, Erwin Rusch and MPP Gordon Smith.

Advanced Extrusions rewarded for its innovation and sales record

by Rod Deacon
One of the largest and most successful firms in Penetanguishene, Advanced Extrusions Limited, received a special award from the Ontario Ministry of Industry and Tourism Monday.

The 12-year old manufacturing firm, with a plant in Penetang and a smaller one in Downsview, was the recipient of the Ministry's "A" for Achievement Award. The government award, established in 1963 to acknowledge companies which, over a three-year period, substantially increase production, sales and exports, add equipment, expand plant space and provide new opportunities.

Back in 1968 when Penetang's industrial park was still a dream, covered in dense bush, Advanced Extrusions moved into the region at its present location on Robert Street East. When the plant opened 12 years ago, the company employed five

people on a single shift, one product line.

Today, the Penetang plant floor space has increased by more than four times its original dimensions. The labour force has skyrocketed from five workers to more than 200, working on a three shift basis.

Sales increase

During the three year period 1976-1979 when Advanced Extrusions was being evaluated for the government award, the company expanded and diversified its product lines. This resulted in an increased volume of domestic sales as well as substantial gains on the export market.

Advanced Extrusions now manufactures collapsible aluminum container, aluminum aerosol containers, technical extrusions, marker shells and caulking cartridges for companies across North America. "Chances are that there is at least one of our containers in every Canadian home," says company president

Ernest Younes. The company's share of the US open market is 45 per cent, and it is the only producer of aluminum caulking cartridges in North America.

Aid from gov't.

The company has

taken advantage of provincial and federal assistance and maintains close ties with industry, trade and commerce departments for export and technological developments.

Advanced Extrusions

owners, president Ernest Younes, Earl Abraham, Mike Habash and Erwin Rusch were on hand Monday to receive the Ontario government award from Simcoe East MPP Gordon Smith.

Wyevale's centennial plans in works

On January 17, the Pineridge Women's Institute met for their regular meeting and the Roll Call for that meeting was 'Give some suggestions for the 100th Anniversary of Wyevale'. Mrs. Walter Marcellus of Wyevale thought of an idea to involve the community in a one-day celebration. That idea has snowballed until the hamlet is now gearing up for two days of fun and activities designed to draw people from all over back to this area.

A Centennial committee, established in March of this year, had a working budget of

zero. Wintario grants were mentioned, but it was agreed they should not count on any outside help such as that, but instead go ahead on the belief that no funds would be forthcoming and all help with the birthday party would be on a volunteer basis.

A Logo contest was held and the official Centennial logo was chosen. Committees were set up with John Stott, one of the original six members, to act as chairman of the festivities.

Saturday's agenda will include a parade beginning at 12 noon, featuring a selection of

antique cars from the Midland Antique Car Association, a steam powered engine driven by Mr. Russell Pilon, appaloosa horses carrying riders in authentic Indian gear as well as the various dignitaries scheduled to appear for the party.

Residents of the concession roads around the hamlet were invited to submit floats in the parade representing the history of each of these roads. Several will be included in the procession.

At 1 p.m. the dedication of the Centennial Garden, planted

with volunteer help, will be held with George Taylor MPP, Doug Lewis M.P. and Morris Darby, reeve of Tiny, scheduled to attend. The Recreation Department will have a food booth in the park throughout the

day and inside the new gymnasium at the school, a host of booths featuring the sale of various new and old arts and crafts, will be seen.

● Continued on page 3

Citizen briefly

Face-lift in works for Montreal St.

Barring unforeseen circumstances reconstruction of Montreal Street in Midland could start later this summer with construction to be completed by Oct. 15.

Commissioner of Works Percy Ehler says the project should be put out for tender in the near future.

Court to shift back

Commencing next month provincial court sittings in Midland will be conducted in familiar surroundings.

Ever since last year's municipal building fire court has been conducted across the street from the town hall at the Athenian Hall.

However starting next month it will be court as usual in the council chambers of the municipal building.

Midland OPP probe 256 occurrences

Midland detachment of the Ontario Provincial Police investigated 256 occurrences in the week ending July 7, a normal number for this time of the year.

Investigations included reports of 22 cases of theft, six cases of assault, five cases of wilful damage and eight cases falling under other sections of the criminal code.

Twenty-five charges of violations of the Liquor Control Act were laid. Five drivers were charged with being impaired. Four persons were charged with possession of narcotics. Two drivers were found to be driving while their licences were suspended.

Has yet to meet to review proposal

Midland Parking Authority has yet to meet to review a town council proposal that if approved by the parking authority would allow Gray Coach to park buses in front of its new depot on Bay Street West just east of First Street.

Two key meetings on the calendar

MIDHURST: Members of Simcoe County Council will be meeting here next Tuesday morning at 9:30 a.m. for their regular monthly meeting.

Meanwhile members of the Simcoe County Board of Education will be meeting tonight at the education centre in Barrie for one of the regular monthly sessions.

Flag thefts on rise in Midland since July 1

Midland police report a flurry of flag thefts since July 1.

Two flags were taken from the town's cenotaph, three from the grounds of a Hugel Avenue homeowner, and one flag, a Canadian flag, from the grounds of a Johnson Street homeowner.

The Hugel Avenue homeowner lost a Canadian flag, a provincial flag, and a Union Jack.

Police Chief Ernie Bates commented that he thought it was "pretty damn small" for someone to steal the flags from the town's cenotaph.

Inside the Citizen

Classified/Real Estate	Page B1
Sports	Page 15
Huronian Scoreboard	Page 16
TV Guide	Page 22