

Centennial Calendar

- July 21-Aug. 7**
—Ontario Science Circus—Civic Centre—Free!
- July 24-Aug. 8**
—Rawlins & Hanna—Photography—Midland Library.
- July 31**
—Wrestling—Centennial Arena 8:30 p.m.
- Aug. 4**
—H.D.H. Tag Day.
- Aug. 5**
—30,000 Island Invitational Golf Tournament—Midland Golf & Country Club.
- Aug. 7-13**
—Big Sister Week.
- Aug. 8-21**
—Geo. Szabo—Art Display—Midland Library.
- Aug. 9**
—Sr. Citizen's Picnic—Midhurst Park.
- Aug. 11-12**
—Muscular Dystrophy Tag Days (Midland Firefighters).
- Aug. 12**
—Magic Show—for elementary age children—Midland Library—2 p.m.
- Aug. 21**
—The Tommy Scott Family Fun Timeshow—Centennial Arena—Kiwanis—Adults \$3—Children \$1.50.
- Aug. 21-Sept. 5**
—M.S.S. Student's Art Display—Midland Library.
- Aug. 24**
—Bathub Races—C.N.E.—Councillor Nancy Keefe participating.
- Aug. 26**
—Jaycees Bus Trip to C.N.E.—includes Blue Jay's ball game and Evening Grandstand.
- Aug. 26**
—Water Ski Show—Little Lake—Bluewater Ski Association.
- Sept. 2**
—G.R.S. Radio Club Craft Show and Dance—Centennial Arena.
- Sept. 5-18**
—Ann Kurschner and Cyril Caunter Art Display—Midland Library.
- Sept. 9**
—Septemberfest—by Jaycees and Centennial Committee—Centennial Arena—Amateur Show Contest—1 p.m. to 6 p.m.—OOM-PAH-PAH Band 8 p.m. to 1 a.m.—Refreshments!
- Sept. 10**
—Salvation Army 93rd Anniversary Services—11 a.m.—Special Speakers and presentation of new S.A. flag.
- Sept. 14-15-16**
—Centennial Fall Fair.
- Sept. 16**
—Bake Sale—Legion Hall—Legion Auxiliary—2-5 p.m.
- Sept. 20-21**
—Watch for the possibility of a Midland Centennial Industrial Trade Show—Details will be outlined through the local media.
- Sept. 22**
—Centennial Tea and Bake Sale Sacred Heart Auditorium—2-4:30 p.m.—St. Margaret's Extension Society.
- Sept. 25**
—Chamber of Commerce Annual Golf Tournament—Brooklea Golf & Country Club.
- Sept. 26-27-28**
—8 p.m.—Cable 12 TV—repeat series of Centennial (parts 1, 2 & 3).
- Oct. 3-4-5**
—8 p.m. Cable 12 TV—Centennial Series—Part 4—Levy-Parade.
- Oct. 7-8-9**
—Homecoming Week—Midland Historical Society.
- Oct. 7**
—Concert by Ron & Patricia Owens of Houston, Texas—Knox Church—7:30 p.m.
- Oct. 7**
—Registered Nurses Alumnae Reunion—Athenian Hall.
- Oct. 7**
—Rotary and German Canadian Club Octoberfest—Civic Centre.
- Oct. 7**
—Reunion of St. Theresa's Secondary School students.
- Oct. 7**
—Midland Professional Firefighter's dance—Hunter's & Anglers Club House, Ogden Beach Rd.—Jim Macey's Orchestra.
- Oct. 7**
—50th Anniversary of Grey Nuns in Midland—Dinner with School Board.
- Oct. 8**
—Archbishop and former priests of St. Margaret's Parish—St. Margaret's Church—2 p.m.
- Oct. 8**
—Major Ian Thomas—London, England—Kox Church—11 a.m. and 7 p.m.—Welcome!
- Oct. 9-15**
—Fire Prevention Week.
- Oct. 24**
—Midland's 100th Birthday!!!—Special events in planning stage—Centennial Quilt Draw.
- Oct. 28**
—Shriner's President's Ball—Country Mill—Nocturnes Orchestra—Buffet—\$15.00 Couple.
- Oct. 29**
—St. Paul's 103rd Anniversary—Rev. Don Jay, Barrie—guest speaker—11 a.m.
- Nov. 4**
—Centennial Dance—Legion Hall—Legion Auxiliary—8:30 p.m.
- Nov. 4**
—Bazaar and Luncheon—St. Paul's Auditorium—11 a.m. on—Quota Club of Huronia.
- Nov. 4**
—Policeman's Ball—Country Mill—\$10.00 Couple.
- Nov. 8**
—Bean Supper—St. Paul's Auditorium+Couple's Club—4:30-7 p.m.
- Nov. 18**
—Centennial Ball—Country Mill—H.D.H. Auxiliary.
- Dec. 1**
—Bazaar, Tea and Bake Sale—Sr. Citizen's Club Rooms—2-4:30 p.m.
- Dec. 2**
—St. Paul's Choir & Metropolitan Silver Band in Concert—St. Paul's United Church—Evening.
- Dec. 3**
—Choir & Band in Morning Worship—St. Paul's United Church—11 a.m.—Welcome!
- Dec. 3**
—Support the Jaycees Sale of Xmas Trees at Shopping Malls.
- Dec. 30**
—Grand Finale Centennial Ball—Country Mill.

At Odeon

Ross Cioe projectionist for 21 years

by Dave Wilson
Everyone's been in a movie theatre. We've all smelled the salty aroma of buttered popcorn, heard the crunch of peanut shells, been annoyed by the guy in the next seat slurping the last drops of a glass of soda pop, and have snaked an arm around a date when the silver screen darkens. We all know our way around cinemas. No matter where you go to see a movie, the washrooms are usually in the same place, the rowdies sit in the same areas, and the chewing gum seems to be stuck in the same strategic locations.

Up in the smoking lofts, however, there's a small door few moviegoers have ever ventured behind. It opens onto a green painted staircase, which leads to yet another green painted staircase, which leads to another door. Behind that door is located the nerve centre of the movie house, the room from which originates the pulses and images which we see on the screen as a motion picture.

At the Canadian Odeon Theatre in Midland, that room is a kind of castle keep, the domain of a solitary attendant who works to keep gears humming and electricity flowing so that the multitudes below him can stare at the screen with uninterrupted rapture.

Attending the two gigantic projectors at the Odeon during the summer months is Ross Cioe, the husband of theatre manager Theresa Cioe. He has operated the projectors there for 21 years, and his projection room and the images that shine forth from it are a source of unending pride.

Mr. Cioe works in close conjunction with senior projectionist Art Montgrain, who runs the projectors at a local drive-in during the summer, and who Mr.

Cioe describes as an "artist at his work". While the images projected on the screen are viewed by moviegoers as entertainment, from his perch atop the cinema, Mr. Cioe sees the real show in terms of the quality of picture reproduction.

"To me it doesn't matter what movie I put on, as long as I put it on right. We want to put the best quality picture on the screen—that's my show," he says.

Mr. Cioe's work day begins while most of us are still trying to decide what showing of the current movie should be attended. He arrives at the theatre about 45 minutes before show time, and begins a series of tasks that is repeated each night. He removes panels that conceal the intricate workings of the two massive Motigraph 35 millimetre projectors and begins a thorough check-out, ensuring that parts are not clogged with dust or dirt or are not wearing out.

He checks the sound reproduction system, making sure that volume levels are set properly. He then opens a trap door-like device located in the main body of the projector, and checks the heart of the system, carbon rods that when activated by an electric current provide the light required to project the movie image onto the screen, about 125 feet away.

There are two reasons for the painstaking checkout: projectors are worth about \$40,000 apiece, and movie audiences have been known to be less than tolerant when they break down.

Just prior to show time, Mr. Cioe loads the huge reels on the projector with a national anthem film clip, coming attractions excerpts, and short feature movies or

at all times, in case something goes wrong. You get to know the equipment very well, and develop a sixth sense about when something's going to break," he says, pointing out that in the 21 years he has been a projectionist, he has only encountered one major breakdown.

"A lot of people think we don't do anything up here, but we work pretty hard. You have to keep your eyes on the projector

Once the film has finished, Mr. Cioe rewinds it and readies the equipment for the next day's showing. After a movie has finished its run, Mr. Cioe completes a report on the quality of the celluloid, and sends it to the film distributor.

He says he's seen so many movies in his time,

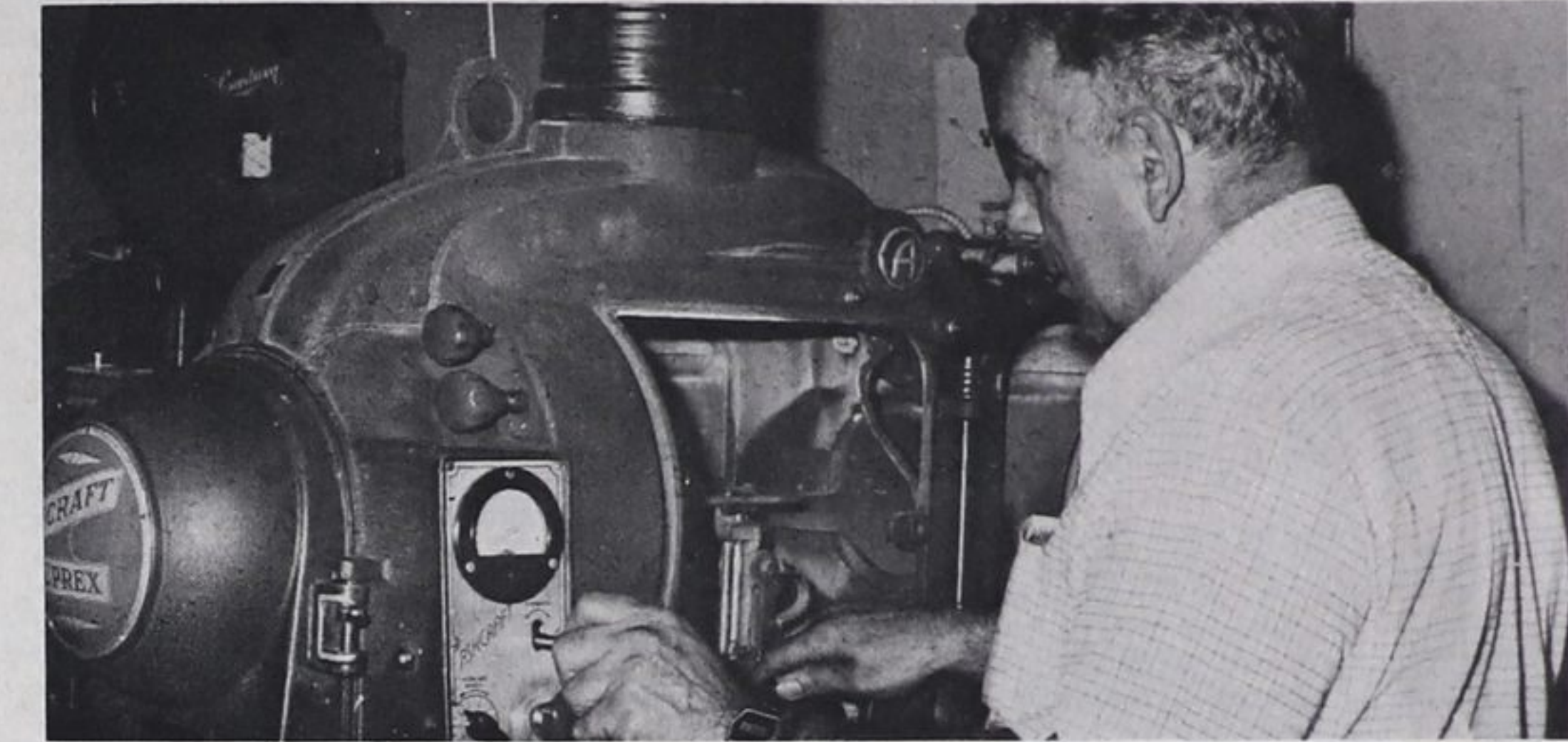
he can't remember half of them. Favourites? "I liked 'The Guns of Navarone' the best. I also liked 'Ben Hur'," he says. He thinks movies have a future, despite increasing competition from television.

"I think they'll be around for a while. They have a good future. People still like to go out to see a movie".

As he closes the door to his spotless projection room and descends back down the dingy staircase to the empty movie house, he says that he'd like more people to understand just what goes on behind the scenes at a motion picture presentation.

"Not too many people know what a projectionist does," he says. "Our job is funny. We work seven nights a week and do matinees on Saturday, so there's little time for rest. We can't start talking holidays until fall or when the snow comes."

"But I like my work. When I see people leaving the theatre saying they liked the movie, I know I've done my job, and I find that pretty satisfying."



Quality counts

Projectionist Ross Cioe adjusts the carbon rods on one of the two giant projectors at the Odeon Theatre in Midland. Mr. Cioe has been a projectionist there for 21 years and describes his work as fascinating. He has a

perspective on movies that few other people have, claiming that it doesn't matter what's showing, it's the quality of picture that counts.

Staff photo

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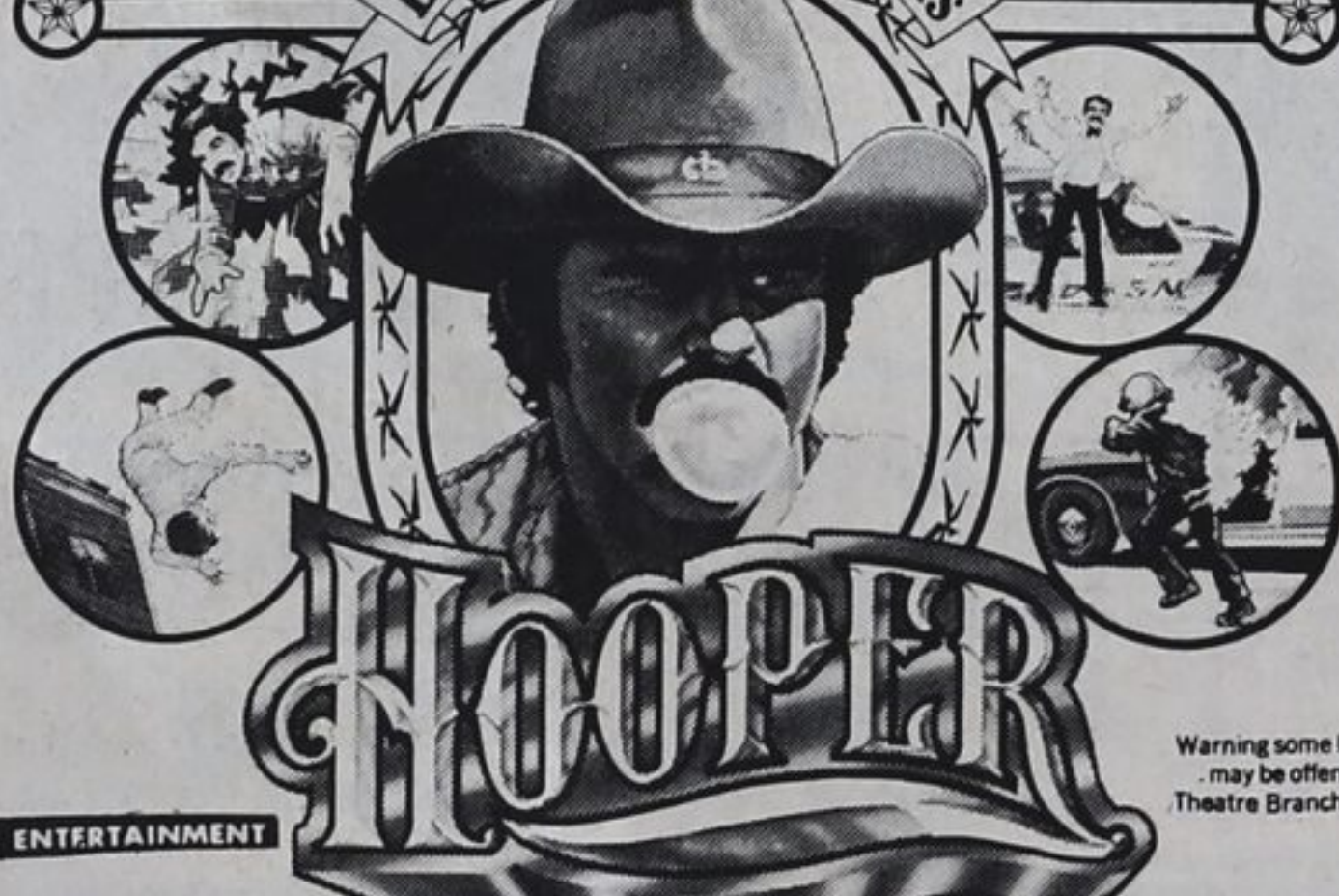
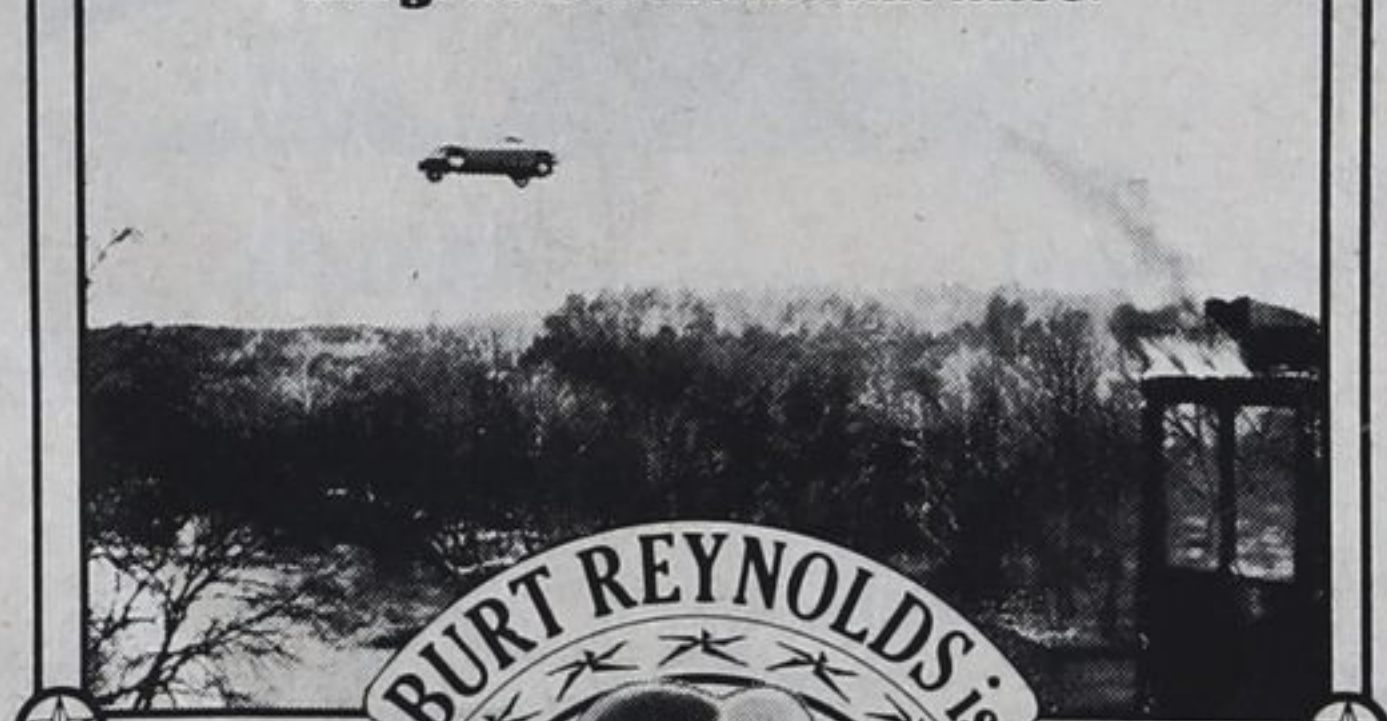
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