Huronia Week

Wednesday, July 19, 1978

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There was a little bit of old Basin Street on King

Street during the Sidewalk Sale, as this entertained shoppers

group of musicians

and browsers with the sounds of old Dixie. Led

licorice stock, Scott

by the man with the Whittington, the group roved up and down

Midland's Town Centre. adding a southern flair.

Sidewalk Sale a success

With the exception of a little drizzle on Thursday, the weather for Midland's annual "Sidewalk Sale" was perfect and the sale was another success for the downtown merchants. Public Relations

Committee chairman Ralph Lynn says "most of the merchants can say they did very well." To him the downtown sale was "excellent."

Although there is no official count on the number of people who

wandered King Street during the three day sale, with the exception of Thursday afternoon, the street was packed. Mr. Lynn said unfortunately the rain did keep people from shopping late Thursday

afternoon.

Several downtown shoppers went away from the sale with heavier wallets rather than empty ones. Eleven people managed to crack the Midland Times safe and win themselves some money. Maureen Otte of 339 Russell Street was The Times big winner. Along with her, Glyne Evans, Florence Brock, Alene Latour, Jim Wraith, Mr. Forget, Audrey Rhem, Charles Tietz, Gord Clark, Bill West and Pauline Quesnelle all won varying amounts of cash.

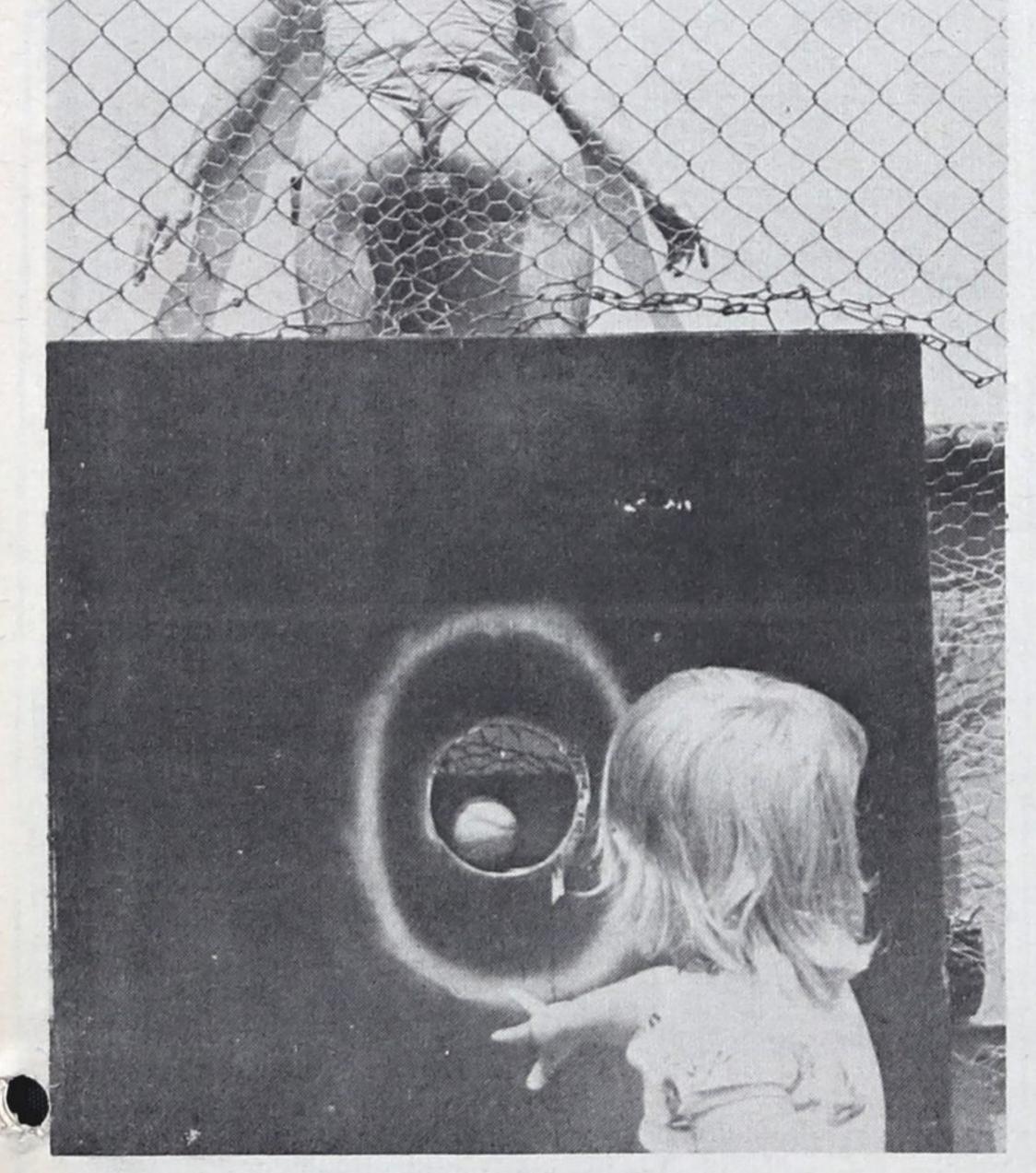
"Next year the sale has got to be bigger and better," Ralph Lynn told The Times on Monday. "We have to make it more of a happening."



Steam power

One of the most popular-and most it huff and puff to the delight of young audible-attractions during the and old, it also signalled with a torrent Robert Bell steam tractor. Not only did hour.

Sidewalk Sale was Russell Pilon's 1920 of steam and noise the passing of each Staff photo



Down he goes

Disc jockey Robin Geoffrey is on his way down into a tank of ice cold water, thanks to the steady eye of this bound hurler. Geoffrey was one of several local personalities who had their heels

and other parts of the anatomy cooled during the Midland Sidewalk Sale, as once again the local Kinsmen Club set up the ever popular dunking tank to raise money for community projects.



Kids' stuff

The Sidewalk Sale was not without its attractions for the younger set. An air inflated jumping emporium was set up, as was this space age merry-goround, on which tired young shoppers whirled with

the greatest of ease, and around which weary parents got a momentary respite from the responsibilities of keeping a constant eye on their charges. Staff photo