



Winners

The winners! At the MBCS Centennial Race trophies were presented to Bill and Denise Snyders, Don Sherk and Terry Wells of the first place C and C Pepper, and to Rick Szafranski, John Jones and Peter Schroeder,

whose O'Race placed first in the A fleet. Mayor Moreland Lynn presented the trophies on behalf of the town of Midland.

Staff photo

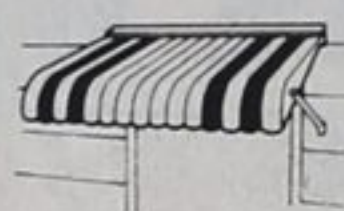
Bike rodeo attendance poor: chief

Nine students from Huron Park Public School were presented with a plaque last Thursday for best participation in what Midland Police Chief Ernie Bates described as "a poorly-attended" police bike rodeo. About 40 public school-aged children showed up at Legion Hall for the concluding festivities of the three-day event. Each participant received their marks from a written test held May 18, and a June 1 riding test. Chief Bates expressed disappointment in the turnout, and indicated envelopes containing the scores for nine participants who "didn't even bother to show up for the concluding

ceremony." In an address to these who did show up, Chief Bates said he was pleased that they were indicating the degree of responsibility necessary to insure bicycle safety. "Over 1,000 bikes are registered in Midland," Chief Bates said, "and the rodeo was well-publicized in all the schools. I just hope that what these few have learned will rub off on their friends."

Metal or Fabric AWNINGS

Protect Your Home All Year Round



- Great Choice of Colours
- Free Estimates gladly given
- Patio Railings and Columns made to your specifications.

BARRIE TENT & AWNING

34 Bayfield St. Barrie 726-6437

READ ANY GOOD LABELS LATELY?

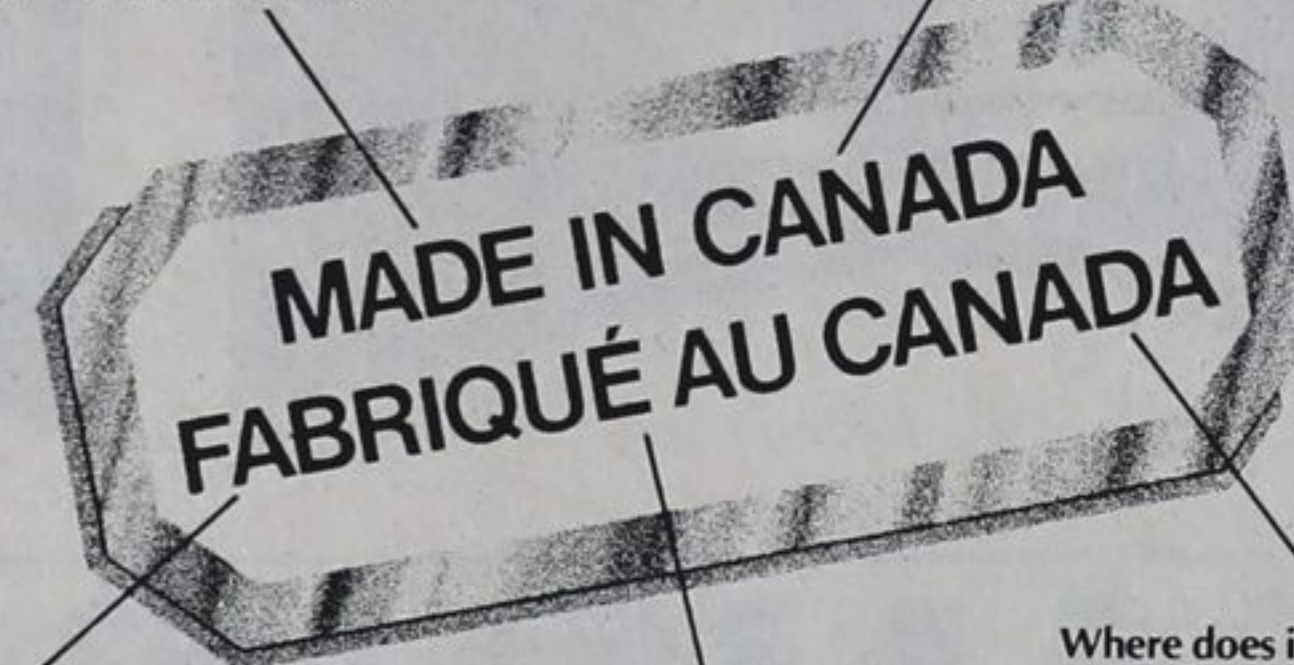
A basic guide to the Who, What, Where, When and Why of Shopping Canadian.

Why should you Shop Canadian?

Every time you buy something made in Canada, you help keep a Canadian working. You help keep Canadian money inside Canada. You help to expand and strengthen Canada's economy. When you think about it, you help yourself.

When should you Shop Canadian?

Whenever you're satisfied that the product or service you need is (A) made or grown in Canada and (B) of equal or better value and quality. That's not just good advice... it's good sense.



What is made in Canada?

Just about everything you need to help you live the life you want. As the saying goes, we have no bananas, but we do have Apples, Bandages, Cranes, Drills, Elevators, Furniture, Glassware, Holiday resorts, Insulation, Jewellery, Kitchen appliances, Lumber, Machinery, Newspapers, Office equipment, Potatoes, Quills, Rope, Steel, Tires, Umbrellas, Vaccines, Wines, X-Ray equipment, Yarns, and Zippers. Everything, in other words, from A to Z.

Who should Shop Canadian?

Every day, most of us have the choice. Whether we're buying groceries for the home or supplies for business, farm or industry. If each of us added only \$10 a week to Canadian made purchases, Canada would be over 10 billion dollars better off in just one year. Who should Shop Canadian? You should.

Where does it say Made in Canada?

Sometimes it doesn't. Sometimes a sign says "Produce of P.E.I." Or "B.C. Apples" or "Fabrique au Quebec" or "Made in Manitoba" or "New Brunswick Sardines" or "Grown by Saskatchewan Farmers" or "A product of Alberta" or "Fresh from Newfoundland" or "Manufactured in Ontario" or "Nova Scotia Lobster". The point is, if you take the trouble to find out, you can usually tell. And, if it's made anywhere in the ten Provinces or the Territories, it is made in Canada.



Shop Canadian Magasins à la canadienne

This ad was made in Canada. Making this ad employed (for a period of time) a writer, an art director, an account executive, a media buyer, a media planner, a typesetter, an engraver, a platemaker, a traffic operator, several switchboard operators, various mailmen, shippers and secretaries, publication reps, publication make-up people, not to mention all their various suppliers. Everyone of these people lives and works in Canada.

SOUVENIR CENTENNIAL EDITION

coming JUNE 30



This edition with full colour contains a historical review of Midland's first 100 years. Read about the people, places and events that have shaped Midland's development. Full of flashback pictures.

RESERVE YOUR COPY TODAY ONLY 20¢ EACH

Send one of these coupons plus 20¢ for each copy required to: Centennial Edition c/o The Midland Times, 525 Bay St., Midland

I am enclosing _____ for _____ copies of the Centennial Souvenir Edition. It's published _____ to:

I am enclosing _____ for _____ copies of the Centennial Souvenir Edition. When it's published, please rush them to:

Name _____

Address _____

Want a REPRINT of a photo in our paper? Payable in advance

Come into one of our offices and order yours today

HEBNER'S TAXI 24 HOUR SERVICE



LOCAL & LONG DISTANCE MIDLAND 526-2217

MORTGAGES ARRANGED

1st's from 10% 2nd's from 11%

ALLANDALE FINANCIAL SERVICES

Barrie - 355 Bayfield St. 737-4277
Orillia - 10 Peter St. N. 325-2779

After hours call:

Jerry Rose, Barrie 737-4277
Mel Thompson, Midland 526-4104
Frances Webster, Creemore 466-3119

The Great Sterling Vault Caper.

All the cash you can carry up to \$5000.

Open a Sterling chequing or savings account. For each \$50 you deposit you get a chance to run away with all the cash you can carry. Up to \$5000.

We'll open our vault and give the winner 5 minutes alone to clean it out.

All the winner can carry from the vault to the specially-ordered armoured car he or she can keep. Our present customers can also enter by making new deposits.

The Great Sterling Vault Caper.

It's another exciting reason to open a free chequing or a high interest savings account.

Hurry and enter now. Contest closes Thursday, June 15, 1978.

Draw takes place Friday June 16, 1978.

Each customer shall be entitled to a maximum of 100 entries. Winner drawn will be notified on Friday, June 16, 1978 and must answer a skill-testing mathematical question. Run to be held Saturday, June 24, 1978 at 2pm in Sterling's Owen Sound Branch.

STERLING Sterling Trust Corporation



B. Del Reed
309 King St., Midland.
526-3768

WELCOME

The Employees of

Hitch House AMC/Jeep (Barrie)

To Dental Plan 7

These employees and their families have good reason to smile... they have the best preventive dental plan available today. Everybody agrees good teeth are one of the most important factors in good health. The Blue Cross Dental Plan 7 was designed to provide basic dental treatment to group subscribers including such services as examinations, fillings and x-rays, through extractions and anaesthesia.



Graeme K. Hingston
659 King Street East, Suite 208, Kitchener, Ontario
N2G 2M4 (519) 578-4700

"As your Ontario Blue Cross representative I am pleased to add my personal welcome, and look forward to serving you along with the many others in this region already enjoying the protection of a variety of Blue Cross Plans."

ONTARIO BLUE CROSS
A DIVISION OF THE ONTARIO HOSPITAL ASSOCIATION