



Dale Parker

Dale Parker, Vice President of the eastern and northern division of the Bank of Montreal, told a group of Rotarians Wednesday, what is wrong with the Canadian economy

and what can be done to make it better. Mr. Parker spoke at the weekly rotary luncheon held at Brooklea Golf and Country Club.

Staff photo

## Newsmakers

# Canada's economy not favourable-Parker

Dale Parker, vice president of the eastern and northern division of the Bank of Montreal, told a group of Rotarians and their visitors on Wednesday, what is wrong with the Canadian economy and what can be done to improve it.

At a regular rotary luncheon held at Brooklea Golf and Country Club, Mr. Parker told a packed house that other countries such as the United States and Japan do not look on Canada's economy favourably.

He reminded them that on Premier William Davis' last visit to Japan, the Japanese business leaders told him that Canada had priced itself right out of the foreign markets.

The productivity in Japan is 20 per cent higher and the wages are two thirds lower than in Canada. The work ethic is the reason for Japan's success as a manufacturing nation, says Mr. Parker.

An article published in the Wall Street Journal outlined the United States view of Canada, saying that the economy in Canada is not good because of strikes, flagging growth in production and wage and price controls. It outlined that the rise of Quebec Separatism is loosely related to economic mismanagement, quoted Mr. Parker.

"The United States is doing a better job of controlling inflation and improving productivity than we are," he said.

Mr. Parker said the fact that Canadians were doing well in manufacturing in the prosperous '60's is a myth. He said few companies did as bad as Canada in raising the proportion of finished manufactured goods in their exports.

From 1965 to 1970 finished goods exported in Canada rose 3.22 per cent, he said. By comparison finished goods exported from Denmark rose 11.3 per cent and from Sweden 10.8 per cent. Canada fell behind and industrialized at an abnormally slow rate in the 60's.

"The annual trade deficit in Canada is \$11.5 billion," he said.

Having said all this, Mr. Parker turned to comment more positively on Canada's strengths and ways Canadians can bolster the economy.

He said one of the first things Canadians must face is that certain industries can not survive. Industries should rationalize their production in order to compete.

Mr. Parker illustrated this point saying that there were hundreds of paper companies turning out about 35 different grades of

paper. He said if they limited this to 10 types they would be able to compete better on the market.

Canadians can not be good at everything, Mr. Parker commented. The country must choose products where it can produce an advantage. He used the example of mining equipment, computer software and aviation equipment, as well as international banking, which he claimed is an export item.

Mr. Parker said that caution should be used when granting forgivable loans for new industry. He said the Nova Scotia government did this, but many of the industries were not competitive and died once the free money ran out.

He urged the government to consider giving subsidies to industry that will be able to compete. The Bank of Montreal is currently undertaking a feasibility study which is looking at using waste heat from the Bruce nuclear plant for greenhouses. He said a company doing this is taking advantage of the natural resources.

We might even be able to export vegetables when we'd normally be importing them if this method becomes widely used, he said.

How can all this be accomplished?

Dale Parker called for incentives for industry to make them become competitive on the market.

"We must be careful that we do not subsidize industries that can't give Canada a pay back," he said.

He called for the restoration of the work ethic and for private enterprise to show that increased wages increase productivity. He also called for checks and balances so that when costs out distance wages something can be done, he said. Canadian entrepreneurs should be encouraged.

One of Mr. Parker's main solutions however, was to cut back government spending. He said the productivity of the civil service and a cost versus benefit study to compare with governments of other countries should be carried out.

"Government spending must not grow faster than the Gross National Product."

Toward the end of his speech, Mr. Parker said that some progress has been made in the past years. He said the country has the resources, agricultural base and resourcefulness to know how to use them.

In closing he quoted Ma Murray, a pioneer newspaper woman who said "there is no end to the big things that have got to be done in Canada, but you've got to work."

# New treatment plant possible

Midland is one step closer to having a new, larger sewage treatment plant, by 1981.

Within a month, the Ministry of the Environment will respond with how much provincial funding the town can expect for the plant and Midland can go ahead and hire a consultant to design it.

On Monday, Mayor Moreland Lynn, Reeve Sam Ancio and Commissioner of Public Works Percy Ehler met with the Minister of the Environment George McCague and two senior ministry staff officials.

According to Mayor Lynn the meeting was to seek information about a new program and policy for funding for development of sewage treatment plants.

He added that it is a good time to approach the minister since the new policy is about to be introduced.

The meeting was "excellent" according to Mr. Lynn. The minister promised a response

within a month as to how much funding, if any, Midland will get under the new policy.

The new sewage treatment plant is one of the items that Mayor Lynn has put a lot of work into.

In order to support the increased population growth forecast by Midland's new Official Plan and the Simcoe Georgian Task Force study, as well as support new industry coming into town, a new treatment plant is imperative.

The present sewage treatment plant in Midland is overloaded by about 44 per cent, according to Commissioner Ehler. The capacity of the plant is 1.25 million gallons per day, however, about 1.8 million gallons per day went through the plant in 1977.

The population the plant is supposed to service is 14,000 however, it obviously isn't doing the job, says Mr. Lynn. He added that he made the point to Mr. McCague that Midland puts a higher demand on their plant

because of the industry in town.

The plant, which the mayor and Mr. Ehler would like to see built, is one to serve population figure of 25,000 people.

A plant to service a smaller population figure would be foolish, commented Mr. Lynn, because by the time it was built in 1980 or 1981 it would already be operating to capacity from the expanded population.

As well as handling a higher population and more industrial demands, the new treatment plant will discharge a better quality of effluent into Midland Bay, according to Mr. Ehler. He explained that Midland's present plant is a primary plant and the proposed one is a secondary plant. A secondary plant processes the effluent better he said.

Canadian British Engineering did the original plan for the sewage treatment plant. This was a feasibility study which, according to Mayor Lynn, outlined different systems

the town could use, types of plants, costs and estimates. This study was examined by the town and the ministry of Environment and changes were made. An addendum to it was made and has been approved.

The stage the town is at now is to hire a consultant to actually engineer the plant. However, the town first has to have a definite answer from the ministry on funding.

The total cost of the new sewage treatment plant for 25,000 people is \$4.78 million.

Mr. Lynn said while in Toronto, they asked the ministry for favourable response to development proposals in Midland. He said that the ministry has a habit of saying they are committed to a program of expansion on the one hand and saying Midland can't expand without a plant, on the other.

The meeting lasted an hour and half and Mr. Lynn says a lot of discussion was packed into that time.

# Penetanguishene's county levy decreases

At a special two-day meeting last week, county council approved the 1978 county operating budget which reflects a net levy decrease of \$379,245 or 9.33 per cent.

Council approved a 1978 gross expenditure of \$11,477,912. Although this is \$421,518 more than the 1977 gross expenditure, it will be offset by the increase in related and general revenues this year.

The decrease in the county levy, means a 11.061 per cent decrease in Midland's levy. Last year the town paid \$313,576. This year the levy is \$278,685.

Penetanguishene's net levy for 1978 has been set at \$87,775. Last year the net levy was \$97,258. This represents a 9.7 per cent decrease in the 1978 levy.

Social and Family Services will receive a large sum of money in 1978. The net expenditure has been estimated at \$801,415.

Transportation and roads will receive the largest sum of money. County council approved an expenditure of \$1,546,000. This is \$60,500 more than 1977.

General government which includes the warden's committee, council and com-

mittees, the clerk-treasurers departments, property and printing costs and finances has had \$951,976 budgeted.

Health which includes health units and hospital grants will receive \$914,272.

An expenditure of \$291,598 has been estimated for Recreation and Committee Services and \$67,100 for planning which includes county planning, annexation, Lake Simcoe pollution and special studies.

A sum of \$86,430 has been budgeted for Agriculture and Reforestation.

The wolf bounty, which was a heavily debated issue at the meeting, was set at \$9,800 for 1978. Several of the councillors present at the meeting, were against keeping the bounty on wolves.

The decrease in the county net levy, results in a mill rate decrease of 12.91 per cent.

Deputy Reeve Bill Ogilvie, who represents Midland on county council, says the "1978 Simcoe County budget reflects a more serious attempt on the part of county council members to lessen the county portion of taxation on their respective municipalities."

However, Mr. Ogilvie says there could

have been further cutbacks in some of the other areas. Transportation and roads, he felt, got too much money and he is afraid that the county planning scheme is repeating

some of the planning done in the municipalities.

The meeting lasted for two days with the budget being approved last Thursday.

# Sportsarama

Sportsarama, Midland's own sportsman show, is going to be the first event of its kind ever to be held in the new arena.

This year, the show is being held on May 12 and 13 and Mary Gibson the organizer of it, hopes it will be bigger and better than its two predecessors.

Highlighting the show will be boats of all sizes, tennis and golfing displays, a track and field booth, bicycles and motorcycles to look over, and Mrs. Gibson hopes that the aviation people will be there again this year with a display. The gun club and power squadron will also be on hand to answer questions on their organizations and pass out literature.

The planning for the show is not completed and Mrs. Gibson doesn't have definite replies from a lot of the

organizations which might be displaying, however, she hopes there will be some craft exhibits as well.

One of the new displays this year is from Norse Marine, which is displaying two old boats they are restoring. Mrs. Gibson says it is the first time there has been anything like this in the Midland area.

Sportsarama is being sponsored by Contact and all proceeds from it, go to help keep Contact operating. This year the board of directors will each be given a duty at the show, in order to involve them more.

The cost for the show this year will probably be the same as last year, according to Mrs. Gibson, at \$1 for adults, 50 cents for children and a separate rate for families.

# New lighting gets go ahead

A request made by Penetanguishene residents of the Don, Yeo, Fox and Leonard Street area will be fulfilled this summer, thanks to the Neighbourhood Improvement Program (NIP).

In 1976, a number of residents of that area complained of very poor lighting facilities on the four streets. The problem is compounded by the fact that there are, as yet, no sidewalks in that area, so pedestrians must walk on the side of the road.

The residents felt that the lack of lighting posed a definite threat to safety, especially with no sidewalks. The request was considered, and then added to a list of projects included in the five year NIP program, from 1977 to 1981.

Usually, the municipality installs lights in areas that need them, according to NIP coordinator Ken Cousineau. Since the area in question fell within the boundaries of the Penetanguishene Neighbourhood Redevelopment Area, the job fell to the NIP Steering Committee.

The project was slotted for 1978, and Mr. Cousineau submitted a report at the last meeting of town council. The report explained that the Penetanguishene Water and Light Commission was asked to submit a cost to install the new lights. The type of light to be used is called a mercury vapour light.

Also, it was decided that two incandescent lights presently on Yeo Lane should be replaced also by mercury vapour lights. The NIP Steering Committee felt that since Yeo Lane will probably provide a major access route to McGuire Park in the future, replacing the two lights was justified.

The estimate submitted by the water and light commission was \$2,520, to install lights in the Don, Yeo, Fox, Leonard area and \$360 to replace the two incandescent lamps on Yeo Lane.

The total cost of the project will be \$2,880., and the town will be billed. Since street lighting falls under the classification of "hard services", the town will eventually be reimbursed for 50 per cent of the total cost. The federal government will pay 25 per cent

of the bill, and the provincial government will pay the remaining 25 per cent.

With federal and provincial assistance, the town will pay about \$1,440 for the new lights.



Birds of a feather

What have all these men got in common? Unused razors, of course. They are all participants in radio station CKMP's Centennial Beard Growing Contest, and were

among 33 of the 48 original entrants who got together Tuesday night at the Windrifter to compare their respective whiskers. The

contest has now reached the half-way mark, with final judging scheduled for May 27.

Staff photo

## Councillor Florence Belcher

# Harbour elects new deputy-reeve

Victoria Harbour council voted in a special meeting Wednesday to appoint councillor Florence Belcher as new village deputy-reeve.

Mrs. Belcher replaces former Harbour deputy-reeve, Ralph Gray, who died suddenly last Sunday.

Mrs. Belcher has long been associated with Victoria Harbour politics, having served in the past as village reeve and as a councillor for two consecutive terms.

The appointment was made pursuant to the Ontario Municipal Act, which states that if a deputy-reeve's seat is vacated, the new deputy-reeve shall be chosen from among members of council.

Filling Mrs. Belcher's seat on council will be former Harbour councillor Walter Fournier. Council was in a position to appoint a replacement, rather than call a by-election, as the Municipal Act stipulates that should a council seat be made vacant after March 31 of an election year, council must fill the position by appointing a member of the

community.

Mr. Fournier, a former Harbour butcher, lost his original council seat in the 1976 municipal elections.

The council meeting began with Reeve Theo Bernard nominating Mrs. Belcher for the deputy-reeve's job. Mr. Bernard stated that he felt Mrs. Belcher's experience in municipal affairs made her the most qualified candidate for the position. He said he had discussed the nomination with Mrs. Belcher beforehand, and she had expressed an interest in the position.

Mr. Bernard's motion was seconded by councillor Ted Savage.

Mrs. Belcher's nomination was contested by councillor Ann Connelly, who nominated herself.

"I feel I'm interested in the position," she said, "and I had a lot more votes last election than Mrs. Belcher."

Mrs. Connelly's motion, however, was discarded, as none of the other councillors would second it.

Bernard's motion to appoint Mrs. Belcher passed by a vote of 2-1, with Mrs. Connelly submitting the only negative ballot.

Council then took nominations for the newly-vacated council seat. Mrs. Connelly submitted the name of former councillor and well known Harbour political figure Doug Jackson into the running, but again, failed to receive a seconder, and the motion was thrown out.

Mr. Fournier's nomination came from councillor Savage, with Mrs. Belcher seconding. After the motion was ratified by council on a 3-1 vote, Reeve Bernard explained his personal reluctance to second the motion to appoint Mr. Jackson.

"Doug Jackson was a member of council in 1973," he said. "I was elected in 1974, and I took over a horrible lousy mess. I'd have to be a hypocrite to second that nomination."

Speaking to Mrs. Connelly, the reeve went on to say "I don't think you should cry about not getting seconds."

Mrs. Connelly replied by declaring "I'm not crying. Wait until next November—and see who's crying."

Victoria Harbour's new look council will hold its first regular meeting April 10.



Theo Bernard

## News briefs

### Official plan ready sometime in May

After several years of preparation, the Tiny Tay Peninsula Planning Board should be ready to present its area official plan to local municipalities by May, says planning co-ordinator Mike Ufford.

Mr. Ufford explained that with the exception of illustrations, the draft official plan has been completed, and will be put before the area board Thursday for discussion.

### Greening Donald lays off nine workers

Nine men, representing 20 per cent of the work force, were laid off at Greening Donald, in Midland, three weeks ago.

According to plant superintendent, Bob Winnegar the spring orders that the company was hoping for didn't materialize. The only alternative he said, was to lay people off.

No particular department at the plant was

ht. The lay-offs were "plant wide," Winnegar says, "we lost some in the warehouse, maintenance, basically from across the plant."

Winnegar says it will be about three months before the men are called back to work. He said the company is waiting for business to pick up.

### Beman remanded to April in Provincial Court

Charles A. Beman who was charged on February 6 with five counts of indecent assault was remanded to April 24 in Provincial Court on Monday morning.

The request to have Beman reappear on April 24 for the purpose of setting trial date

was a joint application by the crown attorney, John Alexander and Beman's lawyer, R. MacKinnon.

Beman is 59 years old and resident at 1007 Yonge Street.