

# WE PICK THE BEST FOR A&P BRANDS. SO YOU CAN, TOO!



## What is the Definition of a Private Brand?

To some people, it is a retailer's own brand created with selling price first in importance and quality second. To us at A&P, it's the opposite. Quality comes first. Value . . . the best for the least is the rule for our private brands.

We're so sure you'll like them, every A&P Brand carries an unconditional money-back guarantee of satisfaction.

ALL PRICES SHOWN IN THIS AD GUARANTEED EFFECTIVE THRU SAT., APRIL 8th, 1978.

WE RESERVE THE RIGHT TO LIMIT QUANTITIES TO NORMAL FAMILY REQUIREMENTS!

Hugel Ave.,  
Hwy. 27  
A & P  
**OPEN**  
9:00 to 10:00  
Monday through Saturday  
**HURONIA MALL  
MIDLAND**

**Action Priced**  
Liquid Javel  
**A&P BLEACH**  
128-FL-OZ PLASTIC JUG  
**69¢**  
Reg. Price 99¢

**Real Value!**  
Cola, Club Soda, Cream Soda, Gingerale Grape, Lemon-Lime, Orange, Root Beer  
**YUKON CLUB BEVERAGES**  
750-ml RETURNABLE BTL  
**4 FOR 99¢**  
(PLUS 20c PER BTL DEPOSIT)  
Reg. Price 3/1.00

**Real Value!**  
With Pectin — Strawberry or Raspberry Jam  
**ANN PAGE JAMS**  
24-FL-OZ JAR  
**89¢**  
Reg. Price 1.09

**Action Priced**  
A&P — 10 Flavours  
**FRUIT DRINKS**  
48-FL-OZ TIN  
**39¢**  
Reg. Price 59¢ each

White, Yellow, Green, Orange  
**A&P PAPER TOWELS** PKG OF 2 ROLLS  
**89¢**  
(Reg. Price 1.09)

Jane Parker (Reg. Price 89c)  
**POTATO CHIPS** 250 g PKG  
**79¢**  
Action Priced!

Spaghetti, Ready-Cut Macaroni, Spaghettini  
**A&P Brand PASTAS** 2-LB PKG  
**69¢**  
(Reg. Price 75c)

Ann Page (Reg. Price 1.19)  
**SALAD DRESSING** 32-FL-OZ JAR  
**99¢**  
Action Priced!

A&P BRAND  
**Cotton Puffs** pkg of 300  
**99¢**  
BOSTON STYLE OR WITH PORK IN TOMATO SAUCE (REG. PRICE 49c ea.)

A&P — CHOICE (REG. PRICE 63c)  
**Whole Tomatoes** 28-FL-OZ TIN  
**49¢**  
Action Priced!

(REG. PRICE 75c) JANE PARKER, PLAIN OR WHEAT TWIN  
**Brown 'N Serve Rolls** PKG OF 12  
**69¢**  
Action Priced!

FROZEN (REG. PRICE 2.09)  
**A&P Deluxe Pizza** 22.5-oz pie  
**1.99**  
Action Priced!

ANN PAGE (REG. PRICE 2.59)  
**Ann Page Beans** 19-FL-OZ TIN  
**2 for 89¢**  
Action Priced!

A&P, CHOICE (REG. PRICE 43c ea.)  
**Corn Cream Style** 14-FL-OZ tin  
**3 for 1.00**  
Action Priced!

(REG. PRICE 1.35) JANE PARKER, GLAZED (REG. PRICE 99c)  
**Homestyle Donuts** PKG OF 8  
**79¢**  
Action Priced!

(REG. PRICE 89c) A&P, FROZEN, CONCENTRATED  
**Orange Juice** 12.5-FL-OZ tin  
**79¢**  
Action Priced!

(REG. PRICE 37c EACH) A&P, CHOICE (REG. PRICE 43c ea.)  
**Peanut Butter** 3-lb jar  
**2.49**  
Action Priced!

TOMATO (REG. PRICE 99c)  
**Ann Page Ketchup** 25-FL-OZ BOTTLE  
**79¢**  
Action Priced!

(REG. PRICE 1.35) A&P, RECONSTITUTED, GRAPEFRUIT OR A&P, CREAMED (REG. PRICE 79c)  
**Orange Juice** 64-FL-OZ bil  
**1.29**  
Action Priced!

A&P — FANCY (REG. PRICE 65c)  
**Tomato Juice** 48-FL-OZ tin  
**59¢**  
Action Priced!

A&P BRAND  
**A&P Dog Food** 14.5-oz tin  
**3 for 1.00**  
Action Priced!

A&P — WHITE, PINK, YELLOW (REG. PRICE 65c)  
**Facial Tissue** box of 200 sheets  
**59¢**  
Action Priced!

(REG. PRICE 1.35) A&P, RECONSTITUTED, GRAPEFRUIT OR A&P, CREAMED (REG. PRICE 79c)  
**Orange Juice** 64-FL-OZ bil  
**1.29**  
Action Priced!

A&P BRAND  
**Snack Crackers** 11-oz pkg  
**59¢**  
Action Priced!

Powdered (Prepriced)  
**SAIL DETERGENT** POLY 6 LITRE BAG  
**1.59**  
Reg. Price 1.89

A&P — Instant, Skim (Prepriced)  
**POWDERED MILK** 3-LB POLY BAG  
**1.99**  
Action Priced!  
Reg. Price 2.19

(Prepriced)  
**SUNMIX CRYSTALS** 6.5-oz pkg of 2 envs  
**59¢**  
Reg. Price 89¢

(Prepriced)  
**Whole Kernel CORN** 12-FL-OZ TIN  
**4 FOR 1.00**  
Reg. Price 45¢ each

Did you know that A&P is not just a butcher shop with its hundreds of cuts of fresh beef, pork, lamb, veal and poultry . . .

## A&P IS MANY SHOPS IN ONE!

**Reg Price 1.12**  
FRESH  
**CHICKEN PARTS**  
Leg or Backs Breast Attached  
Quarters **lb 88¢**

**Reg Price 88¢**  
FRESH  
**BOX-O-CHICKEN**  
15 PIECES  
3 Breast Quarters  
BACKS ATTACHED  
3 Leg Quarters  
BACKS ATTACHED  
3 Necks, 3 Wings  
3 Giblet Packages  
**lb 68¢**

SWIFT LAZY MAPLE  
**Pork Sausages** 1-lb 1.28  
FROZEN, IMPORTED NEW ZEALAND  
**Lamb (Shoulder) Chops** 1-lb 1.08  
PREVIOUSLY FROZEN  
**Sliced Beef Liver** 1-lb 58¢  
SWIFT PREMIUM  
**Sliced Bologna** 16-oz Vac Pac 98¢  
SWIFT PREMIUM  
**Wieners** 1-lb Vac Pac 88¢

A&P  
**Sliced Side Bacon** 1-lb Vac Pac 1.58  
FLAT  
**Shopsys Corned Beef** 1-lb 1.38  
**Frozen Meat and Chicken!**  
MARY MILES, FROZEN  
**Beef Steakettes** 2-lb pkg 1.59  
GOLDEN SKILLET, FROZEN, COOKED  
**Box of Chicken** 2-lb box 2.99

**A&P's "GARDEN SPOT!"**  
No. 1 Grade, P.E.I.  
Excellent for Boiling & French Fries

**POTATOES**  
20-lb bag  
**1.59**

Arizona, Sweet, Juicy, Valencia 4-lb bag  
**SUNKIST ORANGES**  
**1.69**

Canada Extra Fancy, B.C. or Washington, Red & Golden  
**DELICIOUS APPLES** 1-lb 49¢

California — Excellent Recipe Booklets Available  
**AVOCADO PEARS** 3 for 1.00

No. 1 Grade, Florida, Packed Fresh Daily  
**CELERY HEARTS** bunch 79¢

**Action Priced**  
Blue, Green, Pink, White, Yellow  
**SWANS DOWN BATHROOM TISSUE**  
pkg of 4 rolls  
**99¢**  
Reg Price 1.27

8 Varieties — Layer 17.6-oz pkg  
**ROBIN HOOD CAKE MIXES**  
**59¢**  
SOFT MARGARINE (REG. PRICE 95c) ACTION PRICED!  
**Blue Bonnet** pkg of 2-8-oz tubs  
**79¢**  
A&P — PLASTIC  
**Garbage Bags** pkg of 10  
**88¢**  
GRAPE, LEMON, ORANGE, RASPBERRY, WILD FRUIT FLAVOURS (REG. PRICE 1.15)  
**Quench Crystals** 15-oz POLY PKG OF 4 ENVS  
**1.09**

Polski Ogorki, Plain or With Garlic 32-fl-oz jar  
**McLARENS DILL PICKLES**  
**69¢**  
(REG. PRICE 43c EACH) HEINZ SAUCE (14-FL-OZ TIN) OR ACTION PRICED!  
**Tomato Paste** 3 for 1.00  
TOMATO OR VEGETABLE (REG. PRICE 27c ea.) ACTION PRICED!  
**Heinz Soups** 10-FL-OZ tin 5 for 99¢  
WITH BEEF (REG. PRICE 1.05) ACTION PRICED!  
**Heinz Spaghetti** 30-fl-oz tin 99¢

**A&P WITH THIS COUPON!**  
"SILVER LABEL" BOX OF 100  
**McConnell's Tea Bags** 1.99  
(REGULAR PRICE 2.59)  
LIMIT ONE COUPON PER CUSTOMER  
VALID UNTIL SAT., APRIL 8th, 1978 V.C.

## Obituary

**Mikel**  
Laura May Mikel, 192 Fourth St., Midland. Passed away at the Huronia Nursing Home, Penetanguishene, Sunday, March 19th, 1978, in her 82nd year. Beloved wife of the late Roy Smith Mikel. Dear mother of Gertrude (Mrs. S. Glassier) of Midland. Loved grandmother of Dan and Charles Glassier. Loving godmother of Thelma Lihou of Owen Sound. Sister of Coral (Mrs. R. Crawford) of Beamsville and the late Pearl Thorpe, Hazel Haughton, Florence Cowie, Merritt Reginald, John and Arnold Richardson. A private family service was held at the James H. Lynn Funeral Home, 290 First St., Midland, on Monday, March 20. Interment at Lakeview Cemetery, Midland. Rev. R. Sinclair officiated.

**Morrison**  
Thomas H. Morrison passed away suddenly at his residence in Barrie on Tuesday, March 7, 1978 in his 52nd year. Beloved son of the late Thomas and Jane Morrison. Brother of Bert, Walter, and Frank Morrison, all of Hillsdale. Funeral service was held at the James H. Lynn Funeral Home, Elmvale, March 10. Interment at Goshall Cemetery, Waverley.

**Scott**  
Earl Scott, R. R. 2 Omeme, formerly of Midland. Husband of Hildegard Reindorf, brother of Horace, Florida, Lloyd, Victoria Harbour, Una (Mrs. Jim Johnston) of Penetanguishene, Andrew, Toronto, and the late Jack and Morley. Passed away suddenly at the Peterborough Civic Hospital, Wednesday, March 8, 1978, in his 52nd year. Funeral was held at the Lynn Funeral Home, Midland on Saturday, March 11, interment at Vasey Union Cemetery, Rev. Rod Barlow officiated.

**Callard**  
Norm Callard passed away at Georgian Manor, Penetanguishene, on Saturday, March 11, 1978 in his 84th year. Husband of Mary, father of Dorothy (Mrs. Tom Houghton) Islington, and Ted, Willowdale. Brother of Ed, Windsor, and five grandchildren and two great grandchildren. Funeral held at the James Lynn Funeral Home, Midland, Tuesday, March 14. Interment at Lakeview Cemetery, Midland. Rev. Norman Watson officiated.

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as you  
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Home Gifts

You'll be amazed at the scope and variety of gifts for the home we've assembled for your selection. Sensibly priced, too, in the tradition we have proudly upheld for many years. Drop in and browse. We'll welcome the opportunity to serve you.

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Furniture  
& Appliances  
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**HUGEL AVENUE**

**MIDLAND**